

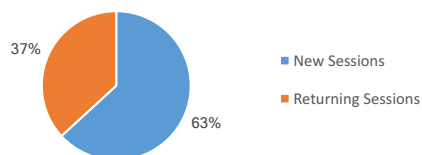
## Engaged Segments

Return Sessions	January, 2020	change from prior month		
Return Sessions	1,994,787	257,518	▲	14.8%
Pages per Session	3.51	0.17	▲	5.0%
compare to All Sessions	5,417,012	887,205	▲	19.6%
Pages per Session	2.63	-3.34	▼	-21.3%

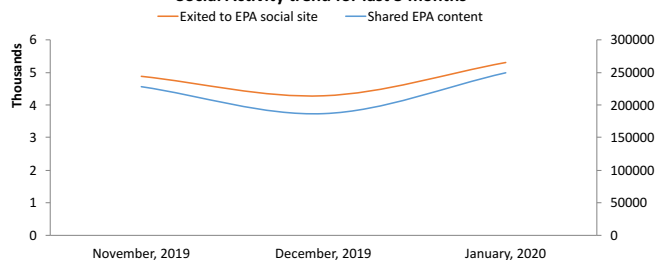
## User Actions on EPA site

Contact	January, 2020	change from prior month		
Clicked to Email EPA	6,500	1,526	▲	30.7%
Viewed Contact Us Page	94,658	21,290	▲	29.0%
Social Media	January, 2020	change from prior month		
Shared EPA content	7,759	1,333	▲	20.7%
Total links shared	3,270	220	▲	7.2%
Exited to EPA social site	5,304	682	▲	12.9%
Other Actions	January, 2020	change from prior month		
Accessed External Link	249,444	62,689	▲	33.6%
Shares by Social Network	January, 2020	change from prior month		
Facebook	4,770	1,550	▲	280.7%
Google+	10	9	▲	900.0%
Twitter	2,463	851	▲	231.5%
Pinterest	1,417	867	▲	90.7%

## Return Sessions vs. New Sessions January, 2020



## Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	January, 2020	Top 10 Pages for Email Contact	by email clicks	January, 2020
Contact EPA   U.S. Environmental Protection Agency   US EPA		22,357	State Tier II Reporting Requirements and Procedures   Emergency Pla		628
Contact Us about EPA's Organizations   About EPA   US EPA		3,110	Apply For or Update Your Renovation Firm's Lead-Safe Certification T		418
State Asbestos Contacts   Asbestos   US EPA		2,864	State Asbestos Contacts   Asbestos   US EPA		311
Contact Us about Mold   Mold   US EPA		1,720	Pesticide Establishment Registration and Reporting Contacts   Compl		191
Contact Us about Lead   Lead   US EPA		1,689	Contact Us: National Pretreatment Program   National Pollutant Disc		85
Pesticide Establishment Registration and Reporting Contac		1,367	Contacts in the Office of Pesticide Programs, Registration Division   P		79
Enforcement: Contact Us   Enforcement   US EPA		1,263	Electronic Reporting for Pesticide Establishments   Compliance   US E		78
Contacts in the Office of Pesticide Programs, Registration I		1,174	EPA Hotlines   U.S. Environmental Protection Agency   US EPA		77
Contact Us about Regional Screening Levels (RSLs)   Risk A		1,037	EMC Methods Support Directory   Air Emission Measurement Center		61
Contact EPA Region 5   About EPA   US EPA		849	Tier2 Submit Software   Emergency Planning and Community Right-t		57

