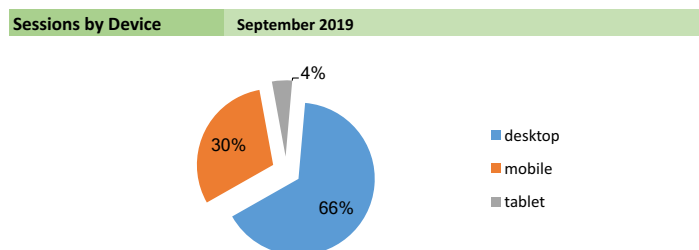


Agency Web Traffic: Content Consumption Report

All Traffic	September 2019	change from prior month		
Sessions	5,412,808	666,994	▲	14.1%
Unique Users	3,847,310	503,774	▲	15.1%
Pageviews	13,672,226	1,605,548	▲	13.3%
Unique Pageviews	10,384,161	1,711,650	▲	19.7%
Downloads	873,085	15,757	▲	1.8%
Unique Downloads	544,266	2,516	▲	0.5%



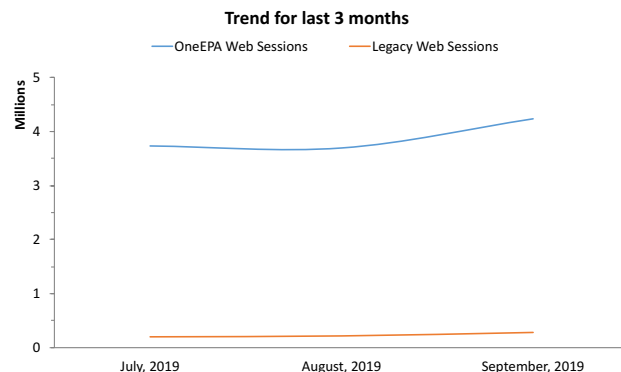
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	1,949,538	167,614	▲	9.4%	6,485,465	459,048	▲	7.6%	561,256	14,529	▲	2.7%
Desktop	3,539,973	576,452	▲	19.5%	10,253,548	1,488,510	▲	17.0%	771,672	302,439	▲	64.5%
Tablet	231,467	23,131	▲	11.1%	616,219	47,391	▲	8.3%	38,226	13,106	▲	52.2%
Mobile	1,641,368	67,411	▲	4.3%	2,802,459	69,647	▼	-100.0%	84,647	24,763	▲	41.4%
Universities & Colleges	332,488	179,680	▲	117.6%	924,445	491,870	▲	113.7%	65,395	28,528	▲	77.4%
EPA Employees	74,559	-6,679	▼	-8.2%	308,715	-22,903	▼	-6.9%	27,865	-4,392	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	September 2019	change from prior month		
Sessions	4,233,249	539,289	▲	14.6%
Pageviews	10,866,060	1,286,279	▲	13.4%
Legacy Web www3.epa.gov	September 2019	change from prior month		
Sessions	282,083	64,508	▲	29.6%
Pageviews	1,056,550	248,898	▲	30.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).



Other special content	September 2019	change from prior month		
Home Page Views	352,344	23,688	▲	7.2%
Home Page Banner Clicks	4,162	2,128	▲	104.6%
Press Release Pageviews	194,582	57,983	▲	42.4%
Widget Pageviews	340,210	-413	▼	-0.1%

