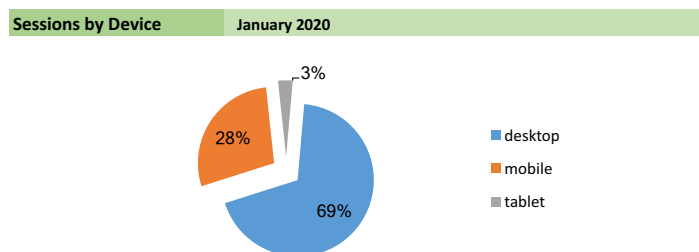


## Agency Web Traffic: Content Consumption Report

All Traffic	January 2020	change from prior month		
Sessions	5,417,012	887,205	▲	19.6%
Unique Users	3,812,009	606,125	▲	18.9%
Pageviews	14,249,228	2,690,792	▲	23.3%
Unique Pageviews	10,375,600	1,857,893	▲	21.8%
Downloads	1,032,619	274,506	▲	36.2%
Unique Downloads	644,929	176,215	▲	37.6%



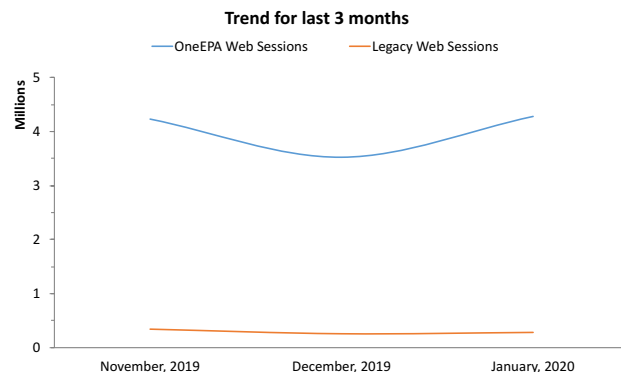
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	1,994,787	257,518	▲	14.8%	6,998,306	1,194,703	▲	20.6%	654,484	165,281	▲	33.8%
Desktop	3,721,955	596,830	▲	19.1%	11,104,281	2,100,153	▲	23.3%	910,512	500,102	▲	121.9%
Tablet	168,020	26,316	▲	18.6%	485,058	80,464	▲	19.9%	35,803	19,564	▲	120.5%
Mobile	1,527,037	264,059	▲	20.9%	2,659,889	510,175	▼	-100.0%	84,672	41,530	▲	96.3%
Universities & Colleges	244,478	-24,565	▼	-9.1%	687,886	-3,810	▼	-0.6%	51,666	1,983	▲	4.0%
EPA Employees	50,893	10,483	▲	25.9%	319,324	40,744	▲	14.6%	19,477	3,128	▼	-100.0%

### OneEPA Web vs. Legacy Web

<b>OneEPAWeb</b> epa.gov	January 2020	change from prior month		
Sessions	4,277,216	754,769	▲	21.4%
Pageviews	11,179,206	2,202,625	▲	24.5%
<b>Legacy Web</b> www3.epa.gov	January 2020	change from prior month		
Sessions	282,642	25,030	▲	9.7%
Pageviews	1,091,002	77,385	▲	7.6%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).



Other special content	January 2020	change from prior month		
Home Page Views	321,330	37,268	▲	13.1%
Home Page Banner Clicks	3,477	2,373	▲	214.9%
Press Release Pageviews	155,129	43,945	▲	39.5%
Widget Pageviews	325,531	56,037	▲	20.8%

