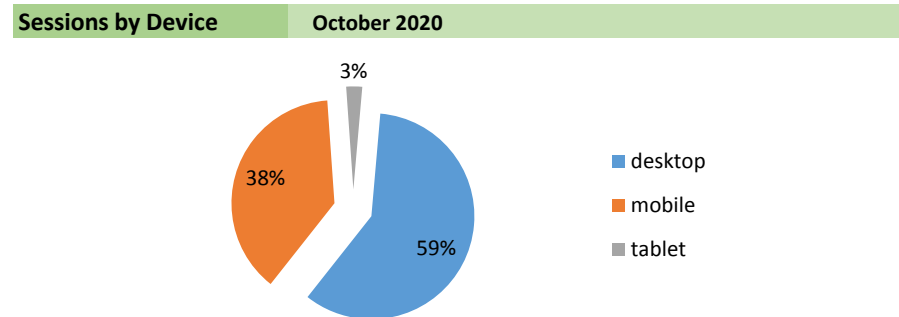


Agency Web Traffic: Content Consumption Report

All Traffic	October 2020	change from prior month		
Sessions	10,516,435	-12,253,299	▼	-53.8%
Unique Users	6,585,614	-4,577,927	▼	-41.0%
Pageviews	21,834,553	-17,785,405	▼	-44.9%
Unique Pageviews	16,600,878	-11,775,334	▼	-41.5%
Downloads	1,091,549	77,698	▲	7.7%
Unique Downloads	651,108	8,563	▲	1.3%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

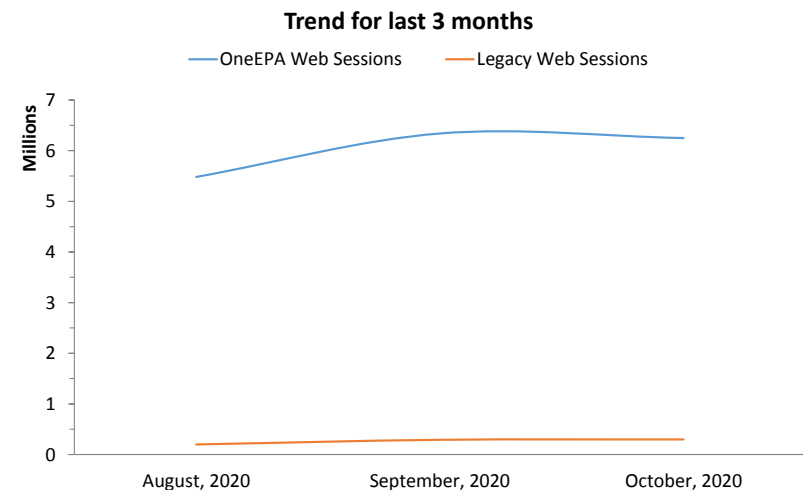
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	4,793,654	-7,775,516	▼	-61.9%	11,108,263	-11,491,040	▼	-50.8%	665,976	39,035	▲	6.2%
Desktop	6,231,501	-3,192,831	▼	-33.9%	15,099,219	-4,307,028	▼	-22.2%	965,692	435,844	▲	82.3%
Tablet	263,379	-398,768	▼	-60.2%	523,826	-629,677	▼	-54.6%	25,128	8,981	▲	55.6%
Mobile	4,021,555	-8,661,700	▼	-68.3%	6,211,508	-12,848,700	▼	-100.0%	94,094	12,263	▲	15.0%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	October 2020	change from prior month		
Sessions	6,249,486	-90,454	▼	-1.4%
Pageviews	14,919,577	353,606	▲	2.4%
Legacy Web www3.epa.gov	October 2020	change from prior month		
Sessions	298,152	7,331	▲	2.5%
Pageviews	921,512	59,366	▲	6.9%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	October 2020	change from prior month		
Home Page Views	236,218	-26,057	▼	-9.9%
Home Page Banner Clicks	1,960	-691	▼	-26.1%
Press Release Pageviews	308,206	77,778	▲	33.8%
Widget Pageviews	372,176	-12,107	▼	-3.2%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for October, 2020

	by pageviews	October, 2020
EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus U.S. EPA News Releases US EPA		12558
EPA Releases List of Disinfectants to Use Against COVID-19 U.S. EPA News Releases US EPA		9908
La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EPA		9108
EPA Approves 13 Products from List N as Effective Against SARS-CoV-2 U.S. EPA News Releases US EPA		7237
EPA Announces 2020 Dicamba Registration Decision U.S. EPA News Releases US EPA		6791
Page Not Found US EPA		5402
EPA Expands COVID-19 Disinfectant List U.S. EPA News Releases US EPA		5358
President Trump Delivering on Promise to Protect Our Nation's Air U.S. EPA News Releases US EPA		4367
Latest Inventory of U.S. Greenhouse Gas Emissions and Sinks Shows Long-Term Reductions, with Annual Variation U.S. EPA News Releases US EPA		3513
President Trump Signs Executive Order on Modernizing America's Water Resource Management and Water Infrastructure U.S. EPA News Releases US EPA		3414
La EPA y CBP actúan para proteger al público contra el producto "Virus Shut Out" no registrado importado a California U.S. EPA News Releases US EPA		3389
ICYMI: The Trump Administration has removed environmental regulations that hamstring American businesses U.S. EPA News Releases US EPA		3311
EPA takes action to help Americans disinfect indoor spaces efficiently and effectively U.S. EPA News Releases US EPA		2789
EPA Administrator Andrew Wheeler Announces Expedited Pathway for Companies to Claim "Long-Lasting" Efficacy for Antiviral Products U.S. EPA News Releases US EPA		2399
EPA Appoints New Members to the Science Advisory Board and Subcommittees U.S. EPA News Releases US EPA		2354
EPA Announces the Selection of 12 Organizations to Receive \$3 Million in Funding to Support Anaerobic Digestion in Communities U.S. EPA News Releases US EPA		2324
EPA's List of Approved SARS-CoV-2 Surface Disinfectant Products Passes 500 U.S. EPA News Releases US EPA		2194
National Correspondent Misleads on Wheeler's Remarks U.S. EPA News Releases US EPA		2046
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam U.S. EPA News Releases US EPA		1855
Trump EPA Approves First-Ever Long-Lasting Antiviral Product for Use Against COVID-19 U.S. EPA News Releases US EPA		1782

