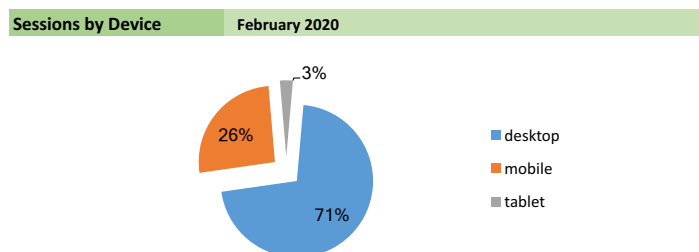


Agency Web Traffic: Content Consumption Report

All Traffic	February 2020	change from prior month		
Sessions	5,905,695	488,683	▲	9.0%
Unique Users	4,122,126	310,117	▲	8.1%
Pageviews	15,642,632	1,393,404	▲	9.8%
Unique Pageviews	11,464,337	1,088,737	▲	10.5%
Downloads	1,096,154	63,535	▲	6.2%
Unique Downloads	649,860	4,931	▲	0.8%



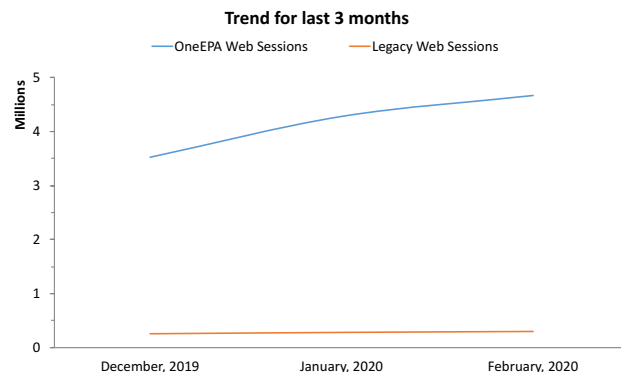
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,241,284	246,497	▲	12.4%	7,768,801	770,495	▲	11.0%	721,364	66,880	▲	10.2%
Desktop	4,213,286	491,331	▲	13.2%	12,407,702	1,303,421	▲	11.7%	968,937	412,772	▲	74.2%
Tablet	162,020	-6,000	▼	-3.6%	458,974	-26,084	▼	-5.4%	31,224	10,946	▲	54.0%
Mobile	1,530,389	3,352	▲	0.2%	2,775,956	116,067	▼	-100.0%	82,568	21,093	▲	34.3%
Universities & Colleges	28,556	-215,922	▼	-88.3%	79,479	-608,407	▼	-88.4%	6,222	-45,444	▼	-88.0%
EPA Employees	3,347	-47,546	▼	-93.4%	21,258	-298,066	▼	-93.3%	1,159	-18,318	▼	-100.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	February 2020	change from prior month		
Sessions	4,664,517	387,301	▲	9.1%
Pageviews	12,233,602	1,054,396	▲	9.4%
Legacy Web www3.epa.gov	February 2020	change from prior month		
Sessions	300,169	17,527	▲	6.2%
Pageviews	1,212,146	121,144	▲	11.1%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).



Other special content	February 2020	change from prior month		
Home Page Views	365,311	43,981	▲	13.7%
Home Page Banner Clicks	2,551	-926	▼	-26.6%
Press Release Pageviews	161,313	6,184	▲	4.0%
Widget Pageviews	360,681	35,150	▲	10.8%

