

## Agency Web Traffic: Content Consumption Report

All Traffic	April 2019	change from prior month	Sessions by Device	April 2019
Sessions	6,263,865	405,896 ▲ 6.9%		
Unique Users	4,357,375	279,961 ▲ 6.9%		
Pageviews	16,911,969	995,858 ▲ 6.3%		
Unique Pageviews	11,416,294	-234,573 ▼ -2.0%		
Downloads	1,092,247	-12,986 ▼ -1.2%		
Unique Downloads	669,183	-12,430 ▼ -1.8%		

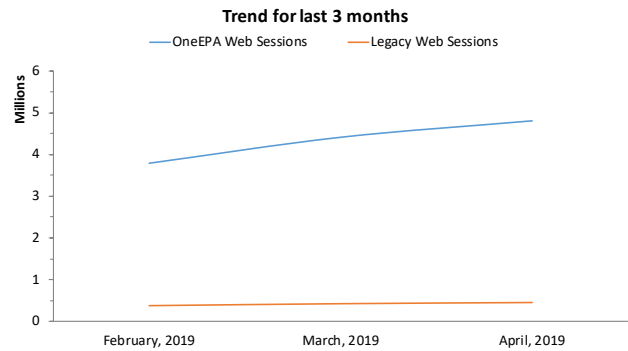
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	2,444,456	154,550 ▲ 6.7%	8,358,699	490,935 ▲ 6.2%	679,425	9,753 ▲ 1.5%
Desktop	4,377,913	406,054 ▲ 10.2%	13,263,476	964,624 ▲ 7.8%	966,721	383,301 ▲ 65.7%
Tablet	279,350	7,389 ▲ 2.7%	834,622	33,152 ▲ 4.1%	47,307	18,481 ▲ 64.1%
Mobile	1,606,602	-7,547 ▼ -0.5%	2,813,871	-1,918 ▼ -100.0%	81,572	17,337 ▲ 27.0%
Universities & Colleges	475,555	105,010 ▲ 28.3%	1,352,172	303,137 ▲ 28.9%	82,671	6,575 ▲ 8.6%
EPA Employees	54,079	848 ▲ 1.6%	274,885	-7,465 ▼ -2.6%	19,411	684 ▼ -100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	April 2019	change from prior month
Sessions	4,806,557	394,362 ▲ 8.9%
Pageviews	12,840,165	750,646 ▲ 6.2%
Legacy Web www3.epa.gov	April 2019	change from prior month
Sessions	450,532	28,473 ▲ 6.7%
Pageviews	2,271,085	295,406 ▲ 15.0%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).



Other special content	April 2019	change from prior month
Home Page Views	459,841	139,205 ▲ 43.4%
Home Page Banner Clicks	2,663	706 ▲ 36.1%
Press Release Pageviews	125,625	7,978 ▲ 6.8%
Widget Pageviews	437,681	9,143 ▲ 2.1%