Top 10 Home Page Banner Clicks for October, 2020

	by clicks	October, 2020
0		880
100520-childrenat50-readrelease		361
100520-childrenat50-readbooklet		284
09242020-nepps_epaat50		205
122016-vw-learn-more		3
		0

Top 10 Widgets for October, 2020

	by pageviews	October, 2020
Greenhouse Gas Equivalencies Calculator US EPA		102,611
EF UV Index Widget US EPA		87,740
Individual WASTE Reduction Model (iWARM) Widget US EPA		33,221
EJScreen Widget US EPA		15,813
ECHO Quick Search Widget Enforcement & Compliance H		15,510
EF Brownfields Widget US EPA		12,435
Widget Watersense US EPA		10,083
EF Multisystem Widget US EPA		9,738
EF Cleanups Widget US EPA		8,843
EF TRI Widget US EPA		6,818

Agency Web Traffic: Content Consumption Report

Top 1-25 Page Titles for October, 2020	by pageviews	October, 2020
AirNow Interactive Map		1,201,766
List N: Disinfectants for Coronavirus (COVID-19) Pesticide Registration US EPA		757,254
Document Display NEPIS US EPA		501,645
AIRNow - San Francisco, CA Air Quality		333,223
US EPA Search		307,202
List N Tool: COVID-19 Disinfectants US EPA		293,321
United States Environmental Protection Agency US EPA		292,859
AIRNow - Sacramento, CA Air Quality		271,371
Page Not Found US EPA		237,757
FOIAonline Home		198,101
AIRNow - San Jose, CA Air Quality		189,801
List N Advanced Search Page: Disinfectants for Coronavirus (COVID-19) Pesticide Registration US EPA		135,561
System of Registries US EPA		135,068
Basic EPA Fusion Search Results		126,461
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		111,925
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		100,367
AIRNow - Oakland, CA Air Quality		97,675
Sakit sa Coronavirus 2019 (COVID-19) Information for Individuals with Limited English Proficiency US EPA		88,001
CompTox Chemicals Dashboard		79,993
Six Steps for Safe & Effective Disinfectant Use Pesticide Registration US EPA		75,606
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		73,757
How does EPA know that the products on List N work on SARS-CoV-2? Coronavirus (COVID-19) US EPA		71,925
Pesticide Product and Label System US EPA		67,214
Detailed Facility Report ECHO US EPA		62,420
Environmental Topics US EPA		60,360

Top 26-50 Page Titles for October, 2020	by pageviews	October, 2020
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA		60,113
AIRNow - Davis, CA Air Quality		56,697
Laws & Regulations US EPA		56,453
What is Acid Rain? Acid Rain US EPA		55,701
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		55,276
Spreadsheet of RIN Generation Data for the Renewable Fuel Standard Fuels Registration, Reporting, and Compliance Help US EPA		54,477
Search Releases US EPA		54,097
Air Quality Index (AQI) Basics		53,077
Recycling Basics Reduce, Reuse, Recycle US EPA		52,443
Spreadsheet of RIN Generation and Renewable Fuel Volume Production by Fuel Type for the Renewable Fuel Standard Fuels Registration, Reporting, and Compliance Help US EPA		50,537
FOIAonline Search		50,186
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA		49,758
Causes of Climate Change Climate Change Science US EPA		48,448
Air Cleaners, HVAC Filters, and Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA		47,880
AirNow - Highest Current AQI for CA		47,557
I can't tell if the product I'm interested in is on the list or not. Can you help me? Coronavirus (COVID-19) US EPA		45,147
Carbon Footprint Calculator Climate Change US EPA		45,028
Fuel Waivers Enforcement US EPA		44,719
FRS Facility Detail Report Envirofacts US EPA		44,236
Facility Search Results ECHO US EPA		44,010
AIRNow - Seattle-Bellevue-Kent Valley, WA Air Quality		43,930
AIRNow - Roseville-Rocklin, CA Air Quality		43,665
Enforcement and Compliance History Online US EPA		41,793
Inventory of U.S. Greenhouse Gas Emissions and Sinks Greenhouse Gas (GHG) Emissions US EPA		40,330
Radon US EPA		40,041