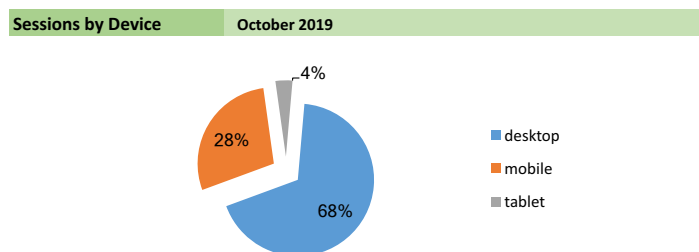


Agency Web Traffic: Content Consumption Report

All Traffic	October 2019	change from prior month		
Sessions	6,142,018	729,210	▲	13.5%
Unique Users	4,275,170	427,860	▲	11.1%
Pageviews	15,650,223	1,977,997	▲	14.5%
Unique Pageviews	10,616,159	231,998	▲	2.2%
Downloads	995,508	122,423	▲	14.0%
Unique Downloads	622,151	77,885	▲	14.3%



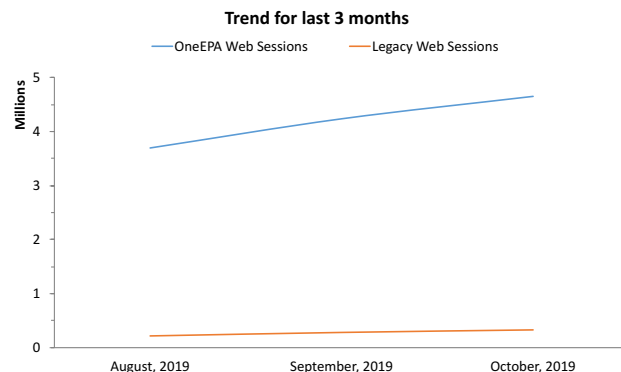
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,316,855	367,317	▲	18.8%	7,650,753	1,165,288	▲	18.0%	622,490	61,234	▲	10.9%
Desktop	4,176,404	636,431	▲	18.0%	12,081,385	1,827,837	▲	17.8%	873,911	418,470	▲	91.9%
Tablet	221,173	-10,294	▼	-4.4%	609,544	-6,675	▼	-1.1%	36,909	12,572	▲	51.7%
Mobile	1,744,441	103,073	▲	6.3%	2,959,294	156,835	▼	-100.0%	82,874	23,085	▲	38.6%
Universities & Colleges	453,770	121,282	▲	36.5%	1,234,994	310,549	▲	33.6%	80,355	14,960	▲	22.9%
EPA Employees	93,727	19,168	▲	25.7%	418,090	109,375	▲	35.4%	38,403	10,538	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	October 2019	change from prior month		
Sessions	4,648,259	415,010	▲	9.8%
Pageviews	12,104,392	1,238,332	▲	11.4%
Legacy Web www3.epa.gov	October 2019	change from prior month		
Sessions	329,231	47,148	▲	16.7%
Pageviews	1,320,714	264,164	▲	25.0%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).



Other special content	October 2019	change from prior month		
Home Page Views	369,133	16,789	▲	4.8%
Home Page Banner Clicks	2,421	-1,741	▼	-41.8%
Press Release Pageviews	172,094	-22,488	▼	-11.6%
Widget Pageviews	372,879	32,669	▲	9.6%

