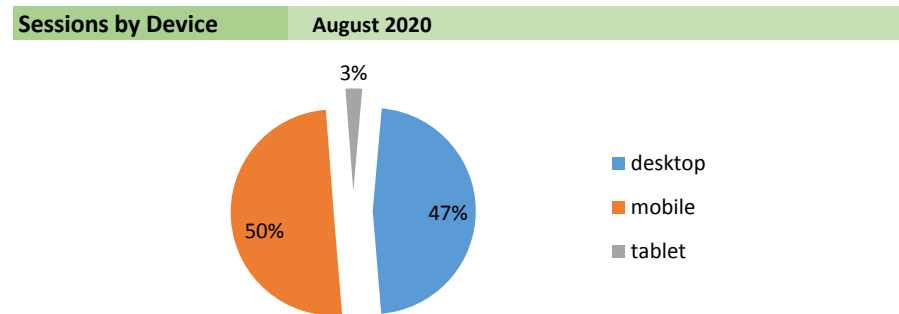


## Agency Web Traffic: Content Consumption Report

| All Traffic      | August 2020 | change from prior month |   |       |
|------------------|-------------|-------------------------|---|-------|
| Sessions         | 12,495,083  | 4,950,128               | ▲ | 65.6% |
| Unique Users     | 7,021,195   | 1,602,219               | ▲ | 29.6% |
| Pageviews        | 23,918,541  | 7,062,763               | ▲ | 41.9% |
| Unique Pageviews | 18,339,950  | 5,430,228               | ▲ | 42.1% |
| Downloads        | 974,337     | -48,038                 | ▼ | -4.7% |
| Unique Downloads | 591,927     | -45,183                 | ▼ | -7.1% |



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

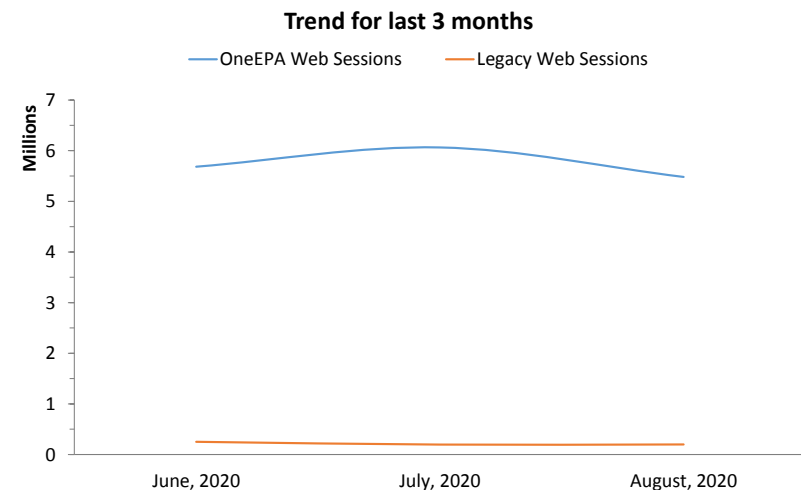
| Traffic Segments        | Sessions  | change from prior month |    |         | Pageviews  | change from prior month |    |         | Downloads | change from prior month |    |         |
|-------------------------|-----------|-------------------------|----|---------|------------|-------------------------|----|---------|-----------|-------------------------|----|---------|
| Return Sessions         | 5,993,864 | 3,349,718               | ▲  | 126.7%  | 12,590,833 | 4,842,964               | ▲  | 62.5%   | 590,129   | -59,822                 | ▼  | -9.2%   |
| Desktop                 | 5,909,550 | 1,565,415               | ▲  | 36.0%   | 13,444,562 | 1,876,692               | ▲  | 16.2%   | 833,435   | 289,348                 | ▲  | 53.2%   |
| Tablet                  | 325,183   | 118,966                 | ▲  | 57.7%   | 636,611    | 189,887                 | ▲  | 42.5%   | 25,624    | 6,054                   | ▲  | 30.9%   |
| Mobile                  | 6,260,350 | 3,265,747               | ▲  | 109.1%  | 9,837,368  | 4,996,184               | ▼  | -100.0% | 114,903   | 31,034                  | ▲  | 37.0%   |
| Universities & Colleges | 0         | 0                       | ↑↑ | #DIV/0! | 0          | 0                       | ↑↑ | #DIV/0! | 0         | 0                       | ↑↑ | #DIV/0! |
| EPA Employees           | 0         | 0                       | ↑↑ | #DIV/0! | 0          | 0                       | ↑↑ | #DIV/0! | 0         | 0                       | ↑↑ | #DIV/0! |

