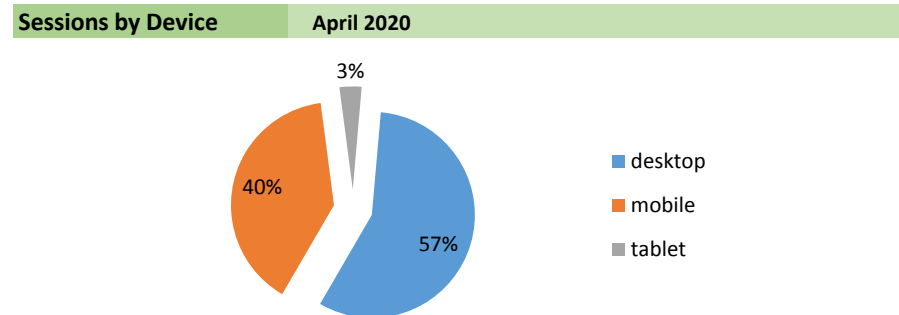


Agency Web Traffic: Content Consumption Report

All Traffic	April 2020	change from prior month		
Sessions	11,616,544	-136,706	▼	-1.2%
Unique Users	8,355,682	-572,496	▼	-6.4%
Pageviews	23,921,646	792,559	▲	3.4%
Unique Pageviews	18,372,932	580,233	▲	3.3%
Downloads	1,094,395	-437,562	▼	-28.6%
Unique Downloads	711,256	-384,095	▼	-35.1%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

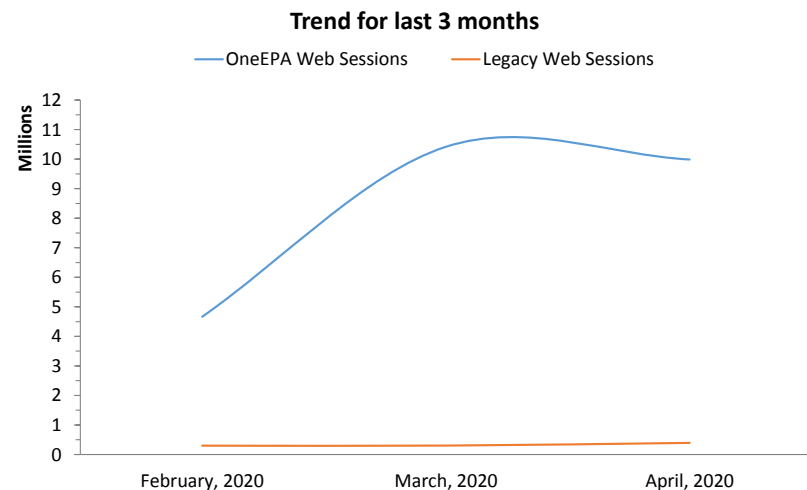
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,954,048	619,568	▲	18.6%	10,556,189	1,498,453	▲	16.5%	729,768	23,294	▲	3.3%
Desktop	6,620,960	289,080	▲	4.6%	16,027,960	1,019,692	▲	6.8%	963,859	239,852	▲	33.1%
Tablet	402,269	-43,475	▼	-9.8%	786,908	-39,476	▼	-4.8%	34,855	-328	▼	-0.9%
Mobile	4,593,315	-382,311	▼	-7.7%	7,106,778	-187,657	▼	-100.0%	113,229	-164,667	▼	-59.3%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	April 2020	change from prior month		
Sessions	9,987,331	-430,796	▼	-4.1%
Pageviews	20,091,068	184,152	▲	0.9%
Legacy Web www3.epa.gov	April 2020	change from prior month		
Sessions	394,637	91,529	▲	30.2%
Pageviews	1,509,213	345,200	▲	29.7%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	April 2020	change from prior month		
Home Page Views	393,313	-58,331	▼	-12.9%
Home Page Banner Clicks	28,481	-16,441	▼	-36.6%
Press Release Pageviews	491,956	-77,663	▼	-13.6%
Widget Pageviews	479,586	122,128	▲	34.2%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for April, 2020

	by pageviews	April, 2020
EPA Expands COVID-19 Disinfectant List U.S. EPA News Releases US EPA		104246
EPA Releases List of Disinfectants to Use Against COVID-19 U.S. EPA News Releases US EPA		82214
La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EPA		65026
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam U.S. EPA News Releases US EPA		21249
EPA Continues to Add New Surface Disinfectant Products to List N in Effort to Combat COVID-19 U.S. EPA News Releases US EPA		9774
EPA Announces Enforcement Discretion Policy for COVID-19 Pandemic U.S. EPA News Releases US EPA		9021
EPA provides critical information to the American public about safe disinfectant use U.S. EPA News Releases US EPA		8442
EPA Takes Action to Assure Availability of Disinfectant Products for Use Against the Novel Coronavirus U.S. EPA News Releases US EPA		7172
Page Not Found US EPA		5772
EPA Encourages Americans to Only Flush Toilet Paper U.S. EPA News Releases US EPA		4377
EPA Takes Action to Guide Health and Safety Decisions at Cleanup Sites During the COVID-19 Pandemic U.S. EPA News Releases US EPA		3986
EPA Administrator Wheeler Talks with Retailers and Third-Party Marketplace Platforms to Discuss Steps to Protect American Consumers from Fraudulent Coronavirus Disinfectant		3458
EPA Continues Efforts to Help Increase the Availability of Disinfectant Products for Use Against the Novel Coronavirus U.S. EPA News Releases US EPA		3445
EPA, CDC Release Guidance for Cleaning and Disinfecting Spaces Where Americans Live, Work, and Play U.S. EPA News Releases US EPA		3323
U.S. DOT and EPA Put Safety and American Families First with Final Rule on Fuel Economy Standards U.S. EPA News Releases US EPA		3070
EPA Continues Efforts to Increase the Availability of Disinfectant Products for Use Against the Novel Coronavirus U.S. EPA News Releases US EPA		2778
EPA Corrects the Record after Reckless Reporting on Temporary Compliance Guidance U.S. EPA News Releases US EPA		2730
EPA Urges States to Support Drinking Water and Wastewater Operations during COVID-19 U.S. EPA News Releases US EPA		2505
EPA Expands Research on COVID-19 in the Environment U.S. EPA News Releases US EPA		2454
EPA Announces Proposed Decision to Regulate PFOA and PFOS in Drinking Water U.S. EPA News Releases US EPA		1918

