State and Local Government Experiences with Workplace Electric Vehicle Charging



#### Poll 1

We will start in a few minutes

Two audio options: (1) Listen via computer (2) Call in to 1-833-799-1917





#### State and Local Government Experiences with Workplace Electric Vehicle Charging

March 12, 2018 2:00 – 3:00 PM Eastern

Two audio options: 1. Listen via computer 2. Call in to 1-833-799-1917

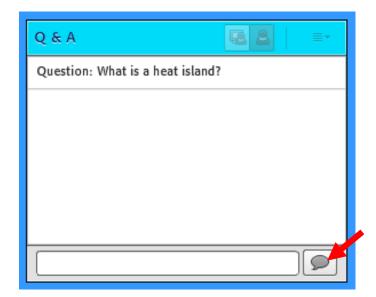


#### How to Participate



#### **Question and Answer**

- Enter your question in the Q&A box
- Questions will be moderated at the end
- EPA will post responses to unanswered questions on the <u>State and Local</u> <u>Webinar Series page</u>

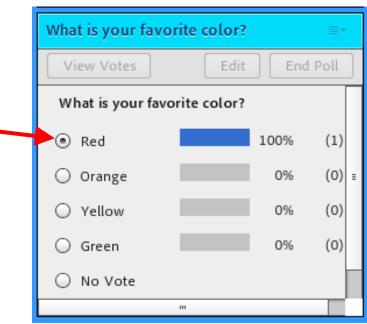


#### How to Participate



#### Polling

- We'll ask several poll questions during the webinar
- On mobile devices or tablets
  - Exit full screen mode
  - Tap the Poll icon





#### Today's Agenda



- Peter Banwell, Senior Manager
   U.S. Environmental Protection Agency
- Maria DiBiase Eisemann and Zachary Owens
   Transportation Fuels and Technology, Colorado Energy Office
- Michelle Finchum, Lead Sustainability Specialist City of Fort Collins
- Question and Answer Session

The views expressed by speakers on this webinar are solely those of the participants and EPA does not endorse any products or commercial services mentioned in this webinar.

#### Introduction



## Peter Banwell Senior Manager U.S. Environmental Protection Agency





ENERGY STAR. The simple choice for energy efficiency.

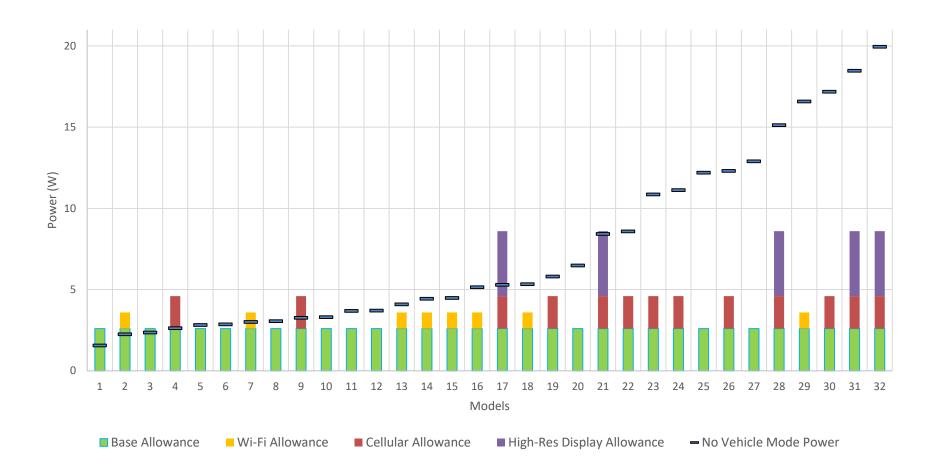


#### ENERGY STAR Certified Electric Vehicle (EV) Charging Stations





#### Efficiency Opportunities in Alternating Current (AC) Charging





#### **ENERGY STAR Specification Today**

#### **Key Features:**

- Energy Savings, 40% in Standby Modes
- Safety
- Open Communications

#### **Communications Details:**

- Grid Communications
- Open Access
- Consumer Override





#### **ENERGY STAR Charging Partners**

# -chargepoin-

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#### **ENERGY STAR Version 1.1 Specification**

