

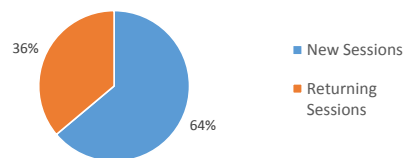
Engaged Segments

Return Sessions	May, 2020	change from prior month		
Return Sessions	3,306,432	-647,616	▼	-16.4%
Pages per Session	2.89	0.22	▲	8.4%
compare to All Sessions	9,155,546	-2,460,998	▼	-21.2%
Pages per Session	2.24	-2.67	▼	-15.9%

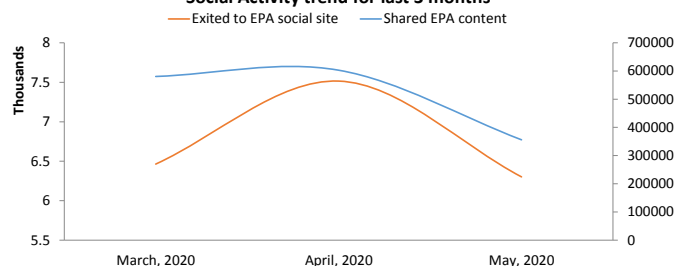
User Actions on EPA site

Contact	May, 2020	change from prior month		
Clicked to Email EPA	7,462	-1,104	▼	-12.9%
Viewed Contact Us Page	100,168	-6,159	▼	-5.8%
Social Media	May, 2020	change from prior month		
Shared EPA content	14,929	-5,370	▼	-26.5%
Total links shared	3,352	-282	▼	-7.8%
Exited to EPA social site	6,302	-1,213	▼	-16.1%
Other Actions	May, 2020	change from prior month		
Accessed External Link	356,022	-246,813	▼	-40.9%
Shares by Social Network	May, 2020	change from prior month		
Facebook	3,463	-1,992	▼	-36.5%
Google+	5	0	▶	0.0%
Twitter	1,725	-365	▼	-17.5%
Pinterest	5	-1	▼	-16.7%

Return Sessions vs. New Sessions May, 2020



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	May, 2020	Top 10 Pages for Email Contact	by email clicks	May, 2020
Contact EPA U.S. Environmental Protection Agency		22,018	القائمة N: المعقمات التي تستخدم للحماية من فيروس كورونا		630
Contact Us about Pesticide Registration Pesticide Reg		7,397	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		402
Contact Us About Coronavirus (COVID-19) Coronavir		3,454	Emerging Viral Pathogen Claims for SARS-CoV-2: Submission Info		359
Contact Us about EPA's Organizations About EPA U		2,785	Contact Us about Pesticide Registration Pesticide Registration		264
Contacts in the Office of Pesticide Programs, Antimicro		2,434	Selected EPA-Registered Disinfectants Pesticide Registration U		217
State Asbestos Contacts Asbestos US EPA		1,914	State Asbestos Contacts Asbestos US EPA		213
Contact Us about Lead Lead US EPA		1,385	Contacts in the Office of Pesticide Programs, Antimicrobials Divis		192
Pesticide Contacts and Organizational Information U		1,234	Pesticide Registration Manual: How to Obtain a Company Numbe		157
Enforcement: Contact Us Enforcement US EPA		1,193	La EPA publica lista de desinfectantes para usar contra el COVID-		131
Contacts in the Office of Pesticide Programs, Registrati		1,098	Pesticide Establishment Registration and Reporting Contacts Co		100
Top 20 Shared URLs	by number of shares	May, 2020			
epa.gov/bedbugs/do-it-yourself-bed-bug-control		4			
epa.gov/septic/types-septic-systems		4			
epa.gov/newsreleases/epa-selects-six-projects-connecticut-receive-23-million-brownfields-cleanup-and		4			
epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2		4			
epa.gov/pesticide-registration/emerging-viral-pathogen-claims-sars-cov-2-submission-information-registrants		3			
epa.gov/coronavirus/how-can-members-my-household-use-disinfectants-properly-control-covid-19-if-family		3			
epa.gov/safepestcontrol/safety-precautions-total-release-foggers		3			
epa.gov/pesticide-registration/selected-epa-registered-disinfectants		3			
epa.gov/ghgemissions/inventory-us-greenhouse-gas-emissions-and-sinks		3			
epa.gov/recycle/electronics-donation-and-recycling		3			
epa.gov/careers/how-apply-applying-usajobs.gov		3			
epa.gov/laws-regulations		3			
epa.gov/enforcement		3			
epa.gov/node/83209/view		3			
epa.gov/mercury/health-effects-exposures-mercury		3			
espanol.epa.gov/espanol/lista-n-desinfectantes-para-usar-contra-sars-cov-2		3			
epa.gov/recycle/reducing-and-reusing-basics		3			
epa.gov/environmental-topics		3			
epa.gov/climate-research		3			
epa.gov/ghgreports/ghg-reporting-program-data-sets		3			
Top 10 External Links	by link clicks	May, 2020			
https://www.cdc.gov/coronavirus/2019-ncov/community/home/cleaning-disinfection.html		81,195			
https://www.ashrae.org/technical-resources/resources		10,002			
http://npic.orst.edu/ingred/ptype/amicrob/covid19.html		7,354			
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		6,649			
https://www.cdc.gov/coronavirus/2019-ncov/index.html		6,533			
tel:12345-12-2567		6,362			
https://www.cdc.gov/coronavirus/2019-ncov/protect/index.html		3,370			
file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish/templates/whatisacid.html		3,336			
https://www.ashrae.org/		3,289			
file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish/templates/whyharmful.html		2,844			

