EPA — United States Environmental Protection Agency

Agency Web Traffic: Content Consumption Report

All Traffic	July 2020	change from prior month		
Sessions	7,544,955	153,488	▲	2.1%
Unique Users	5,418,976	261,263	▲	5.1%
Pageviews	16,855,778	-1,994,697	▼	-10.6%
Unique Pageviews	12,909,722	-2,431,893	▼	-15.9%
Downloads	1,022,375	-70,528	▼	-6.5%
Unique Downloads	637,110	-36,707	▼	-5.4%
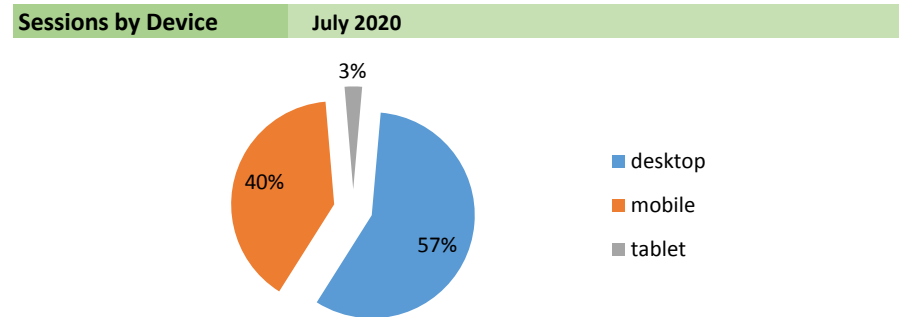
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.
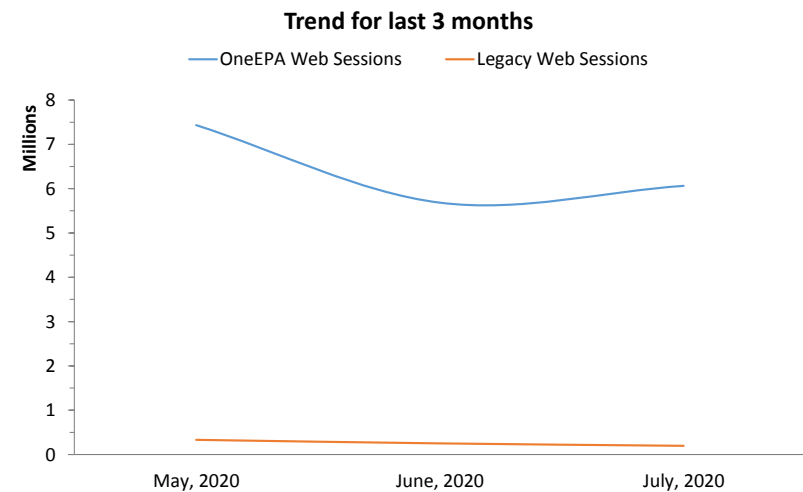
Sessions by Device — July 2020

- desktop 57%
- mobile 40%
- tablet 3%

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,644,146	-132,939	▼	-4.8%	7,747,869	-2,285,908	▼	-22.8%	649,951	-44,438	▼	-6.4%
Desktop	4,344,135	-150,581	▼	-3.4%	11,567,870	-2,229,602	▼	-16.2%	881,183	296,999	▲	50.8%
Tablet	206,217	2,289	▲	1.1%	446,724	-89,829	▼	-16.7%	26,875	6,676	▲	33.1%
Mobile	2,994,603	301,780	▲	11.2%	4,841,184	324,734	▼	-100.0%	108,187	28,726	▲	36.2%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	July 2020	change from prior month		
Sessions	6,063,940	380,171	▲	6.7%
Pageviews	13,481,748	-214,012	▼	-1.6%

Legacy Web www3.epa.gov	July 2020	change from prior month		
Sessions	196,554	-54,795	▼	-21.8%
Pageviews	597,700	-245,053	▼	-29.1%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	July 2020	change from prior month		
Home Page Views	216,001	-10,403	▼	-4.6%
Home Page Banner Clicks	2,978	-1,184	▼	-28.4%
Press Release Pageviews	357,691	77,197	▲	27.5%
Widget Pageviews	411,351	-86,327	▼	-17.3%

