



# **Restoring Forests**

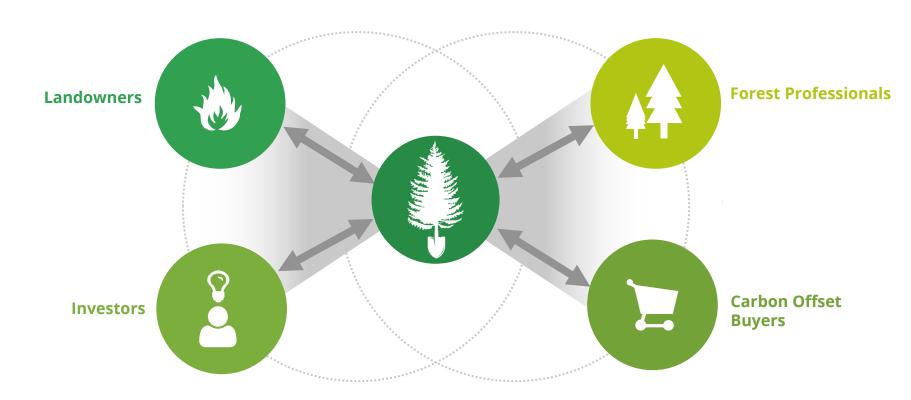


RenewWest makes money grow with trees by taking destroyed landscapes and restoring them to health.

