

## Engaged Segments

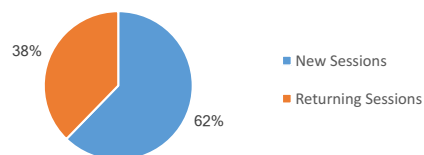
Return Sessions	October, 2019	change from prior month		
Return Sessions	2,316,855	367,317	▲	18.8%
Pages per Session	3.30	-0.02	▼	-0.7%
compare to All Sessions	6,142,018	729,210	▲	13.5%
Pages per Session	2.55	-3.33	▼	-23.4%

## User Actions on EPA site

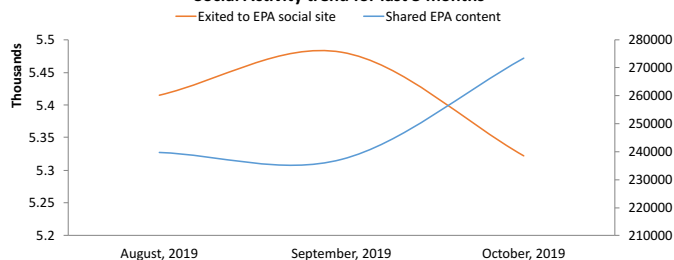
Contact	October, 2019	change from prior month		
Clicked to Email EPA	6,475	1,087	▲	20.2%
Viewed Contact Us Page	98,548	7,460	▲	8.2%
Social Media	October, 2019	change from prior month		
Shared EPA content	8,918	-316	▼	-3.4%
Total links shared	3,687	-109	▼	-2.9%
Exited to EPA social site	5,322	188	▲	3.0%
Other Actions	October, 2019	change from prior month		
Accessed External Link	273,432	36,228	▲	15.3%
Shares by Social Network	October, 2019	change from prior month		
Facebook	5,539	1,846	▲	180.2%
Google+	20	12	▲	150.0%
Twitter	2,964	1,000	▲	193.8%
Pinterest	2,475	1,608	▲	145.3%

## Return Sessions vs. New Sessions

October, 2019



## Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	October, 2019	Top 10 Pages for Email Contact	by email clicks	October, 2019
Contact EPA   U.S. Environmental Protection Agency   US EPA		23,710	School Bus Rebates: Diesel Emissions Reduction Act (DERA)   Clean D		499
Contact Us about EPA's Organizations   About EPA   US EPA		3,559	State Asbestos Contacts   Asbestos   US EPA		308
State Asbestos Contacts   Asbestos   US EPA		2,957	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		246
Contact Us about Mold   Mold   US EPA		2,040	Contact Us About Pollution Prevention   Pollution Prevention (P2)   U		85
Contact Us about Lead   Lead   US EPA		1,562	EPA Regional Office and State Indoor Air Quality Information   Indoor		80
Enforcement: Contact Us   Enforcement   US EPA		1,346	EMC Methods Support Directory   Air Emission Measurement Center		78
Contacts in the Office of Pesticide Programs, Registration Division   P		1,174	Media Contacts   Newsroom   US EPA		76
Contact Us about Regional Screening Levels (RSLs)   Risk Assessment		1,014	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		74
Contact EPA's Pacific Southwest Office (Region 9)   About EPA		991	Contacts in the Office of Pesticide Programs, Registration Division   P		70
Contact Us about Stationary Refrigeration and Air Conditioning		987	Coordinators in EPA Regional Offices for Lead-Poisoning Prevention E		63
Top 20 Shared URLs				by number of shares	October, 2019
epa.gov/aboutepa/epas-administrator					5
epa.gov/brownfields/multipurpose-assessment-rif-and-cleanup-marc-grant-application-resources					4
epa.gov/ods-phaseout/homeowners-and-consumers-frequently-asked-questions					4
epa.gov/bedbugs/do-it-yourself-bed-bug-control					4
epa.gov/pesticides/epa-makes-paraquat-draft-risk-assessments-available-public-comment					4
epa.gov/septic/how-care-your-septic-system					4
epa.gov/aboutepa/our-mission-and-what-we-do					4
epa.gov/watersense/how-we-use-water					4
epa.gov/aboutepa					4
epa.gov/recycle					4
epa.gov/lead/lead-renovation-repair-and-painting-program					4
epa.gov/aboutepa/mailing-addresses-and-phone-numbers					4
epa.gov/pm-pollution/particulate-matter-pm-basics					4
epa.gov/bedbugs					4
epa.gov/dwreginfo/lead-and-copper-rule					4
epa.gov/recycle/recycling-basics					4
espanol.epa.gov/control-de-plagas/como-encontrar-las-chinches					4
epa.gov/newsreleases/epa-proposes-updates-lead-and-copper-rule-better-protect-children-and-risk-0					4
espanol.epa.gov/espanol/que-hacer-si-se-rompe-un-termometro-que-contiene-mercurio					4
epa.gov/education/environmental-education-ee-grants					4
Top 10 External Links				by link clicks	October, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					7,424
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					3,783
http://search.earth911.com/					2,981
https://www.ipcc.ch/report/ar5/wg3/					2,659
https://www.ecfr.gov/cgi-bin/ecfr?page=browse					2,630
http://www.regulations.gov/					2,321
https://www.data.gov/					2,184
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=ada349b90c26496ea52aab66a092593b					2,130
http://sosradon.org/test-kits					1,860
https://www.govinfo.gov/app/collection/uscode					1,799