

Exhibitor Application for America Recycles: Innovation Fair

2019 America Recycles: Innovation Fair

The America Recycles: Innovation Fair will showcase recent advances in recycling technology, product development and materials usage. Exhibitors will showcase new recyclable products, goods made from recycled content, innovative education and communication methods or materials that promote more effective recycling, recycling and manufacturing research, and new technologies that are advancing recycling today and into the future. The Fair will connect the public and potential investors with recycling innovators, thereby spurring market development and adoption of new technologies that increase recycling rates as well as create new products comprised of post-recycled content.

Organizations helping to improve the recycling system through innovative research, new technologies, and processes, education and outreach, or recycled-content products are invited to apply to be an exhibitor at the **America Recycles: Innovation Fair on November 14, 2019 from 1:00pm-4:00pm** Eastern time (ET) in the Pavilion Room of the Ronald Reagan Building and International Trade Center: 1300 Pennsylvania Avenue, Northwest, Washington, DC, 20004.

Deadline for Application Submission

To be considered as an exhibitor, please send your completed form, abstract, and narrative to sharpe.kristinn@epa.gov no later than September 30, 2019. Completion of this application does not guarantee your organization will be selected to exhibit at the America Recycles: Innovation Fair. Selected exhibitors will be notified by October 7, 2019.

Core Eligibility Requirements for Exhibitors

- Exhibitors must be a signatory of the [America Recycles Pledge](#) by November 8, 2019.
- Exhibitors must not have been cited for significant EPA violations within the last 5 years.

Evaluation Criteria for Exhibitors

Applicants shall complete a narrative, which will be evaluated based on the following criteria. Priority will be given to applicants with the highest scores.

1. Impact (Possible score: 4 points)

EPA intends to showcase innovative products, technologies, and research that can positively impact recycling rates, the recyclability of materials, the demand for recycled materials, and/or the recycling system in the United States. Applicants should describe what problem or challenge their innovation addresses and/or how it will help meet a particular market demand. Applicants also should include a description of the potential environmental, societal, or economic impacts of the innovation and are encouraged to include quantitative and/or qualitative data where possible. Applications will be evaluated based on achieved or anticipated impact.

Please include examples of measurable results when possible. Some examples of measurable results that convey impact include, but are not limited to:

- **Environmental benefits** (virgin material savings, energy savings, increased demand or quality of material feedstocks);
- **Benefits to community or society** (improvements in safety, community awareness of the value of recycling or buying recycled, number of jobs created); and
- **Economic benefits** (recycling or disposal cost saving, increased market demand for recyclables, increased quality of recyclable feedstocks, more effective or efficient recycling, improved collection method).

2. Scalability (Possible score: 2 points)

Please describe how the innovation is scalable (replicable across regions and municipalities). Note why and how others might adopt, purchase or replicate your innovation.

3. Financial Feasibility and Fundable (Possible score: 2 points)

Describe how and why this innovation is fundable (attractive for municipalities, corporations, foundations, investors) and financially feasible (anticipated value created will be greater than costs incurred over time).

4. Life-cycle Approach (Possible score: 2 points)

Describe how this innovation reflects a life-cycle-based approach (looks at a material or process holistically). Considering a life-cycle approach, describe how this innovation is more sustainable than the existing alternatives.

Exhibition Details

- The Innovation Fair will occur in the Pavilion Room of the Ronald Reagan Building and International Trade Center: 1300 Pennsylvania Avenue, Northwest in Washington, DC, 20004.
- Exhibitors may access the Ronald Reagan Building to set up at 9:00am ET.
- The Innovation Fair hours are 1:00-4:00pm ET.
- Exhibit tear-down begins at 4:00pm ET.

Questions

Please contact Mya Sjogren (sjogren.mya@epa.gov) or Kristinn Sharpe (sharpe.kristinn@epa.gov) with any questions.

Exhibitor Application Requirements

Identify the categories that best describe your innovation. Check all that apply:

Category 1 - Concepts, prototypes, or products made completely of recycled content

Category 2 - Technologies, designs, or measurement strategies that promote more effective recycling

Category 3 - Research that advances recycling systems or infrastructure

Category 4 - Innovative materials and products that can be recycled more effectively

Category 5 - Innovative education and communication methods or materials that promote more effective recycling

Applicant Information

Contact Name:

Company Name:

Job Title:

Email Address:

Telephone:

Company Website:

Company Address:

Exhibitor Requests

Exhibit Space: One 6-foot table and 2 chairs are provided. If additional space or infrastructure is required, please indicate the requirements and include a schematic with the application:

Access to the electrical outlets is limited. Please specify electrical and/or WiFi needs:

Abstract: Provide up to 150 words describing the innovation(s) along with contact information. This information will be used in the booklet available at the Innovation Fair and for other public communications. Abstracts also will be reviewed by application judges.

Narrative: Provide a 100-500-word narrative describing how the innovation addresses the evaluation criteria.