Project ID totemic-effect-397
Unique Key nmHittGVINBoGKqrXXLXzBdsfhtGJ30HI3hpV0F2s0JltY7USCQeQmCHfnYUoSlaLowJSmV3p+14eSh2flbOkpdEmunTfrXVsFs

Date_Month	Sessions	Users
2020-03	11753250	8928178
2020-04	11616544	8355682
2020-05	9155546	6496303

Date_Month	Sessions	Users
2020-03	3334480	1692463
2020-04	3954048	1921474
2020-05	3306432	1589913

Date_Month	EmailClicks	Unique_EmailClicks
2020-03	59229	47181
2020-04	11403	8566
2020-05	9723	7462

Date_Month	Pageviews	Unique_Pageviews
2020-03	107317	4960
2020-04	106327	5589
2020-05	100168	5175

Date_Month	Social_Interactions
2020-03	24150
2020-04	20299
2020-05	14929

Date_Month	URLs_Shared
2020-03	3358
2020-04	3634
2020-05	3352

Date_Month	Total_Events	Unique_Events
2020-03	7480	6464
2020-04	9473	7515
2020-05	8159	6302

Date_Month	Total_Events	Unique_Events
2020-03	740913	580545
2020-04	751090	602835
2020-05	469181	356022

Date_Month	Social_Network	Social_Interaction
2020-03	email	15257
2020-03	facebook	6801
2020-03	twitter	2081
2020-03	gplus	5
2020-03	pinterest	6
2020-04	email	12743
2020-04	facebook	5455
2020-04	twitter	2090
2020-04	gplus	5
2020-04	pinterest	6
2020-05	email	9731
2020-05	facebook	3463
2020-05	twitter	1725
2020-05	pinterest	5
2020-05	gplus	5

Date_Month	Page_Title	Pageviews
2020-05	Contact EPA U.S. Environmental Protection Agency US EPA	22018
2020-05	Contact Us about Pesticide Registration Pesticide Registration US EPA	7397
2020-05	Contact Us About Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA	3454
2020-05	Contact Us about EPA's Organizations About EPA US EPA	2785
2020-05	Contacts in the Office of Pesticide Programs, Antimicrobials Division Pesticide Contacts and Organiza	2434
2020-05	State Asbestos Contacts Asbestos US EPA	1914
2020-05	Contact Us about Lead Lead US EPA	1385
2020-05	Pesticide Contacts and Organizational Information US EPA	1234
2020-05	Enforcement: Contact Us Enforcement US EPA	1193
2020-05	Contacts in the Office of Pesticide Programs, Registration Division Pesticide Contacts and Organizati	1098

Date_Month	Page_Title	EmailClicks
2020-05	Individuals with Limited English Proficiency US EPA القائمة N: المعقمات التي تستخدم للحماية من فيروس كورونا الجديد	630
2020-05	Apply For or Update Your Renovation Firm's Lead-Safe Certification Today! Lead US EPA	402
2020-05	Emerging Viral Pathogen Claims for SARS-CoV-2: Submission Information for Registrants Pesticide Re	359
2020-05	Contact Us about Pesticide Registration Pesticide Registration US EPA	264
2020-05	Selected EPA-Registered Disinfectants Pesticide Registration US EPA	217
2020-05	State Asbestos Contacts Asbestos US EPA	213
2020-05	Contacts in the Office of Pesticide Programs, Antimicrobials Division Pesticide Contacts and Organiza	192
2020-05	Pesticide Registration Manual: How to Obtain a Company Number and Register an Official Address P	157
2020-05	La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EP	131
2020-05	Pesticide Establishment Registration and Reporting Contacts Compliance US EPA	100

Date_Month	URL	URLs_Shared
2020-05	epa.gov/bedbugs/do-it-yourself-bed-bug-control	4
2020-05	epa.gov/septic/types-septic-systems	4
2020-05	epa.gov/newsreleases/epa-selects-six-projects-connecticut-receive-23-million-brownfields-cleanup-a	4
2020-05	epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2	4
2020-05	epa.gov/pesticide-registration/emerging-viral-pathogen-claims-sars-cov-2-submission-information-re	3
2020-05	epa.gov/coronavirus/how-can-members-my-household-use-disinfectants-properly-control-covid-19-if	3
2020-05	epa.gov/safepestcontrol/safety-precautions-total-release-foggers	3
2020-05	epa.gov/pesticide-registration/selected-epa-registered-disinfectants	3
2020-05	epa.gov/ghgemissions/inventory-us-greenhouse-gas-emissions-and-sinks	3

2020-05	epa.gov/recycle/electronics-donation-and-recycling	3
2020-05	epa.gov/careers/how-apply-applying-usajobsgov	3
2020-05	epa.gov/laws-regulations	3
2020-05	epa.gov/enforcement	3
2020-05	epa.gov/node/83209/view	3
2020-05	epa.gov/mercury/health-effects-exposures-mercury	3
2020-05	espanol.epa.gov/espanol/lista-n-desinfectantes-para-usar-contra-sars-cov-2	3
2020-05	epa.gov/recycle/reducing-and-reusing-basics	3
2020-05	epa.gov/environmental-topics	3
2020-05	epa.gov/climate-research	3
2020-05	epa.gov/ghgreporting/ghg-reporting-program-data-sets	3

