

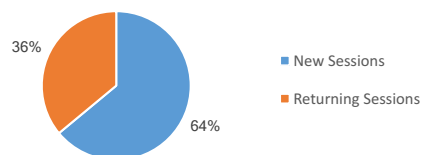
Engaged Segments

Return Sessions	September, 2019	change from prior month		
Return Sessions	1,949,538	167,614	▲	9.4%
Pages per Session	3.33	-0.06	▼	-1.6%
compare to All Sessions	5,412,808	666,994	▲	14.1%
Pages per Session	2.53	-3.38	▼	-25.3%

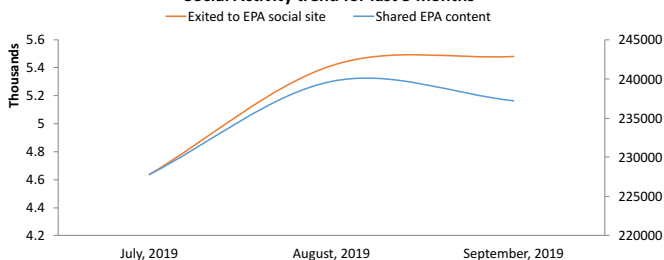
User Actions on EPA site

Contact	September, 2019	change from prior month		
Clicked to Email EPA	5,388	-130	▼	-2.4%
Viewed Contact Us Page	91,088	-3,716	▼	-3.9%
Social Media	September, 2019	change from prior month		
Shared EPA content	9,234	1,080	▲	13.2%
Total links shared	3,796	241	▲	6.8%
Exited to EPA social site	5,481	-552	▼	-8.2%
Other Actions	September, 2019	change from prior month		
Accessed External Link	237,204	-2,478	▼	-1.0%
Shares by Social Network	September, 2019	change from prior month		
Facebook	0	-3,823	▼	-100.0%
Google+	8	3 ↑↑↑↑		#DIV/0!
Twitter	1,009	9	▲	0.9%
Pinterest	867	51	▼	-13.3%

Return Sessions vs. New Sessions September, 2019



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	September, 2019	Top 10 Pages for Email Contact	by email clicks	September, 2019
Contact EPA U.S. Environmental Protection Agency US EPA		23,574	State Asbestos Contacts Asbestos US EPA		333
Contact Us about EPA's Organizations About EPA US EPA		3,555	CHP Partnership Partners Combined Heat and Power (CHP) Partners		196
State Asbestos Contacts Asbestos US EPA		2,761	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		190
Contact Us about Mold Mold US EPA		2,116	EMC Methods Support Directory Air Emission Measurement Center		110
Enforcement: Contact Us Enforcement US EPA		1,710	Media Contacts Newsroom US EPA		91
Contact Us about Lead Lead US EPA		1,283	Contacts in the Office of Pesticide Programs, Registration Division P		63
Contacts in the Office of Pesticide Programs, Registration Division P		998	Contacts in the Office of Pesticide Programs, Antimicrobials Division P		55
Contact Us about Regional Screening Levels (RSLs) Risk Assessment		981	EPA Regional Office and State Indoor Air Quality Information Indoor		52
Contact EPA Region 5 About EPA US EPA		890	EPA Hotlines U.S. Environmental Protection Agency US EPA		52
Media Contacts Newsroom US EPA		875	Local Foods, Local Places 2019-2020 Application Smart Growth US		51
Top 20 Shared URLs				by number of shares	September, 2019
epa.gov/lead					4
epa.gov/ghgemissions/overview-greenhouse-gases					4
epa.gov/ingredients-used-pesticide-products/what-are-biopesticides					4
epa.gov/energy/power-profiler					4
epa.gov/recycle/frequent-questions-recycling					4
epa.gov/laws-regulations					4
epa.gov/office-inspector-general/about-epas-office-inspector-general					4
epa.gov/recycle/recycling-basics					4
epa.gov/mold					4
epa.gov/septic/septicsmart-homeowners					4
epa.gov/foia/camden-county-missouri-sewer-project-finance-documents					4
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data					4
epa.gov/newsreleases/trump-administration-announces-one-national-program-rule-federal-preemption-state-fuel					4
epa.gov/planandbudget					4
epa.gov/lead/learn-about-lead					4
epa.gov/facts-and-figures-about-materials-waste-and-recycling/plastics-material-specific-data					4
epa.gov/burnwise					4
epa.gov/pollinator-protection/colony-collapse-disorder					4
epa.gov/newsreleases/settlement-epa-and-department-justice-prohibits-performance-diesel-inc-selling-diesel					4
epa.gov/septic/how-care-your-septic-system					4
Top 10 External Links				by link clicks	September, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					7,556
http://search.earth911.com/					2,745
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,480
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					2,267
https://www.ipcc.ch/report/ar5/wg3/					2,064
https://epa.usajobs.gov/search/advancedsearch					1,928
https://www.data.gov/					1,680
https://www.govinfo.gov/app/collection/uscode					1,630
https://epa-visl.ornl.gov/cgi-bin/visl_search					1,510
https://www.regulations.gov/					1,449