



# WaterSense® 2021 Editorial Calendar

The U.S. Environmental Protection Agency's WaterSense program can provide graphics, videos, infographics, or other content for the following topics. Contact WaterSense at (866) WTR-SENS (987-7367) or [watersense@epa.gov](mailto:watersense@epa.gov). You can also join us on social media at the addresses below!

## January

### Pledge to Save Water at Home All Year



Stay connected to your conservation goals this year. Join thousands of others taking the "I'm for Water" pledge and resolve to save water in 2021.

## February

### Love Your Yard While Using Less Water

What's your yard persona? Find the right strategies for a water-smart landscape that fits your lifestyle.



## March

### Fix a Leak Week

Take the 10-Minute Challenge for Fix a Leak Week to reduce water waste at home.

#FixALeak Week  
March 15-21  
#WorldWaterDay  
March 22



## April

### Celebrate Spring With a Sprinkler Spruce-Up

Start your spring cleaning with a sprinkler spruce-up for an efficient irrigation system and water savings!

#EarthDay  
April 22



## May

### Create Your Better Bathroom

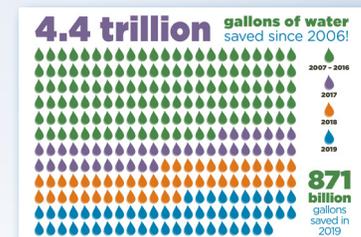
Celebrate Remodeling Month by transforming your bathroom with fixtures that are attractive, functional, and efficient.



## June

### WaterSense Accomplishments Continue to Show Commitment

WaterSense partners connected with consumers and businesses to achieve water savings in 2020!



## July

### Water Wiser for Smart Irrigation Month

Take **Control** of Your Irrigation System



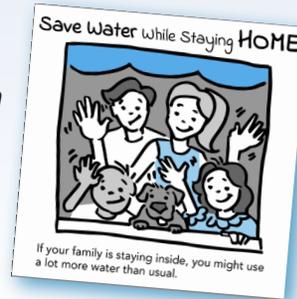
Upgrade to a WaterSense labeled weather-based irrigation controller for easy and efficient irrigation.

## August

### Learn the ABCs of Water Savings

Saving water isn't rocket science. Learn how WaterSense labeled products make conservation simple.

#WorldWaterWeek  
August 23-27



## September

### Plant the Seeds for a Water-Smart Landscape

Plan ahead for a water-smart landscape by choosing native plants adapted to your area's climate.

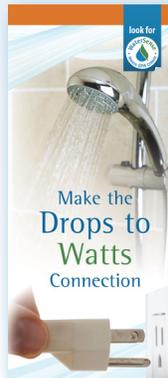


## October

### Get Energized to Save for Energy Action Month

Installing WaterSense labeled fixtures saves water AND energy, making it the perfect way to celebrate Energy Action Month!

WaterSense Partner of the Year Awards



## November

### Thanks to WaterSense Partners

The WaterSense program's water-saving success is made possible by the more than 2,000 partners!

#WorldToiletDay  
November 19



## December

### 'Tis the Season for Water Savings

Make spirits bright with water and energy savings provided by WaterSense labeled products.