# Over 9 Million Acres Burned in 2018 Larger Than 9 Individual States and DC

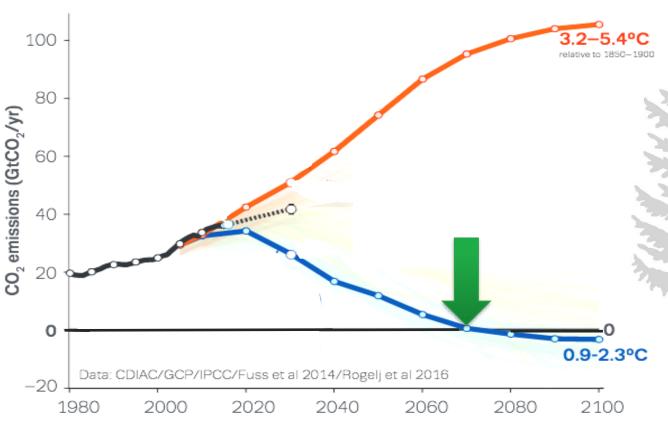


### **Four Stakeholders**





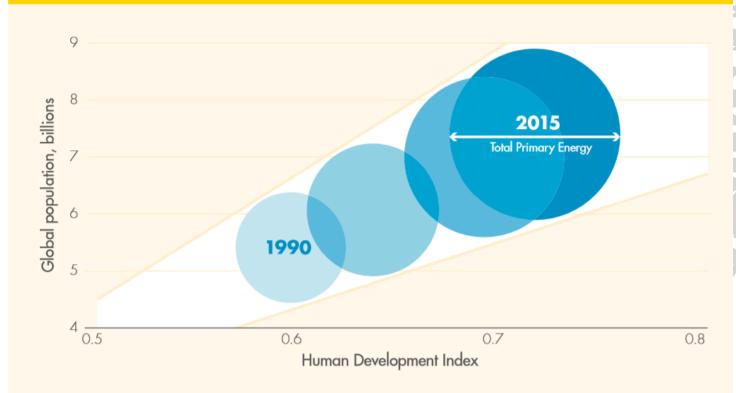
## **Climate Trends**





# **Global Energy Consumption**

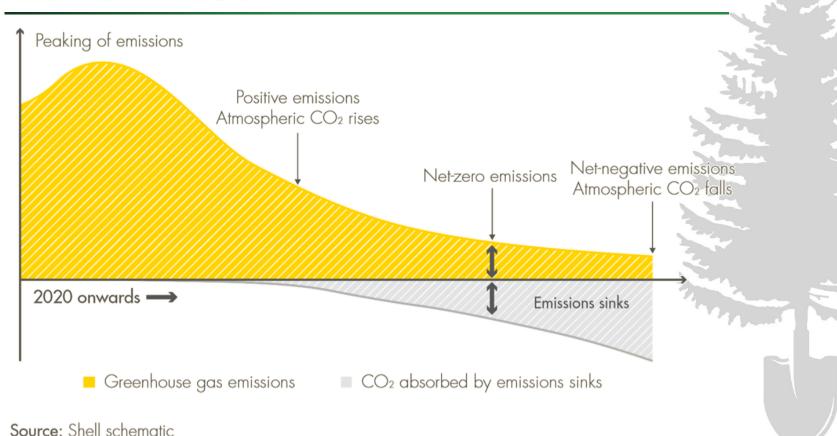
#### WORLD ENERGY DEMAND RISES WITH POPULATION AND DEVELOPMENT



Source: Shell analysis, IEA, UN



# **Global Emissions**





### **Natural Climate Solutions**

#### Natural climate solutions

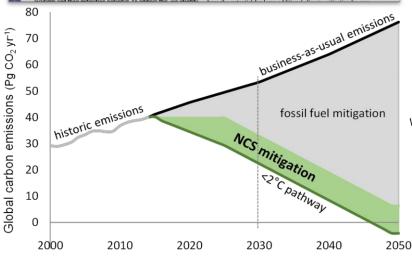
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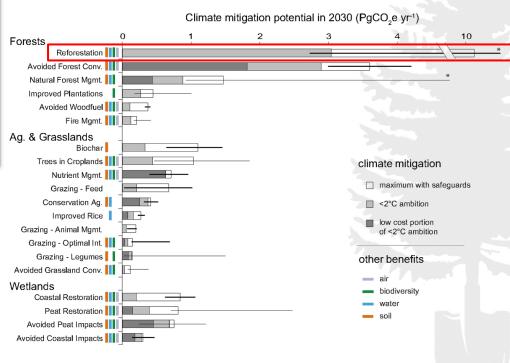
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Contributed by William H. Schlesinger, September 5, 2017 (sent for review June 26, 2017; reviewed by Jason Funk and Will R. Turner)

Better stewardship of land is needed to achieve the Paris Climate use change, including forestry (4.9 PgCO<sub>2</sub>e y<sup>-1</sup>) and agricultural

Agreement goal of holding warming to below 2 °C; however, confusion persists about the specific set of land stewardship options nitrous oxide (N2O) in addition to CO2 (4, 5). Thus, ecosystems

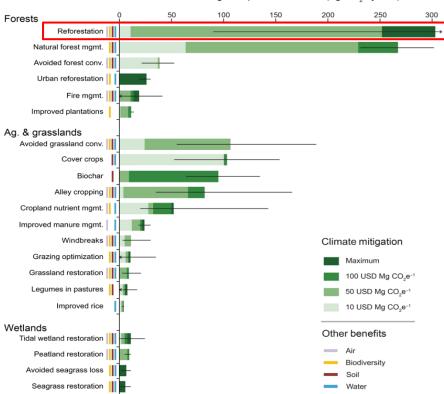






### **Natural Climate Solutions**





#### SCIENCE ADVANCES | RESEARCH ARTICLE

#### **ENVIRONMENTAL STUDIES**

#### Natural climate solutions for the United States

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Limiting climate warming to <2°C requires increased mitigation efforts, including land stewardship, whose potential in the United States is poorly understood. We quantified the potential of natural climate solutions (NCS)—21 conservation, restoration, and improved land management interventions on natural and agricultural lands—to increase carbon storage and avoid greenhouse gas emissions in the United States. We found a maximum potential of 1.2 (0.9 to 1.6) Pg  $CO_2e$  year<sup>-1</sup>, the equivalent of 21% of current net annual emissions of the United States. At current carbon market prices (USD 10 per Mg  $CO_2e$ ), 299 Tg  $CO_2e$  year<sup>-1</sup> could be achieved. NCS would also pro-