Agency Web Traffic: Content Consumption Report

Top 20 News Releases for October, 2019			by pageviews	October, 2019
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices U.S. EPA News Releases US EPA				12063
EPA Proposes Updates to Lead and Copper Rule to Better Protect Children and At-Risk Communities U.S. EPA News Releases US EPA				6777
President Trump Delivers on a Key Promise to American Farmers as EPA, USDA Announce Agreement on Promoting Biofuels U.S. EPA News Releases US EPA				5857
EPA Announces Water Workforce Initiative to Help Recruit and Prepare the Next Generation of Clean Water Professionals U.S. EPA News Releases US EPA				3116
EPA, U.S. Army Repeal 2015 Rule Defining "Waters of the United States" Ending Regulatory Patchwork U.S. EPA News Releases US EPA				2076
EPA Issues Supplemental Proposal for Renewable Fuels Volumes U.S. EPA News Releases US EPA				2045
EPA Invites 38 New Projects to Apply for Water Infrastructure Loans to Improve Water Quality U.S. EPA News Releases US EPA				2031
Trump Administration Announces One National Program Rule on Federal Preemption of State Fuel Economy Standards U.S. EPA News Releases US EPA				1826
Page Not Found US EPA				1757
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health U.S. EPA News Releases US EPA				1633
EPA Awards \$6 Million to Research Potential Environmental Impacts of PFAS Substances in Waste Streams U.S. EPA News Releases US EPA				1270
EPA Announces Requests for Applications for the 2020 Environmental Education Grants Program U.S. EPA News Releases US EPA				1250
EPA Announces New 5-Year Plan to Accelerate Restoration of the Great Lakes U.S. EPA News Releases US EPA				1213
EPA Finalizes Affordable Clean Energy Rule, Ensuring Reliable, Diversified Energy Resources while Protecting our Environment U.S. EPA News Releases US EPA				1183
Administrator Wheeler Signs Memo to Reduce Animal Testing, Awards \$4.25 Million to Advance Research on Alternative Methods to Animal Testing U.S. EPA News Releases US EPA				1121
EPA Announces Partnership to Reduce Childhood Lead Exposure at Schools and Childcare Facilities U.S. EPA News Releases US EPA				1072
EPA Administrator Wheeler calls out California's Environmental Protection Failure U.S. EPA News Releases US EPA				884
EPA Bans Consumer Sales of Methylene Chloride Paint Removers, Protecting Public U.S. EPA News Releases US EPA				844
EPA Takes Action to Provide Accurate Risk Information to Consumers, Stop False Labeling on Products U.S. EPA News Releases US EPA				819
EPA Proposes Rule to Update Pesticide Application Exclusion Zone Requirements U.S. EPA News Releases US EPA				816
Top 10 Home Page Banner Clicks for October, 2019			by clicks	October, 2019
100919-lcr-readrelease				729
100919-lcr-learnmore				550
100119-chhealthmo-readrelease				245
101119-opzone-visit				190
100119-chhealthmo-readbooklet				154
091919-safe-readrelease				101
100219-healthyhousesworship-readrelease				77
100919-wifiand-readrelease				75
100219-healthyhousesworship-learnmore				46
102119-chhealthmo-readleadplanrpt				34
Top 10 Widgets for October, 2019			by pageviews	October, 2019
Greenhouse Gas Equivalencies Calculator US EPA				87,154
EF UV Index Widget US EPA				61,565
Widget Watersense US EPA				41,056
Individual WASTE Reduction Model (iWARM) Widget US EPA				32,930
ECHO Quick Search Widget Enforcement & Compliance History US EPA				13,125
EJSreen Widget US EPA				10,258
EF Brownfields Widget US EPA				8,840
Multisystem Search Widget US EPA				7,173
EF Cleanups Widget US EPA				6,174
Urban Waters Mapper Widget				5,639

Top 1-25 Page Titles for October, 2019	by pageviews	October, 2019
Document Display NEPIS US EPA		676,032
United States Environmental Protection Agency US EPA		433,085
Basic EPA Fusion search results		233,023
Basic EPA Fusion Search Results		132,312
Page Not Found US EPA		128,136
AIRNow - San Francisco, CA Air Quality		121,290
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		112,664
System of Registries US EPA		93,950
My Waterway		86,637
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		79,958
Detailed Facility Report ECHO US EPA		74,992
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		67,200
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		61,508
Main Map Recycle City U.S. EPA		61,120
Laws & Regulations US EPA		59,884
Environmental Topics US EPA		59,880
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		58,123
Staff Directory About EPA US EPA		57,747
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA		57,743
Chemistry Dashboard		51,436
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		47,541
What is Acid Rain? Acid Rain US EPA		45,781
FRS Facility Detail Report Envirofacts US EPA		45,273
Pesticide Product and Label System US EPA		44,399
Enforcement and Compliance History Online US EPA		42,518

Top 26-50 Page Titles for October, 2019	by pageviews	October, 2019
Search Products that Meet the Safer Choice Standard Safer Choice US EPA		42,323
Facility Search Results ECHO US EPA		42,082
Carbon Footprint Calculator Climate Change US EPA		42,015
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		41,741
About EPA US EPA		41,693
AIRNow - Oakland, CA Air Quality		39,091
RCRAInfo Search Results Envirofacts US EPA		38,219
Home Envirofacts US EPA		37,637
Help finding information US EPA		36,784
Recycling Basics Reduce, Reuse, Recycle US EPA		36,061
Woodstove Database Burnwise US EPA		35,691
Envirofacts Search Results Envirofacts US EPA		35,053
Search Releases US EPA		34,577
Effects of Acid Rain Acid Rain US EPA		34,043
Radon US EPA		33,298
MyEnvironment US Environmental Protection Agency		32,361
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA		31,761
Causes of Climate Change Climate Change Science US EPA		31,723
Find Information about Local Radon Zones and State Contact Information Radon US EPA		31,568
Reduce, Reuse, Recycle US EPA		31,462
CAFOs and ESAs EPA Administrative Enforcement Dockets US EPA		31,353
The EPA National Library Catalog EPA National Library Network US EPA		31,209
Drinking Water Contaminants – Standards and Regulations US EPA		31,185
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA		30,424
Search for Superfund Sites Where You Live Superfund US EPA		30,307