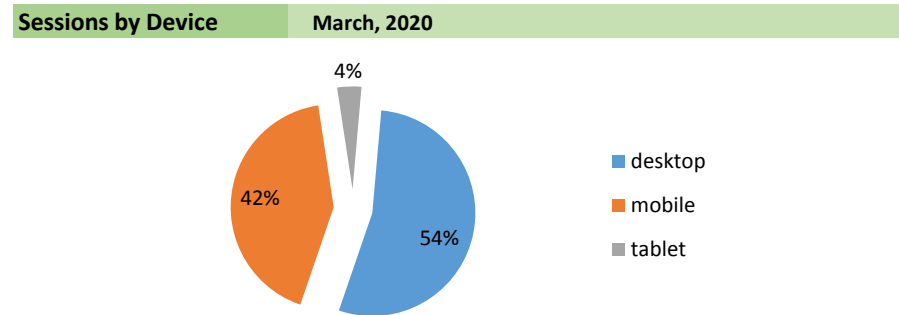


## Agency Web Traffic: Content Consumption Report

All Traffic	March, 2020	change from prior month		
Sessions	11,753,250	5,847,555	▲	99.0%
Unique Users	8,928,178	4,806,052	▲	116.6%
Pageviews	23,129,087	7,486,455	▲	47.9%
Unique Pageviews	17,792,699	6,328,362	▲	55.2%
Downloads	1,531,957	435,803	▲	39.8%
Unique Downloads	1,095,351	445,491	▲	68.6%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

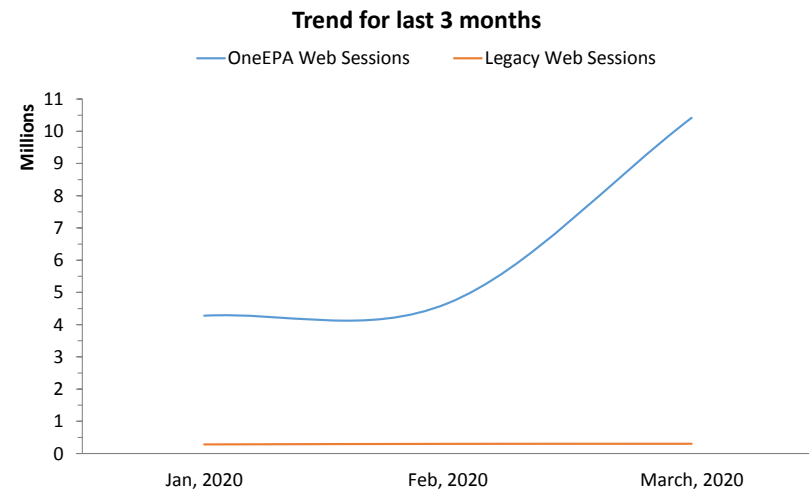
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,334,480	1,093,196	▲	48.8%	9,057,736	1,288,935	▲	16.6%	706,474	-14,890	▼	-2.1%
Desktop	6,331,880	2,118,594	▲	50.3%	15,008,268	2,600,566	▲	21.0%	1,097,353	521,250	▲	90.5%
Tablet	445,744	283,724	▲	175.1%	826,384	367,410	▲	80.1%	51,683	32,110	▲	164.1%
Mobile	4,975,626	3,445,237	▲	225.1%	7,294,435	4,518,479	▼	-100.0%	322,869	262,281	▲	432.9%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	March, 2020	change from prior month		
Sessions	10,418,127	5,753,610	▲	123.3%
Pageviews	19,906,916	7,673,314	▲	62.7%
Legacy Web www3.epa.gov	March, 2020	change from prior month		
Sessions	303,108	2,939	▲	1.0%
Pageviews	1,164,013	-48,133	▼	-4.0%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	March, 2020	change from prior month		
Home Page Views	451,644	86,333	▲	23.6%
Home Page Banner Clicks	44,922	42,371	▲	1661.0%
Press Release Pageviews	569,619	408,306	▲	253.1%
Widget Pageviews	357,458	-3,223	▼	-0.9%



