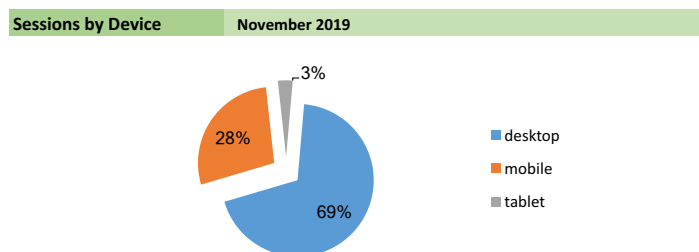


Agency Web Traffic: Content Consumption Report

All Traffic	November 2019	change from prior month	
Sessions	5,529,533	-612,485	▼ -10.0%
Unique Users	3,892,574	-382,596	▼ -8.9%
Pageviews	13,949,824	-1,700,399	▼ -10.9%
Unique Pageviews	9,979,752	-636,407	▼ -6.0%
Downloads	921,482	-74,026	▼ -7.4%
Unique Downloads	578,590	-43,561	▼ -7.0%



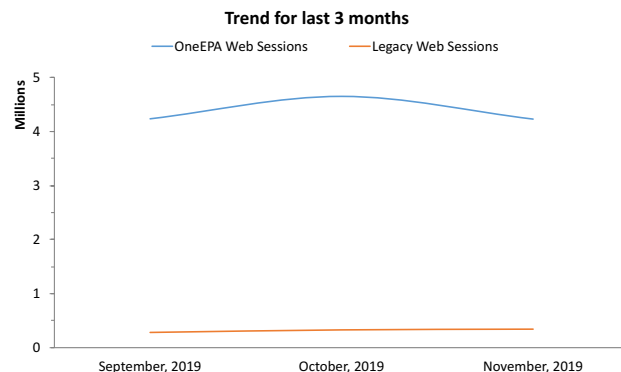
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month		Pageviews	change from prior month		Downloads	change from prior month	
Return Sessions	2,090,291	-226,564	▼ -9.8%	6,843,148	-807,605	▼ -10.6%	571,848	-50,642	▼ -8.1%
Desktop	3,817,917	-358,487	▼ -8.6%	10,882,565	-1,198,820	▼ -9.9%	808,115	272,110	▲ 50.8%
Tablet	173,182	-47,991	▼ -21.7%	471,685	-137,859	▼ -22.6%	29,398	6,091	▲ 26.1%
Mobile	1,538,434	-206,007	▼ -11.8%	2,595,574	-363,720	▼ -100.0%	74,827	16,901	▲ 29.2%
Universities & Colleges	427,703	-26,067	▼ -5.7%	1,139,934	-95,060	▼ -7.7%	74,199	-6,156	▼ -7.7%
EPA Employees	61,519	-32,208	▼ -34.4%	350,784	-67,306	▼ -16.1%	25,461	-12,942	▼ -100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	November 2019	change from prior month	
Sessions	4,227,932	-420,327	▼ -9.0%
Pageviews	10,810,630	-1,293,762	▼ -10.7%
Legacy Web www3.epa.gov	November 2019	change from prior month	
Sessions	342,826	13,595	▲ 4.1%
Pageviews	1,276,352	-44,362	▼ -3.4%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).



Other special content	November 2019	change from prior month	
Home Page Views	333,776	-35,357	▼ -9.6%
Home Page Banner Clicks	1,771	-650	▼ -26.8%
Press Release Pageviews	129,697	-42,397	▼ -24.6%
Widget Pageviews	328,758	-44,121	▼ -11.8%

Top 20 News Releases for November, 2019

	by pageviews	November, 2019
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices U.S. EPA News Releases US EPA		4108
EPA Continues Progress Under PFAS Action Plan U.S. EPA News Releases US EPA		2106
EPA Moves Forward on Suite of Actions to Address Ethylene Oxide U.S. EPA News Releases US EPA		1792
Page Not Found US EPA		1785
EPA Proposes Updates to Lead and Copper Rule to Better Protect Children and At-Risk Communities U.S. EPA News Releases US EPA		1626
The New York Times' Several Glaring Inaccuracies "That's Fit To Print" U.S. EPA News Releases US EPA		1549
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health U.S. EPA News Releases US EPA		1159
EPA Finalizes Risk Management Program Reconsideration Rule Aiding First Responders, Reducing Unnecessary Burdens U.S. EPA News Releases US EPA		1122
EPA Announces Requests for Applications for the 2020 Environmental Education Grants Program U.S. EPA News Releases US EPA		1063
EPA Takes Important Step to Advance PFAS Action Plan, Requests Public Input on Adding PFAS Chemicals to the Toxics Release Inventory U.S. EPA News Releases US EPA		989
Trump Administration Announces One National Program Rule on Federal Preemption of State Fuel Economy Standards U.S. EPA News Releases US EPA		967
EPA Seeks Nominations for the Farm, Ranch, and Rural Communities Federal Advisory Committee U.S. EPA News Releases US EPA		967
EPA Appoints New Members to National Environmental Justice Advisory Council U.S. EPA News Releases US EPA		946
EPA Finalizes Affordable Clean Energy Rule, Ensuring Reliable, Diversified Energy Resources while Protecting our Environment U.S. EPA News Releases US EPA		913
EPA, U.S. Army Repeal 2015 Rule Defining "Waters of the United States" Ending Regulatory Patchwork U.S. EPA News Releases US EPA		838
EPA Seeks Input on Proposals to Establish a Clear and Stable Regulatory Framework for Coal Combustion Residuals and Reduce More Pollutants Under Effluent Limitation Guidelines U.S. EPA News Releases US EPA		818
EPA Withdraws Information Request for the Oil and Gas Industry U.S. EPA News Releases US EPA		768
The Trump Administration Continues To Streamline And Modernize EPA U.S. EPA News Releases US EPA		729
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA		692
EPA Announces Availability of \$4.8 Million in Funding for New Research on Managing PFAS in Agriculture U.S. EPA News Releases US EPA		684

