EPA United States Environmental Protection Agency

Agency Web Traffic: Content Consumption Report

All Traffic	June 2020	change from prior month		
Sessions	7,391,467	-1,764,079	▼	-19.3%
Unique Users	5,157,713	-1,338,590	▼	-20.6%
Pageviews	18,850,475	-1,698,269	▼	-8.3%
Unique Pageviews	15,341,615	-1,357,065	▼	-8.1%
Downloads	1,092,903	24,606	▲	2.3%
Unique Downloads	673,817	-58,860	▼	-8.0%
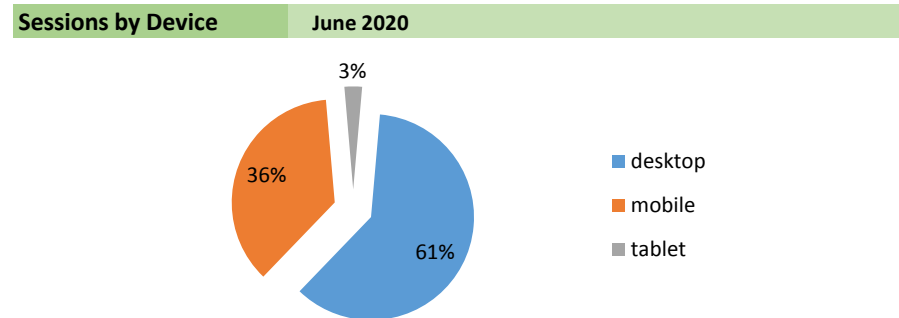
All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.
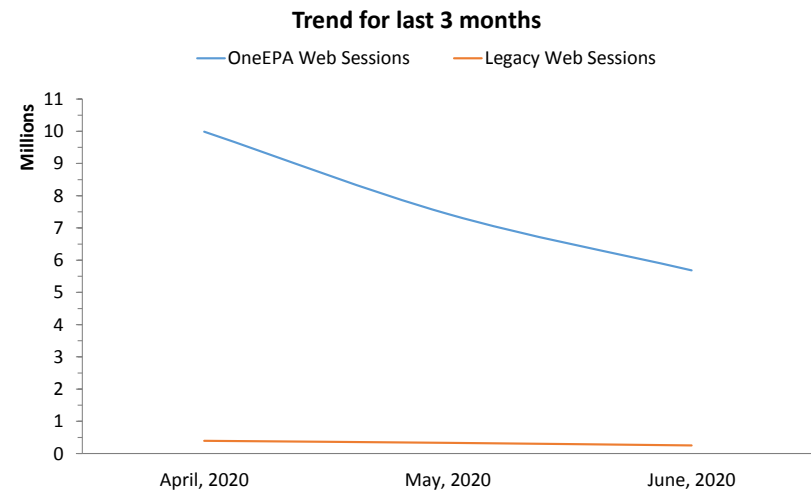
Sessions by Device — June 2020

- desktop 61%
- mobile 36%
- tablet 3%

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,777,085	-529,347	▼	-16.0%	10,033,777	464,307	▲	4.9%	694,389	39,808	▲	6.1%
Desktop	4,494,716	-999,479	▼	-18.2%	13,797,472	-334,062	▼	-2.4%	946,495	335,598	▲	54.9%
Tablet	203,928	-68,284	▼	-25.1%	536,553	-62,591	▼	-10.4%	28,605	6,346	▲	28.5%
Mobile	2,692,823	-696,316	▼	-20.5%	4,516,450	-1,301,616	▼	-100.0%	106,148	12,911	▲	13.8%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	June 2020	change from prior month		
Sessions	5,683,769	-1,749,697	▼	-23.5%
Pageviews	13,695,760	-2,909,626	▼	-17.5%

