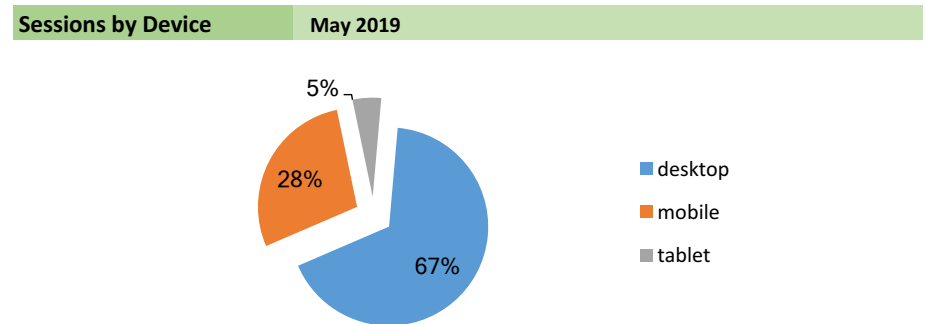


## Agency Web Traffic: Content Consumption Report

All Traffic	May 2019	change from prior month		
Sessions	5,997,923	-265,980	▼	-4.2%
Unique Users	4,229,725	-127,650	▼	-2.9%
Pageviews	15,902,647	-1,009,337	▼	-6.0%
Unique Pageviews	11,654,146	237,852	▲	2.1%
Downloads	994,300	-97,947	▼	-9.0%
Unique Downloads	589,765	-79,418	▼	-11.9%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

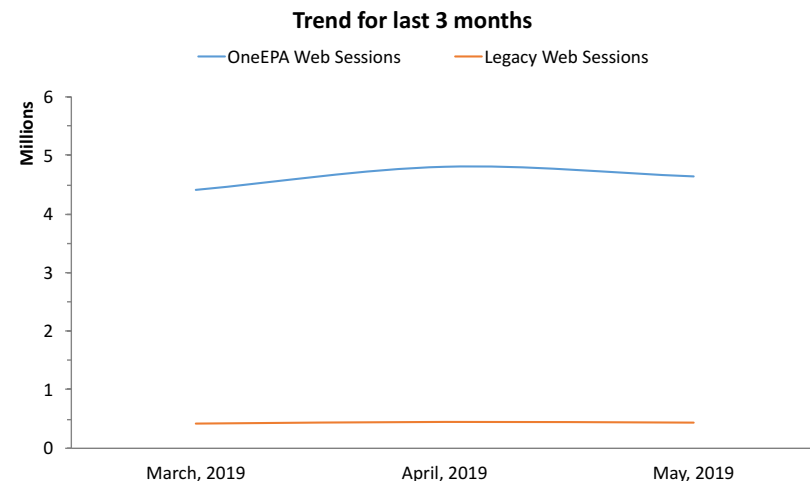
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,273,097	-171,397	▼	-7.0%	7,868,888	-489,826	▼	-5.9%	604,376	-75,049	▼	-11.0%
Desktop	4,027,313	-350,637	▼	-8.0%	12,193,611	-1,069,880	▼	-8.1%	875,158	308,174	▲	54.4%
Tablet	279,863	551	▲	0.2%	816,053	-18,512	▼	-2.2%	42,397	14,305	▲	50.9%
Mobile	1,690,747	84,106	▲	5.2%	2,892,983	79,055	▼	-100.0%	83,967	21,343	▲	34.1%
Universities & Colleges	279,498	-196,032	▼	-41.2%	756,743	-595,394	▼	-44.0%	57,939	-24,732	▼	-29.9%
EPA Employees	52,691	-1,389	▼	-2.6%	227,938	-46,947	▼	-17.1%	18,562	-849	▼	-100.0%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	May 2019	change from prior month		
Sessions	4,642,144	-164,437	▼	-3.4%
Pageviews	11,858,639	-981,501	▼	-7.6%
Legacy Web www3.epa.gov	May 2019	change from prior month		
Sessions	438,478	-12,055	▼	-2.7%
Pageviews	2,110,046	-161,003	▼	-7.1%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	May 2019	change from prior month		
Home Page Views	444,186	-15,655	▼	-3.4%
Home Page Banner Clicks	2,401	-262	▼	-9.8%
Press Release Pageviews	134,983	9,358	▲	7.4%
Widget Pageviews	412,495	-25,186	▼	-5.8%



