

## Engaged Segments

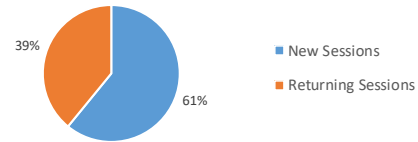
Return Sessions	March, 2019	change from prior month		
Return Sessions	2,289,906	270,946	▲	13.4%
Pages per Session	3.44	-0.12	▼	-3.3%
compare to All Sessions	5,857,969	906,579	▲	18.3%
Pages per Session	2.72	-3.55	▼	-23.5%

## User Actions on EPA site

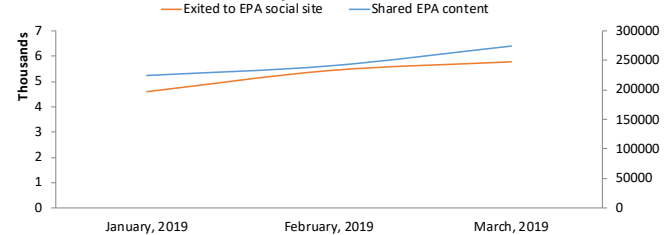
Contact	March, 2019	change from prior month		
Clicked to Email EPA	6,286	-1,391	▼	-18.1%
Viewed Contact Us Page	102,858	10,750	▲	11.7%
Social Media	March, 2019	change from prior month		
Shared EPA content	8,348	1,295	▲	18.4%
Total links shared	3,533	414	▲	13.3%
Exited to EPA social site	5,778	313	▲	4.6%
Other Actions	March, 2019	change from prior month		
Accessed External Link	274,272	33,648	▲	14.0%
Shares by Social Network	March, 2019	change from prior month		
Facebook	1,827	369	▲	25.3%
Google+	13	8	▲	160.0%
Twitter	973	170	▲	21.2%
Pinterest	723	34	▼	-10.0%

## Return Sessions vs. New Sessions

March, 2019



## Social Activity trend for last 3 months





## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages		by pageviews	March, 2019	Top 10 Pages for Email Contact		by email clicks	March, 2019
Contact EPA   U.S. Environmental Protection Agency   U			1,580	State Tier II Reporting Requirements and Procedures   Emergency I			132
Contact Us about EPA's Organizations   About EPA   US			247	Pesticide Establishment Registration and Reporting Contacts   Com			40
State Asbestos Contacts   Asbestos   US EPA			198	State Asbestos Contacts   Asbestos   US EPA			25
Contact Us about Mold   Mold   US EPA			144	Mailing Addresses and Phone Numbers   About EPA   US EPA			21
Pesticide Establishment Registration and Reporting Cont			122	Apply For or Update Your Renovation Firm's Lead-Safe Certification			14
Enforcement: Contact Us   Enforcement   US EPA			116	2019 International Emissions Inventory Conference - Abstract Subm			9
Contact Us about Reporting Pesticide Incidents   Reporti			89	Electronic Reporting for Pesticide Establishments   Compliance   U			8
Contact Us about ECHO   ECHO   US EPA			71	List M: Registered Antimicrobial Products with Label Claims for Avi			7
Contact EPA Region 5   About EPA   US EPA			61	Contact us About Indoor airPLUS   Indoor airPLUS   US EPA			7
Contacts for Nonpoint Source (NPS) Pollution Programs			59	Contact Us about the Privacy Act   EPA's Implementation of the Pr			6
Top 20 Shared URLs		by number of shares				March, 2019	
epa.gov/assessing-and-managing-chemicals-under-tsca/polybrominated-diphenyl-ethers-pbdes						4	
epa.gov/wetlands/vernal-pools						4	
epa.gov/index.html						4	
epa.gov/recycle/recycling-basics						3	
epa.gov/aboutepa						3	
epa.gov/enforcement/criminal-investigations						3	
epa.gov/mold						3	
epa.gov/wetlands/why-are-wetlands-important						3	
epa.gov/newsreleases/epa-announces-development-water-reuse-action-plan						3	
epa.gov/bedbugs/do-it-yourself-bed-bug-control						3	
epa.gov/water-innovation-tech/examples-innovation-water-sector						3	
epa.gov/mosquitocontrol/mosquito-life-cycle						3	
epa.gov/recycle/composting-home						3	
epa.gov/renewable-fuel-standard-program/epa-issuing-final-rule-expand-definition-heating-oil-under-renewable						3	
espanol.epa.gov/control-de-plagas/como-encontrar-las-chinches						3	
epa.gov/education/what-environmental-education						2	
epa.gov/acidrain/what-acid-rain						2	
epa.gov/cwa-404/mitigation-banking-factsheet						2	
epa.gov/clean-air-act-overview						2	
epa.gov/landfills/municipal-solid-waste-landfills						2	
Top 10 External Links		by link clicks				March, 2019	
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22						578	
http://search.earth911.com/						417	
about:blank						309	
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=33cebcdfdd1b4c3a8b51d416956c41f1						195	
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319						191	
https://www.ipcc.ch/report/ar5/wg3/						164	
https://www.data.gov/						160	
http://get.adobe.com/flashplayer/						142	
https://www.ecfr.gov/cgi-bin/ecfr?page=browse						142	
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode						133	