Legacy Web www3.epa.gov	June 2020	change from prior month		
Sessions	251,349	-80,180	▼	-24.2%
Pageviews	842,753	-361,580	▼	-30.0%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	June 2020	change from prior month		
Home Page Views	226,404	-29,459	▼	-11.5%
Home Page Banner Clicks	4,162	-3,296	▼	-44.2%
Press Release Pageviews	280,494	-75,462	▼	-21.2%
Widget Pageviews	497,678	-80,404	▼	-13.9%

Trend for last 3 months

— OneEPA Web Sessions   — Legacy Web Sessions

(Millions; April, 2020 — May, 2020 — June, 2020)

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Top 20 News Releases for June, 2020	by pageviews	June, 2020
La EPA publica lista de desinfectantes para usar contra el COVID-19 | U.S. EPA News Releases | US EPA		30278
EPA Expands COVID-19 Disinfectant List | U.S. EPA News Releases | US EPA		23786
EPA Releases List of Disinfectants to Use Against COVID-19 | U.S. EPA News Releases | US EPA		21610
EPA Offers Clarity to Farmers in Light of Recent Court Vacatur of Dicamba Registrations | U.S. EPA News Releases | US EPA		18133
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam | U.S. EPA News Releases | US EPA		8463
EPA Makes it Easier for Consumers to Find Safe, Effective Disinfectant Products to Use Against the Novel Coronavirus | U.S. EPA News Releases | US EPA		4848
EPA Responds to Ninth Circuit Vacatur of Dicamba Registrations | U.S. EPA News Releases | US EPA		4675
Page Not Found | US EPA		4012
EPA Issues Final Rule that Helps Ensure U.S. Energy Security and Limits Misuse of the Clean Water Act | U.S. EPA News Releases | US EPA		3796
La EPA y CBP actúan para proteger al público contra el producto "Virus Shut Out" no registrado importado a California | U.S. EPA News Releases | US EPA		3545
EPA Continues to Add New Surface Disinfectant Products to List N in Effort to Combat COVID-19 | U.S. EPA News Releases | US EPA		3067
EPA Issues Final Action for Perchlorate in Drinking Water | U.S. EPA News Releases | US EPA		2897
EPA Orders Amazon and eBay to Stop Sale of Certain Pesticide Products | U.S. EPA News Releases | US EPA		2876
EPA, CDC Release Guidance for Cleaning and Disinfecting Spaces Where Americans Live, Work, and Play | U.S. EPA News Releases | US EPA		2333
EPA Takes Action to Assure Availability of Disinfectant Products for Use Against the Novel Coronavirus | U.S. EPA News Releases | US EPA		2283
EPA Announces Enforcement Discretion Policy for COVID-19 Pandemic | U.S. EPA News Releases | US EPA		1581
EPA Emphasizes the Need to Continue Cleaning and Disinfection Practices | U.S. EPA News Releases | US EPA		1489
EPA Continues Efforts to Help Increase the Availability of Disinfectant Products for Use Against the Novel Coronavirus | U.S. EPA News Releases | US EPA		1440
EPA Provides Grant Funding to Support Environmental Justice Communities Impacted by COVID-19 | U.S. EPA News Releases | US EPA		1368
EPA Administrator Wheeler Appoints New Members to the Farm, Ranch, and Rural Communities Federal Advisory Committee | U.S. EPA News Releases | US EPA		1307

Top 10 Home Page Banner Clicks for June, 2020	by clicks	June, 2020
0		1,888
043020-covid19-grant-ejhomelink		1,523
043020-covid19-grant-prlink		415
062320-pollinatorsq-answer		260
061620-partnerships-readmore		113
122016-vw-learn-more		4

Top 10 Widgets for June, 2020	by pageviews	June, 2020
EF UV Index Widget | US EPA		200,910
Greenhouse Gas Equivalencies Calculator | US EPA		71,889
Widget | Watersense | US EPA		33,349
EF Multisystem Widget | US EPA		17,022
Individual WAste Reduction Model (iWARM) Widget | US E		11,996
EF Brownfields Widget | US EPA		11,005
EF Superfund Widget | US EPA		11,000
ECHO Quick Search Widget | Enforcement & Compliance H		10,533
EF TRI Widget | US EPA		10,477
EF RCRA Widget | US EPA		10,392