Date_Month	External_Link	Total_Events
2020-05	https://www.cdc.gov/coronavirus/2019-ncov/community/home/cleaning-disinfection.html	81195
2020-05	https://www.ashrae.org/technical-resources/resources	10002
2020-05	http://npic.orst.edu/ingred/ptype/amicrob/covid19.html	7354
2020-05	https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22	6649
2020-05	https://www.cdc.gov/coronavirus/2019-ncov/index.html	6533
2020-05	tel:12345-12-2567	6362
2020-05	https://www.cdc.gov/coronavirus/2019-ncov/protect/index.html	3370
2020-05	file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish	3336
2020-05	https://www.ashrae.org/	3289
2020-05	file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish	2844

O5sJ6ys6l4wUXmJJ53m+R/1R/mvPYeuZsijb22pLsZb/U2qAW79lJGjCLFz5virnmK91u8YSs/1qGATguOBMgUVYzxX+cStuHFf

Pageviews	Unique_Emails
23129087	1942754
23921646	1488355
20548744	1233370

Pageviews	Column1	Unique_EmailClicks
9057736		688665
10556189		730014
9569470		623250

Unique_Pageviews
5
6
3
1
1
4
2
2
13
2

Unique_EmailClicks
448
298
284
176
162
155
150
113
118
77

1
1
1
1
1
1
1
1
1
1
1



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Unique_Events
81418
9141
6401
6508
6479
4639
3051
620
3063
604



Last 3 Months

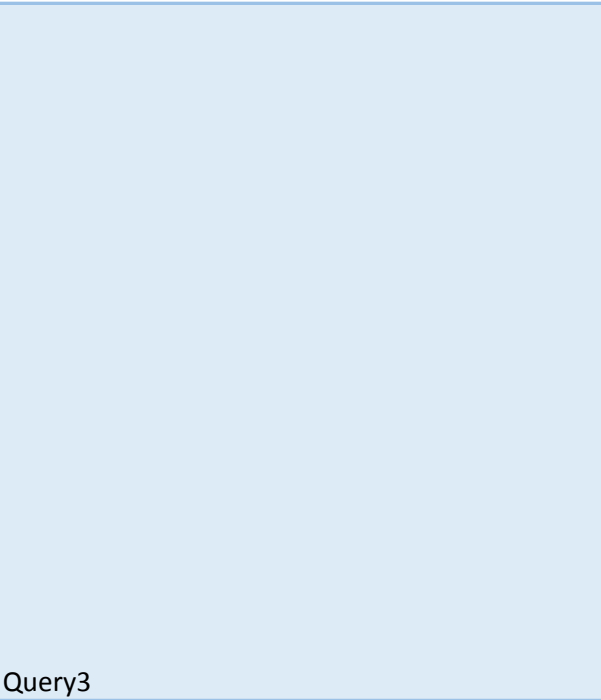
2020-03-01

2020-05-31

Property

Query1

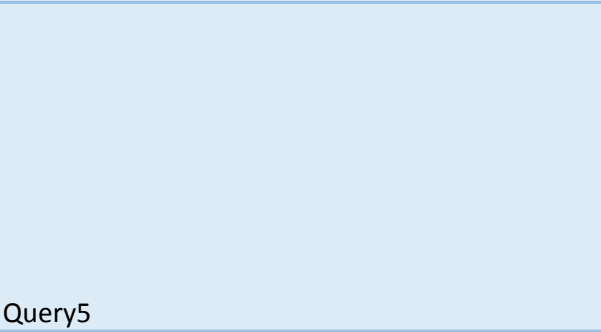
Query2



Query3



Query4



Query5

Query6

Query7

Query8

Query9

Query10

Query11

Query12

Query13

Last Month

2020-05-01

2020-05-31

Value

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  SUM(totals.visits) AS Sessions,
  EXACT_COUNT_DISTINCT(fullVisitorId) AS Users,
  SUM(totals.pageviews) AS Pageviews, COUNT(DISTINCT
  CONCAT(fullVisitorId, STRING(visitId),
  hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
  Unique_EmailClicks,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
GROUP BY
  Date_Month
ORDER BY
  Date_Month

  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  SUM(totals.visits) AS Sessions,
  EXACT_COUNT_DISTINCT(fullVisitorId) AS Users,
  SUM(totals.pageviews) AS Pageviews, COUNT(DISTINCT
  CONCAT(fullVisitorId, STRING(visitId),
  hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
  Unique_EmailClicks,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
WHERE
  visitNumber > 1
```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
    STRING(hits.time), hits.eventInfo.eventCategory,
    hits.eventInfo.eventAction)) AS EmailClicks, COUNT(DISTINCT
    CONCAT(fullVisitorId, STRING(visitId),
    hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
    Unique_EmailClicks,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
WHERE
  hits.eventInfo.eventCategory='email'
GROUP BY
  Date_Month
ORDER BY
  Date_Month

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(hits.page.pagePath) AS Pageviews,
  COUNT(DISTINCT hits.page.pagePath) AS Unique_Pageviews
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
WHERE
  REGEXP_MATCH(hits.page.pageTitle, r'(?i)contact(s|
(us|epa))')
GROUP BY
  Date_Month
ORDER BY
  Date_Month

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  SUM(hits.social.socialInteractions) AS Social_Interactions
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
WHERE
  hits.social.socialInteractionNetwork <> 'what is this'
GROUP BY
  Date_Month

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  EXACT_COUNT_DISTINCT(hits.social.socialInteractionTarget)
AS URLs_Shared
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31'))))

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
STRING(hits.time), hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS Total_Events,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,