- Key topics that will be addressed in the specification:
  - Criteria to recognize energy efficiency in Direct Current (DC) chargers:
    - Active charging % efficiency
    - Minimizing heating and cooling
    - Standby losses display, lighting, network
  - Allowances for features: EPA will develop appropriate allowances for features based on data produced from the ENERGY STAR





#### **Collaboration Opportunities**

- Educate Customers about ENERGY STAR EV Chargers
  - link to resource, <u>qualified products list</u>
- Incorporate the ENERGY STAR into EV Programs
  - procure ENERGY STAR EV chargers
  - highlight ENERGY STAR certified equipment on vendor lists, Requests for Proposals
- Inform Program Developments
  - Version 1.1 DC Electric Vehicle Supply Equipment (EVSE) stakeholder process



ENERGY STAR. The simple choice for energy efficiency.



#### Introduction to Workplace Charging



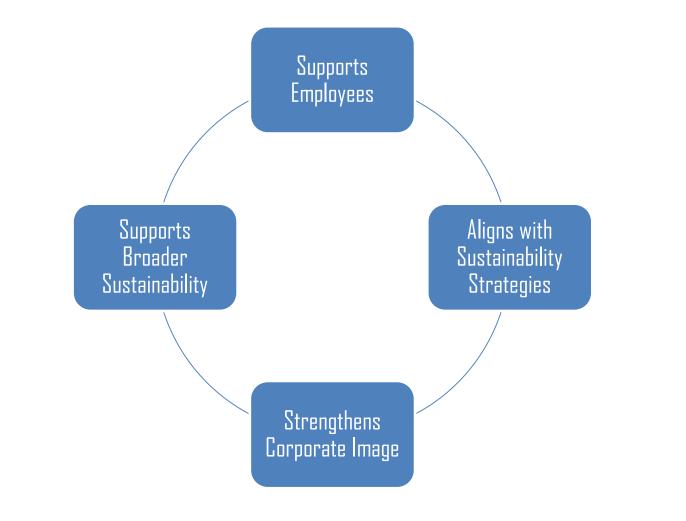


#### A Day in the Life of an Average Car (...after leaving home)

Workplace	Leisure	Shopping	Travel
	Destination	Centers	Stops
6.5-8+	47 min-	28-48	15-53
hours	2 hours	min	min



#### The Value of Workplace Charging





#### **Employees & Workplace Charging**



#### **Current EV Drivers**

- Increased range confidence
- Increased electric vehicle miles traveled

#### **Potential EV Drivers**

 Increased EV awareness and education



#### **Contact the ENERGY STAR Team with Questions**

- Questions related to ENERGY STAR collaboration marketing/promotion:
  - Peter Banwell
- Questions related to ENERGY STAR specification development
  - James Kwon
  - <u>Emmy Feldman</u>





## Maria DiBiase Eisemann Zachary Owens Transportation Fuels and Technology Colorado Energy Office





## rado's Experiences

### Colorado's Experiences with Workplace EV Charging

Maria DiBiase Eisemann, Policy Analyst Zach Owens, Program Manager Transportation Fuels and Technology March 12, 2019



COLORADO Energy Office

# Transportation Fuels and Technology

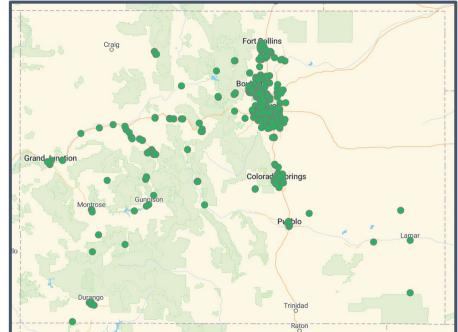
Colorado Energy Office's (CEO) Transportation Fuels and Technology Team works to accelerate adoption of alternative fuel vehicles through:

- 1. Program Management administer grant programs that reduce the upfront cost of installing fueling and charging infrastructure.
- 2. Policy and Planning make Colorado an attractive place to own and operate an alternative fuel vehicle (AFV) and make investments in AFV fueling and charging infrastructure.
- 3. Outreach and Education provide information and technical support to fleets and consumers on the costs and benefits of owning and operating AFVs.



