



WaterSense® 2021 Editorial Calendar

The U.S. Environmental Protection Agency's WaterSense program can provide graphics, videos, infographics, or other content for the following topics. Contact WaterSense at (866) WTR-SENS (987-7367) or watersense@epa.gov. You can also join us on social media at the addresses below!

January

Pledge to Save Water at Home All Year



Stay connected to your conservation goals this year. Join thousands of others taking the "I'm for Water" pledge and resolve to save water in 2021.

February

Love Your Yard While Using Less Water

What's your yard persona? Find the right strategies for a water-smart landscape that fits your lifestyle.



March

Fix a Leak Week

Take the 10-Minute Challenge for Fix a Leak Week to reduce water waste at home.

#FixALeak Week

March 15-21

#WorldWaterDay

March 22



April

Celebrate Spring With a Sprinkler Spruce-Up

Start your spring cleaning with a sprinkler spruce-up for an efficient irrigation system and water savings!

#EarthDay
April 22



May

Create Your Better Bathroom

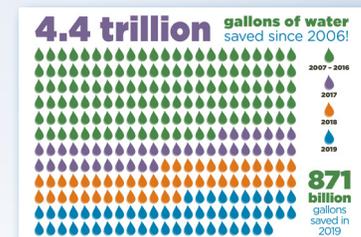
Celebrate Remodeling Month by transforming your bathroom with fixtures that are attractive, functional, and efficient.



June

WaterSense Accomplishments Continue to Show Commitment

WaterSense partners connected with consumers and businesses to achieve water savings in 2020!



July

Water Wiser for Smart Irrigation Month

Take **Control** of Your Irrigation System



Upgrade to a WaterSense labeled weather-based irrigation controller for easy and efficient irrigation.

August

Learn the ABCs of Water Savings

Saving water isn't rocket science. Learn how WaterSense labeled products make conservation simple.

#WorldWaterWeek
August 23-27



September

Plant the Seeds for a Water-Smart Landscape

Plan ahead for a water-smart landscape by choosing native plants adapted to your area's climate.

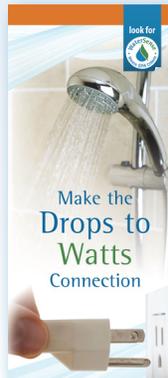


October

Get Energized to Save for Energy Action Month

Installing WaterSense labeled fixtures saves water AND energy, making it the perfect way to celebrate Energy Action Month!

WaterSense Partner of the Year Awards



November

Thanks to WaterSense Partners

The WaterSense program's water-saving success is made possible by the more than 2,000 partners!

#WorldToiletDay
November 19



December

'Tis the Season for Water Savings

Make spirits bright with water and energy savings provided by WaterSense labeled products.