```

```

  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
STRING(hits.time), hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS Total_Events,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31'))))
WHERE

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.social.socialInteractionNetwork AS Social_Network,
  SUM(hits.social.socialInteractions) AS Social_Interactions
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31'))))
WHERE
  hits.social.socialInteractionNetwork!='what is this'
GROUP BY
  Date_Month,
  Social_Network
ORDER BY
  Date_Month,
  Social_Interactions DESC

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.page.pageTitle AS Page_Title,
  COUNT(hits.page.pagePath) AS Pageviews,
  COUNT(DISTINCT hits.page.pagePath) AS Unique_Pageviews
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31'))))

```

```

  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.page.pageTitle AS Page_Title,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
  STRING(hits.time), hits.eventInfo.eventCategory,
  hits.eventInfo.eventAction)) AS EmailClicks, COUNT(DISTINCT
  CONCAT(fullVisitorId, STRING(visitId),
  hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
  Unique_EmailClicks,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31'))))

```

```

  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.page.pagePath AS URL,
  EXACT_COUNT_DISTINCT(hits.social.socialInteractionTarget)
AS URLs_Shared FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31'))))
WHERE
  hits.social.socialInteractionNetwork <> 'what is this'
GROUP BY

```

```

SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.eventInfo.eventLabel AS External_Link,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
  STRING(hits.time), hits.eventInfo.eventCategory,
  hits.eventInfo.eventAction)) AS Total_Events,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
  hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
  Unique_Events,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
  TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31'))))
WHERE

```

Column1

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  SUM(totals.visits) AS Sessions,
  EXACT_COUNT_DISTINCT(fullVisitorId) AS Users,
  SUM(totals.pageviews) AS Pageviews,
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  SUM(totals.visits) AS Sessions,
  EXACT_COUNT_DISTINCT(fullVisitorId) AS Users,
  SUM(totals.pageviews) AS Pageviews,
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS EmailClicks,
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(hits.page.pagePath) AS Pageviews,
  COUNT(DISTINCT hits.page.pagePath) AS Unique_Pageviews
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  SUM(hits.social.socialInteractions) AS Social_Interactions
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  EXACT_COUNT_DISTINCT(hits.social.socialInteractionTarget) AS URLs_Shared
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS Total_Events,
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS Total_Events,
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.social.socialInteractionNetwork AS Social_Network,
  SUM(hits.social.socialInteractions) AS Social_Interactions
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.page.pageTitle AS Page_Title,
  COUNT(hits.page.pagePath) AS Pageviews,
  COUNT(DISTINCT hits.page.pagePath) AS Unique_Pageviews
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.page.pageTitle AS Page_Title,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
  hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS EmailClicks,
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.page.pagePath AS URL,
  EXACT_COUNT_DISTINCT(hits.social.socialInteractionTarget) AS URLs_Shared
```

```
SELECT
  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
  hits.eventInfo.eventLabel AS External_Link,
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
  hits.eventInfo.eventCategory, hits.eventInfo.eventAction))
```

Column2

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),  
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS  
Unique_EmailClicks,  
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],  
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),  
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS  
Unique_EmailClicks,  
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],  
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_EmailClicks,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31'))
WHERE
  REGEXP_MATCH(hits.page.pageTitle, r'(?i)contact(s| (us|epa))')
GROUP BY
  Date_Month
ORDER BY
  Date_Month
```

```
WHERE
  hits.social.socialInteractionNetwork <> 'what is this'
GROUP BY
  Date_Month
ORDER BY
  Date_Month
```

WHERE

hits.social.socialInteractionNetwork <> 'what is this'

GROUP BY

Date_Month

ORDER BY

Date_Month

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-03-01'), TIMESTAMP('2020-05-31')))
```

WHERE

hits.social.socialInteractionNetwork!='what is this'

GROUP BY

Date_Month,

Social_Network

ORDER BY

Date_Month,

Social_Interactions DESC

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31')))
WHERE
  REGEXP_MATCH(hits.page.pageTitle, r'(?i)contact(s| (us|epa))')
GROUP BY
  Date_Month,
  Page_Title
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_EmailClicks,
```

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31')))
```

```
TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31'))
WHERE
```

```
  hits.social.socialInteractionNetwork <> 'what is this'
```

```
GROUP BY
```

```
  Date_Month,
```

```
  URL
```

```
ORDER BY
```

```
  Date_Month,
```

```
  URLs_Shared DESC
```

```
AS Total_Events,
```

```
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,
```

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-05-01'), TIMESTAMP('2020-05-31')))
```

Column3

GROUP BY
Date_Month
ORDER BY
Date_Month

WHERE
visitNumber > 1
GROUP BY
Date_Month
ORDER BY
Date_Month

```
WHERE
  hits.eventInfo.eventCategory='email'
GROUP BY
  Date_Month
ORDER BY
  Date_Month
```