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Top 1-25 Page Titles for June, 2020	by pageviews	June, 2020
List N: Disinfectants for Use Against SARS-CoV-2 (COVID-19) | Pesticide Registration | US EPA		1,344,940
Document Display | NEPIS | US EPA		602,362
UV Index Search Results | Envirofacts | US EPA		300,261
United States Environmental Protection Agency | US EPA		277,298
US EPA Search		246,800
List N: Disinfectants for Use Against SARS-CoV-2 | Pesticide Registration | US EPA		235,029
Page Not Found | US EPA		215,217
List N Tool: COVID-19 Disinfectants | US EPA		175,217
Form Home | Central Data Exchange | US EPA		167,700
Facility Information | Central Data Exchange | US EPA		150,788
UV Index | Sun Safety | US EPA		145,956
UV Index Search | Envirofacts | US EPA		139,405
Review Forms | Central Data Exchange | US EPA		138,901
Basic EPA Fusion Search Results		138,827
System of Registries | US EPA		133,254
My TRI | Central Data Exchange | US EPA		125,955
AirNow Interactive Map		121,431
Waste Management | Central Data Exchange | US EPA		118,335
Off-site Transfer | Central Data Exchange | US EPA		117,633
On-site Releases and Disposal | Central Data Exchange | US EPA		117,263
Six Steps for Safe & Effective Disinfectant Use | Pesticide Registration | US EPA		111,737
POTW | Central Data Exchange | US EPA		108,637
Non-Production Quantities | Central Data Exchange | US EPA		108,446
Activities and Uses + Max On-site | Central Data Exchange | US EPA		106,943
On-site Waste Management | Central Data Exchange | US EPA		106,262

Top 26-50 Page Titles for June, 2020	by pageviews	June, 2020
UV Index Scale | Sun Safety | US EPA		101,193
Contact Information | Central Data Exchange | US EPA		99,892
Lista N: Desinfectantes para usar contra SARS-CoV-2 | EPA en español | US EPA		91,539
Water Bodies | Central Data Exchange | US EPA		90,767
10 consejos útiles para eliminar las chinches de cama | EPA en español | US EPA		89,971
Miscellaneous Information | Central Data Exchange | US EPA		89,802
Production Ratio or Activity Ratio | Central Data Exchange | US EPA		86,085
Source Reduction Activities | Central Data Exchange | US EPA		79,784
How does EPA know that the products on List N work on SARS-CoV-2? | Coronavirus (COVID-19) | US EPA		75,273
Chemistry Dashboard		74,702
Pesticide Product and Label System | US EPA		69,898
Optional Pollution Prevention Information | Central Data Exchange | US EPA		67,884
Home | Envirofacts | US EPA		65,540
Detailed Facility Report | ECHO | US EPA		60,414
Coronavirus (COVID-19) | US EPA		58,149
Facility Search Results | ECHO | US EPA		56,008
Sources of Greenhouse Gas Emissions | Greenhouse Gas (GHG) Emissions | US EPA		52,615
Guidance for Cleaning and Disinfecting Public Spaces, Workplaces, Businesses, Schools and Homes | Coronavirus (COVID-19) | US EPA		49,551
How's My Waterway? | US EPA		45,834
Overview of Greenhouse Gases | Greenhouse Gas (GHG) Emissions | US EPA		44,167
Envirofacts Search Results | Envirofacts | US EPA		44,057
Manage Facilities | Central Data Exchange | US EPA		43,135
Enforcement and Compliance History Online | US EPA		42,021
Reporting Forms and Instructions | US EPA		39,092
Environmental Topics | US EPA		39,029