Top 10 Home Page Banner Clicks for November, 2019

	by clicks	November, 2019
100919-lcr-readrelease		443
100919-lcr-learnmore		363
0		306
101119-opzone-visit		219
111319-amrecycles_readrelease		115
111319-amrecycles_learnmore		62
111319-amrecycles_whatyoucando		48
100919-wifiaind-readrelease		42
100119-chhealthmo-readrelease		40
102119-chhealthmo-readleadplanrpt		27

Top 10 Widgets for November, 2019

	by pageviews	November, 2019
Greenhouse Gas Equivalencies Calculator US EPA		83,177
EF UV Index Widget US EPA		45,925
Widget Watersense US EPA		37,723
Individual WASTE Reduction Model (iWARM) Widget US EPA		28,172
ECHO Quick Search Widget Enforcement & Compliance History US EPA		11,910
EJScreen Widget US EPA		9,673
EF Brownfields Widget US EPA		7,820
EF Cleanups Widget US EPA		6,236
Multisystem Search Widget US EPA		6,053
UV Index Widget US EPA		4,707

Top 1-25 Page Titles for November, 2019		by pageviews	November, 2019
Document Display NEPIS US EPA			609,975
United States Environmental Protection Agency US EPA			389,970
Basic EPA Fusion search results			204,131
Basic EPA Fusion Search Results			117,657
Page Not Found US EPA			107,607
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA			106,565
System of Registries US EPA			91,008
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA			90,910
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA			76,147
My Waterway			67,353
Main Map Recycle City U.S. EPA			65,215
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA			63,465
Detailed Facility Report ECHO US EPA			61,037
Search for Superfund Sites Where You Live Superfund US EPA			60,021
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA			55,780
Carbon Footprint Calculator Climate Change US EPA			55,657
Environmental Topics US EPA			53,721
Laws & Regulations US EPA			52,131
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA			46,672
Chemistry Dashboard			45,519
What is Acid Rain? Acid Rain US EPA			44,773
Staff Directory About EPA US EPA			40,818
Recycling Basics Reduce, Reuse, Recycle US EPA			39,840
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA			39,823
Facility Search Results ECHO US EPA			37,962

Top 26-50 Page Titles for November, 2019

by pageviews

November, 2019

About EPA US EPA	37,271
Causes of Climate Change Climate Change Science US EPA	36,870
Pesticide Product and Label System US EPA	36,703
Enforcement and Compliance History Online US EPA	36,338
The EPA National Library Catalog EPA National Library Network US EPA	36,215
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA	36,039
Help finding information US EPA	34,673
Home Envirofacts US EPA	34,456
Woodstove Database Burnwise US EPA	33,720
RCRAInfo Search Results Envirofacts US EPA	33,125
FRS Facility Detail Report Envirofacts US EPA	32,644
Effects of Acid Rain Acid Rain US EPA	32,421
North-West Recycle City U.S. EPA	29,878
Envirofacts Search Results Envirofacts US EPA	29,222
Radon US EPA	29,213
Northeast Recycle City U.S. EPA	28,594
National Primary Drinking Water Regulations Ground Water and Drinking Water US EPA	27,434
Drinking Water Contaminants – Standards and Regulations US EPA	27,008
Southeast Recycle City U.S. EPA	26,908
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA	26,701
Acid Rain Students Site: What causes acid rain?	25,952
Reduce, Reuse, Recycle US EPA	25,833
Southwest Recycle City U.S. EPA	25,538
Summary of the Clean Water Act Laws & Regulations US EPA	25,306
Find Information about Local Radon Zones and State Contact Information Radon US EPA	25,283