## Background: Charge Ahead Colorado

- Partnership between CEO and Regional Air Quality Council.
- Grants for community-based Level II and DC fast-charging stations across the state.
- Grants for EVs in 7-county metro area - public/nonprofit fleet owners.
- Grants for 782 stations awarded to date.



Source: Alternative Fuels Data Center





## **Charge Ahead Colorado**

- Eligible applicants include local governments, school districts, State agencies, and non-profits.
- Apartment/condo complexes and private businesses are also eligible. Workplaces are a priority!

Charge Ahead Colorado								
	Regional Air Quality Council			CEO				
Funding Source	Federal Highway Administration - Congestion Mitigation and Air Quality and Volkswagen settlement			EV Fund and Volkswagen settlement				
Geographic Area	7 County Denver Metro Area			Outside the 7 County Denver Metro Area				
Eligible Equipment	Level 2, DC fast-chargers, EVs			Level 2 and DC fast-chargers				
Funding Level	Level 2	DC Fast-Chargers	EV	Level 2	DC Fast-Chargers			
80% up to:	\$9,000	\$30,000	\$8,260	\$9,000	\$30,000			



#### **Background: Refuel Colorado - Education and** Outreach

#### **Refuel Colorado Territories** 4CORE CLEER Denver Metro Clean Cities Sedgwick Northern Colorado Clean Cities Logan South Central Council of Governments Jackson Larimer Phillips Southern Colorado Clean Cities Weld Routt Moffat Morgan Grand Boulder roomfield Yuma Rio Blanco **Alternative** Adams Washington Gilpin Clear Creek Arapahoe **Fuel Experts** Garfield Eagle Jefferson Douglas Kit Carson Elbert Understand EV Pitkin Lake Park Mesa Lincoln Teller Chargers Delta Cheyenne El Paso Chaffee Gunnison Fremont **Kiowa** Montrose Work with Fleets Crowlev Ourav Pueblo Custer Saguache San Miguel Hinsdale Prowers Bent Otero Resource for Dolores Mineral an Juan Huerfano Wired Workplaces Rio Grande Alamosa Montezuma Baca Las Animas La Plata Costilla Archuleta Conejos

#### **Refuel Coaching**



4CORE: Four Corners Office for Resource Efficiency CLEER: CLean Energy Economy for the Region 23



#### **Background: Wired Workplaces**

- Recognition Program started in 2015.
- Applicants, with the assistance of a Refuel Coach, signed on to the U.S. Department of Energy's (DOE's) Workplace Charging Challenge, followed a set of best practices, installed charging stations (funded through Charge Ahead Colorado), held a ceremony with plaque signed by Governor
- DOE's program ended in 2017
- CEO incorporated requirements of that program into Wired Workplaces and program continued until fall of 2018
- Program on hold while CEO attempts to evaluate value of recognition part of program



#### Background: Award Program Steps

## Contact a Refuel Coach

 Conduct a survey of your employees

## Install a Charging Station

• Consider Charge Ahead Grant

## Take the Pledge

Commit and submit to CEO

## Award and Celebrate!



COLORADO Energy Office Workplace Charging



#### **Colorado Wired Workplace Awardees (15)**

- ALIO Industries
- The Alliance Center
- American Lung Association
- Colorado State University
- City of Aurora
- Colorado Department of Transportation Headquarters and Region 1
- Colorado School of Mines
- Eagle River Water and Sanitation District
- E-470 Public Highway Authority
- La Plata Electric Association
- University Corporation for Atmospheric Research
- Xcel Energy
- Conscience Bay Company
- Walking Mountain Science Center
- University of Colorado



## **Colorado Wired Workplace Awardees**

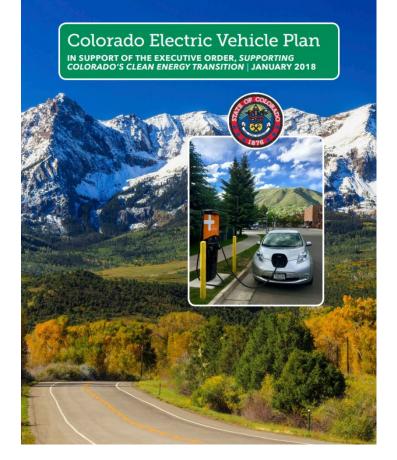






## Background: Colorado Electric Vehicle Plan

- Build out key charging corridors that facilitate economic development, boost tourism, and reduce harmful air pollution.
- Accelerate adoption of EVs and ensure Colorado remains a leader in the EV market.
- Goal #3: Increase the number of public and private employers in Colorado that provide workplace charging to employees.





