



| What is invested | Project Activities | Project Participants | Short Term | Long Term |
|--|--|--|---|---|
| <ul style="list-style-type: none"> •Staff •Money •Time •Volunteers •Partners •Equipment •Materials... | <i>(What we do)</i> <ul style="list-style-type: none"> •Technical Assistance •Fieldwork •Studies •Workshops •Conferences •Trainings •Public outreach •Media outreach | <i>(Whom we reach)</i> <ul style="list-style-type: none"> •Industry •Scientists •Citizens •Private Sector •Agencies •Planners •Students •Regulated Community •Local Governments | <ul style="list-style-type: none"> •Policies •Industry Action •Habitat Restoration •BMP Implementation •Knowledge Gained •Behavior Change | <ul style="list-style-type: none"> •Recovery of Ecological Services •Meeting Water Quality Standards •Species Recovery •Urban Creek Restoration |