## Agency Web Traffic: Content Consumption Report

Top 20 News Releases for May, 2019			by pageviews	May, 2019
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health   U.S. EPA News Releases   US EPA				17939
EPA Announces Availability of \$2.6 Billion in New Funding to Improve Water Infrastructure Across the United States   U.S. EPA News Releases   US EPA				3241
EPA Announces Availability of \$87 Million in Funding to Improve Drinking Water for Schools and Small and Disadvantaged Communities   U.S. EPA News Releases   US EPA				2098
EPA Issues Recommendations for Recreational Water Quality Criteria and Swimming Advisories for Cyanotoxins   U.S. EPA News Releases   US EPA				1650
EPA Awards \$3.9 Million to Research PFAS Challenges, Reducing Health Impacts   U.S. EPA News Releases   US EPA				1570
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office   U.S. EPA News Releases   US EPA				1481
Reaching Another TSCA milestone, EPA Identifies 40 Chemicals to Prioritize for Risk Evaluation   U.S. EPA News Releases   US EPA				1466
EPA Awards Over \$9.3 Million to Clean Up School Buses   U.S. EPA News Releases   US EPA				1221
Trump Administration Officials Meet to Accelerate Progress on Reducing Excess Nutrients in the Nation's Waters   U.S. EPA News Releases   US EPA				1208
Page Not Found   US EPA				1161
EPA Spring 2019 Agenda of Regulatory and Deregulatory Actions Shows Commitment to Strong Environmental Protection and Regulatory Reform   U.S. EPA News Releases   US EPA				1104
EPA Bans Consumer Sales of Methylene Chloride Paint Removers, Protecting Public   U.S. EPA News Releases   US EPA				862
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA				833
EPA Administrator Wheeler's Wilson Center Remarks on Global Water Issues   U.S. EPA News Releases   US EPA				800
EPA Takes Important Step Under PFAS Action Plan   U.S. EPA News Releases   US EPA				768
Trump Administration to Support Community Revitalization, Local Food Initiatives   U.S. EPA News Releases   US EPA				711
EPA Updates the National Priorities List to Clean Up Contamination and Protect Communities   U.S. EPA News Releases   US EPA				674
Portland Harbor Superfund agreement aims to drive new cleanup plans throughout the Lower Willamette River   U.S. EPA News Releases   US EPA				601
EPA Seeks Comment on Proposed Options for Regulating Perchlorate in Drinking Water   U.S. EPA News Releases   US EPA				591
EPA Proposes Rule to Allow E15 Waiver and to Improve RIN Market Transparency   U.S. EPA News Releases   US EPA				577

Top 10 Home Page Banner Clicks for May, 2019			by clicks	May, 2019
042919-dwgrants-readrelease				976
042919-dwgrants-learnmore				492
040319-leadstatusrpt-readrelease				165
040919-food-presmessage				158
040519-wifiamiami-readrelease				153
040919-food-readrelease				85
040319-leadstatusrpt-readreport				66
040919-food-learnmore				56
040919-food-viewstrategy				52
040519-wifiamiami-learnabout				48

Top 10 Widgets for May, 2019			by pageviews	May, 2019
EF UV Index Widget   US EPA				117,639
Greenhouse Gas Equivalencies Calculator   US EPA				78,755
Widget   Watersense   US EPA				39,934
Individual WASTE Reduction Model (iWARM) Widget   US EPA				28,828
ECHO Quick Search Widget   Enforcement & Compliance History   US EPA				12,278
EF MyEnvironment Widget   US EPA				9,096
EF Cleanups Widget   US EPA				8,875
EF Brownfields Widget   US EPA				8,545
EJScreen Widget   US EPA				8,118
Multisystem Search Widget   US EPA				7,802

Top 1-25 Page Titles for May, 2019	by pageviews	May, 2019
Document Display   NEPIS   US EPA		719,044
United States Environmental Protection Agency   US EPA		507,102
Basic EPA Fusion search results		227,141
Main Map   Recycle City   U.S. EPA		145,460
Page Not Found   US EPA		112,391
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		100,822
System of Registries   US EPA		93,930
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		83,225
UV Index Scale   Sun Safety   US EPA		76,756
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		73,756
UV Index Search Results   Envirofacts   US EPA		68,152
Northeast   Recycle City   U.S. EPA		67,684
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		67,169
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		66,844
North-West   Recycle City   U.S. EPA		66,694
Southeast   Recycle City   U.S. EPA		63,797
Help finding information   US EPA		61,326
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		61,023
What is Acid Rain?   Acid Rain   US EPA		59,893
Detailed Facility Report   ECHO   US EPA		57,142
Laws & Regulations   US EPA		56,530
Environmental Topics   US EPA		56,305
Southwest   Recycle City   U.S. EPA		55,447
Staff Directory   About EPA   US EPA		53,202
My Waterway		51,284

Top 26-50 Page Titles for May, 2019	by pageviews	May, 2019
Chemistry Dashboard		50,851
FRS Facility Detail Report   Envirofacts   US EPA		49,461
UV Index   Sun Safety   US EPA		46,415
Effects of Acid Rain   Acid Rain   US EPA		45,927
Actions You Can Take to Reduce Air Pollution   Ground-level Ozone   New England   US EPA		45,737
Pesticide Product and Label System   US EPA		42,491
Carbon Footprint Calculator   Climate Change   US EPA		42,346
RCRAInfo Search Results   Envirofacts   US EPA		40,878
Radiation Health Effects   Radiation Protection   US EPA		40,605
About EPA   US EPA		39,186
Facility Search Results   ECHO   US EPA		38,969
Envirofacts Search Results   Envirofacts   US EPA		36,219
Form Home   Central Data Exchange   US EPA		35,992
Calculator   A Student's Guide to Global Climate Change   US EPA		34,172
Enforcement and Compliance History Online   US EPA		33,999
The EPA National Library Catalog   EPA National Library Network   US EPA		33,906
Radon   US EPA		33,436
Welcome to Recycle City   Recycle City   U.S. EPA		33,396
Acid Rain Students Site: What causes acid rain?		33,162
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		33,019
Causes of Climate Change   Climate Change Science   US EPA		32,916
Recycling Basics   Reduce, Reuse, Recycle   US EPA		30,624
Composting At Home   Reduce, Reuse, Recycle   US EPA		30,300
Facility Information   Central Data Exchange   US EPA		29,989
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA		29,442