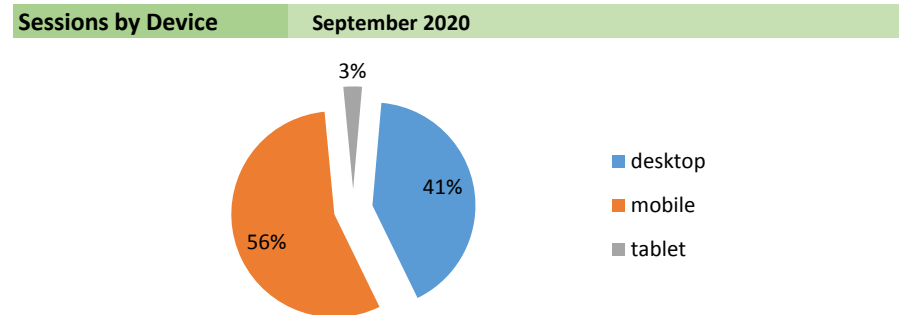


Agency Web Traffic: Content Consumption Report

All Traffic	September 2020	change from prior month		
Sessions	22,769,734	10,274,651	▲	82.2%
Unique Users	11,163,541	4,142,346	▲	59.0%
Pageviews	39,619,958	15,701,417	▲	65.6%
Unique Pageviews	28,376,212	10,036,262	▲	54.7%
Downloads	1,013,851	39,514	▲	4.1%
Unique Downloads	642,545	50,618	▲	8.6%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

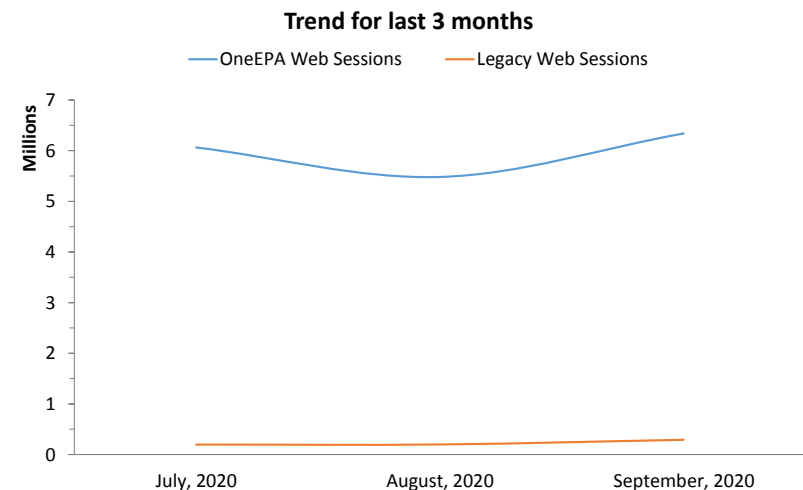
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	12,569,170	6,575,306	▲	109.7%	22,599,303	10,008,470	▲	79.5%	626,941	36,812	▲	6.2%
Desktop	9,424,332	3,514,782	▲	59.5%	19,406,247	5,961,685	▲	44.3%	871,759	369,796	▲	73.7%
Tablet	662,147	336,964	▲	103.6%	1,153,503	516,892	▲	81.2%	26,145	8,972	▲	52.2%
Mobile	12,683,255	6,422,905	▲	102.6%	19,060,208	9,222,840	▼	-100.0%	108,111	24,077	▲	28.7%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	September 2020	change from prior month		
Sessions	6,339,940	858,153	▲	15.7%
Pageviews	14,565,971	2,123,695	▲	17.1%
Legacy Web www3.epa.gov	September 2020	change from prior month		
Sessions	290,821	91,785	▲	46.1%
Pageviews	862,146	274,997	▲	46.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	September 2020	change from prior month		
Home Page Views	262,275	52,366	▲	24.9%
Home Page Banner Clicks	2,651	567	▲	27.2%
Press Release Pageviews	230,428	-37,268	▼	-13.9%
Widget Pageviews	384,283	49,535	▲	14.8%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for September, 2020