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for March, 2020

	by pageviews	March, 2020
EPA Releases List of Disinfectants to Use Against COVID-19   U.S. EPA News Releases   US EPA		219005
EPA Expands COVID-19 Disinfectant List   U.S. EPA News Releases   US EPA		114761
La EPA publica lista de desinfectantes para usar contra el COVID-19   U.S. EPA News Releases   US EPA		37776
EPA Announces Enforcement Discretion Policy for COVID-19 Pandemic   U.S. EPA News Releases   US EPA		21761
Page Not Found   US EPA		17312
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam   U.S. EPA News Releases   US EPA		15902
EPA Announces Proposed Decision to Regulate PFOA and PFOS in Drinking Water   U.S. EPA News Releases   US EPA		4044
EPA Corrects the Record after Reckless Reporting on Temporary Compliance Guidance   U.S. EPA News Releases   US EPA		3657
EPA Announces Steps to Protect the Availability of Gasoline during COVID-19 Pandemic   U.S. EPA News Releases   US EPA		3453
U.S. DOT and EPA Put Safety and American Families First with Final Rule on Fuel Economy Standards   U.S. EPA News Releases   US EPA		2912
EPA Continues Efforts to Help Increase the Availability of Disinfectant Products for Use Against the Novel Coronavirus   U.S. EPA News Releases   US EPA		2792
EPA Releases PFAS Action Plan: Program Update   U.S. EPA News Releases   US EPA		2755
EPA Urges States to Support Drinking Water and Wastewater Operations during COVID-19   U.S. EPA News Releases   US EPA		2101
Administrator Wheeler Meets with Disinfectant Manufacturers Highlighting Agency Work to Fight Coronavirus   U.S. EPA News Releases   US EPA		2080
EPA Awards Grants to 18 Student Teams for Innovative Technology Projects   U.S. EPA News Releases   US EPA		2071
EPA Expediting Emerging Viral Pathogens Claim Submissions   U.S. EPA News Releases   US EPA		1914
EPA Meets President Trump's Deadline, Makes Agency Guidance Available to the Public   U.S. EPA News Releases   US EPA		1782
EPA Encourages Americans to Only Flush Toilet Paper   U.S. EPA News Releases   US EPA		1708
EPA Celebrates 50 Years of Progress in Advancing Chemical Safety Through Science and Innovation   U.S. EPA News Releases   US EPA		1540
Settlement with EPA and the Department of Justice Prohibits Performance Diesel, Inc. from Selling Diesel Engine Defeat Devices   U.S. EPA News Releases   US EPA		1308

### Top 10 Home Page Banner Clicks for March, 2020

	by clicks	March, 2020
0		31,656
030420-disinfectants-covid19		10,815
030220-wras_learnmore		1,072
030920-50th-ocspp-wk2		875
030220-wras_readrelease		653
031220-femadminswhitman_readabout		103
030220-womenhistmo-readprofiles		67
031220-femadminsbrowner_readabout		55
030220-epaat50chemsafety-readrelease		52
030220-epaat50chemsafety-learnhow		43

### Top 10 Widgets for March, 2020

	by pageviews	March, 2020
EF UV Index Widget   US EPA		89,001
Greenhouse Gas Equivalencies Calculator   US EPA		80,810
Individual WASTE Reduction Model (iWARM) Widget   US E		25,862
Widget   Watersense   US EPA		23,544
ECHO Quick Search Widget   Enforcement & Compliance H		13,894
EF Brownfields Widget   US EPA		10,069
EF Cleanups Widget   US EPA		9,273
Page Not Found   US EPA		8,471
EJScreen Widget   US EPA		7,863
EF Superfund Widget   US EPA		6,482