Top 10 Home Page Banner Clicks for April, 2020

	by clicks	April, 2020
0		26,484
030220-wras_learnmore		554
030920-50th-ocspp-wk2		401
041420-earthday-edresources		341
030220-wras_readrelease		273
041420-earthday-readrelease		244
041420-earthday-artwork		150
041420-earthday-video		139
043020-covid19-grant-ejhomelink		117
043020-covid19-grant-prlink		35

Top 10 Widgets for April, 2020

	by pageviews	April, 2020
EF UV Index Widget US EPA		192,245
Greenhouse Gas Equivalencies Calculator US EPA		77,883
Individual WASTE Reduction Model (iWARM) Widget US EPA		31,299
Widget Watersense US EPA		28,738
ECHO Quick Search Widget Enforcement & Compliance H		12,857
Page Not Found US EPA		11,050
EF Brownfields Widget US EPA		10,438
EJScreen Widget US EPA		9,617
EF Cleanups Widget US EPA		8,964
EF Superfund Widget US EPA		7,668

Agency Web Traffic: Content Consumption Report

Top 1-25 Page Titles for April, 2020	by pageviews	April, 2020
List N: Disinfectants for Use Against SARS-CoV-2 Pesticide Registration US EPA		5,364,027
Document Display NEPIS US EPA		670,590
United States Environmental Protection Agency US EPA		469,934
US EPA Search		339,655
Page Not Found US EPA		285,420
UV Index Search Results Envirofacts US EPA		272,782
Coronavirus (COVID-19) US EPA		207,607
Basic EPA Fusion Search Results		185,288
UV Index Search Envirofacts US EPA		153,187
UV Index Sun Safety US EPA		145,271
System of Registries US EPA		123,504
Lista N: Desinfectantes para usar contra SARS-CoV-2 EPA en español US EPA		112,667
EPA Expands COVID-19 Disinfectant List U.S. EPA News Releases US EPA		104,246
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		90,620
Pesticide Product and Label System US EPA		86,644
Main Map Recycle City U.S. EPA		84,463
EPA Releases List of Disinfectants to Use Against COVID-19 U.S. EPA News Releases US EPA		82,214
My Waterway		79,402
Composting At Home Reduce, Reuse, Recycle US EPA		78,351
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		76,310
Selected EPA-Registered Disinfectants Pesticide Registration US EPA		74,332
Coronavirus and Drinking Water and Wastewater Coronavirus (COVID-19) US EPA		70,529
Chemistry Dashboard		70,300
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		66,177
La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EPA		65,026

Top 26-50 Page Titles for April, 2020	by pageviews	April, 2020
UV Index Scale Sun Safety US EPA		62,350
Environmental Topics US EPA		62,188
Detailed Facility Report ECHO US EPA		61,879
Ozone Generators that are Sold as Air Cleaners Indoor Air Quality (IAQ) US EPA		59,944
Carbon Footprint Calculator Climate Change US EPA		58,000
Laws & Regulations US EPA		56,288
Frequent Questions about Disinfectants and Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA		55,400
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		51,765
What is Acid Rain? Acid Rain US EPA		51,665
Frequent Questions about Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA		51,021
Frequent Questions about Coronavirus Disease (COVID-19) Coronavirus Disease 2019 (COVID-19) US EPA		49,896
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA		47,627
Facility Search Results ECHO US EPA		46,523
AirNow Interactive Map		46,096
Frequent Questions Related to Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA		43,188
Welcome to Recycle City Recycle City U.S. EPA		41,828
Recycling Basics Reduce, Reuse, Recycle US EPA		41,769
About EPA US EPA		41,495
Enforcement and Compliance History Online US EPA		38,132
FRS Facility Detail Report Envirofacts US EPA		38,072
Why aren't ozone generators, UV lights or air purifiers on List N? Can I use them to kill the COVID-19? Coronavirus (COVID-19) US EPA		37,975
RCRAInfo Search Results Envirofacts US EPA		37,909
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		37,684
Staff Directory About EPA US EPA		37,079
Northeast Recycle City U.S. EPA		36,640