by pageviews September, 2020

EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus U.S. EPA News Releases US EPA	14688
La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EPA	10986
EPA Releases List of Disinfectants to Use Against COVID-19 U.S. EPA News Releases US EPA	9979
EPA Expands COVID-19 Disinfectant List U.S. EPA News Releases US EPA	8099
EPA Approves 13 Products from List N as Effective Against SARS-CoV-2 U.S. EPA News Releases US EPA	5922
Page Not Found US EPA	4658
Trump EPA Approves First-Ever Long-Lasting Antiviral Product for Use Against COVID-19 U.S. EPA News Releases US EPA	4109
La EPA y CBP actúan para proteger al público contra el producto “Virus Shut Out” no registrado importado a California U.S. EPA News Releases US EPA	4034
U.S. EPA Acts to Protect the Public from Unregistered “Virus Shut Out” Product Imported into Honolulu and Guam U.S. EPA News Releases US EPA	3209
ICYMI: Trump EPA Approves First-Ever Long-Lasting Antiviral Product for Use Against COVID-19 U.S. EPA News Releases US EPA	2327
EPA Encourages Schools and Universities to Use EPA-Approved Products and Disinfectants to Keep Students Safe U.S. EPA News Releases US EPA	1946
President Trump Delivering on Promise to Protect Our Nation’s Air U.S. EPA News Releases US EPA	1898
Latest Inventory of U.S. Greenhouse Gas Emissions and Sinks Shows Long-Term Reductions, with Annual Variation U.S. EPA News Releases US EPA	1869
Trump EPA Launches Office of Mountains, Deserts and Plains to Effectively Address Abandoned Mine Lands, Accelerate Cleanup Across the West U.S. EPA News Releases US EPA	1815
U.S. Reaches \$1.5 Billion Settlement with Daimler AG Over Emissions Cheating in Mercedes-Benz Diesel Vehicles U.S. EPA News Releases US EPA	1793
EPA takes action to help Americans disinfect indoor spaces efficiently and effectively U.S. EPA News Releases US EPA	1617
La EPA aprueba los primeros productos desinfectantes de superficies probados contra el virus SARS-CoV-2 U.S. EPA News Releases US EPA	1380
EPA Finalizes Power Plant Effluent Limitation Guidelines that Save Money and Reduce Pollution U.S. EPA News Releases US EPA	1364
EPA Takes Action to Assure Availability of Disinfectant Products for Use Against the Novel Coronavirus U.S. EPA News Releases US EPA	1351
EPA Releases 2019 Year in Review Highlighting Agency Accomplishments and Environmental Progress under President Trump & Administrator Andrew Wheeler U.S. EPA News	1191

Top 10 Home Page Banner Clicks for September, 2020

by clicks September, 2020

0	1,511
090220-epa50-emergencyresp	484
091520-epaat50-emergresponse2	323
081120-epaat50-store	243
122016-vw-learn-more	6
	0

Top 10 Widgets for September, 2020

by pageviews September, 2020

EF UV Index Widget US EPA	92,888
Greenhouse Gas Equivalencies Calculator US EPA	90,025
Individual WASTE Reduction Model (iWARM) Widget US EPA	22,410
ECHO Quick Search Widget Enforcement & Compliance H	15,531
EJScreen Widget US EPA	15,364
EF Brownfields Widget US EPA	13,216
EF Multisystem Widget US EPA	12,155
Widget Watersense US EPA	11,731
EF Cleanups Widget US EPA	10,841
EF Superfund Widget US EPA	9,399

Agency Web Traffic: Content Consumption Report

Top 1-25 Page Titles for September, 2020

by pageviews **September, 2020**

AirNow Interactive Map	8,008,768
AIRNow - San Francisco, CA Air Quality	1,630,053
AIRNow - Seattle-Bellevue-Kent Valley, WA Air Quality	1,092,422
AIRNow - Sacramento, CA Air Quality	980,532
US EPA Search	775,415
List N: Disinfectants for Use Against SARS-CoV-2 (COVID-19) Pesticide Registration US EPA	741,181
AIRNow - Portland, OR Air Quality	654,448
AIRNow - San Jose, CA Air Quality	629,826
AirNow - Oregon Air Quality	610,627
Document Display NEPIS US EPA	512,733
Air Quality Index (AQI) Basics	506,389
AIRNow - Oakland, CA Air Quality	395,066
AirNow - Washington Air Quality	387,812
Basic EPA Fusion Search Results	373,260
AIRNow - Mapcenter	333,302
United States Environmental Protection Agency US EPA	326,084
AIRNow - Reno-Sparks, NV Air Quality	273,384
AirNow - California Air Quality	265,447
AIRNow - Vancouver, WA Air Quality	237,989
Page Not Found US EPA	236,941
AIRNow - Roseville-Rocklin, CA Air Quality	196,035
List N: Disinfectants for Coronavirus (COVID-19) Pesticide Registration US EPA	186,387
AIRNow - Boise, ID Air Quality	172,178
AIRNow - Davis, CA Air Quality	145,464
AIRNow - Spokane, WA Air Quality	145,250

Top 26-50 Page Titles for September, 2020

by pageviews **September, 2020**

List N Tool: COVID-19 Disinfectants US EPA	144,459
Wildfires and Indoor Air Quality (IAQ) Indoor Air Quality (IAQ) US EPA	139,114
AIRNow	137,033
AIRNow - Tacoma-Puyallup, WA Air Quality	129,816
AIRNow - Elk Grove, CA Air Quality	125,934
System of Registries US EPA	125,506
AIRNow - Bellingham, WA Air Quality	116,452
AIRNow - Salem, OR Air Quality	112,205
Air Data: Air Quality Data Collected at Outdoor Monitors Across the US US EPA	93,263
AIRNow - Highest Current AQI for CA	88,761
AIRNow - Nevada Air Quality	87,208
How's My Waterway? US EPA	86,662
AIRNow - Eugene/Springfield, OR Air Quality	85,636
AIRNow - Santa Cruz, CA Air Quality	85,215
AIRNow - Redwood City, CA Air Quality	84,505
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA	84,069
AIRNow - Everett-Marysville-Lynnwood, WA Air Quality	82,542
AIRNow - Fremont, CA Air Quality	82,218
AIRNow - San Diego Coast, CA Air Quality	81,253
AIRNow - Folsom, CA Air Quality	80,513
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA	78,617
AIRNow - Highest Current AQI for OR	77,484
AIRNow - Livermore, CA Air Quality	77,016
How Smoke from Fires Can Affect Your Health Particulate Matter (PM) Pollution US EPA	76,354
AIRNow - San Rafael, CA Air Quality	75,606