Top 20 Shared URLs	by number of shares	January, 2020
<a href="https://epa.gov/bedbugs/pesticides-control-bed-bugs">epa.gov/bedbugs/pesticides-control-bed-bugs</a>		4
<a href="https://epa.gov/education/what-environmental-education">epa.gov/education/what-environmental-education</a>		4
<a href="https://epa.gov/small-and-rural-wastewater-systems/us-mexico-border-water-infrastructure-grant-program-public">epa.gov/small-and-rural-wastewater-systems/us-mexico-border-water-infrastructure-grant-program-public</a>		4
<a href="https://epa.gov/radon">epa.gov/radon</a>		4
<a href="https://epa.gov/ghgemissions/sources-greenhouse-gas-emissions">epa.gov/ghgemissions/sources-greenhouse-gas-emissions</a>		4
<a href="https://epa.gov/radon/find-radon-test-kit-or-measurement-and-mitigation-professional">epa.gov/radon/find-radon-test-kit-or-measurement-and-mitigation-professional</a>		4
<a href="https://epa.gov/bedbugs/do-it-yourself-bed-bug-control">epa.gov/bedbugs/do-it-yourself-bed-bug-control</a>		4
<a href="https://espanol.epa.gov/control-de-plagas/como-encontrar-las-chinches">espanol.epa.gov/control-de-plagas/como-encontrar-las-chinches</a>		4
<a href="https://epa.gov/sustainable-management-food/types-composting-and-understanding-process">epa.gov/sustainable-management-food/types-composting-and-understanding-process</a>		4
<a href="https://epa.gov/watersense/how-we-use-water">epa.gov/watersense/how-we-use-water</a>		4
<a href="https://epa.gov/acidrain/what-acid-rain">epa.gov/acidrain/what-acid-rain</a>		4
<a href="https://epa.gov/greenchemistry/basics-green-chemistry">epa.gov/greenchemistry/basics-green-chemistry</a>		4
<a href="https://epa.gov/index.html">epa.gov/index.html</a>		4
<a href="https://epa.gov/so2-pollution/sulfur-dioxide-basics">epa.gov/so2-pollution/sulfur-dioxide-basics</a>		4
<a href="https://epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water">epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water</a>		4
<a href="https://epa.gov/sunsafety/uv-index-scale-0">epa.gov/sunsafety/uv-index-scale-0</a>		4
<a href="https://archive.epa.gov/epa/climate-change-science/causes-climate-change.html">archive.epa.gov/epa/climate-change-science/causes-climate-change.html</a>		4
<a href="https://espanol.epa.gov/espanol/escala-del-indice-uv">espanol.epa.gov/espanol/escala-del-indice-uv</a>		4
<a href="https://epa.gov/ghgemissions/global-greenhouse-gas-emissions-data">epa.gov/ghgemissions/global-greenhouse-gas-emissions-data</a>		4
<a href="https://epa.gov/air-emissions-factors-and-quantification/ap-42-compilation-air-emissions-factors">epa.gov/air-emissions-factors-and-quantification/ap-42-compilation-air-emissions-factors</a>		4

Top 10 External Links	by link clicks	January, 2020
<a href="https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22">https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22</a>		8,472
<a href="http://www.usparaquattraining.com/">http://www.usparaquattraining.com/</a>		4,834
<a href="http://search.earth911.com/">http://search.earth911.com/</a>		3,314
<a href="http://sosradon.org/test-kits">http://sosradon.org/test-kits</a>		3,011
<a href="https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&amp;extent=-146.2334,13.1913,-46.3896,56.5319">https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&amp;extent=-146.2334,13.1913,-46.3896,56.5319</a>		2,582
<a href="https://www.ecfr.gov/cgi-bin/ecfr?page=browse">https://www.ecfr.gov/cgi-bin/ecfr?page=browse</a>		2,411
<a href="https://www.ipcc.ch/report/ar5/wg3/">https://www.ipcc.ch/report/ar5/wg3/</a>		2,057
<a href="https://epa.usajobs.gov/search/advancedsearch">https://epa.usajobs.gov/search/advancedsearch</a>		1,933
<a href="https://www.usajobs.gov/help/working-in-government/unique-hiring-paths/students/">https://www.usajobs.gov/help/working-in-government/unique-hiring-paths/students/</a>		1,913
<a href="https://www.data.gov/">https://www.data.gov/</a>		1,817