Trend for last 3 months

— OneEPA Web Sessions — Legacy Web Sessions

(Millions; May, 2020 — June, 2020 — July, 2020)

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Top 20 News Releases for July, 2020	by pageviews	July, 2020
EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus | U.S. EPA News Releases | US EPA		77907
La EPA publica lista de desinfectantes para usar contra el COVID-19 | U.S. EPA News Releases | US EPA		35357
EPA Expands COVID-19 Disinfectant List | U.S. EPA News Releases | US EPA		24242
EPA Releases List of Disinfectants to Use Against COVID-19 | U.S. EPA News Releases | US EPA		21637
La EPA y CBP actúan para proteger al público contra el producto "Virus Shut Out" no registrado importado a California | U.S. EPA News Releases | US EPA		14486
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam | U.S. EPA News Releases | US EPA		12206
Page Not Found | US EPA		4135
La EPA aprueba los primeros productos desinfectantes de superficies probados contra el virus SARS-CoV-2 | U.S. EPA News Releases | US EPA		3633
Trump EPA Research Studying the Effectiveness of Longer-Lasting Disinfectants | U.S. EPA News Releases | US EPA		2828
EPA Provides Consumers Additional Options for COVID-19 Disinfectants | U.S. EPA News Releases | US EPA		2742
EPA takes action to help Americans disinfect indoor spaces efficiently and effectively | U.S. EPA News Releases | US EPA		2451
EPA Continues to Add New Surface Disinfectant Products to List N in Effort to Combat COVID-19 | U.S. EPA News Releases | US EPA		2352
EPA Makes it Easier for Consumers to Find Safe, Effective Disinfectant Products to Use Against the Novel Coronavirus | U.S. EPA News Releases | US EPA		2248
EPA Announces $6 Billion in New Funding for Water Infrastructure Projects | U.S. EPA News Releases | US EPA		2248
EPA Awards $6 Million in Research Funding to Improve Air Quality Models | U.S. EPA News Releases | US EPA		2238
EPA Takes Action to Assure Availability of Disinfectant Products for Use Against the Novel Coronavirus | U.S. EPA News Releases | US EPA		1930
EPA, CDC Release Guidance for Cleaning and Disinfecting Spaces Where Americans Live, Work, and Play | U.S. EPA News Releases | US EPA		1670
EPA Releases Financial Impact Tool to Help Water Utilities | U.S. EPA News Releases | US EPA		1545
EPA Continues Efforts to Help Increase the Availability of Disinfectant Products for Use Against the Novel Coronavirus | U.S. EPA News Releases | US EPA		1424
EPA Takes Action to Stop Use of Certain PFAS in Products and Protect American Consumers | U.S. EPA News Releases | US EPA		1403

Top 10 Home Page Banner Clicks for July, 2020	by clicks	July, 2020
0		1,994
070720-epa50-pr		738
061620-partnerships-readmore		118
070620-epa50-aboutolem		76
122016-vw-learn-more		7
043020-covid19-grant-ejhomelink		2

Top 10 Widgets for July, 2020	by pageviews	July, 2020
EF UV Index Widget | US EPA		154,217
Greenhouse Gas Equivalencies Calculator | US EPA		78,726
Widget | Watersense | US EPA		27,548
ECHO Quick Search Widget | Enforcement & Compliance H		13,008
EF Multisystem Widget | US EPA		12,699
Individual WAste Reduction Model (iWARM) Widget | US E		11,361
EF Brownfields Widget | US EPA		9,659
EJScreen Widget | US EPA		8,601
EF Superfund Widget | US EPA		7,989
EF Cleanups Widget | US EPA		7,468