Top 20 News Releases for January, 2020		by pageviews	January, 2020
EPA and Army Deliver on President Trump's Promise to Issue the Navigable Waters Protection Rule – A New Definition of WOTUS   U.S. EPA News Releases   US EPA			16614
New York Times Continues Campaign Against Trump Administration   U.S. EPA News Releases   US EPA			5194
What They Are Saying   EPA and Army Deliver on President Trump's Promise to Issue the Navigable Waters Protection Rule – A New Definition of WOTUS   U.S. EPA News Releases   US EPA			3110
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices   U.S. EPA News Releases   US EPA			2770
EPA, U.S. Army Repeal 2015 Rule Defining "Waters of the United States" Ending Regulatory Patchwork   U.S. EPA News Releases   US EPA			2560
EPA Announces New Method to Test for Additional PFAS in Drinking Water   U.S. EPA News Releases   US EPA			2498
Aggressively Addressing PFAS at EPA   U.S. EPA News Releases   US EPA			2304
Page Not Found   US EPA			2022
EPA Finalizes List of Next 20 Chemicals to Undergo Risk Evaluation under TSCA   U.S. EPA News Releases   US EPA			1850
EPA Jumpstarts Administrator Wheeler's Cleaner Trucks Initiative   U.S. EPA News Releases   US EPA			1645
EPA Withdraws Information Request for the Oil and Gas Industry   U.S. EPA News Releases   US EPA			1346
More Widespread Support for EPA and Army's Navigable Waters Protection Rule – A New Definition of WOTUS   U.S. EPA News Releases   US EPA			1325
EPA Releases PFAS Groundwater Guidance for Federal Cleanup Programs, Fulfilling PFAS Action Plan Commitment   U.S. EPA News Releases   US EPA			1222
EPA Awards \$100 Million to Michigan for Flint Water Infrastructure Upgrades   U.S. EPA News Releases   US EPA			1045
EPA Appoints Kurt Thiede as Region 5 Administrator   U.S. EPA News Releases   US EPA			946
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health   U.S. EPA News Releases   US EPA			857
What They Are Saying   EPA, U.S. Army Repeal 2015 Rule Defining "Waters of the United States"   U.S. EPA News Releases   US EPA			855
Trump Administration Recruits Six New Members as U.S. Food Loss and Waste 2030 Champions   U.S. EPA News Releases   US EPA			839
EPA Reaches Negotiated Settlements Regarding MS4 Water Permits in Massachusetts and New Hampshire   U.S. EPA News Releases   US EPA			800
EPA Announces Largest Voluntary Recall of Medium- and Heavy-Duty Trucks   U.S. EPA News Releases   US EPA			761
Top 10 Home Page Banner Clicks for January, 2020		by clicks	January, 2020
100919-lcr-readrelease			443
100919-lcr-learnmore			363
0			306
101119-opzone-visit			219
111319-amrecycles_readrelease			115
111319-amrecycles_learnmore			62
111319-amrecycles_whatyoucando			48
100919-wifiaind-readrelease			42
100119-chhealthmo-readrelease			40
102119-chhealthmo-readleadplanrpt			27
Top 10 Widgets for January, 2020		by pageviews	January, 2020
Greenhouse Gas Equivalencies Calculator   US EPA			84,764
Page Not Found   US EPA			66,131
EF UV Index Widget   US EPA			53,349
Widget   Watersense   US EPA			28,204
Individual Waste Reduction Model (iWARM) Widget   US EPA			24,135
ECHO Quick Search Widget   Enforcement & Compliance History			12,916
EJSscreen Widget   US EPA			7,732
EF Brownfields Widget   US EPA			7,181
EF Cleanups Widget   US EPA			6,180
EF MyEnvironment Widget   US EPA			4,608

Top 1-25 Page Titles for January, 2020	by pageviews	January, 2020
Document Display   NEPIS   US EPA		659,579
United States Environmental Protection Agency   US EPA		379,827
Basic EPA Fusion search results		197,439
Page Not Found   US EPA		141,033
System of Registries   US EPA		122,510
Basic EPA Fusion Search Results		111,432
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		91,941
Detailed Facility Report   ECHO   US EPA		72,575
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		67,693
Actions You Can Take to Reduce Air Pollution   Ground-level Ozone   New England   US EPA		61,712
My Waterway		61,274
Chemistry Dashboard		52,218
Environmental Topics   US EPA		51,990
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		51,277
Laws & Regulations   US EPA		50,055
Staff Directory   About EPA   US EPA		47,911
Main Map   Recycle City   U.S. EPA		47,057
Facility Search Results   ECHO   US EPA		46,525
Carbon Footprint Calculator   Climate Change   US EPA		45,924
RCRAInfo Search Results   Envirofacts   US EPA		43,828
Pesticide Product and Label System   US EPA		42,647
Enforcement and Compliance History Online   US EPA		42,545
The EPA National Library Catalog   EPA National Library Network   US EPA		42,171
Annual Report Form		42,037
Radon   US EPA		42,023

Top 26-50 Page Titles for January, 2020

by pageviews

January, 2020

FRS Facility Detail Report   Envirofacts   US EPA	40,886
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA	40,842
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA	40,733
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA	38,481
About EPA   US EPA	37,363
What is Acid Rain?   Acid Rain   US EPA	37,088
Home   Envirofacts   US EPA	36,924
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA	36,578
Woodstove Database   Burnwise   US EPA	36,359
Basic Information on PFAS   Per- and Polyfluoroalkyl Substances (PFAS)   US EPA	36,058
Envirofacts Search Results   Envirofacts   US EPA	34,751
Recycling Basics   Reduce, Reuse, Recycle   US EPA	32,871
Find Information about Local Radon Zones and State Contact Information   Radon   US EPA	32,243
Help finding information   US EPA	30,028
Effects of Acid Rain   Acid Rain   US EPA	27,922
Causes of Climate Change   Climate Change Science   US EPA	27,487
State Tier II Reporting Requirements and Procedures   Emergency Planning and Community Right-to-Know Act (EPCRA)   US EPA	26,502
Composting At Home   Reduce, Reuse, Recycle   US EPA	26,265
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA	26,239
Search Releases     US EPA	26,000
Search for Superfund Sites Where You Live   Superfund   US EPA	25,703
Search Results   NSCEP   US EPA	24,623
National Primary Drinking Water Regulations   Ground Water and Drinking Water   US EPA	24,018
Summary of the Clean Water Act   Laws & Regulations   US EPA	23,898
Superfund Site Profile   Superfund Site Information   US EPA	23,668