## **Charge Ahead Colorado Data**

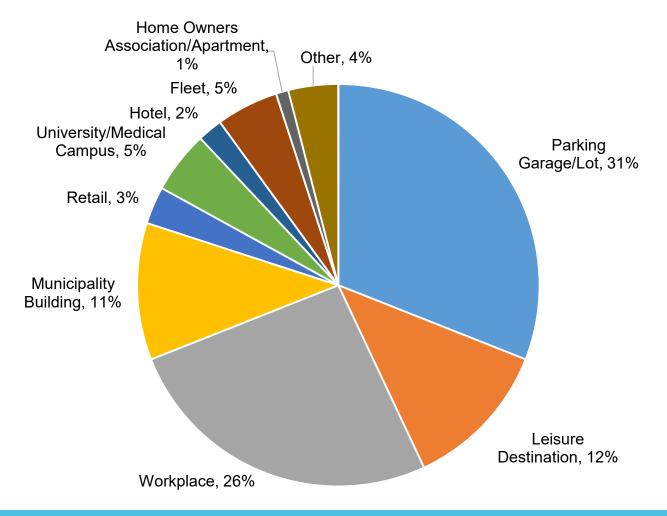
Top ten performing stations and their averages for 2018 (Jan. through Oct.):

- 1. Hewlett Packard, Fort Collins workplace lvl 2: 1119 kWh per a month
- 2. Mountain Valley Development Services, Glenwood Springs workplace lvl 2: 1064 kWh per a month
- 3. Broadcom, Fort Collins workplace lvl 2: 1021 kWh per a month
- 4. Eagle County Government, Eagle municipality building lvl 2: 926 kWh per a month
- 5. City of Colorado Springs, Colorado Springs parking garage lvl 2: 918 kWh per a month
- 6. Powdr-Copper Mountain, Copper Mountain leisure destination lvl 2: 899 kWh per a month
- 7. City of Aspen, Aspen leisure destination lvl 3: 741 kWh per a month
- 8. City of Colorado Springs, Colorado Springs parking garage lvl 2: 715 kWh per a month
- 9. City of Glenwood Springs, Glenwood Springs parking garage lvl 2: 701 kWh per a month
- 10. Town of Carbondale, Carbondale municipality building lvl 2: 688 kWh per a month



## **Charge Ahead Colorado - Data**

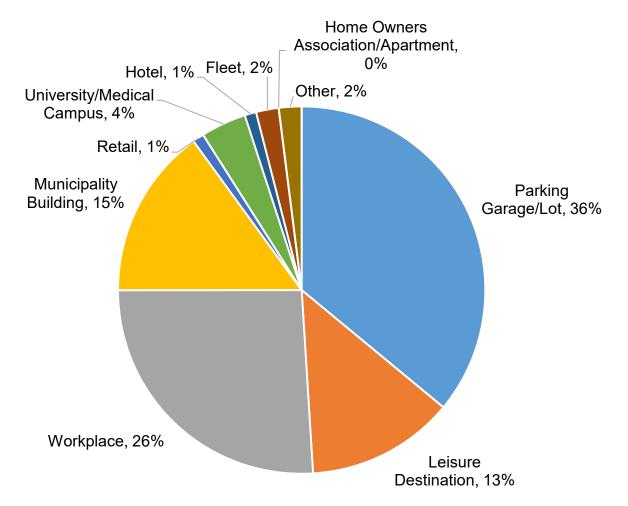
Number of Charging Stations





## **Charge Ahead Colorado - Data**

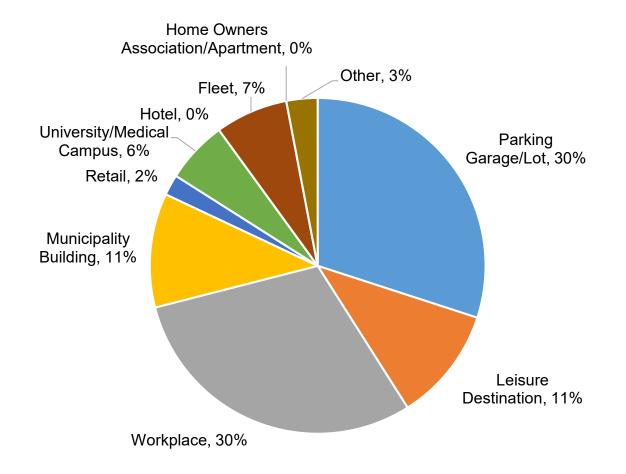
Number of Charging Events





## **Charge Ahead Colorado - Data**

Electricity Consumed (kWh)