## **Carbon Markets Worldwide**





### **Western Climate Initiative**



# \$8.4 Billion

**Target Market** 

# Market Endorsements:





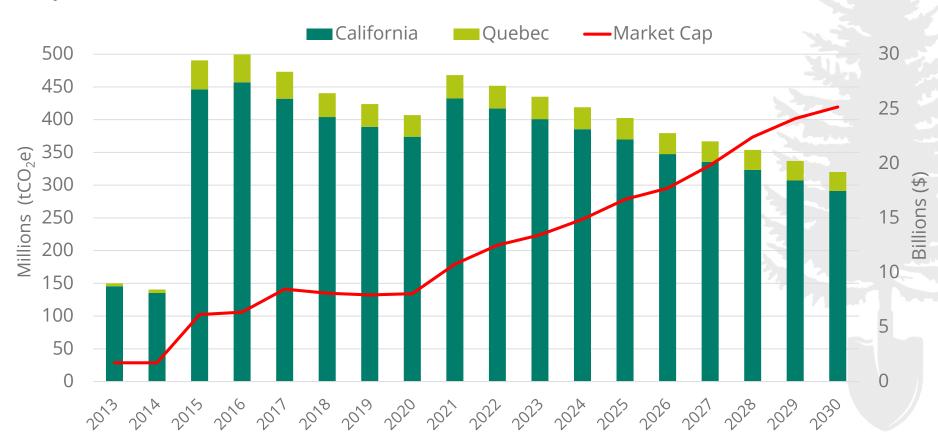






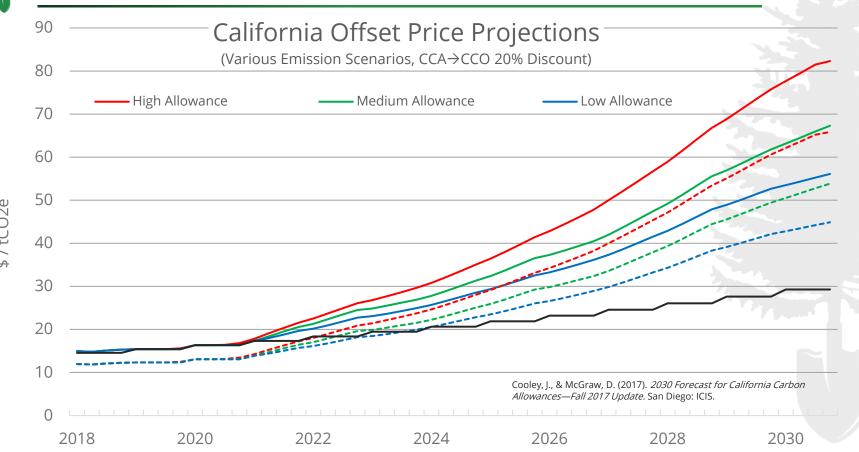


## **Market Size**





# **Price Projections**





# **Voluntary Market Players**



# THE BOTTOM LINE:

TAKING STOCK OF THE ROLE OF OFFSETS IN CORPORATE CARBON STRATEGIES

FedEx
Barclays
Microsoft
Norfolk Southern
Northrop Grumman
Toyota
Coca-Cola

Absa Group	Exelon Corporation	NRG Energy Inc
Aimia Inc.	FedEx Corporation	Olam International
Allianz SE	General Motors Company	Old Mutual plc
Amdoos Ltd	Goldman Sachs Group Inc.	ORIX Corporation
AMP	Google Inc.	Pearson
Astellas Pharma Inc.	Green Mountain Coffee Roasters, Inc.	PG&E Corporation
Atos SE	Groupe Steria	PPR
AU Optronics	H&M Hennes & Mauritz AB	PSA Peugeot Citroen
Australia and New Zealand Banking Group	Hanesbrands Inc.	PUMA SE
Aviva	Hess Corporation	Qantas Airways
Banco Santander Brasil	ING Group	Ricoh Co., Ltd.
Bank of Montreal	Insurance Australia Group	RSA Insurance Group
Barclays	Interface, Inc.	Sanlam
Barloworld	J.B. Hunt Transport Services, Inc.	Schneider Electric
Bombardier Inc.	JPMorgan Chase & Co.	SGS SA
British American Tobacco	Kering	Skandinaviska Enskilda Banken AB (SEB AB)
British Sky Broadcasting	Kohl's Corporation	Societe Generale
Cap Gemini	Lenovo Group	Sony Corporation
Capital One Financial	Macquarie Group	State Street Corporation
Catlin Group Ltd	Marks and Spencer Group plc	Swiss Re
Clorox Company	Microsoft Corporation	TD Bank Group
Commerzbank AG	Mitsubishi Heavy Industries, Ltd.	Telstra Corporation
Compagnie Financière Richemont SA	Mitsubishi UFJ Financial Group, Inc.	The Coca-Cola Company
Coop Genossenschaft	Munich Re	Toyota Motor Corporation
Credit Suisse	National Australia Bank	TransAlta Corporation
Daiichi Sankyo Co., Ltd.	Natura Cosméticos S.A.	TUI
Danone	Nedbank Limited	UBS
Danske Bank A/S	News Corporation	UniCredit
Delta Air Lines	NKSJ Holdings, Inc.	UPS
Deutsche Bank AG	Noble Group	VF Corporation
Deutsche Post AG	Norfolk Southern Corp.	Walt Disney Company
Deutsche Telekom AG	Northrop Grumman Corp	Westpac Banking Corporation
Entergy Corporation	Novartis	WPP Group
Estee Lauder Companies Inc.		



