

# 2020 America Recycles Innovation Fair and Summit Agendas

## 2020 America Recycles: Innovation Fair



**Date/Time:** Monday, November 16, 1:00pm – 5:00pm ET

- Welcome video from U.S. EPA Administrator Andrew Wheeler
- Exhibitors will be available for live interaction with attendees from 1:00pm – 5:00pm ET
- The Innovation Fair booths will be accessible starting at 9:00am ET on November 16th as well as for 30 days after the event concludes.

**Location:** Virtual event available via vFairs: <https://americarecycles.vfairs.com/>

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## 2020 America Recycles: Summit

**Date/Time:** Tuesday, November 17, 1:00pm – 5:00pm ET

**Location:**

- Broadcast from the Ronald Reagan Building in Washington, DC
- Participants can join online via vFairs virtual platform from 1:00pm – 5:00pm.

**Registration:** Free and open to the public. Register at <https://americarecycles.vfairs.com/>

**1:00pm – Welcome from U.S. EPA Assistant Administrator Peter Wright**

**1:05pm – Opening remarks from U.S. EPA Administrator Wheeler**

**1:20pm – Special Guest Speakers**

- Shinsuke Sugiyama, Japanese Ambassador to the United States
- Pete Lopez, U.S. EPA Region 2 Administrator

**1:40pm – Overview of National Recycling Strategy and National Goal, U.S. EPA Assistant Administrator Peter Wright**

*EPA released the draft [National Recycling Strategy](#) for public comment in October 2020. The draft Strategy identifies strategic objectives and actions needed to create a stronger, more resilient, and cost-effective U.S. municipal solid waste recycling system. The Strategy is aligned with and supports implementation of the National Recycling Goal. This presentation will provide an overview of the draft Strategy and National Recycling Goal to set the stage for the remaining sessions during the Summit.*

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### 1:50pm - Federal Agency Dialogue on Recycling in the United States

*Federal agencies showcase the efforts that they are taking related to recycling in the United States. Attendees will learn how they can further engage in federal programs to meet their recycling goals.*

#### **Speakers:**

- Peter Wright, U.S. EPA Assistant Administrator for the Office of Land and Emergency Management (Moderator)
- Daniel Simmons, Assistant Secretary for the Office of Energy Efficiency and Renewable Energy, Department of Energy
- Walter G. Copan, Under Secretary of Commerce for Standards and Technology, and National Institute of Standards and Technology Director, Department of Commerce

### 2:30 pm - Stakeholder Dialogue on Implementing the National Recycling Strategy and Goal

*Speakers in this pre-recorded session will discuss their organizations' support of the National Recycling Goal and highlight areas of expected engagement that support the [National Recycling Strategy](#). Attendees will learn about diverse stakeholder efforts to advance recycling and create a more resilient recycling system.*

#### **Speakers:**

- Carolyn Hoskinson, Director, EPA Office of Resource Conservation and Recovery (Moderator)
- Rick Kriseman, Mayor of St. Petersburg & Environmental Committee Chair of the U.S. Conference of Mayors
- Cathy Jamieson, Chair of the Association of State and Territorial Solid Waste Management Officials, Materials Management Subcommittee
- Robin Wiener, President, Institute of Scrap Recycling Industries
- David Biderman, Executive Director and CEO, Solid Waste Association of North America
- Anne Germain, Vice President of Technical and Regulatory Affairs, National Waste and Recycling Association
- Nina Goodrich, Director, Sustainable Packaging Coalition

**3:20pm** – Transition to virtual concurrent breakout sessions

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**3:30pm** – Virtual concurrent sessions on improving the U.S. recycling system

### **Session A: Bolstering Markets for Recyclables via Recycling Market Development Centers or Programs**

*This session will highlight state market development centers and programs across the spectrum, from nascent to established, and demonstrate their role in improving or creating markets for recyclable materials. Market development centers are part of the broader effort to refocus effort on recycling market development and highlight the positive economic impact of recycling programs.*

#### **Speakers:**

- Tim Hamlin, Director of the Land, Chemicals, and Redevelopment Division, U.S. EPA Region 10 (Moderator)
- Kara Steward, Recycling Development Center Coordinator, Washington State Department of Ecology
- Frank Severson, Senior Environmental Scientist, California Recycling Market Development Zone Program
- Anna DeLage, Recycling Market Development Manager, South Carolina Department of Commerce
- Susan Heffron, Principal Planner, Minnesota Pollution Control Agency
- Bob Bylone, Executive Director, Pennsylvania Recycling Markets Center