WHERE

hits.eventInfo.eventCategory='external'
AND REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr')

GROUP BY

Date_Month

ORDER BY

Date_Month

WHERE

hits.eventInfo.eventCategory='external'
AND NOT REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr')

GROUP BY

Date_Month

ORDER BY

Date_Month

```
ORDER BY
  Date_Month,
  Pageviews DESC
```

```
LIMIT
  10
```

```
WHERE
  hits.eventInfo.eventCategory='email'
```

```
GROUP BY
  Date_Month,
  Page_Title
```

```
ORDER BY
  Date_Month,
  EmailClicks DESC
```

```
LIMIT
  10
```

```
WHERE
  hits.eventInfo.eventCategory='external'
  AND NOT REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr')
```

```
GROUP BY
  Date_Month,
  External_Link
```

```
ORDER BY
  Date_Month,
  Total_Events DESC
```

```
LIMIT
  10
```

Project ID totemic-effect-397
Unique Key nmHittGVINBoGKqrXXLXzBdsfhtGJ30HI3hpV0F2s0JltY7USCQeQmCHfnYUoSlaLowJSmV3p+14eSh2flbOkpdEmunTfrXVsFs

Date_Month	Sessions	Users
2020-02	5905695	4122126
2020-03	11753250	8928178
2020-04	11616544	8355682

Date_Month	Sessions	Users
2020-02	2241284	999006
2020-03	3334480	1692463
2020-04	3954048	1921474

EmailClicks		
Date_Month	EmailClicks	Unique_EmailClicks
2020-02	10094	8407
2020-03	59229	47181
2020-04	11403	8566

Pageviews		
Date_Month	Pageviews	Unique_Pageviews
2020-02	95349	3466
2020-03	107317	4960
2020-04	106327	5589

Date_Month	Social_Interactions
2020-02	7658
2020-03	24150
2020-04	20299

Date_Month	URLs_Shared
2020-02	3372
2020-03	3358
2020-04	3634

Date_Month	Total_Events	Unique_Events
2020-02	6624	5175
2020-03	7480	6464
2020-04	9473	7515

Date_Month	Total_Events	Unique_Events
2020-02	359022	267279
2020-03	740913	580545
2020-04	751090	602835

Date_Month	Social_Network	Social_Interaction
2020-02	email	4838
2020-02	facebook	1830
2020-02	twitter	978
2020-02	gplus	7
2020-02	pinterest	4
2020-02	pin	1
2020-03	email	15257
2020-03	facebook	6801
2020-03	twitter	2081
2020-03	gplus	5
2020-03	pinterest	4
2020-03	pin	2
2020-04	email	12743
2020-04	facebook	5455
2020-04	twitter	2090
2020-04	gplus	5
2020-04	pinterest	5
2020-04	pin	1

Date_Month	Page_Title	Pageviews
2020-04	Contact EPA U.S. Environmental Protection Agency US EPA	23864
2020-04	Contact Us about Pesticide Registration Pesticide Registration US EPA	8521
2020-04	Contact Us About Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA	3338
2020-04	Contact Us about EPA's Organizations About EPA US EPA	3272
2020-04	Contacts in the Office of Pesticide Programs, Antimicrobials Division Pesticide Contacts and Organizæ	2117
2020-04	State Asbestos Contacts Asbestos US EPA	1935
2020-04	Contact Us about Pesticide Registration US EPA	1368
2020-04	Contact Us about Lead Lead US EPA	1303
2020-04	Pesticide Contacts and Organizational Information US EPA	1288
2020-04	Enforcement: Contact Us Enforcement US EPA	1163

Date_Month	Page_Title	EmailClicks
2020-04	(SARS-CoV-2) Information for Individuals with Limited English Proficiency US EPA	1117
2020-04	Emerging Viral Pathogen Claims for SARS-CoV-2: Submission Information for Registrants Pesticide Rε	1086
2020-04	Apply For or Update Your Renovation Firm's Lead-Safe Certification Today! Lead US EPA	391

2020-04	Contact Us about Pesticide Registration Pesticide Registration US EPA	297
2020-04	Selected EPA-Registered Disinfectants Pesticide Registration US EPA	252
2020-04	State Asbestos Contacts Asbestos US EPA	225
2020-04	La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EPA	179
2020-04	EPA Releases List of Disinfectants to Use Against COVID-19 U.S. EPA News Releases US EPA	172
2020-04	Contacts in the Office of Pesticide Programs, Antimicrobials Division Pesticide Contacts and Organizations	169
2020-04	EPA Expands COVID-19 Disinfectant List U.S. EPA News Releases US EPA	155

