

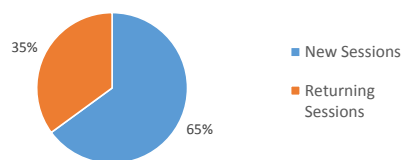
### Engaged Segments

Return Sessions	July, 2020	change from prior month		
Return Sessions	2,644,146	-132,939	▼	-4.8%
Pages per Session	2.93	-0.68	▼	-18.9%
compare to All Sessions	7,544,955	153,488	▲	2.1%
Pages per Session	2.23	-3.61	▼	-38.2%

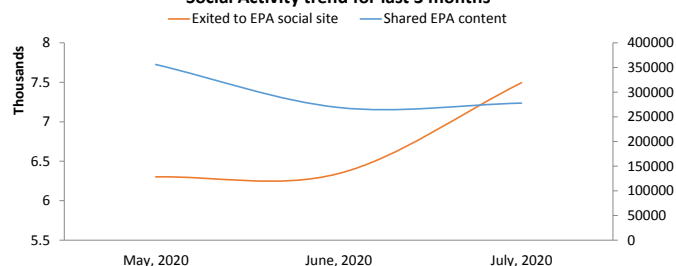
### User Actions on EPA site

Contact	July, 2020	change from prior month		
Clicked to Email EPA	6,578	50	▲	0.8%
Viewed Contact Us Page	109,595	7,474	▲	7.3%
Social Media	July, 2020	change from prior month		
Shared EPA content	14,249	3,133	▲	28.2%
Total links shared	3,272	192	▲	6.2%
Exited to EPA social site	7,494	1,150	▲	18.1%
Other Actions	July, 2020	change from prior month		
Accessed External Link	277,787	8,853	▲	3.3%
Shares by Social Network	July, 2020	change from prior month		
Facebook	3,597	1,075	▲	42.6%
Google+	8	-1	▼	-11.1%
Twitter	1,591	146	▲	10.1%
Pinterest	5	3	▲	150.0%

### Return Sessions vs. New Sessions July, 2020



### Social Activity trend for last 3 months



## Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	July, 2020	Top 10 Pages for Email Contact	by email clicks	July, 2020
Contact EPA   U.S. Environmental Protection Agency		27,867	Contact Us: National Pretreatment Program   National Pollutant		402
Contact Us about Pesticide Registration   Pesticide Reg		5,480	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		336
Contact Us About Coronavirus (COVID-19)   Coronavir		4,710	State Asbestos Contacts   Asbestos   US EPA		251
State Asbestos Contacts   Asbestos   US EPA		2,452	Pesticide Establishment Registration and Reporting Contacts   Co		207
Contact Us: National Pretreatment Program   National		2,008	Contact Us about Pesticide Registration   Pesticide Registration		166
Contacts in the Office of Pesticide Programs, Antimicro		1,995	List of Pesticide Regulatory Consultants   Pesticide Registration		154
Contact Us about Lead   Lead   US EPA		1,462	Contacts in the Office of Pesticide Programs, Antimicrobials Divis		140
Enforcement: Contact Us   Enforcement   US EPA		1,392	EPA approves first surface disinfectant products tested on the SA		128
Pesticide Establishment Registration and Reporting Co		1,257	Pesticide Registration Manual: How to Obtain a Company Numbe		115
Pesticide Contacts and Organizational Information   U		1,226	Selected EPA-Registered Disinfectants   Pesticide Registration   U		115
Top 20 Shared URLs				by number of shares	July, 2020
epa.gov/sdwa/use-lead-free-pipes-fittings-fixtures-solder-and-flux-drinking-water					5
epa.gov/newsreleases/epa-announces-another-significant-step-effort-reduce-lead-drinking-water					4
epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2-covid-19					4
epa.gov/indoor-air-quality-iaq/ozone-generators-are-sold-air-cleaners					4
epa.gov/environmental-topics					3
epa.gov/greenchemistry/basics-green-chemistry					3
epa.gov/acidrain/what-acid-rain					3
epa.gov/newsreleases/epa-releases-list-disinfectants-use-against-covid-19					3
epa.gov/newsreleases/epa-and-army-deliver-president-trumps-promise-issue-navigable-waters-protection-rule-0					3
epa.gov/mercury/health-effects-exposures-mercury					3
epa.gov/aboutepa/forms/contact-epa-region-2					3
epa.gov/newsreleases/trump-epa-research-studying-effectiveness-longer-lasting-disinfectants					3
epa.gov/bedbugs/getting-rid-bed-bugs					3
epa.gov/students					3
epa.gov/wetlands/why-are-wetlands-important					3
epa.gov/sunsafety					3
epa.gov/newsreleases/epa-meets-president-trumps-deadline-makes-agency-guidance-available-public					3
epa.gov/careers					3
epa.gov/coronavirus/guidance-cleaning-and-disinfecting-public-spaces-workplaces-businesses-schools-and-homes					3
epa.gov/pm-pollution/particulate-matter-pm-basics					3
Top 10 External Links				by link clicks	July, 2020
https://www.ashrae.org/technical-resources/resources					9,403
https://www.usajobs.gov/search/results?a=ep00					4,628
https://www.ashrae.org/					4,415
https://epa.maps.arcgis.com/apps/embed/index.html?webmap=b969347adb1f4f3f801a5d700d6b2f24&extent=-138.2686,25.2564,-67.3379,49.2476&					4,036
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					3,972
tel:12345-12-2567					3,642
http://www.ecyclingcentral.com/					3,084
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					2,642
http://search.earth911.com/					2,488
https://www.cdc.gov/coronavirus/2019-ncov/community/stay-safe.html					2,221