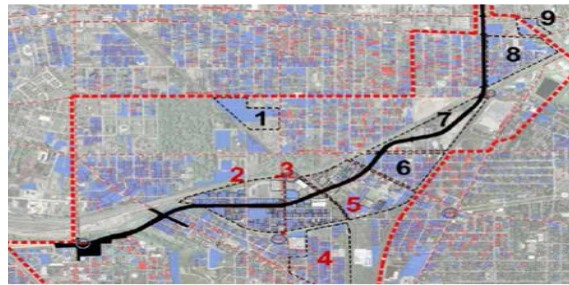


Finding Opportunity in Cleveland

Real estate and labor market analysis for the Opportunity Corridor Project in **Cleveland, Ohio**



Project Summary

Community: Cleveland, Ohio

Technical Assistance: Economic Analysis

Former Use: Industrial Neighborhoods

Future Use: Mixed-Use Neighborhoods

The decline of manufacturing has left the once-thriving industrial and residential neighborhoods in Northeast Cleveland decimated by job loss, foreclosure and economic disinvestment. To help address these problems, the City of Cleveland and local non-profits are capitalizing on the Ohio Department of Transportation Opportunity Corridor roadway project.

The Opportunity Corridor is a three-mile planned boulevard that will run from East 55th Street at I-490 to East 105th Street in University Circle. This project aims to provide economic and social justice benefits to the residents of the impoverished neighborhoods through which it runs. The City is intent on attracting development that addresses employment and quality of life needs of residents within the area. In 2010, U.S. EPA awarded the City of Cleveland a Brownfields Area-Wide Planning grant to guide the redevelopment of brownfield sites within the impact zone of the Opportunity Corridor

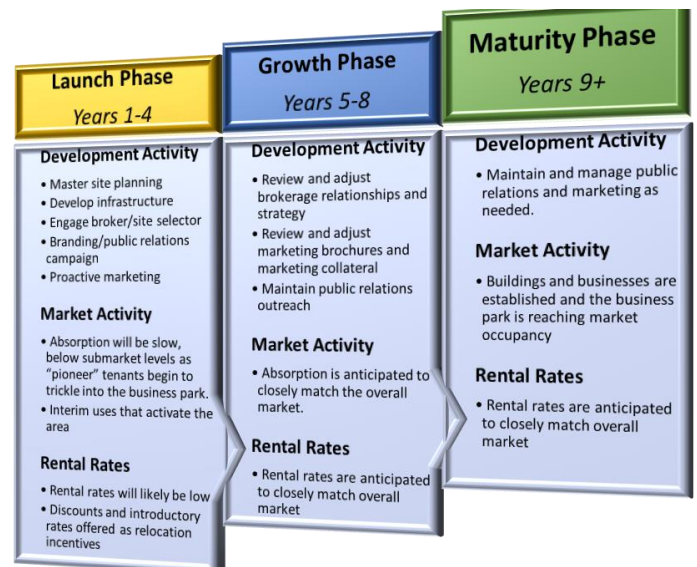
The Community's Challenge

With the final phase of the Corridor slated for completion in the fall of 2021, the City determined that a market analysis for the Core Job Zone (of a portion of the Corridor) was an essential- but missing- ingredient to successfully developing vacant and underused land along the Opportunity Corridor.

EPA's Land Revitalization Technical Assistance

In 2018, EPA's Land Revitalization Program provided contractor technical assistance to the City to prepare a real estate and labor market analysis, focusing on potential commercial and industrial sectors that could locate within the area. The analysis evaluated the current labor market and identified training that could prepare residents to work in the identified commercial and industrial sectors. It also included actionable next steps that the City can take in the near- and longer-term.

The technical assistance supports the phased development of the real estate and labor markets of the Opportunity Corridor. The City can work with local, regional and state partners to capitalize upon these opportunities and help drive economic revitalization in the Opportunity Corridor neighborhoods.



Opportunity Corridor Development Lifecycle Phases

For more information, contact Karla Auker, EPA Region 5 Brownfields Program, at auker.karla@epa.gov