### OneEPA Web vs. Legacy Web

| OneEPAWeb epa.gov       | August 2020 | change from prior month |   |       |
|-------------------------|-------------|-------------------------|---|-------|
| Sessions                | 5,481,787   | -582,153                | ▼ | -9.6% |
| Pageviews               | 12,442,276  | -1,039,472              | ▼ | -7.7% |
| Legacy Web www3.epa.gov | August 2020 | change from prior month |   |       |
| Sessions                | 199,036     | 2,482                   | ▲ | 1.3%  |
| Pageviews               | 587,149     | -10,551                 | ▼ | -1.8% |

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

| Other special content   | August 2020 | change from prior month |   |        |
|-------------------------|-------------|-------------------------|---|--------|
| Home Page Views         | 209,909     | -6,092                  | ▼ | -2.8%  |
| Home Page Banner Clicks | 2,084       | -894                    | ▼ | -30.0% |
| Press Release Pageviews | 267,696     | -89,995                 | ▼ | -25.2% |
| Widget Pageviews        | 334,748     | -76,603                 | ▼ | -18.6% |



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for August, 2020

|                                                                                                                                                                               | by pageviews | August, 2020 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|
| EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus   U.S. EPA News Releases   US EPA                                                             |              | 23426        |
| La EPA publica lista de desinfectantes para usar contra el COVID-19   U.S. EPA News Releases   US EPA                                                                         |              | 19250        |
| EPA Expands COVID-19 Disinfectant List   U.S. EPA News Releases   US EPA                                                                                                      |              | 16468        |
| EPA Releases List of Disinfectants to Use Against COVID-19   U.S. EPA News Releases   US EPA                                                                                  |              | 14661        |
| U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam   U.S. EPA News Releases   US EPA                              |              | 9548         |
| La EPA y CBP actúan para proteger al público contra el producto "Virus Shut Out" no registrado importado a California   U.S. EPA News Releases   US EPA                       |              | 8761         |
| Trump EPA Approves First-Ever Long-Lasting Antiviral Product for Use Against COVID-19   U.S. EPA News Releases   US EPA                                                       |              | 7760         |
| EPA Approves 13 Products from List N as Effective Against SARS-CoV-2   U.S. EPA News Releases   US EPA                                                                        |              | 7637         |
| Page Not Found   US EPA                                                                                                                                                       |              | 3979         |
| EPA, Boy Scouts Announce Collaboration on Environmental Education Award Program and Special Award   U.S. EPA News Releases   US EPA                                           |              | 3889         |
| EPA Provides Consumers Additional Options for COVID-19 Disinfectants   U.S. EPA News Releases   US EPA                                                                        |              | 2765         |
| EPA Takes Action to Assure Availability of Disinfectant Products for Use Against the Novel Coronavirus   U.S. EPA News Releases   US EPA                                      |              | 2012         |
| ICYMI: Trump EPA Approves First-Ever Long-Lasting Antiviral Product for Use Against COVID-19   U.S. EPA News Releases   US EPA                                                |              | 1987         |
| La EPA aprueba los primeros productos desinfectantes de superficies probados contra el virus SARS-CoV-2   U.S. EPA News Releases   US EPA                                     |              | 1936         |
| Restricted Access   US EPA                                                                                                                                                    |              | 1742         |
| EPA Continues to Add New Surface Disinfectant Products to List N in Effort to Combat COVID-19   U.S. EPA News Releases   US EPA                                               |              | 1706         |
| EPA takes action to help Americans disinfect indoor spaces efficiently and effectively   U.S. EPA News Releases   US EPA                                                      |              | 1589         |
| EPA Celebrates 50 Years of Research for a Healthier Environment   U.S. EPA News Releases   US EPA                                                                             |              | 1586         |
| In Pittsburgh, Administrator Wheeler Announces Final Air Regulations for Oil and Gas Removing Redundant Requirements, Streamlining Implementation, and Reducing Burdens       |              | 1429         |
| EPA, U.S. Department of Defense, and State Partners Launch Technical Challenge Seeking Innovative Ways to Destroy PFAS in Firefighting Foam   U.S. EPA News Releases   US EPA |              | 1361         |

### Top 10 Home Page Banner Clicks for August, 2020

|                       | by clicks | August, 2020 |
|-----------------------|-----------|--------------|
| 0                     |           | 1,185        |
| 080320-epa50-research |           | 734          |
| 081120-epaat50-store  |           | 119          |
| 070720-epa50-pr       |           | 62           |
| 122016-vw-learn-more  |           | 4            |
|                       |           | 0            |