## **EV Wired Workplace Evaluation**

CEO saw the need to evaluate the value of the Award given the resources required to implement and paused the Program.

Snapshot of results at Awarded Workplaces:

+ 10 EVs at a state agency

+ 4 EVs at a non-profit center, another -2 EVs

+ 49 EVs and +25 EVs at two universities

Initial evaluation found it is difficult to separate impact of Award from other efforts (e.g., EVSE installation, EV incentive programs, access to EV fleet vehicles)



## Looking Forward

- Workplace charging remains a priority for the State and our Charge Ahead Colorado and Refuel Colorado Programs.
- Do we continue issuing Wired Workplace Awards? If we continue, how can we leverage it for greater education/awareness opportunities?
- We are in the process of strategic planning and determining how to proceed.
- We welcome feedback from webinar participants.





#### COLORADO

Maria DiBiase Eisemann Policy Analyst Transportation Fuels and Technology Zach Owens Program Manager Transportation Fuels and Technology



Colorado Energy Office

@COenergyoffice



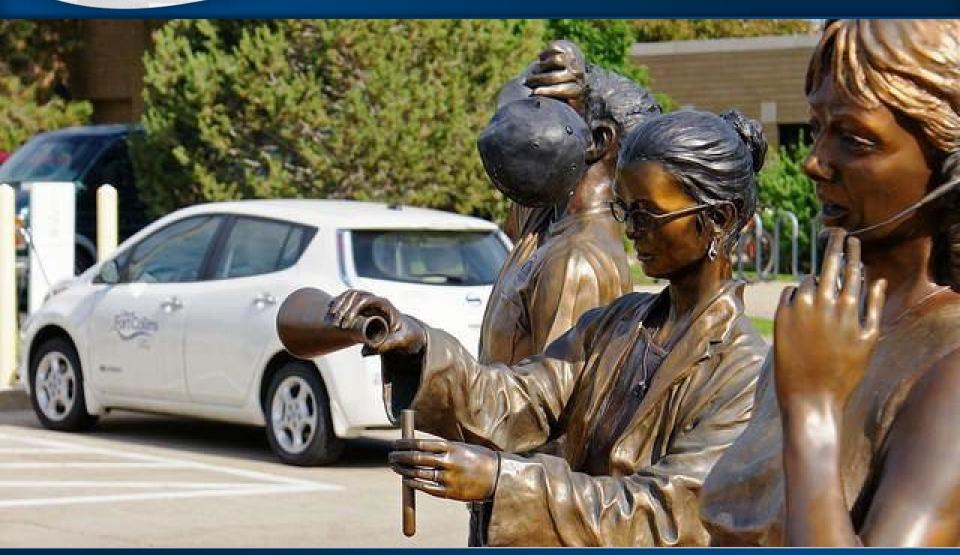




## Michelle Finchum Lead Sustainability Specialist City of Fort Collins







#### Electric Vehicle Workplace Charging Challenge 37 Michelle Finchum



#### Summary and Lessons learned from 2015 The City of Fort Collins, CO participated in the Workplace Charging Challenge.



## Drive Electric Northern Colorado

Creating a Model Deployment Community





#### Alignment

# World Class City Climate Action Plan Energy Policy High Performing Government

# Values: Innovation, Collaboration





Mayor Karen Weitkunat

Collins

Deputy City Manager, Jeff Mihelich

February 2015 event



Home » Plug-in Electric Vehicles & Batteries » Workplace Charging Challenge » Workplace Charging Challenge: Partners

#### WORKPLACE CHARGING CHALLENGE: PARTNERS

#### Vehicles Home

About the Vehicle Technologies Office

Plug-in Electric Vehicles & Batteries

Batteries

Electric Drive Systems

Workplace Charging Challenge

Join the Challenge

Meet Challenge Partners

Install Workplace Charging

Engage Employees

Promote Workplace Charging

Fuel Efficiency & Emissions

#### Alternative Fuels

Modeling, Testing, Data & Results

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- 3M
- ABB Inc.

