

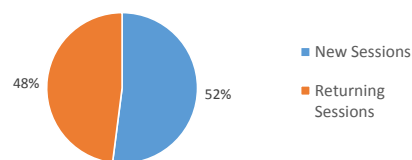
Engaged Segments

Return Sessions	August, 2020	change from prior month		
Return Sessions	5,993,864	3,349,718	▲	126.7%
Pages per Session	2.10	-0.83	▼	-28.3%
compare to All Sessions	12,495,083	4,950,128	▲	65.6%
Pages per Session	1.91	-2.93	▼	-34.7%

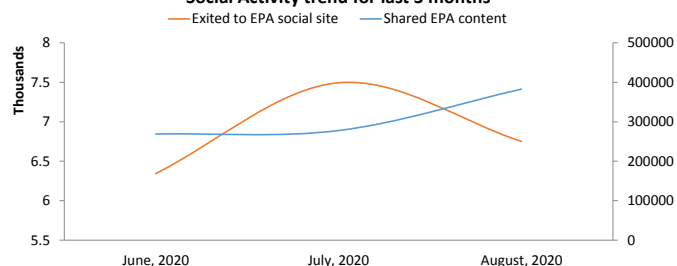
User Actions on EPA site

Contact	August, 2020	change from prior month		
Clicked to Email EPA	6,596	18	▲	0.3%
Viewed Contact Us Page	101,699	-7,896	▼	-7.2%
Social Media	August, 2020	change from prior month		
Shared EPA content	11,218	-3,031	▼	-21.3%
Total links shared	3,323	51	▲	1.6%
Exited to EPA social site	6,751	-743	▼	-9.9%
Other Actions	August, 2020	change from prior month		
Accessed External Link	382,707	104,920	▲	37.8%
Shares by Social Network	August, 2020	change from prior month		
Facebook	2,624	-973	▼	-27.1%
Google+	8	0	▶	0.0%
Twitter	1,445	-146	▼	-9.2%
Pinterest	3	-2	▼	-40.0%

Return Sessions vs. New Sessions August, 2020



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	August, 2020	Top 10 Pages for Email Contact	by email clicks	August, 2020
Contact EPA U.S. Environmental Protection Agency		26,269	State Asbestos Contacts Asbestos US EPA		298
Contact Us about Pesticide Registration Pesticide Reg		4,285	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		237
Contact Us About Coronavirus (COVID-19) Coronavir		3,253	Pesticide Establishment Registration and Reporting Contacts Co		184
State Asbestos Contacts Asbestos US EPA		2,669	Contact Us about Pesticide Registration Pesticide Registration		150
Contacts in the Office of Pesticide Programs, Antimicro		1,943	Contacts in the Office of Pesticide Programs, Antimicrobials Divis		139
Enforcement: Contact Us Enforcement US EPA		1,470	Contact Us: National Pretreatment Program National Pollutant		107
Contact Us about Mold Mold US EPA		1,372	EPA Hotlines U.S. Environmental Protection Agency US EPA		97
Contact Us about Lead Lead US EPA		1,201	List of Pesticide Regulatory Consultants Pesticide Registration		96
Pesticide Contacts and Organizational Information U		1,167	Selected EPA-Registered Disinfectants Pesticide Registration U		94
Pesticide Establishment Registration and Reporting Coi		1,153	EMC Methods Support Directory Air Emission Measurement Ce		82
Top 20 Shared URLs				by number of shares	August, 2020
archive.epa.gov/epa/climate-change-science/causes-climate-change.html					4
epa.gov/pesticide-registration/list-n-disinfectants-use-against-sars-cov-2-covid-19					4
epa.gov/iaq-schools					3
epa.gov/radon/radon-resources-home-buyers-and-sellers					3
epa.gov/coronavirus/ventilation-and-coronavirus-covid-19					3
epa.gov/radon/find-information-about-local-radon-zones-and-state-contact-information					3
epa.gov/pesticide-registration/selected-epa-registered-disinfectants					3
epa.gov/beaches/learn-what-affects-human-health-beach					3
epa.gov/ground-water-and-drinking-water					3
epa.gov/coronavirus					3
epa.gov/enforcement					3
epa.gov/sunsafety					3
epa.gov/smm/guide-industrial-waste-management					3
epa.gov/coronavirus/frequent-questions-about-disinfectants-and-coronavirus-covid-19					3
epa.gov/radiation/what-radon-gas-it-dangerous					3
epa.gov/coronavirus/i-cant-tell-if-product-im-interested-list-or-not-can-you-help-me					3
epa.gov/saferchoice/products					3
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned					3
epa.gov/pesticide-registration/antimicrobial-pesticide-registration					3
epa.gov/safepestcontrol/integrated-pest-management-ipm-principles					3
Top 10 External Links				by link clicks	August, 2020
http://www.baaqmd.gov/					25,332
http://www.sparetheair.com/					14,347
http://www.mbuapcd.org/					11,696
https://www.usajobs.gov/search/results?a=ep00					8,579
https://epa.maps.arcgis.com/apps/webappviewer/index.html?id=5f239fd3e72f424f98ef3d5def547eb5&extent=-146.2334,13.1913,-46.3896,56.5319					8,487
http://www.airquality.org/					8,050
http://www.ysaqmd.org/					8,001
https://www.placerair.org/					6,899
https://www.ashrae.org/technical-resources/resources					6,411
http://www.valleyair.org/					5,950