### Top 10 Widgets for August, 2020

|                                                        | by pageviews | August, 2020 |
|--------------------------------------------------------|--------------|--------------|
| EF UV Index Widget   US EPA                            |              | 100,905      |
| Greenhouse Gas Equivalencies Calculator   US EPA       |              | 76,314       |
| Widget   Watersense   US EPA                           |              | 17,261       |
| ECHO Quick Search Widget   Enforcement & Compliance H  |              | 12,660       |
| Individual WASTE Reduction Model (iWARM) Widget   US E |              | 11,528       |
| EF Multisystem Widget   US EPA                         |              | 10,754       |
| EF Brownfields Widget   US EPA                         |              | 9,674        |
| EJScreen Widget   US EPA                               |              | 9,303        |
| EF Cleanups Widget   US EPA                            |              | 7,625        |
| EF Superfund Widget   US EPA                           |              | 7,242        |

| Top 1-25 Page Titles for August, 2020                                                         | by pageviews | August, 2020 |
|-----------------------------------------------------------------------------------------------|--------------|--------------|
| AirNow Interactive Map                                                                        |              | 2,528,383    |
| AIRNow - San Francisco, CA Air Quality                                                        |              | 1,437,886    |
| List N: Disinfectants for Use Against SARS-CoV-2 (COVID-19)   Pesticide Registration   US EPA |              | 1,258,583    |
| AIRNow - San Jose, CA Air Quality                                                             |              | 739,298      |
| Document Display   NEPIS   US EPA                                                             |              | 549,018      |
| AIRNow - Sacramento, CA Air Quality                                                           |              | 476,331      |
| AIRNow - Oakland, CA Air Quality                                                              |              | 400,529      |
| US EPA Search                                                                                 |              | 377,423      |
| AIRNow - California Air Quality                                                               |              | 294,348      |
| United States Environmental Protection Agency   US EPA                                        |              | 257,474      |
| Page Not Found   US EPA                                                                       |              | 230,494      |
| Air Quality Index (AQI) Basics                                                                |              | 215,583      |
| Basic EPA Fusion Search Results                                                               |              | 196,496      |
| List N Tool: COVID-19 Disinfectants   US EPA                                                  |              | 157,796      |
| AIRNow - Reno-Sparks, NV Air Quality                                                          |              | 152,073      |
| AIRNow - Mapcenter                                                                            |              | 117,791      |
| System of Registries   US EPA                                                                 |              | 116,246      |
| AIRNow - Davis, CA Air Quality                                                                |              | 109,952      |
| AIRNow - Redwood City, CA Air Quality                                                         |              | 101,155      |
| AIRNow - Roseville-Rocklin, CA Air Quality                                                    |              | 95,674       |
| AIRNow - San Rafael, CA Air Quality                                                           |              | 90,482       |
| AIRNow - Santa Cruz, CA Air Quality                                                           |              | 88,164       |
| Lista N: Desinfectantes para usar contra SARS-CoV-2   EPA en español   US EPA                 |              | 86,444       |
| AIRNow - Fremont, CA Air Quality                                                              |              | 83,432       |
| AIRNow - Livermore, CA Air Quality                                                            |              | 83,002       |

| Top 26-50 Page Titles for August, 2020                                                              | by pageviews | August, 2020 |
|-----------------------------------------------------------------------------------------------------|--------------|--------------|
| UV Index Search Results   Envirofacts   US EPA                                                      |              | 81,496       |
| 10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA                     |              | 77,435       |
| Six Steps for Safe & Effective Disinfectant Use   Pesticide Registration   US EPA                   |              | 72,393       |
| AIRNow - Boise, ID Air Quality                                                                      |              | 71,059       |
| How's My Waterway?   US EPA                                                                         |              | 67,267       |
| AIRNow - Elk Grove, CA Air Quality                                                                  |              | 66,226       |
| Air Cleaners, HVAC Filters, and Coronavirus (COVID-19)   Coronavirus (COVID-19)   US EPA            |              | 66,066       |
| Pesticide Product and Label System   US EPA                                                         |              | 63,479       |
| AirNow                                                                                              |              | 62,910       |
| AIRNow - Santa Rosa, CA Air Quality                                                                 |              | 61,282       |
| AIRNow - Napa, CA Air Quality                                                                       |              | 56,853       |
| Detailed Facility Report   ECHO   US EPA                                                            |              | 56,495       |
| CompTox Chemicals Dashboard                                                                         |              | 53,571       |
| UV Index   Sun Safety   US EPA                                                                      |              | 49,663       |
| Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA                       |              | 48,327       |
| How does EPA know that the products on List N work on SARS-CoV-2?   Coronavirus (COVID-19)   US EPA |              | 48,016       |
| Facility Search Results   ECHO   US EPA                                                             |              | 45,759       |
| AIRNow - Concord, CA Air Quality                                                                    |              | 45,490       |
| AirNow - San Jose, CA Air Quality                                                                   |              | 43,954       |
| AIRNow - Folsom, CA Air Quality                                                                     |              | 43,660       |
| Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA                              |              | 42,055       |
| How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA                            |              | 41,833       |
| FRS Facility Detail Report   Envirofacts   US EPA                                                   |              | 41,740       |
| AirNow - Nevada Air Quality                                                                         |              | 39,783       |
| Coronavirus (COVID-19)   US EPA                                                                     |              | 39,202       |