

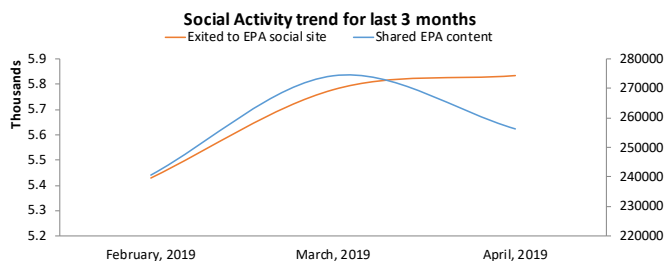
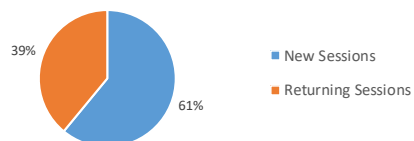
## Engaged Segments

Return Sessions	April, 2019	change from prior month		
Return Sessions	2,444,456	154,550	▲	6.7%
Pages per Session	3.42	-0.02	▼	-0.5%
compare to All Sessions	6,263,865	405,896	▲	6.9%
Pages per Session	2.70	-3.44	▼	-21.4%

## User Actions on EPA site

Contact	April, 2019	change from prior month		
Clicked to Email EPA	6,252	-34	▼	-0.5%
Viewed Contact Us Page	102,161	-697	▼	-0.7%
Social Media	April, 2019	change from prior month		
Shared EPA content	8,506	158	▲	1.9%
Total links shared	3,485	-48	▼	-1.4%
Exited to EPA social site	5,834	170	▲	2.4%
Other Actions	April, 2019	change from prior month		
Accessed External Link	256,273	-17,999	▼	-6.6%
Shares by Social Network	April, 2019	change from prior month		
Facebook	1,695	-132	▼	-7.2%
Google+	7	-6	▼	-46.2%
Twitter	1,031	58	▲	6.0%
Pinterest	820	97	▼	-15.7%

## Return Sessions vs. New Sessions April, 2019



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	April, 2019	Top 10 Pages for Email Contact	by email clicks	April, 2019
Contact EPA   U.S. Environmental Protection Agency   U		27,178	Contact Us About Impaired Waters and TMDLs   Clean Water Act S		413
Contact Us about EPA's Organizations   About EPA   US		3,723	State Asbestos Contacts   Asbestos   US EPA		400
State Asbestos Contacts   Asbestos   US EPA		3,436	Apply For or Update Your Renovation Firm's Lead-Safe Certification		230
Enforcement: Contact Us   Enforcement   US EPA		2,096		0	125
Contact Us about Mold   Mold   US EPA		1,982	Contacts in the Office of Pesticide Programs, Registration Division		117
Contact Us about Lead   Lead   US EPA		1,538	State Tier II Reporting Requirements and Procedures   Emergency I		85
Contacts in the Office of Pesticide Programs, Registration		1,193	Organization Chart for the National Center for Environmental Asse		79
Contacts for Nonpoint Source (NPS) Pollution Programs		1,034	Media Contacts   Newsroom   US EPA		66
Contact EPA's Pacific Southwest Office (Region 9)   Abou		953	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		62
Contact EPA Region 5   About EPA   US EPA		879	Advancing Sustainable Materials Management: Facts and Figures		58
Top 20 Shared URLs	by number of shares	April, 2019			
epa.gov/lead/learn-about-lead		4			
epa.gov/bedbugs/protecting-your-home-bed-bugs		4			
epa.gov/bedbugs/do-it-yourself-bed-bug-control		4			
epa.gov/wetlands		4			
epa.gov/ghgemissions/sources-greenhouse-gas-emissions		4			
epa.gov/superfund		4			
epa.gov/burnwise/wood-smoke-and-your-health		4			
epa.gov/climate-indicators/climate-change-indicators-glaciers		4			
epa.gov/pfas/basic-information-pfas		4			
epa.gov/choose-fish-and-shellfish-wisely/lo-que-usted-necesita-saber-sobre-el-mercurio-en-el-pescado-y-los		4			
epa.gov/education/what-environmental-education		4			
epa.gov/transportation-air-pollution-and-climate-change		4			
epa.gov/waterdata/surf-your-watershed?value=90978		4			
epa.gov/environmental-topics/water-topics		4			
epa.gov/chemicals-under-tsca		4			
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data		4			
epa.gov/watersense/watersense-kids		4			
epa.gov/enforcement		4			
epa.gov/environmental-topics/air-topics		4			
epa.gov/criteria-air-pollutants/naaqs-table		4			
Top 10 External Links	by link clicks	April, 2019			
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		8,395			
about:blank		4,557			
http://search.earth911.com/		3,644			
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		3,445			
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		2,777			
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=33cebcdfdd1b4c3a8b51d416956c41f1		2,146			
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode		2,125			
https://www.ipcc.ch/report/ar5/wg3/		2,092			
https://epa.usajobs.gov/search/advancedsearch		2,083			
https://www.data.gov/		1,924			