Top 20 News Releases for February, 2020		by pageviews	February, 2020
EPA Announces Proposed Decision to Regulate PFOA and PFOS in Drinking Water U.S. EPA News Releases US EPA			9160
Page Not Found US EPA			7695
EPA and Army Deliver on President Trump's Promise to Issue the Navigable Waters Protection Rule – A New Definition of WOTUS U.S. EPA News Releases US EPA			4296
What They Are Saying EPA and Army Deliver on President Trump's Promise to Issue the Navigable Waters Protection Rule – A New Definition of WOTUS U.S. EPA News Releases US EPA			2735
Aggressively Addressing PFAS at EPA U.S. EPA News Releases US EPA			2442
EPA FY 2021 Budget Proposal Released U.S. EPA News Releases US EPA			2339
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices U.S. EPA News Releases US EPA			1907
EPA Announces New Method to Test for Additional PFAS in Drinking Water U.S. EPA News Releases US EPA			1552
EPA Takes Next Step in Review Process for Herbicide Glyphosate, Reaffirms No Risk to Public Health U.S. EPA News Releases US EPA			1372
EPA Releases PFAS Action Plan: Program Update U.S. EPA News Releases US EPA			1352
EPA Announces \$2.7 Billion for Infrastructure to Protect Surface Waters and Drinking Water U.S. EPA News Releases US EPA			1323
EPA Announces Appointment of John Busterud to Region 9 Administrator U.S. EPA News Releases US EPA			1232
EPA Releases 2019 Year in Review Highlighting Agency Accomplishments and Environmental Progress under President Trump & Administrator Andrew Wheeler U.S. EPA News Releases US EPA			1017
Data Shows Decrease in U.S. Greenhouse Gas Emissions During Trump's First Year in Office U.S. EPA News Releases US EPA			1006
EPA Finalizes List of Next 20 Chemicals to Undergo Risk Evaluation under TSCA U.S. EPA News Releases US EPA			923
More Widespread Support for EPA and Army's Navigable Waters Protection Rule – A New Definition of WOTUS U.S. EPA News Releases US EPA			908
EPA Continues to Act on PFAS, Proposes to Close Import Loophole and Protect American Consumers U.S. EPA News Releases US EPA			905
EPA at 50: Progress in Providing Safe Drinking Water U.S. EPA News Releases US EPA			903
EPA Publishes 2018 Annual Toxics Release Inventory Report and Analysis U.S. EPA News Releases US EPA			888
EPA Announces Community-Scale Air Toxics Monitoring Grant Competition U.S. EPA News Releases US EPA			865
Top 10 Home Page Banner Clicks for February, 2020		by clicks	February, 2020
0			955
020320-epa50-gwdw			329
013120-naahm-meetsome			230
012320_nwpr_readrelease			223
021820-epa50dw_readrelease			219
021820-epa50dw_learnmore			174
022420-epa50emergchallenges-readrelease			146
020320-epa50-watersheds			67
022420-epa50emergchallenges-learnmore			57
020320-epa50-learnmore			52
Top 10 Widgets for February, 2020		by pageviews	February, 2020
Greenhouse Gas Equivalencies Calculator US EPA			93,384
EF UV Index Widget US EPA			58,052
Individual Waste Reduction Model (iWARM) Widget US EPA			28,964
Widget Watersense US EPA			25,488
Page Not Found US EPA			24,526
ECHO Quick Search Widget Enforcement & Compliance History			16,474
EF Brownfields Widget US EPA			10,313
EF Cleanups Widget US EPA			9,277
EJScreen Widget US EPA			8,889
Urban Waters Mapper Widget			6,526

Top 1-25 Page Titles for February, 2020	by pageviews	February, 2020
Document Display NEPIS US EPA		716,539
United States Environmental Protection Agency US EPA		427,274
Page Not Found US EPA		233,497
Basic EPA Fusion search results		219,315
System of Registries US EPA		121,394
Basic EPA Fusion Search Results		120,513
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		89,569
Annual Report Form		80,510
Detailed Facility Report ECHO US EPA		69,516
My Waterway		66,357
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		61,631
Environmental Topics US EPA		60,052
State Tier II Reporting Requirements and Procedures Emergency Planning and Community Right-to-Know Act (EPCRA) US EPA		58,981
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		57,976
Laws & Regulations US EPA		55,725
Chemistry Dashboard		55,588
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA		54,341
Facility Search Results ECHO US EPA		50,850
Pesticide Product and Label System US EPA		50,456
Main Map Recycle City U.S. EPA		48,847
What is Acid Rain? Acid Rain US EPA		47,274
RCRAInfo Search Results Envirofacts US EPA		46,043
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		44,913
Staff Directory About EPA US EPA		44,207
Enforcement and Compliance History Online US EPA		44,060

Top 26-50 Page Titles for February, 2020

	by pageviews	February, 2020
About EPA US EPA		40,702
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		40,619
Carbon Footprint Calculator Climate Change US EPA		40,278
Causes of Climate Change Climate Change Science US EPA		38,034
Home Envirofacts US EPA		37,131
Recycling Basics Reduce, Reuse, Recycle US EPA		37,058
Radon US EPA		36,451
MyEnvironment US Environmental Protection Agency		35,807
Envirofacts Search Results Envirofacts US EPA		35,489
The EPA National Library Catalog EPA National Library Network US EPA		34,444
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		34,072
Effects of Acid Rain Acid Rain US EPA		33,514
FRS Facility Detail Report Envirofacts US EPA		31,905
Tier2 Submit Software Emergency Planning and Community Right-to-Know Act (EPCRA) US EPA		31,096
Criteria Air Pollutants US EPA		29,950
Woodstove Database Burnwise US EPA		29,904
Help finding information US EPA		29,455
Search Releases US EPA		29,379
AP-42: Compilation of Air Emissions Factors Air Emissions Factors and Quantification US EPA		29,140
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		28,486
Reduce, Reuse, Recycle US EPA		28,176
2013 VGP Annual Report and Discharge Monitoring Report (DMR) Homepage		28,148
Facility Search – Enforcement and Compliance Data ECHO US EPA		27,832
Basic Information on PFAS Per- and Polyfluoroalkyl Substances (PFAS) US EPA		27,288
EPA Environmental Dataset Gateway		27,160