

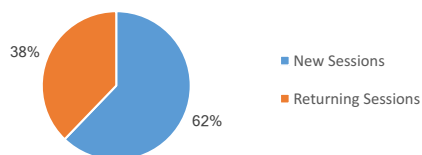
Engaged Segments

Return Sessions	November, 2019	change from prior month	
Return Sessions	2,090,291	-226,564	▼ -9.8%
Pages per Session	3.27	-0.03	▼ -0.9%
compare to All Sessions	5,529,533	-612,485	▼ -10.0%
Pages per Session	2.52	-3.30	▼ -23.6%

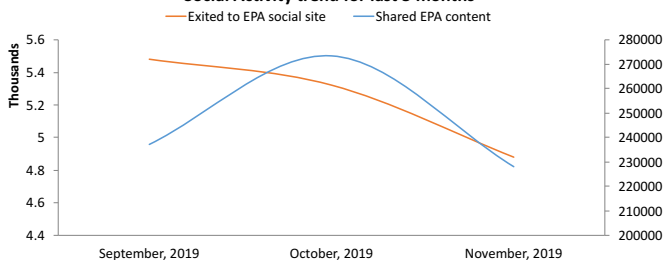
User Actions on EPA site

Contact	November, 2019	change from prior month	
Clicked to Email EPA	5,309	-1,166	▼ -18.0%
Viewed Contact Us Page	81,785	-16,763	▼ -17.0%
Social Media	November, 2019	change from prior month	
Shared EPA content	7,586	-1,332	▼ -14.9%
Total links shared	3,521	-166	▼ -4.5%
Exited to EPA social site	4,880	-481	▼ -7.5%
Other Actions	November, 2019	change from prior month	
Accessed External Link	228,107	-45,325	▼ -16.6%
Shares by Social Network	November, 2019	change from prior month	
Facebook	5,243	3,527	▲ 205.5%
Google+	21	14	▲ 200.0%
Twitter	2,815	1,860	▲ 194.8%
Pinterest	2,360	1,568	▲ 147.1%

Return Sessions vs. New Sessions November, 2019



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	November, 2019	Top 10 Pages for Email Contact	by email clicks	November, 2019
Contact EPA U.S. Environmental Protection Agency US EPA		18,888	State Asbestos Contacts Asbestos US EPA		243
Contact Us about EPA's Organizations About EPA US EPA		3,060	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		238
State Asbestos Contacts Asbestos US EPA		2,429	Media Contacts Newsroom US EPA		73
Contact Us about Mold Mold US EPA		1,579	Contact Us: National Pretreatment Program National Pollutant Disc		72
Contact Us about Lead Lead US EPA		1,208	Pesticide Establishment Registration and Reporting Contacts Compl		67
Enforcement: Contact Us Enforcement US EPA		1,063	Contacts in the Office of Pesticide Programs, Antimicrobials Division		64
Contact Us about Regional Screening Levels (RSLs) Risk A		1,012	EMC Methods Support Directory Air Emission Measurement Center		61
Contacts in the Office of Pesticide Programs, Registration I		972	Strengthening Transparency in Regulatory Science Science Advisor f		54
Contact Us about ECHO ECHO US EPA		853	Contacts in the Office of Pesticide Programs, Registration Division P		51
Contact EPA Region 5 About EPA US EPA		745	System of Registries US EPA		48

Top 20 Shared URLs	by number of shares	November, 2019
epa.gov/ground-water-and-drinking-water/emergency-disinfection-drinking-water		5
epa.gov/recycle/how-create-and-maintain-indoor-worm-composting-bin		5
espanol.epa.gov/espanol/que-hacer-si-se-rompe-un-termometro-que-contiene-mercurio		4
epa.gov/facts-and-figures-about-materials-waste-and-recycling/national-overview-facts-and-figures-materials		4
epa.gov/ghgemissions/inventory-us-greenhouse-gas-emissions-and-sinks		4
epa.gov/facts-and-figures-about-materials-waste-and-recycling/textiles-material-specific-data		4
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned		4
epa.gov/recycle		4
epa.gov/hazardous-air-pollutants-ethylene-oxide		4
epa.gov/safepestcontrol/safety-precautions-total-release-foggers		4
epa.gov/laws-regulations/summary-clean-air-act		4
epa.gov/history		4
epa.gov/chp/what-chp		4
epa.gov/privacy/privacy-and-security-notice		4
epa.gov/climate-indicators/weather-climate		4
epa.gov/americaschildrenenvironment/americas-children-and-environment-october-2019		4
epa.gov/hwgenerators		4
epa.gov/radon		4
epa.gov/nep/what-you-can-do-help-protect-our-coastal-watersheds-and-estuaries		4
epa.gov/pesticide-registration/list-k-epas-registered-antimicrobial-products-effective-against-clostridium		4

Top 10 External Links	by link clicks	November, 2019
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		5,970
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319		2,831
https://www.ipcc.ch/report/ar5/wg3/		2,705
http://search.earth911.com/		2,703
https://www.ecfr.gov/cgi-bin/ecfr?page=browse		2,374
file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish/templates/whatisacid.html		1,934
https://www.data.gov/		1,826
https://epaoow.co1.qualtrics.com/jfe/form/sv_4zwwt2zoqodicsd		1,745
https://www.govinfo.gov/app/collection/uscode		1,654
http://www.regulations.gov/		1,557