- · Fuji Electric Corp. of America
- Genentech
- General Electric

 PSE&G (Public Service Electric and Gas Company)

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· Public Service Company of New Mexico

One of 8 Cities participating WASHINGT 9 . New York • 3 San F BNIA CAL Las Vegas 4 OKLAHO /eneles an Diegc

Use the interactive map and list below to learn more about employers who have joined the U.S. Department of Energy's Workplace Charging Challenge. These employers are providing workplace charging for their employees who drive plug-in electric vehicles. Partners receive assistance from DOE to help them establish and expand workplace charging while **ambassador organizations** work to promote and support partners' workplace charging efforts across the country. Learn more in the **Workplace Charging Challenge Progress Update 2014**. You can also learn how to **become a partner in the Workplace Charging Challenge**.

WORKPLACE CHARGING CHALLENGE PARTNERS



Workplace Charging Challenge Objectives

# **Provide Infrastructure (charging stations)**

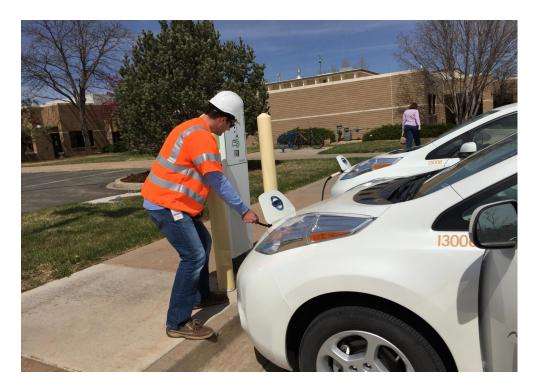
# **Examine Policy**

# **Educate and Engage**





#### EV Pool Cars – 17 Staff with an EV – 5 Workplace Charging Stations – 1



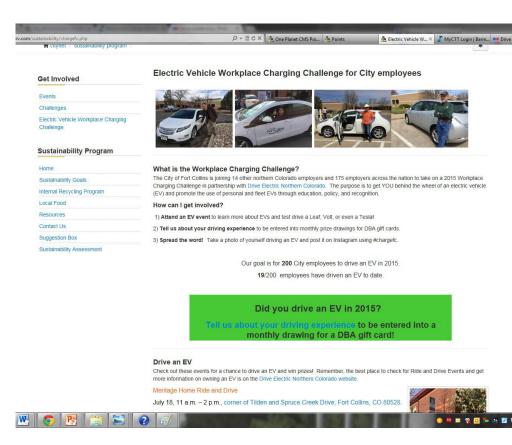
Fort

Collins

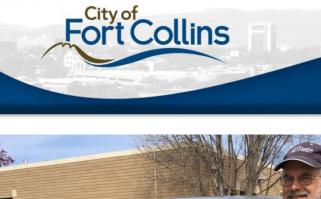
#### Awareness – internal communication

Pre/Post employee survey All Supervisors Memo **Executives presentation** Intranet site All Supervisors presentation Video (spotlight) Employee video blog Internal newsletter article

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### Highlighting City employee EV owners





Utilities employee

Streets employee



#### **Drive Leadership – City Council**





Mayor Wade Troxell BMW i3



Councilman Bob Overbeck Chevy Volt

Councilwoman Kristin Stephens BMW i3

Promote understanding of EVs through extended (3-5 day) drive opportunity. Thank you local car dealerships!!!