### **Session B: Effective Strategies for Reducing Contamination in Residential Recycling**

*This session will highlight strategies/programs used by state, local or materials recovery facilities (MRFs) that have successfully reduced contamination in their recycling streams. Reducing contamination of incoming material can reduce costs while improving bail quality and increase the value of recycled material commodities. Panelists will provide information on effective strategies and keys for implementing strategies at the state and local level.*

#### **Speakers:**

- Dale Carpenter, Chief of the Sustainable Materials Management and Pollution Prevention Sections, U. S. EPA Region 2 (Moderator)
- Asami Tanimoto, Community Program Manager, The Recycling Partnership
- James Jennings, Senior Public Service Administrator, Illinois Environmental Protection Agency
- Erin Jensen, Environmental Specialist, New Jersey Department of Environmental Protection
- Sarah Reeves, General Manager, Chittenden County (VT) Solid Waste District Recycle Campaign
- Leslie Hatchell, Recycling Educator/Coordinator, York County Government, South Carolina
- Eduardo Rodriguez, Operations Manager, City of Phoenix, AZ

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### **Session C: Effective Strategies in Tribal and Territorial Materials Management and Recycling Systems**

*This session will highlight challenges and successes in tribal and territorial materials management and recycling systems across the country. Panelists will discuss the tribal and territorial communities' ability to protect human health and the environment by educating and promoting sustainable materials management practices, building effective public-private partnerships, and developing new and strengthening existing markets.*

#### **Speakers:**

- Conchita San Nicolas Taitano, Guam EPA (Moderator)
- Anahma Shannon, Environmental Programs Director, Kawerak Inc, Reilly Kosinski and Simone Sebaló, Zender Environmental Health
- James Williams, Environmental Services Director, Muscogee (Creek) Nation
- Mark Funkhouser, CFM, FMP, Director of Sustainability and Custodial Services, Chumash Casino Resort
- Lisa Furnace, Solid Waste Manager, Saint Regis Mohawk Tribe
- Josh Tenorio, Lieutenant Governor of Guam

#### **Supplemental video links:**

[Modoc Nation, formerly the Modoc Tribe of Oklahoma](#)

[Muscogee \(Creek\) Nation](#)

[The Choctaw Nation of Oklahoma](#)

### **Session D: Closing the Loop: The Importance of Buying Recycled**

*This session will focus on the importance of guidelines and programs to promote buying recycled content, thus driving demand for recycled materials and closing the loop. Our panelists will highlight successful practices and programs that are helping to drive demand for recycled materials.*

#### **Speakers:**

- Will Sager, Executive Director, Southeast Recycling Development Council (Moderator)
- Ksenija Janjic, Environmental Protection Specialist, U.S. EPA
- Karen Hamilton, Sustainable Purchasing Program Manager, King County Procurement and Payables, WA
- Karen Cook, Sustainability Project Manager, County of Alameda, CA
- Jan Hardin, Solid Waste Manager, Waste Reduction Partners

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### **Session E: U.S. Federal Strategy for Addressing the Global Issue of Marine Litter**

*This session will focus on the newly launched [U.S. Federal Strategy for Addressing the Global Issue of Marine Litter](#) and how the U.S. Government can work with stakeholders to implement it through collaborative actions. Panelists will share what their organizations are doing to address marine litter, particularly in Southeast Asia. They will also share their views on how U.S. government, the private sector and NGOs can work together through the implementation of the U.S. federal strategy to tackle this global challenge.*

#### **Speakers:**

- Andrew Wheeler, Administrator, U.S. EPA (moderator)
- Mike Witt, Corporate Director, Environment, Health & Safety and Sustainability, Dow Chemical Company
- Joshua Baca, Vice President, Plastics Division, American Chemistry Council
- Robert Flores, Vice President of Sustainability, Berry Global
- Rob Kaplan, Founder and Chief Executive Officer, Circulate Capital
- Jacob Duer, President and CEO, Alliance to End Plastic Waste

**4:50pm** – Closing remarks from EPA Administrator Andrew Wheeler

Visit EPA's [America Recycles website](#) to learn more about how to advance the future of recycling.