Top 1-25 Page Titles for March, 2020	by pageviews	March, 2020
List N: Disinfectants for Use Against SARS-CoV-2   Pesticide Registration   US EPA		6,352,302
Document Display   NEPIS   US EPA		590,660
United States Environmental Protection Agency   US EPA		544,232
Page Not Found   US EPA		261,974
US EPA Search		251,658
Coronavirus Disease 2019 (COVID-19)   US EPA		250,518
EPA Releases List of Disinfectants to Use Against COVID-19   U.S. EPA News Releases   US EPA		219,005
Coronavirus and Drinking Water and Wastewater   Coronavirus Disease 2019 (COVID-19)   US EPA		205,150
Basic EPA Fusion Search Results		172,666
Frequently Asked Questions about List N: Disinfectants for Use Against SARS-CoV-2   Pesticide Registration   US EPA		154,395
Selected EPA-Registered Disinfectants   Pesticide Registration   US EPA		135,149
Pesticide Product and Label System   US EPA		115,613
EPA Expands COVID-19 Disinfectant List   U.S. EPA News Releases   US EPA		114,761
System of Registries   US EPA		112,507
Frequent Questions about Coronavirus Disease (COVID-19)   Coronavirus Disease 2019 (COVID-19)   US EPA		98,382
UV Index Search Results   Envirofacts   US EPA		70,140
My Waterway		68,902
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		67,520
Chemistry Dashboard		65,457
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		64,601
Basic EPA Fusion search results		62,393
Emergency Disinfection of Drinking Water   Ground Water and Drinking Water   US EPA		60,160
Environmental Topics   US EPA		60,132
Detailed Facility Report   ECHO   US EPA		58,939
Laws & Regulations   US EPA		55,513

### Top 26-50 Page Titles for March, 2020

by pageviews

March, 2020

Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA	54,951
Ozone Generators that are Sold as Air Cleaners   Indoor Air Quality (IAQ)   US EPA	53,075
Facility Search Results   ECHO   US EPA	51,284
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA	48,888
Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels   Pesticide Registration   US EPA	47,793
What is Acid Rain?   Acid Rain   US EPA	47,708
Emerging Viral Pathogen Claims for SARS-CoV-2: Submission Information for Registrants   Pesticide Registration   US EPA	47,258
Main Map   Recycle City   U.S. EPA	47,221
UV Index   Sun Safety   US EPA	46,725
Actions You Can Take to Reduce Air Pollution   Ground-level Ozone   New England   US EPA	43,083
Staff Directory   About EPA   US EPA	42,306
About EPA   US EPA	41,086
UV Index Search   Envirofacts   US EPA	39,614
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA	39,050
Emerging Viral Pathogen Guidance for Antimicrobial Pesticides   Pesticide Registration   US EPA	39,014
Enforcement and Compliance History Online   US EPA	38,474
La EPA publica lista de desinfectantes para usar contra el COVID-19   U.S. EPA News Releases   US EPA	37,776
Lista N: Desinfectantes para usar contra SARS-CoV-2   EPA en español   US EPA	37,481
RCRAInfo Search Results   Envirofacts   US EPA	37,177
Carbon Footprint Calculator   Climate Change   US EPA	36,449
Composting At Home   Reduce, Reuse, Recycle   US EPA	35,044
Recycling Basics   Reduce, Reuse, Recycle   US EPA	33,890
Home   Envirofacts   US EPA	32,594
Effects of Acid Rain   Acid Rain   US EPA	32,561
AP-42: Compilation of Air Emissions Factors   Air Emissions Factors and Quantification   US EPA	32,226

<u>Date Ranges</u>		<u>6/3/2020</u>	5/1/2020
Report Month	Start Date	2020-05-01	Jan, 2020
	End Date	2020-05-31	Feb, 2020
Previous Month	Start Date	2020-04-01	March, 2020
	End Date	2020-05-01	
3 Months Ago	Start Date	2020-03-01	
	End Date	2020-03-31	
			Jan, 2020
			Feb, 2020
			March, 2020