Date_Month	URL	URLs_Shared
2020-04	archive.epa.gov/epa/climate-change-science/causes-climate-change.html	4
2020-04	epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2	4
2020-04	archive.epa.gov/epa/climate-impacts/climate-impacts-agriculture-and-food-supply.html	4
2020-04	epa.gov/coronavirus/guidance-cleaning-and-disinfecting-public-spaces-workplaces-businesses-schools	4
2020-04	epa.gov/newsreleases/epa-announces-enforcement-discretion-policy-covid-19-pandemic	4
2020-04	epa.gov/indoor-air-quality-iaq/ozone-generators-are-sold-air-cleaners	4
2020-04	epa.gov/coronavirus/will-ozone-generator-protect-me-and-my-family-covid-19	3
2020-04	epa.gov/bedbugs/bed-bugs-appearance-and-life-cycle	3
2020-04	epa.gov/mosquitocontrol/mosquito-life-cycle	3
2020-04	epa.gov/bedbugs	3
2020-04	epa.gov/septic/types-septic-systems	3
2020-04	epa.gov/newsreleases/epa-releases-list-disinfectants-use-against-covid-19	3
2020-04	epa.gov/facts-and-figures-about-materials-waste-and-recycling/national-overview-facts-and-figures-national	3
2020-04	epa.gov/radiation/what-radon-gas-it-dangerous	3

2020-04	epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water	3
2020-04	epa.gov/ground-level-ozone-pollution/ground-level-ozone-basics	3
2020-04	epa.gov/newsreleases/la-epa-publica-lista-de-desinfectantes-para-usar-contra-el-covid-19	3
2020-04	epa.gov/laws-regulations/summary-energy-policy-act	3
2020-04	epa.gov/ingredients-used-pesticide-products/ddt-brief-history-and-status	3
2020-04	epa.gov/aboutepa/our-mission-and-what-we-do	3

Date_Month	External_Link	Total_Events
2020-04	https://www.cdc.gov/coronavirus/2019-ncov/community/home/cleaning-disinfection.html	301775
2020-04	http://npic.orst.edu/ingred/ptype/amicrob/covid19.html	28978
2020-04	https://www.cdc.gov/coronavirus/2019-ncov/index.html	28446
2020-04	tel:12345-12-2567	16706
2020-04	https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22	7113
2020-04	https://www.ashrae.org/technical-resources/resources	6784
2020-04	https://www.cdc.gov/coronavirus/2019-ncov/protect/index.html	4321
2020-04	https://www.cdc.gov/coronavirus/2019-ncov/prepare/prevention.html	4212
2020-04	https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547et	4026
2020-04	file:///c:/documents%20and%20settings/kcabral/desktop/epa-upload/acidrain/site_students_spanish	2857

05sJ6ys6l4wUXmJJ53m+R/1R/mvPYeuZsijb22pLsZb/U2qAW79lJGjCLFz5virnmK9

Type

Pageviews	Unique_Pageviews
15642632	11464337
23129087	17792699
23921646	18372932

Legacy

Pageviews	Unique_Pageviews
7768801	5163849
9057736	6791841
10556189	7864010

Legacy

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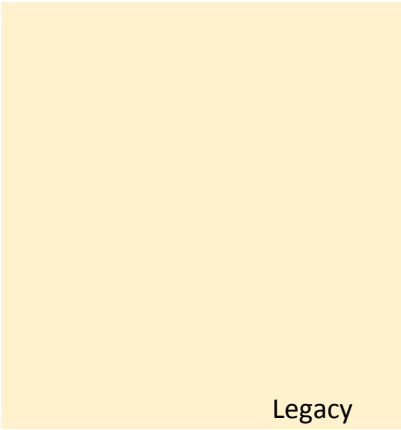
•

•

Legacy

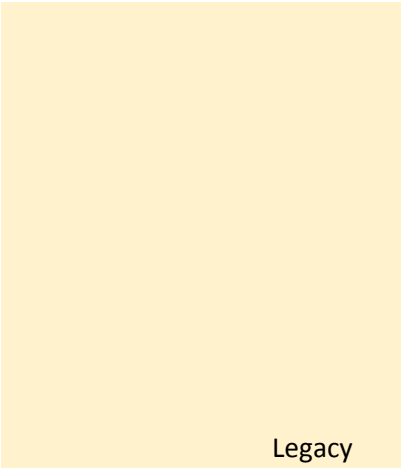
Unique_Pageviews	
	4
	2
	1
	1
	2
	2
	1184
	1
	2
	9

Unique_EmailClicks	
	785
	862
	298



230
174
175
161
153
136
137

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Unique_Events	
	274132
	25993
	24232
	10319
	6514
	6363
	4387
	3927
	4051
	528

Legacy	
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31u8YSs/1qGATguOBMgUVYzxX+cStuHfflqMt2h55KFau1jQ==

Original Query

```
SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,  
SUM(totals.visits) AS Sessions, EXACT_COUNT_DISTINCT(fullVisitorId) AS  
Users, SUM(totals.pageviews) AS Pageviews, COUNT(DISTINCT  
CONCAT(fullVisitorId, STRING(visitId), hits.page.pagePath)) AS  
Unique_Pageviews FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],  
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29'))) GROUP BY  
Date_Month ORDER BY Date_Month
```

```
SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,  
SUM(totals.visits) AS Sessions, EXACT_COUNT_DISTINCT(fullVisitorId) AS  
Users, SUM(totals.pageviews) AS Pageviews, COUNT(DISTINCT  
CONCAT(fullVisitorId, STRING(visitId), hits.page.pagePath)) AS  
Unique_Pageviews FROM  
(TABLE_DATE_RANGE([69871570.ga_sessions_],TIMESTAMP('2019-12-01'),  
TIMESTAMP('2020-02-29'))) WHERE visitNumber > 1 GROUP BY  
Date_Month ORDER BY Date_Month
```

