

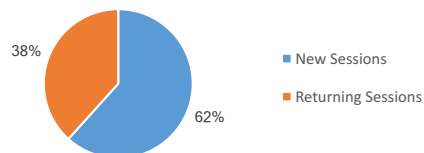
### Engaged Segments

Return Sessions	July, 2019	change from prior month	
Return Sessions	1,831,611	-64,464	▼ -3.4%
Pages per Session	3.45	-0.89	▼ -20.4%
compare to All Sessions	4,780,289	-159,871	▼ -3.2%
Pages per Session	2.58	-4.33	▼ -40.5%

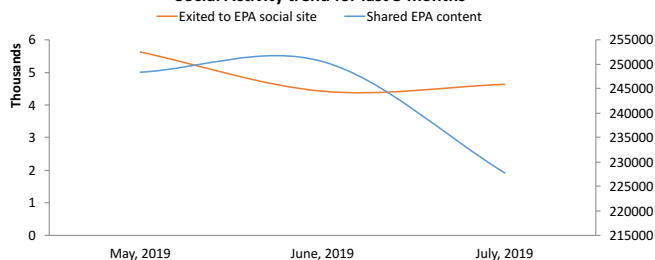
### User Actions on EPA site

Contact	July, 2019	change from prior month	
Clicked to Email EPA	5,578	-46	▼ -0.8%
Viewed Contact Us Page	97,518	5,245	▲ 5.7%
Social Media	July, 2019	change from prior month	
Shared EPA content	7,210	213	▲ 3.0%
Total links shared	3,217	45	▲ 1.4%
Exited to EPA social site	4,635	111	▲ 2.0%
Other Actions	July, 2019	change from prior month	
Accessed External Link	227,781	-22,779	▼ -9.1%
Shares by Social Network	July, 2019	change from prior month	
Facebook	1,611	145	↑↑↑↑ #DIV/0!
Google+	4	-3	↑↑↑↑ #DIV/0!
Twitter	813	-12	▼ -1.5%
Pinterest	648	-2	▼ -21.5%

### Return Sessions vs. New Sessions July, 2019



### Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	July, 2019	Top 10 Pages for Email Contact	by email clicks	July, 2019
Contact EPA   U.S. Environmental Protection Agency   US EPA		24,942	State Asbestos Contacts   Asbestos   US EPA		294
Contact Us about EPA's Organizations   About EPA   US EPA		3,744	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		143
State Asbestos Contacts   Asbestos   US EPA		3,161	Contacts in the Office of Pesticide Programs, Registration Division   P		109
Contact Us about Mold   Mold   US EPA		2,359	EMC Methods Support Directory   Air Emission Measurement Center		81
State, Territorial, Tribal and EPA Beach Program Contacts		2,144	Media Contacts   Newsroom   US EPA		73
Enforcement: Contact Us   Enforcement   US EPA		1,500	Section 608 Technician Certification Programs   Stationary Refrigerat		69
Contact Us about Lead   Lead   US EPA		1,383	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		62
Contacts in the Office of Pesticide Programs, Registration I		1,196	Coordinators in EPA Regional Offices for Lead-Poisoning Prevention E		60
Contact Us about Regional Screening Levels (RSLs)   Risk A		1,074	CAA Permitting in EPA's South Central Region   Permitting Under the		54
Contact EPA's Pacific Southwest Office (Region 9)   About		881	Organization Chart for the National Center for Environmental Assessr		46
Top 20 Shared URLs				by number of shares	July, 2019
epa.gov/aboutepa/epa-region-9-pacific-southwest					5
epa.gov/index.html					5
epa.gov/recycle					5
epa.gov/bedbugs/protecting-your-home-bed-bugs					4
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned					4
epa.gov/acidrain/what-acid-rain					4
epa.gov/aboutepa/epas-administrator					4
epa.gov/bedbugs/do-it-yourself-bed-bug-control					4
epa.gov/stationary-sources-air-pollution/affordable-clean-energy-rule					4
epa.gov/recycle/electronics-donation-and-recycling					4
epa.gov/insect-repellents/find-repellent-right-you					4
epa.gov/radon/home-buyers-and-sellers-guide-radon					4
epa.gov/superfund/superfund-sites-targeted-immediate-intense-action					4
epa.gov/recycle/reducing-waste-what-you-can-do					4
espanol.epa.gov/index.html					4
epa.gov/bedbugs/top-ten-tips-prevent-or-control-bed-bugs					4
epa.gov/pfas/basic-information-pfas					4
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinches-de-cama					4
epa.gov/accessibility					4
epa.gov/bedbugs/protecting-yourself-bed-bugs-public-places					4
Top 10 External Links				by link clicks	July, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					7,471
about:blank					3,508
https://chemview.epa.gov/chemview/#					3,157
http://search.earth911.com/					2,988
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,531
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					2,471
https://www.fedconnect.net/fedconnect/default.htm					2,356
https://epa.usajobs.gov/search/advancedsearch					1,914
https://epa-visl.ornl.gov/cgi-bin/visl_search					1,711
https://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					1,695