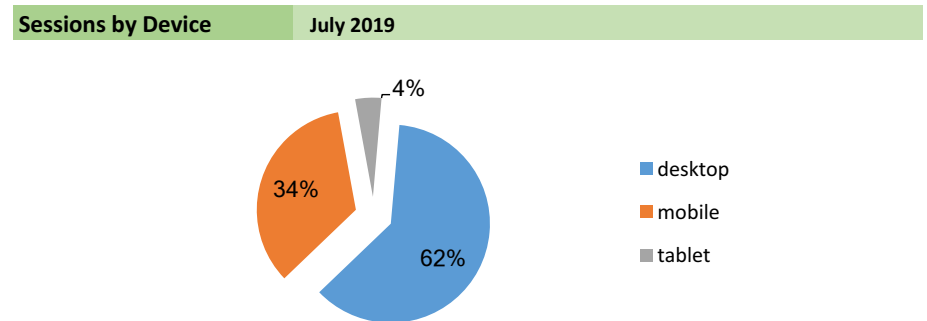


Agency Web Traffic: Content Consumption Report

All Traffic	July 2019	change from prior month		
Sessions	4,780,289	-159,871	▼	-3.2%
Unique Users	3,335,677	-114,613	▼	-3.3%
Pageviews	12,315,445	-2,191,717	▼	-15.1%
Unique Pageviews	8,674,066	-2,302,879	▼	-21.0%
Downloads	905,255	18,814	▲	2.1%
Unique Downloads	556,049	1,208	▲	0.2%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

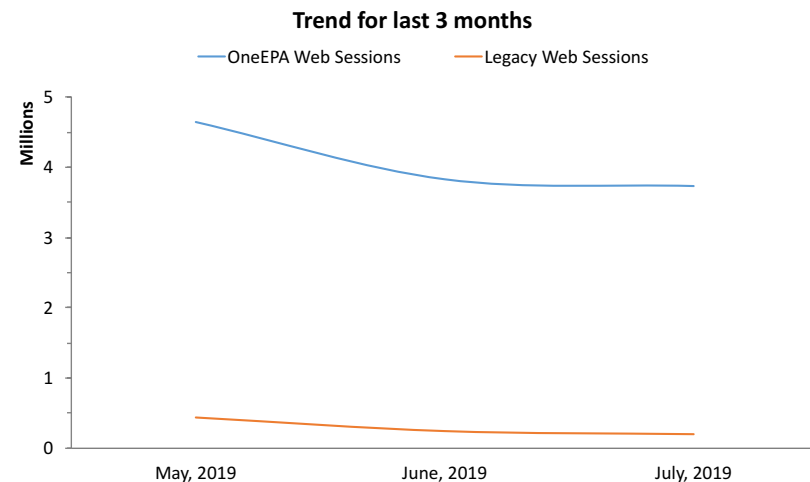
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	1,831,611	-64,464	▼	-3.4%	6,316,041	-1,900,645	▼	-23.1%	566,329	-12,455	▼	-2.2%
Desktop	2,937,586	-188,778	▼	-6.0%	8,887,079	-2,170,550	▼	-19.6%	778,555	292,311	▲	60.1%
Tablet	204,344	-12,696	▼	-5.8%	584,197	-126,915	▼	-17.8%	40,935	15,091	▲	58.4%
Mobile	1,638,359	41,603	▲	2.6%	2,844,169	105,748	▼	-100.0%	82,791	24,673	▲	42.5%
Universities & Colleges	151,176	-2,056	▼	-1.3%	444,801	2,860	▲	0.6%	38,604	829	▲	2.2%
EPA Employees	94,699	10,930	▲	13.0%	404,647	43,286	▲	12.0%	41,065	7,290	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	July 2019	change from prior month		
Sessions	3,731,251	-96,210	▼	-2.5%
Pageviews	9,748,811	-411,818	▼	-4.1%
Legacy Web www3.epa.gov	July 2019	change from prior month		
Sessions	201,008	-43,990	▼	-18.0%
Pageviews	762,118	-314,862	▼	-29.2%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	July 2019	change from prior month		
Home Page Views	344,546	-39,661	▼	-10.3%
Home Page Banner Clicks	1,642	-40	▼	-2.4%
Press Release Pageviews	109,823	-12,505	▼	-10.2%
Widget Pageviews	394,114	-11,569	▼	-2.9%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for July, 2019