Query Split

```
SELECT  
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS  
Date_Month,  
SUM(totals.visits) AS Sessions,  
EXACT_COUNT_DISTINCT(fullVisitorId) AS Users,  
SUM(totals.pageviews) AS Pageviews,
```

```
SELECT  
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS  
Date_Month,  
SUM(totals.visits) AS Sessions,  
EXACT_COUNT_DISTINCT(fullVisitorId) AS Users,  
SUM(totals.pageviews) AS Pageviews,
```

```

SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS EmailClicks,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_EmailClicks, FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29'))) WHERE
hits.eventInfo.eventCategory='email' GROUP BY Date_Month ORDER BY
Date_Month

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
COUNT(DISTINCT CONCAT(fullVisitorId,
STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS EmailClicks,

```

```

SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
COUNT(hits.page.pagePath) AS Pageviews, COUNT(DISTINCT
hits.page.pagePath) AS Unique_Pageviews FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2019-12-01'),
TIMESTAMP('2020-02-29'))) WHERE REGEXP_MATCH(hits.page.pageTitle,
r'(?i)contact(s| (us|epa))') GROUP BY Date_Month ORDER BY Date_Month

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
COUNT(hits.page.pagePath) AS Pageviews,
COUNT(DISTINCT hits.page.pagePath) AS
Unique_Pageviews

```

```
SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
SUM(hits.social.socialInteractions) AS Social_Interactions FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2019-12-01'),
TIMESTAMP('2020-02-29')))) WHERE hits.social.socialInteractionNetwork <>
'what is this' GROUP BY Date_Month ORDER BY Date_Month
```

```
SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
EXACT_COUNT_DISTINCT(hits.social.socialInteractionTarget) AS URLs_Shared
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2019-
12-01'), TIMESTAMP('2020-02-29')))) WHERE
hits.social.socialInteractionNetwork <> 'what is this' GROUP BY Date_Month
ORDER BY Date_Month
```

```
SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
SUM(hits.social.socialInteractions) AS
Social_Interactions
FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-
29'))))
```

```
SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
EXACT_COUNT_DISTINCT(hits.social.socialInteract
ionTarget) AS URLs_Shared
FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-
29'))))
```

```

SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS Total_Events,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events, FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29'))) WHERE
hits.eventInfo.eventCategory='external' AND
REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr') GROUP BY Date_Month ORDER BY
Date_Month

```

```

SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS Total_Events,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events, FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29'))) WHERE
hits.eventInfo.eventCategory='external' AND NOT
REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr') GROUP BY Date_Month ORDER BY
Date_Month

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
COUNT(DISTINCT CONCAT(fullVisitorId,
STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS Total_Events,

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
COUNT(DISTINCT CONCAT(fullVisitorId,
STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS Total_Events,

```

```
SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,  
hits.social.socialInteractionNetwork AS Social_Network,  
SUM(hits.social.socialInteractions) AS Social_Interactions FROM  
(TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2019-12-01'),  
TIMESTAMP('2020-02-29'))) WHERE  
hits.social.socialInteractionNetwork!='what is this' GROUP BY Date_Month,  
Social_Network ORDER BY Date_Month, Social_Interactions DESC
```

```
SELECT  
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS  
Date_Month,  
hits.social.socialInteractionNetwork AS  
Social_Network,  
SUM(hits.social.socialInteractions) AS  
Social_Interactions
```

```

SELECT  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
hits.page.pageTitle AS Page_Title, COUNT(hits.page.pagePath) AS
Pageviews, COUNT(DISTINCT hits.page.pagePath) AS Unique_Pageviews
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2018-
07-01'), TIMESTAMP('2018-07-31')))) WHERE
REGEXP_MATCH(hits.page.pageTitle, r'(?i)contact(s| (us|epa))') GROUP BY
Date_Month, Page_Title ORDER BY Date_Month, Pageviews DESC LIMIT
10

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
hits.page.pageTitle AS Page_Title,
COUNT(hits.page.pagePath) AS Pageviews,
COUNT(DISTINCT hits.page.pagePath) AS
Unique_Pageviews

```

```

SELECT  SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
hits.page.pageTitle AS Page_Title, COUNT(DISTINCT CONCAT(fullVisitorId,
STRING(visitId), STRING(hits.time), hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS EmailClicks, COUNT(DISTINCT
CONCAT(fullVisitorId, STRING(visitId), hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS Unique_EmailClicks, FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2018-07-01'),
TIMESTAMP('2018-07-31')))) WHERE hits.eventInfo.eventCategory='email'
GROUP BY Date_Month, Page_Title ORDER BY Date_Month, EmailClicks
DESC LIMIT 10

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
hits.page.pageTitle AS Page_Title,
COUNT(DISTINCT CONCAT(fullVisitorId,
STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory,
hits.eventInfo.eventAction)) AS EmailClicks,