### **Market Drivers**

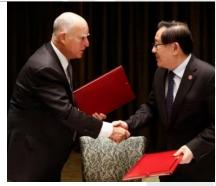


## **CORSIA**

- <u>Carbon Offsetting & Reduction Scheme for International Aviation is</u> to be implemented in three phases, with mandatory participation for nearly all commercial passenger air travel beginning in 2027.
- Expected CORSIA-related demand for carbon offsets through 2040 may total up to eight billion offsets.

# China

- Has experience with seven different regional carbon markets and is bringing national carbon market online.
- Recently signed agreement with California for cooperation on climate. Both parties are interested in developing a common market.



Gov Brown & Minister Wan (June 7th, 2017)



### **Market Drivers**

# **Corporate Social Responsibility**

- Feeling pressure from various stakeholders investors, customers, general public corporations of all scales are increasingly focusing on carbon offsetting. Examples:
  - Kaiser Permanente's 2020 goal
  - Microsoft partnership with Nisqually Indians



# Carbon neutral by 2020

We're leading the fight against climate change



# **Compliance Entity Hedging**

- Seeing that carbon costs are a long-term risk, entities within compliance markets are seeking to hedge. Examples include:
  - Shell Energy in the WCI and EU ETS
  - ENI planting 20 million acres of forest in Africa





## State / Local Government

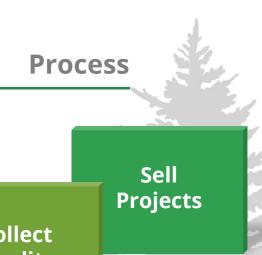
- Recognizing lack of effort at federal level, state and municipal governments are feeling political pressure to act from constituents.
- Causing wide adoption of carbon standards amongst cities and increasing focus on carbon markets at the state level (Oregon, Washington, Colorado, New Jersey, Virginia)

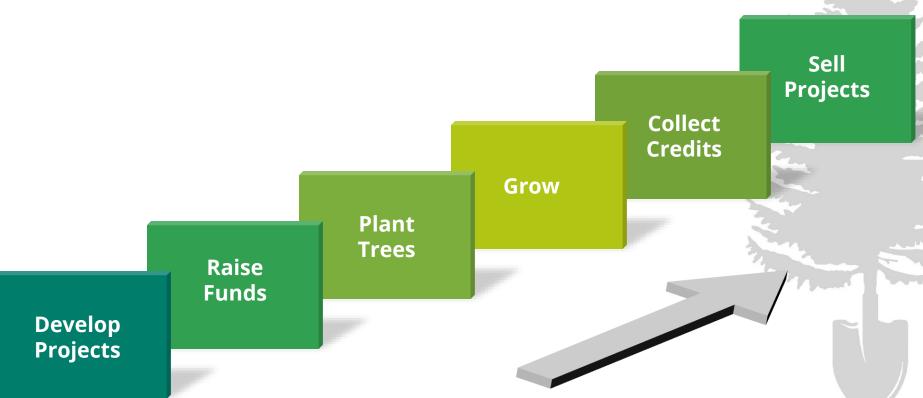
# **IPCC** Report

- New evidence indicates that previous limit (2°C) will have more severe consequences than expected. New limit of 1.5°C is needed, but shifts timeline to react by 20 years.
- The efforts of others (government, corporate) are and will continue to be accelerated as a result











# **Geographic Advantage**



Nelson, M. D., Liknes, G. C., & Butler, B. J. (2007). *Map of Forest Ownership in the Conterminous United States*. U.S.D.A. Forest Service.

#### **Working across the Western Mountain States**

- 237 million acres of non-federal forests in the 13 affected states (Alaska not shown).
- The region increasingly experiences large fires, with annuals totals growing by seven fires per year.
   Demonstrates a mounting need and opportunity for reforestation.
- Little/no significant carbon reforestation work occurring in the region, despite a loss of 4.2% of total forest cover in recent decades.
- Only existing investment opportunity for reforestation is focused on timber harvest. Extremely limited by time scales for trees to grow to merchantable size and a value extraction mindset.

(2001). U.S. Forest Facts and Historical Trends. U.S.D.A. Forest Service.

U.S. Geological Survey. (2012). *Status and Trends of Land Change in the Western United States - 1973-2000.* Reston, VA: U.S. Department of Interior.

Dennison, P. E., Brewer, S. C., Arnold, J. D., & Moritz, M. A. (2014). Large wildfire trends in the western United States, 1984–2011. *Geophysical Research Letters*, 2928–2933.





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# **Advisory Board**













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Director of Environmental Policy, Xcel Energy Carol Ekarius

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Founder, Gordian Knot Strategies