	by pageviews	July, 2019
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health U.S. EPA News Releases US EPA		2353
EPA Launches 'Green Interns Program' For Fall 2019 U.S. EPA News Releases US EPA		1978
EPA Finalizes Affordable Clean Energy Rule, Ensuring Reliable, Diversified Energy Resources while Protecting our Environment U.S. EPA News Releases US EPA		1891
EPA Takes Important Step to Further Protect Children from Exposure to Lead-Contaminated Dust U.S. EPA News Releases US EPA		1633
Air Pollution Trends Show Cleaner Air, Growing Economy U.S. EPA News Releases US EPA		1242
EPA Announces the Selection of 149 Communities to Receive \$64.6 Million in Funding for Brownfields Multipurpose, Assessment, and Cleanup Grants to Address Contaminated Properties		1153
EPA Awards \$2.3 Million in Funding for 21 Small Businesses to Develop Innovative Environmental Technologies U.S. EPA News Releases US EPA		1134
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA		1040
EPA Releases Cyanobacteria Assessment Network (CyAN) Mobile Application in the Google Play™ Store U.S. EPA News Releases US EPA		1026
Page Not Found US EPA		947
EPA Proposes Renewable Volume Obligations for 2020 On Track to Meet Statutory Deadline U.S. EPA News Releases US EPA		928
EPA Registers Long-Term Uses of Sulfoxaflor While Ensuring Strong Pollinator Protection Across the Midwest U.S. EPA News Releases US EPA		773
EPA announces FY 2020-2023 Priorities for Enforcement and Compliance Assurance U.S. EPA News Releases US EPA		739
EPA Withdraws Outdated, Preemptive Proposed Determination to Restrict Use of the Pebble Deposit Area as a Disposal Site U.S. EPA News Releases US EPA		723
EPA Administrator Andrew Wheeler Updates Superfund Emphasis List U.S. EPA News Releases US EPA		686
EPA Receives 51 Requests Totaling Over \$6 Billion for Third Round of WIFIA Funding U.S. EPA News Releases US EPA		681
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades U.S. EPA News Releases US EPA		677
EPA Bans Consumer Sales of Methylene Chloride Paint Removers, Protecting Public U.S. EPA News Releases US EPA		649
EPA Announces Policy to Enhance Enforcement and Compliance Assurance Partnerships with States U.S. EPA News Releases US EPA		618
EPA Issues Guidance on Clean Water Act Water Quality Certification U.S. EPA News Releases US EPA		596

Top 10 Home Page Banner Clicks for July, 2019

	by clicks	July, 2019
060519-brownfields-readrelease		370
071719-airtrends-readrelease		353
071719-airtrends-learnmore		273
042919-dwgrants-readrelease		156
060519-brownfields-readreport		142
052819-floods-learnmore		100
071719-svcwwifia-readrelease		70
040519-wifiamiami-readrelease		60
042919-dwgrants-learnmore		48
071719-svcwwifia-learnmore		32

Top 10 Widgets for July, 2019

	by pageviews	July, 2019
EF UV Index Widget US EPA		125,524
Greenhouse Gas Equivalencies Calculator US EPA		72,371
Widget Watersense US EPA		39,731
Individual WASTE Reduction Model (iWARM) Widget US EPA		16,158
EF SDWIS Widget US EPA		11,561
ECHO Quick Search Widget Enforcement & Compliance History		10,730
Multisystem Search Widget US EPA		8,363
EF Brownfields Widget US EPA		7,070
Urban Waters Mapper Widget		6,692
EF MyEnvironment Widget US EPA		6,317

Top 1-25 Page Titles for July, 2019	by pageviews	July, 2019
Document Display NEPIS US EPA		633,897
United States Environmental Protection Agency US EPA		395,416
Basic EPA Fusion search results		177,600
UV Index Search Results Envirofacts US EPA		116,464
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		110,962
UV Index Scale Sun Safety US EPA		100,803
System of Registries US EPA		95,886
Page Not Found US EPA		91,286
Basic EPA Fusion Search Results		76,411
UV Index Search Envirofacts US EPA		70,417
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		66,347
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		64,305
Detailed Facility Report ECHO US EPA		60,106
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		59,513
Staff Directory About EPA US EPA		51,167
UV Index Sun Safety US EPA		48,624
FRS Facility Detail Report Envirofacts US EPA		44,806
Pesticide Product and Label System US EPA		42,368
Laws & Regulations US EPA		42,318
Facility Search Results ECHO US EPA		41,372
RCRAInfo Search Results Envirofacts US EPA		38,541
Chemistry Dashboard		37,785
Environmental Topics US EPA		36,651
The EPA National Library Catalog EPA National Library Network US EPA		36,469
Enforcement and Compliance History Online US EPA		34,457

Top 26-50 Page Titles for July, 2019	by pageviews	July, 2019
Cómo encontrar las chinches Control de chinches y otras plagas US EPA		34,172
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		34,125
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		33,684
Home Envirofacts US EPA		31,610
Envirofacts Search Results Envirofacts US EPA		30,704
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		30,572
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA		30,315
About EPA US EPA		29,587
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		28,682
Bed Bugs: Get Them Out and Keep Them Out US EPA		27,743
Search Releases US EPA		26,564
My Waterway		26,451
Search Results NSCEP US EPA		26,275
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA		26,204
Radon US EPA		25,005
Beaches BEACON 2.0 US EPA		23,179
Contact EPA U.S. Environmental Protection Agency US EPA		23,025
Lead US EPA		22,853
Section 608 Technician Certification Stationary Refrigeration and Air Conditioning US EPA		22,063
Civil Enforcement Case Report ECHO US EPA		21,864
What is Acid Rain? Acid Rain US EPA		21,241
Basic Information on PFAS Per- and Polyfluoroalkyl Substances (PFAS) US EPA		21,153
Protecting Your Home from Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		21,014
ECIC Administration Control Panel		20,992
Protect Your Family from Lead in Your Home Lead US EPA		20,785