```

```
SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,  
hits.page.pagePath AS URL,  
EXACT_COUNT_DISTINCT(hits.social.socialInteractionTarget) AS URLs_Shared  
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_], TIMESTAMP('2018-  
07-01'), TIMESTAMP('2018-07-31')))) WHERE  
hits.social.socialInteractionNetwork <> 'what is this' GROUP BY  
Date_Month, URL ORDER BY Date_Month, URLs_Shared DESC LIMIT 20
```

```
SELECT  
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS  
Date_Month,  
hits.page.pagePath AS URL,  
EXACT_COUNT_DISTINCT(hits.social.socialInteract  
ionTarget) AS URLs_Shared
```

```

SELECT SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS Date_Month,
hits.eventInfo.eventLabel AS External_Link, COUNT(DISTINCT
CONCAT(fullVisitorId, STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS Total_Events,
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events, FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2018-07-01'), TIMESTAMP('2018-07-31')) WHERE
hits.eventInfo.eventCategory='external' AND NOT
REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr') GROUP BY Date_Month, External_Link
ORDER BY Date_Month, Total_Events DESC LIMIT 10

```

```

SELECT
SUBSTR(date, 1, 4)+'-'+SUBSTR(date, 5, 2) AS
Date_Month,
hits.eventInfo.eventLabel AS External_Link,
COUNT(DISTINCT CONCAT(fullVisitorId,
STRING(visitId), STRING(hits.time),
hits.eventInfo.eventCategory,
hits.eventInfo.eventAction))

```

Query Split

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.page.pagePath)) AS Unique_Pageviews
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29')))
GROUP BY
    Date_Month
ORDER BY
    Date_Month
```

Query Split

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.page.pagePath)) AS Unique_Pageviews
FROM
(TABLE_DATE_RANGE([69871570.ga_sessions_],TIMESTAMP('201
9-12-01'), TIMESTAMP('2020-02-29')))
```

```
WHERE
    visitNumber > 1
GROUP BY
    Date_Month
ORDER BY
    Date_Month
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_EmailClicks,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29')))
```

```
WHERE
    hits.eventInfo.eventCategory='email'
GROUP BY
    Date_Month
ORDER BY
    Date_Month
```

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29'))
WHERE
    REGEXP_MATCH(hits.page.pageTitle, r'(?i)contact(s| (us|epa))')
GROUP BY
    Date_Month
ORDER BY
    Date_Month
```

```
WHERE
  hits.social.socialInteractionNetwork <> 'what is this'
GROUP BY
  Date_Month
ORDER BY
  Date_Month
```

```
WHERE
  hits.social.socialInteractionNetwork <> 'what is this'
GROUP BY
  Date_Month
ORDER BY
  Date_Month
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29')))
```

```
WHERE
hits.eventInfo.eventCategory='external'
AND
REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr')
GROUP BY
Date_Month
ORDER BY
Date_Month
```

```
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS
Unique_Events,
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29')))
```

```
WHERE
hits.eventInfo.eventCategory='external'
AND NOT
REGEXP_MATCH(hits.eventInfo.eventLabel,
r'facebook|twitter|youtube|flickr')
GROUP BY
Date_Month
ORDER BY
Date_Month
```

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2019-12-01'), TIMESTAMP('2020-02-29')))
WHERE
  hits.social.socialInteractionNetwork!='what is this'
GROUP BY
  Date_Month,
  Social_Network
ORDER BY
  Date_Month,
  Social_Interactions DESC
```

FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],	
TIMESTAMP('2020-02-01'), TIMESTAMP('2020-02-29'))	
WHERE	ORDER BY
REGEXP_MATCH(hits.page.pageTitle, r'(?i)contact(s (us epa))')	Date_Month,
GROUP BY	Pageviews DESC
Date_Month,	LIMIT
Page_Title	10

	WHERE
	hits.eventInfo.eventCategory='email'
	GROUP BY
	Date_Month,
	Page_Title
COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),	ORDER BY
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS	Date_Month,
Unique_EmailClicks,	EmailClicks DESC
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],	LIMIT
TIMESTAMP('2020-02-01'), TIMESTAMP('2020-02-29'))	10

```
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],
TIMESTAMP('2020-02-01'), TIMESTAMP('2020-02-29')))
WHERE
  hits.social.socialInteractionNetwork <> 'what is this'
GROUP BY
  Date_Month,
  URL
ORDER BY
  Date_Month,
  URLs_Shared DESC
LIMIT
  20
```

```
AS Total_Events,  
  COUNT(DISTINCT CONCAT(fullVisitorId, STRING(visitId),  
hits.eventInfo.eventCategory, hits.eventInfo.eventAction)) AS  
Unique_Events,  
FROM (TABLE_DATE_RANGE([69871570.ga_sessions_],  
TIMESTAMP('2020-02-01'), TIMESTAMP('2020-02-29')))
```

```
WHERE  
  hits.eventInfo.eventCategory='external'  
  AND NOT  
  REGEXP_MATCH(hits.eventInfo.eventLabel,  
r'facebook|twitter|youtube|flickr')  
GROUP BY  
  Date_Month,  
  External_Link  
ORDER BY  
  Date_Month,  
  Total_Events DESC  
LIMIT  
  10
```

Date_Month	Social_Network	Social_Interactions
2020-03	email	15257
2020-03	facebook	6801
2020-03	twitter	2081
2020-03	gplus	5
2020-03	pinterest	6
2020-04	email	12743
2020-04	facebook	5455
2020-04	twitter	2090
2020-04	gplus	5
2020-04	pinterest	6
2020-05	email	9731
2020-05	facebook	3463
2020-05	twitter	1725
2020-05	pinterest	5
2020-05	gplus	5