

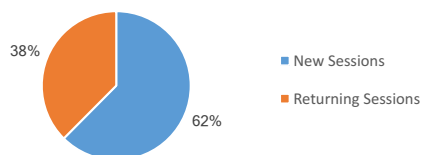
Engaged Segments

Return Sessions	August, 2019	change from prior month		
Return Sessions	1,781,924	-49,687	▼	-2.7%
Pages per Session	3.38	-0.07	▼	-1.9%
compare to All Sessions	4,745,814	-34,475	▼	-0.7%
Pages per Session	2.54	-3.45	▼	-26.3%

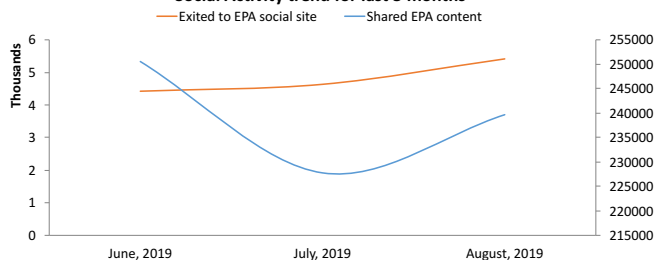
User Actions on EPA site

Contact	August, 2019	change from prior month		
Clicked to Email EPA	5,518	-60	▼	-1.1%
Viewed Contact Us Page	94,804	-2,714	▼	-2.8%
Social Media	August, 2019	change from prior month		
Shared EPA content	8,154	944	▲	13.1%
Total links shared	3,555	338	▲	10.5%
Exited to EPA social site	5,415	1,175	▲	21.0%
Other Actions	August, 2019	change from prior month		
Accessed External Link	239,682	11,901	▲	5.2%
Shares by Social Network	August, 2019	change from prior month		
Facebook	1,846	235	▲	14.6%
Google+	5	1 ↑↑↑↑		#DIV/0!
Twitter	1,000	187	▲	23.0%
Pinterest	816	168	▲	0.4%

Return Sessions vs. New Sessions August, 2019



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	August, 2019	Top 10 Pages for Email Contact	by email clicks	August, 2019
Contact EPA U.S. Environmental Protection Agency US EPA		25,096	State Asbestos Contacts Asbestos US EPA		441
Contact Us about EPA's Organizations About EPA US EPA		3,435	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		177
State Asbestos Contacts Asbestos US EPA		3,250	Media Contacts Newsroom US EPA		104
Contact Us about Mold Mold US EPA		2,539	EMC Methods Support Directory Air Emission Measurement Center		99
Enforcement: Contact Us Enforcement US EPA		1,439	EPA Hotlines U.S. Environmental Protection Agency US EPA		84
Contact Us about Lead Lead US EPA		1,433	EPA OIG Hotline EPA's Office of Inspector General US EPA		67
Contacts in the Office of Pesticide Programs, Registration I		1,118	Contacts in the Office of Pesticide Programs, Registration Division P		60
Contact EPA's Pacific Southwest Office (Region 9) About		1,034	Contact Us About Importing Vehicles and Engines Importing Vehicle		55
Contact Us about Regional Screening Levels (RSLs) Risk A		923	Coordinators in EPA Regional Offices for Lead-Poisoning Prevention E		47
Contact Us about Stationary Refrigeration and Air Conditio		835	How to Obtain a Copy of a Certificate of Conformity for a Light-duty V		46

Top 20 Shared URLs	by number of shares	August, 2019
epa.gov/smm/sustainable-materials-management-smm-web-academy-webinar-shining-light-solar-panel-recycling		5
epa.gov/nutrientpollution/harmful-algal-blooms		4
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned		4
epa.gov/accessibility		4
epa.gov/recycle/recycling-basics		4
epa.gov/mold/ten-things-you-should-know-about-mold		4
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinches-de-cama		4
epa.gov/recycle/how-create-and-maintain-indoor-worm-composting-bin		4
epa.gov/careers		4
epa.gov/index.html		4
epa.gov/septic/how-care-your-septic-system		4
epa.gov/laws-regulations/summary-clean-air-act		4
epa.gov/mosquitocontrol/mosquito-life-cycle		4
epa.gov/contracts		4
epa.gov/laws-regulations		4
epa.gov/mvac		4
epa.gov/education/what-environmental-education		4
espanol.epa.gov/espanol/que-hacer-si-se-rompe-un-termometro-que-contiene-mercurio		4
epa.gov/nutrientpollution/protect-your-pooch		4
epa.gov/smartgrowth/local-foods-local-places-2019-2020-application		4

Top 10 External Links	by link clicks	August, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		7,574
about:blank		3,141
http://search.earth911.com/		3,036
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		2,310
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		2,144
https://epa.usajobs.gov/search/advancedsearch		2,119
https://epa-visl.ornl.gov/cgi-bin/visl_search		1,742
https://www.federalregister.gov/documents/2019/02/22/2019-01298/management-standards-for-hazardous-waste-pharmaceuticals-and-amendment-to-the-p		1,720
https://www.data.gov/		1,553
https://www.ipcc.ch/report/ar5/wg3/		1,361