



WaterSense® 2020 Editorial Calendar

The U.S. Environmental Protection Agency's WaterSense program can provide guest blogs, videos, infographics, or other content for the following topics. Contact WaterSense at (866) WTR-SENS (987-7367) or watersense@epa.gov. You can also join us on social media at the addresses below!

January

Savings Are Clear in 2020

Take the "I'm for Water" pledge and make your vision clear for saving water in 2020.



February

For the Love of Bathroom Savings

Does your bathroom need attention? Show it a little love with WaterSense labeled fixtures!



March

Fix a Leak Week

Crack down on water waste by finding and fixing household leaks.

Twitter Party: March 16, 2:00 p.m. Eastern

#FixALeak Week

March 16-22

#WorldWaterDay

March 22



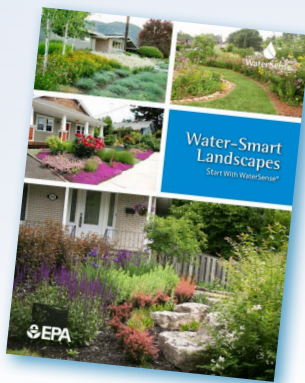
April

Plant Your way to Savings This Earth Day

Make your green thumb even greener with a water-smart landscape.

#EarthDay

April 22



May

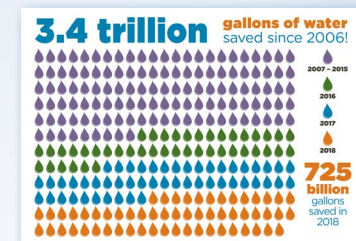
Sprinkler Spruce-Up

It's time to spruce-up your irrigation system! Inspect, connect, direct, and select your way to outdoor savings.



June

WaterSense Savings



WaterSense partners had a vision to help consumers and businesses save water since 2006!

July

Smart Irrigation for Summer Savings



Take the guesswork out of watering and install a WaterSense labeled weather-based irrigation controller.

August

Home Is Where the Water Savings Are

WaterSense labeled homes provide water efficiency and promote homeowner satisfaction.

#WorldWaterWeek
August 23-28



September

Saving Water Is Easy as ABC

What's your WaterSense IQ? Check out our conservation tips to up your water-saving game!



October

2020 Partners of the Year

WaterSense partners combat water waste for huge water savings!

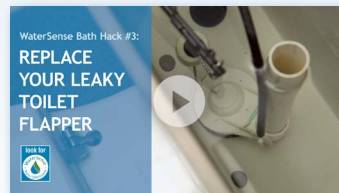
Partners of the Year
Announced:
October 1



November

Flush Away Water Waste

Replace your toilet flapper or upgrade to an efficient WaterSense labeled model.



#WorldToiletDay
November 19

December

Cook Up Savings for the Holidays



Be water-smart this holiday season with these kitchen tips to tackle holiday clean-ups with savings.