Top 20 News Releases for September, 2019			by pageviews	September, 2019
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices U.S. EPA News Releases US EPA				27944
EPA, U.S. Army Repeal 2015 Rule Defining "Waters of the United States" Ending Regulatory Patchwork U.S. EPA News Releases US EPA				11722
Administrator Wheeler Signs Memo to Reduce Animal Testing, Awards \$4.25 Million to Advance Research on Alternative Methods to Animal Testing U.S. EPA News Releases US EPA				5635
Trump Administration Announces One National Program Rule on Federal Preemption of State Fuel Economy Standards U.S. EPA News Releases US EPA				5374
EPA announces FY 2020-2023 Priorities for Enforcement and Compliance Assurance U.S. EPA News Releases US EPA				4612
Superfund Task Force Issues Final Report and Announces Plans to Continue Program Improvements Moving Forward U.S. EPA News Releases US EPA				2215
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health U.S. EPA News Releases US EPA				1768
EPA Seeks Comment on New Policy Proposals to Facilitate Market-Based Opportunities to Improve Water Quality U.S. EPA News Releases US EPA				1709
EPA Takes Action to Provide Accurate Risk Information to Consumers, Stop False Labeling on Products U.S. EPA News Releases US EPA				1635
Page Not Found US EPA				1587
Administrator Wheeler Addresses National Automobile Dealers Association U.S. EPA News Releases US EPA				1516
EPA and Army Propose New "Waters of the United States" Definition U.S. EPA News Releases US EPA				1422
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA				1413
EPA Proposes Updates to Air Regulations for Oil and Gas to Remove Redundant Requirements and Reduce Burden U.S. EPA News Releases US EPA				1400
What They Are Saying EPA, U.S. Army Repeal 2015 Rule Defining "Waters of the United States" U.S. EPA News Releases US EPA				1331
What They Are Saying About EPA's New Methane Proposal U.S. EPA News Releases US EPA				1163
EPA Requires Audi, Bentley, Porsche and Volkswagen to Correct Fuel Economy Labels for a Number of 2013-2017 Gasoline Powered Vehicles U.S. EPA News Releases US EPA				1157
EPA Withdraws Information Request for the Oil and Gas Industry U.S. EPA News Releases US EPA				1128
EPA Awards \$6 Million to Research Potential Environmental Impacts of PFAS Substances in Waste Streams U.S. EPA News Releases US EPA				1102
EPA Announces Water Workforce Initiative to Help Recruit and Prepare the Next Generation of Clean Water Professionals U.S. EPA News Releases US EPA				1046
Top 10 Home Page Banner Clicks for September, 2019			by clicks	September, 2019
091219-wotus-readrelease				1,167
091919-safe-readrelease				861
091219-wotus-learnmore				435
091919-safe-learnmore				402
090919-sftfreport-readrelease				292
082019-willamettewifia-readrelease				176
080119-chemtracker-readrelease				149
0				137
082019-willamettewifia-learnmore				105
080119-chemtracker-learnmore				84
Top 10 Widgets for September, 2019			by pageviews	September, 2019
Greenhouse Gas Equivalencies Calculator US EPA				78,047
EF UV Index Widget US EPA				64,793
Widget Watersense US EPA				40,305
Individual WASTE Reduction Model (iWARM) Widget US EPA				30,632
ECHO Quick Search Widget Enforcement & Compliance History US EPA				12,935
EJSreen Widget US EPA				8,128
EF Cleanups Widget US EPA				6,652
EF Brownfields Widget US EPA				6,560
Multisystem Search Widget US EPA				5,943
EF MyEnvironment Widget US EPA				5,248

Top 1-25 Page Titles for September, 2019		by pageviews	September, 2019
Document Display NEPIS US EPA			619,652
United States Environmental Protection Agency US EPA			413,456
Basic EPA Fusion search results			205,806
Page Not Found US EPA			117,291
Basic EPA Fusion Search Results			116,533
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA			112,818
System of Registries US EPA			85,761
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA			75,859
My Waterway			71,658
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA			65,614
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA			65,053
Detailed Facility Report ECHO US EPA			64,000
Laws & Regulations US EPA			57,510
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA			57,121
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA			55,005
Environmental Topics US EPA			54,240
Staff Directory About EPA US EPA			49,154
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA			48,082
Carbon Footprint Calculator Climate Change US EPA			45,965
Chemistry Dashboard			42,803
FRS Facility Detail Report Envirofacts US EPA			42,390
Enforcement and Compliance History Online US EPA			41,631
Pesticide Product and Label System US EPA			41,104
RCRAInfo Search Results Envirofacts US EPA			40,256
Facility Search Results ECHO US EPA			40,091

Top 26-50 Page Titles for September, 2019

by pageviews September, 2019

About EPA US EPA	39,265
Help finding information US EPA	36,624
What is Acid Rain? Acid Rain US EPA	36,163
UV Index Search Results Envirofacts US EPA	35,478
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA	35,445
Civil Enforcement Case Report ECHO US EPA	33,127
Envirofacts Search Results Envirofacts US EPA	32,930
Main Map Recycle City U.S. EPA	32,123
Home Envirofacts US EPA	31,430
Search Releases US EPA	30,965
The EPA National Library Catalog EPA National Library Network US EPA	30,381
Reduce, Reuse, Recycle US EPA	29,667
Recycling Basics Reduce, Reuse, Recycle US EPA	29,082
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA	28,672
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices U.S. EPA News Releases US EPA	27,944
Summary of the Clean Water Act Laws & Regulations US EPA	27,706
Radon US EPA	27,594
Causes of Climate Change Climate Change Science US EPA	27,255
Woodstove Database Burnwise US EPA	27,046
Effects of Acid Rain Acid Rain US EPA	26,399
Water Topics Environmental Topics US EPA	25,550
Cómo encontrar las chinches Control de chinches y otras plagas US EPA	24,958
Search Results NSCEP US EPA	24,886
MyEnvironment US Environmental Protection Agency	24,408
Basic Information on PFAS Per- and Polyfluoroalkyl Substances (PFAS) US EPA	24,339