Top 20 News Releases for April, 2019			by pageviews	April, 2019
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA				9814
EPA Bans Consumer Sales of Methylene Chloride Paint Removers, Protecting Public   U.S. EPA News Releases   US EPA				1836
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office   U.S. EPA News Releases   US EPA				1812
EPA Issues Guidance on Clean Water Act Permitting Requirements   U.S. EPA News Releases   US EPA				1668
Reaching Another TSCA milestone, EPA Identifies 40 Chemicals to Prioritize for Risk Evaluation   U.S. EPA News Releases   US EPA				1657
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health   U.S. EPA News Releases   US EPA				1436
EPA Takes Important Step Under PFAS Action Plan   U.S. EPA News Releases   US EPA				1334
EPA Administrator Wheeler Announces New WIFIA Funding for Water Infrastructure Projects   U.S. EPA News Releases   US EPA				1278
EPA and Army Propose New "Waters of the United States" Definition   U.S. EPA News Releases   US EPA				1275
EPA Administrator Wheeler's Wilson Center Remarks on Global Water Issues   U.S. EPA News Releases   US EPA				1265
EPA Honors 2019 ENERGY STAR® Award Winners   U.S. EPA News Releases   US EPA				1214
EPA Announces the Winners of the 7th Annual Campus RainWorks Challenge   U.S. EPA News Releases   US EPA				1192
Page Not Found   US EPA				1169
EPA Seeks Public Input for Development of National Water Reuse Action Plan   U.S. EPA News Releases   US EPA				1142
EPA Releases the Status Report for EPA Actions in Support of the December 2018 Federal Action Plan to Reduce Childhood Lead Exposures and Associated Health Impacts   U.S. EPA N				1127
EPA Proposes Rule to Allow E15 Waiver and to Improve RIN Market Transparency   U.S. EPA News Releases   US EPA				1081
Administrator Wheeler visits Miami and announces \$99.7 Million Water Infrastructure Loan to Miami-Dade County   U.S. EPA News Releases   US EPA				1060
U.S. EPA settles with Tesla over hazardous waste violations at Fremont, Calif., facility   U.S. EPA News Releases   US EPA				1046
EPA Strengthens Regulation of Asbestos to Close Loophole and Protect Consumers   U.S. EPA News Releases   US EPA				952
EPA, USDA, and FDA Unveil Formal Strategy to Reduce Food Waste, Bring State and Local Partners Together to Increase Collaboration   U.S. EPA News Releases   US EPA				934
Top 10 Home Page Banner Clicks for April, 2019			by clicks	April, 2019
040919-food-presmessage			641	
040519-wifiamiami-readrelease			254	
040919-food-readrelease			247	
040919-food-learnmore			198	
040319-leadstatusrpt-readrelease			194	
040919-food-viewstrategy			157	
032119-midwestflood-assistsnebraska			151	
032919-wifia6bil-readrelease			130	
040519-wifiamiami-watchvideo			90	
121118-wotus-readrelease			89	
Top 10 Widgets for April, 2019			by pageviews	April, 2019
EF UV Index Widget   US EPA				108,457
Greenhouse Gas Equivalencies Calculator   US EPA				88,178
Widget   Watersense   US EPA				42,360
Individual Waste Reduction Model (iWARM) Widget   US EP				38,706
ECHO Quick Search Widget   Enforcement & Compliance Hist				13,600
EJScreen Widget   US EPA				10,577
EF Brownfields Widget   US EPA				10,285
Urban Waters Mapper Widget				9,909
EF Cleanups Widget   US EPA				8,853
Multisystem Search Widget   US EPA				7,522

Top 1-25 Page Titles for April, 2019	by pageviews	April, 2019
Document Display   NEPIS   US EPA		747,580
United States Environmental Protection Agency   US EPA		531,443
Basic EPA Fusion search results		250,807
Main Map   Recycle City   U.S. EPA		129,233
Chemistry Dashboard		121,379
Page Not Found   US EPA		112,506
System of Registries   US EPA		111,317
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		105,153
UV Index Scale   Sun Safety   US EPA		87,556
My Waterway		83,110
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		79,080
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		77,033
Environmental Topics   US EPA		68,715
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		66,068
Laws & Regulations   US EPA		65,741
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		64,576
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		63,981
Northeast   Recycle City   U.S. EPA		61,670
Detailed Facility Report   ECHO   US EPA		60,231
North-West   Recycle City   U.S. EPA		58,112
What is Acid Rain?   Acid Rain   US EPA		53,624
Staff Directory   About EPA   US EPA		53,439
Southeast   Recycle City   U.S. EPA		51,994
Help finding information   US EPA		51,165
Carbon Footprint Calculator   Climate Change   US EPA		50,288

Top 26-50 Page Titles for April, 2019	by pageviews	April, 2019
FRS Facility Detail Report   Envirofacts   US EPA		49,979
Southwest   Recycle City   U.S. EPA		48,344
About EPA   US EPA		47,045
MyEnvironment   US Environmental Protection Agency		43,996
RCRAInfo Search Results   Envirofacts   US EPA		42,890
UV Index Search Results   Envirofacts   US EPA		42,736
Pesticide Product and Label System   US EPA		41,380
Effects of Acid Rain   Acid Rain   US EPA		41,177
Facility Search Results   ECHO   US EPA		40,097
The EPA National Library Catalog   EPA National Library Network   US EPA		39,690
Radon   US EPA		38,702
Welcome to Recycle City   Recycle City   U.S. EPA		38,612
UV Index   Sun Safety   US EPA		37,617
Causes of Climate Change   Climate Change Science   US EPA		37,526
Calculator   A Student's Guide to Global Climate Change   US EPA		37,114
Reduce, Reuse, Recycle   US EPA		36,984
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		36,959
National Primary Drinking Water Regulations   Ground Water and Drinking Water   US EPA		36,281
Criteria Air Pollutants   US EPA		36,054
Drinking Water Contaminants – Standards and Regulations   US EPA		35,496
Learn the Basics   A Student's Guide to Global Climate Change   US EPA		34,447
Envirofacts Search Results   Envirofacts   US EPA		34,226
Summary of the Clean Water Act   Laws & Regulations   US EPA		33,566
Enforcement and Compliance History Online   US EPA		33,484
Recycling Basics   Reduce, Reuse, Recycle   US EPA		33,125