

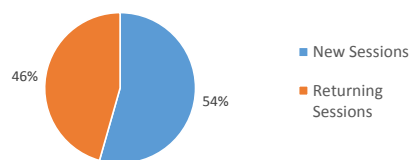
Engaged Segments

Return Sessions	October, 2020	change from prior month		
Return Sessions	4,793,654	-7,775,516	▼	-61.9%
Pages per Session	2.32	0.52	▲	28.9%
compare to All Sessions	10,516,435	-12,253,299	▼	-53.8%
Pages per Session	2.08	-1.80	▲	15.5%

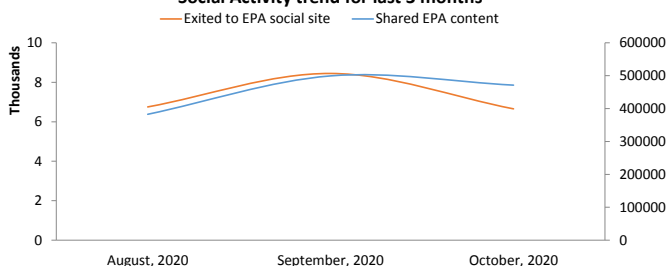
User Actions on EPA site

Contact	October, 2020	change from prior month		
Clicked to Email EPA	7,028	916	▲	15.0%
Viewed Contact Us Page	104,659	671	▲	0.6%
Social Media	October, 2020	change from prior month		
Shared EPA content	10,168	-1,001	▼	-9.0%
Total links shared	3,601	-65	▼	-1.8%
Exited to EPA social site	6,654	-1,792	▼	-21.2%
Other Actions	October, 2020	change from prior month		
Accessed External Link	471,331	-28,074	▼	-5.6%
Shares by Social Network	October, 2020	change from prior month		
Facebook	2,306	-369	▼	-13.8%
Google+	7	5	▲	250.0%
Twitter	1,407	-32	▼	-2.2%
Pinterest	5	4 ↑↑↑		#DIV/0!

Return Sessions vs. New Sessions October, 2020



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	October, 2020	Top 10 Pages for Email Contact	by email clicks	October, 2020
Contact EPA U.S. Environmental Protection Agency		24,675	School Bus Rebates: Diesel Emissions Reduction Act (DERA) Die		568
Contact Us About Coronavirus (COVID-19) Coronavir		4,147	Contact Us: National Pretreatment Program National Pollutant		348
Contact Us		3,197	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		303
State Asbestos Contacts Asbestos US EPA		2,419	State Asbestos Contacts Asbestos US EPA		248
Contact Us about Pesticide Registration Pesticide Reg		2,206	Pesticide Establishment Registration and Reporting Contacts Co		170
Contact Us: National Pretreatment Program National		2,074	Contacts in the Office of Pesticide Programs, Antimicrobials Divis		141
Contact Us about ECHO ECHO US EPA		1,844	Contact Us about Pesticide Registration Pesticide Registration		139
Contacts in the Office of Pesticide Programs, Antimicro		1,548	Greenhouse Gas Equivalencies Calculator US EPA		100
Contact Us about Lead Lead US EPA		1,469	EPA Hotlines U.S. Environmental Protection Agency US EPA		93
Contacts in the Office of Pesticide Programs, Registrati		1,301	Contacts in the Office of Pesticide Programs, Registration Division		83
Top 20 Shared URLs				by number of shares	October, 2020
epa.gov/pesticide-registration/list-n-disinfectants-coronavirus-covid-19					4
epa.gov/acidrain/effects-acid-rain					3
epa.gov/environmental-topics					3
epa.gov/aboutepa/epas-administrator					3
epa.gov/newsroom					3
archive.epa.gov/epa/climate-change-science/causes-climate-change.html					3
epa.gov/ground-level-ozone-pollution					3
epa.gov/lead/protect-your-family-lead-your-home-english					3
epa.gov/radiation/radiation-health-effects					3
epa.gov/newsreleases/epa-releases-list-disinfectants-use-against-covid-19					3
epa.gov/coronavirus/coronavirus-and-drinking-water-and-wastewater					3
epa.gov/pfas/basic-information-pfas					3
epa.gov/sunsafety/uv-index-1					3
epa.gov/education/what-environmental-education					3
epa.gov/climate-research					3
epa.gov/ghgemissions/global-greenhouse-gas-emissions-data					3
epa.gov/recycle/reducing-waste-what-you-can-do					3
epa.gov/bedbugs/do-it-yourself-bed-bug-control					3
epa.gov/grants					3
espanol.epa.gov/espanol/informacion-basica-sobre-los-arrecifes-de-coral					3
Top 10 External Links				by link clicks	October, 2020
https://foiaonline.gov/foiaonline/action/public/login					15,753
https://foiaonline.gov/foiaonline/action/public/home/mycases					14,915
https://foiaonline.gov/foiaonline/action/public/request					12,480
https://foiaonline.gov/foiaonline/action/public/home/mycases#					9,042
https://www.usajobs.gov/search/results?a=ep00					7,996
https://foiaonline.gov/foiaonline/action/public/search					7,188
https://foiaonline.gov/foiaonline/action/public/search/advancedsearch					7,142
https://www.foiaonline.gov/foiaonline/action/public/login					6,943
https://foiaonline.gov/foiaonline/action/public/search/quicksearch					6,895
https://www.foiaonline.gov/foiaonline/action/public/home/mycases#					5,901