

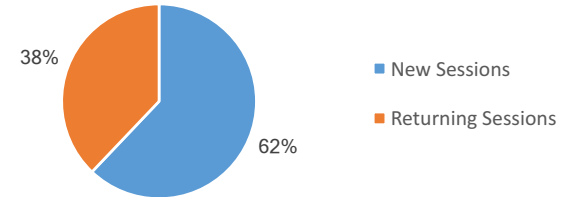
### Engaged Segments

Return Sessions	May, 2019	change from prior month		
Return Sessions	2,273,097	-171,397	▼	-7.0%
Pages per Session	3.46	0.04	▲	1.2%
compare to All Sessions	5,997,923	-265,980	▼	-4.2%
Pages per Session	2.65	-3.42	▼	-22.5%

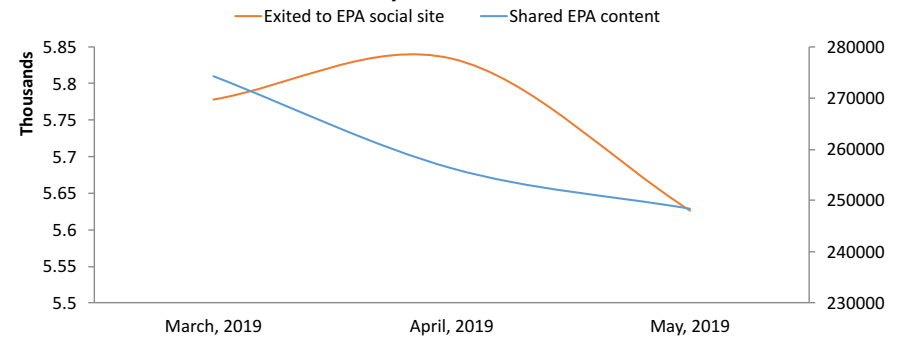
### User Actions on EPA site

Contact	May, 2019	change from prior month		
Clicked to Email EPA	6,209	-43	▼	-0.7%
Viewed Contact Us Page	101,403	-758	▼	-0.7%
Social Media	May, 2019	change from prior month		
Shared EPA content	8,429	-77	▼	-0.9%
Total links shared	3,565	80	▲	2.3%
Exited to EPA social site	5,626	-1,027	▼	-14.1%
Other Actions	May, 2019	change from prior month		
Accessed External Link	248,365	-7,908	▼	-3.1%
Shares by Social Network	May, 2019	change from prior month		
Facebook	1,695	0	►	0.0%
Google+	3	-4	▼	-57.1%
Twitter	1,031	0	►	0.0%
Pinterest	749	-71	▼	-27.4%

### Return Sessions vs. New Sessions May, 2019



### Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	May, 2019	Top 10 Pages for Email Contact	by email clicks	May, 2019
Contact EPA   U.S. Environmental Protection Agency   US		27,346	State Asbestos Contacts   Asbestos   US EPA		343
Contact Us about EPA's Organizations   About EPA   US EP		3,700	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		242
State Asbestos Contacts   Asbestos   US EPA		3,121	Recreation Economy for Rural Communities 2019 Application   Smart		98
Contact Us about Mold   Mold   US EPA		1,990	Water Recycling and Reuse   Region 9: Water   US EPA		95
Enforcement: Contact Us   Enforcement   US EPA		1,650	Contacts in the Office of Pesticide Programs, Registration Division   P		71
Contact Us about Lead   Lead   US EPA		1,560	Water Research Program Webinar Series   Water Research   US EPA		69
Contacts in the Office of Pesticide Programs, Registration I		1,071	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		67
Contacts for Nonpoint Source (NPS) Pollution Programs   F		1,004	EMC Methods Support Directory   Air Emission Measurement Center		67
Contact EPA's Pacific Southwest Office (Region 9)   About		893	Media Contacts   Newsroom   US EPA		66
Contact Us About the Clean Water State Revolving Fund (C		859	Contact Us: Stormwater   National Pollutant Discharge Elimination Sy		61
Top 20 Shared URLs				by number of shares	May, 2019
epa.gov/acidrain/what-acid-rain					5
epa.gov/ingredients-used-pesticide-products/glyphosate					5
epa.gov/ghgemissions/overview-greenhouse-gases					5
epa.gov/sunsafety/uv-index-1					4
epa.gov/bedbugs/should-i-use-fogger					4
epa.gov/aboutepa/epas-administrator					4
epa.gov/recycle/composting-home					4
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data					4
epa.gov/cameo/aloha-software					4
epa.gov/clean-air-act-overview/air-pollution-current-and-future-challenges					4
epa.gov/newsreleases/epa-announces-availability-26-billion-new-funding-improve-water-infrastructure-across					4
epa.gov/section608					4
epa.gov/sunsafety/uv-index-scale-0					4
epa.gov/indoor-air-quality-iaq/volatile-organic-compounds-impact-indoor-air-quality					4
epa.gov/radiation/radiation-health-effects					4
epa.gov/air-research/air-quality-and-climate-change-research					4
epa.gov/wetlands/why-are-wetlands-important					4
epa.gov/nutrientpollution/issue					4
epa.gov/watershed-analysis					4
epa.gov/aboutepa/epa-organization-chart					4
Top 10 External Links				by link clicks	May, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					6,945
about:blank					4,667
http://search.earth911.com/					3,562
https://trimewebmod.epa.gov/cdx-trime-web/action/form/home/					2,965
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,605
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					2,333
https://www.ipcc.ch/report/ar5/wg3/					2,051
file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish/templates/whatisacid.html					1,849
https://www.gpo.gov/fdsys/browse/collectionuscode.action?collectioncode=uscode					1,841
https://www.data.gov/					1,736