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Top 1-25 Page Titles for July, 2020	by pageviews	July, 2020
List N: Disinfectants for Use Against SARS-CoV-2 (COVID-19) | Pesticide Registration | US EPA		1,877,547
Document Display | NEPIS | US EPA		539,057
United States Environmental Protection Agency | US EPA		265,573
Page Not Found | US EPA		239,212
US EPA Search		238,481
List N Tool: COVID-19 Disinfectants | US EPA		199,259
UV Index Search Results | Envirofacts | US EPA		158,495
Basic EPA Fusion Search Results		137,010
System of Registries | US EPA		124,064
Pesticide Product and Label System | US EPA		117,399
AirNow Interactive Map		116,911
Six Steps for Safe & Effective Disinfectant Use | Pesticide Registration | US EPA		106,096
UV Index | Sun Safety | US EPA		93,756
Lista N: Desinfectantes para usar contra SARS-CoV-2 | EPA en español | US EPA		91,638
10 consejos útiles para eliminar las chinches de cama | EPA en español | US EPA		90,040
EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus | U.S. EPA News Releases | US EPA		77,907
How does EPA know that the products on List N work on SARS-CoV-2? | Coronavirus (COVID-19) | US EPA		74,499
UV Index Scale | Sun Safety | US EPA		71,305
How's My Waterway? | US EPA		65,341
Coronavirus (COVID-19) | US EPA		64,127
UV Index Search | Envirofacts | US EPA		64,029
Will an air cleaner or air purifier help protect me and my family from COVID-19 in my home? | Coronavirus (COVID-19) | US EPA		62,341
Detailed Facility Report | ECHO | US EPA		59,307
CompTox Chemicals Dashboard		55,648
Sources of Greenhouse Gas Emissions | Greenhouse Gas (GHG) Emissions | US EPA		50,829

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Top 26-50 Page Titles for July, 2020	by pageviews	July, 2020
Facility Search Results | ECHO | US EPA		49,969
Overview of Greenhouse Gases | Greenhouse Gas (GHG) Emissions | US EPA		44,017
Staff Directory | About EPA | US EPA		43,979
Home | Envirofacts | US EPA		41,486
How to Find Bed Bugs | Bed Bugs: Get Them Out and Keep Them Out | US EPA		40,972
Frequent Questions about Disinfectants and Coronavirus (COVID-19) | Coronavirus (COVID-19) | US EPA		38,741
Guidance for Cleaning and Disinfecting Public Spaces, Workplaces, Businesses, Schools and Homes | Coronavirus (COVID-19) | US EPA		38,383
FRS Facility Detail Report | Envirofacts | US EPA		38,167
Greenhouse Gas Equivalencies Calculator | Energy and the Environment | US EPA		37,931
Laws & Regulations | US EPA		37,819
Environmental Topics | US EPA		36,924
Ozone Generators that are Sold as Air Cleaners | Indoor Air Quality (IAQ) | US EPA		35,726
La EPA publica lista de desinfectantes para usar contra el COVID-19 | U.S. EPA News Releases | US EPA		35,357
Enforcement and Compliance History Online | US EPA		34,980
Civil Enforcement Case Report | ECHO | US EPA		33,764
RCRAInfo Search Results | Envirofacts | US EPA		33,226
Disinfectant Use and Coronavirus (COVID-19) | Coronavirus (COVID-19) | US EPA		32,969
Composting At Home | Reduce, Reuse, Recycle | US EPA		32,879
Envirofacts Search Results | Envirofacts | US EPA		32,774
Selected EPA-Registered Disinfectants | Pesticide Registration | US EPA		32,411
Facility Search – Enforcement and Compliance Data | ECHO | US EPA		32,391
Types of Septic Systems | Septic Systems (Onsite/Decentralized Systems) | US EPA		31,467
Global Greenhouse Gas Emissions Data | Greenhouse Gas (GHG) Emissions | US EPA		30,821
Do-it-yourself Bed Bug Control | Bed Bugs: Get Them Out and Keep Them Out | US EPA		29,634
Radon | US EPA		29,122