#### Drive Leadership – Executive Leadership

#### Darin Atteberry BMW i3





Kelly DiMartino Chevy Volt

#### Jeff Mihelich BMW i3





Jacqueline Kozak-Thiel Mitsubishi iMiEV Mike Beckstead BMW i3





Kevin Gertig

#### City employee Picnic Ride and Drive event



#### Coffin Break Halloween EV event

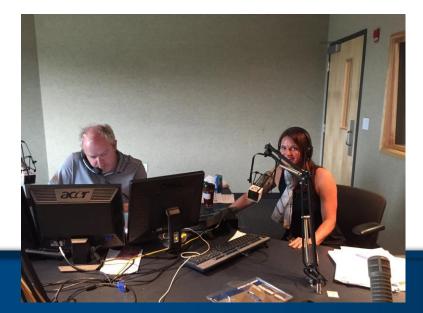


Fort Collins



#### Awareness – external communication

Full Circle Show – Cable 14 Radio interview Jimmy Lakey Article in Biz West (by Mayor Troxell) Social Media Colorado State University panel Flickr photos





nber Week

city of fort collins full circle electric



# Full Circle - Electric Vehicles cityoffortcollins Subscribe 911 312 views + Add to < Share ••• More</td>





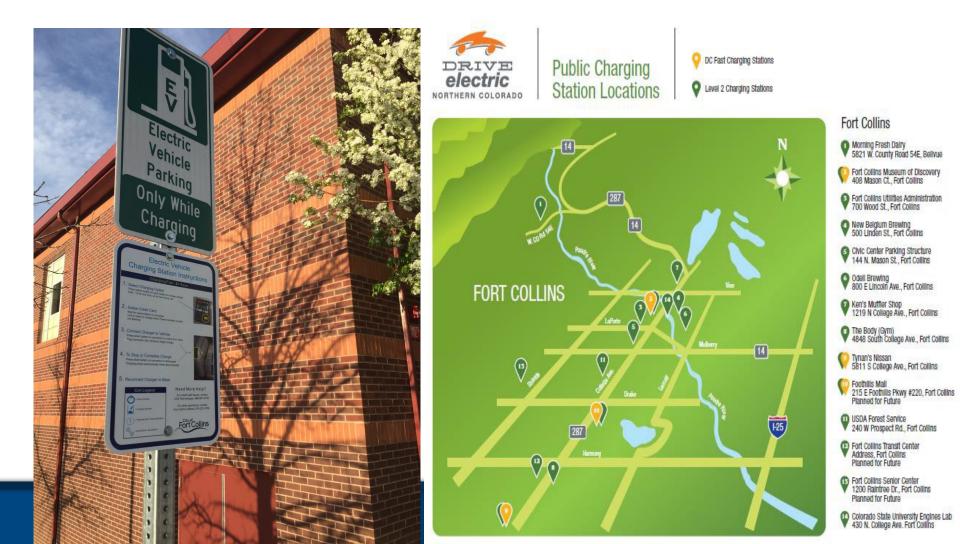
# 6 new employee charging stations in parking garage





#### Help employees know other 2015 Infrastructure

There are 16 businesses on track to offer workplace charging soon.





Workplace Charging Challenge Objectives

# **Provide Infrastructure (charging stations)**

# **Examine Policy**

# **Educate and Engage**



### Fast Forward to 2019

#### Awesome:

Paved the road for EV
 Readiness Roadmap 2018

ins

- Awareness
- Enthusiasm by staff
- Leadership inclusion
- Perception
- Employee charging stations
   2015 = 1
   2019 = 6

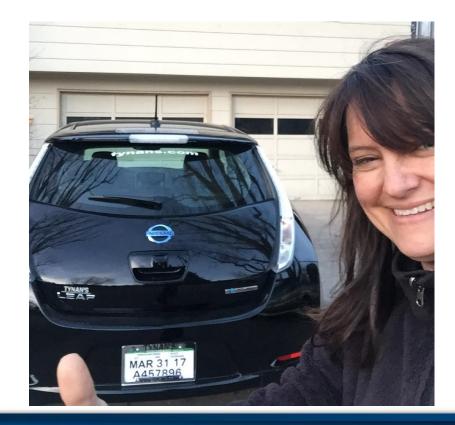
#### Issues:

- Policy
- Employee charging stations
- Parking code (enforcement)
- Signs
- Staff resources



#### <u>Michelle Finchum</u> Lead Sustainability Specialist City of Fort Collins, CO

in



Michelle Finchum with her new 2017 Nissan Leaf





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## Question and Answer Session



# Connect with the State and Local Energy and Environment Program



## Andrea Denny U.S. Environmental Protection Agency Denny.Andrea@epa.gov

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