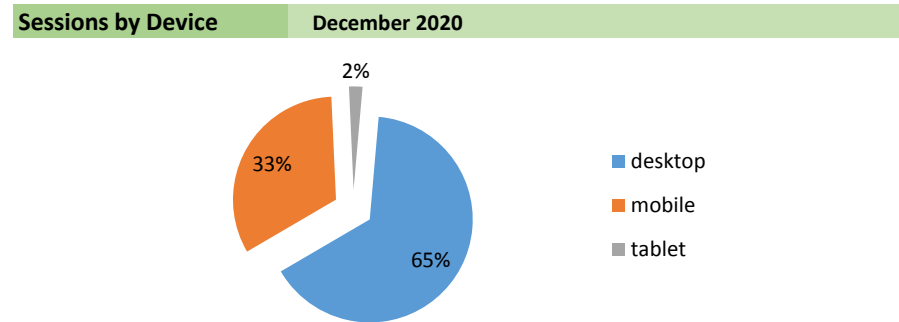


## Agency Web Traffic: Content Consumption Report

All Traffic	December 2020	change from prior month		
Sessions	6,354,266	-1,215,445	▼	-16.1%
Unique Users	4,338,673	-879,574	▼	-16.9%
Pageviews	14,542,987	-2,561,396	▼	-15.0%
Unique Pageviews	10,378,701	-2,438,838	▼	-19.0%
Downloads	839,602	-36,204	▼	-4.1%
Unique Downloads	504,779	-59,525	▼	-10.5%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

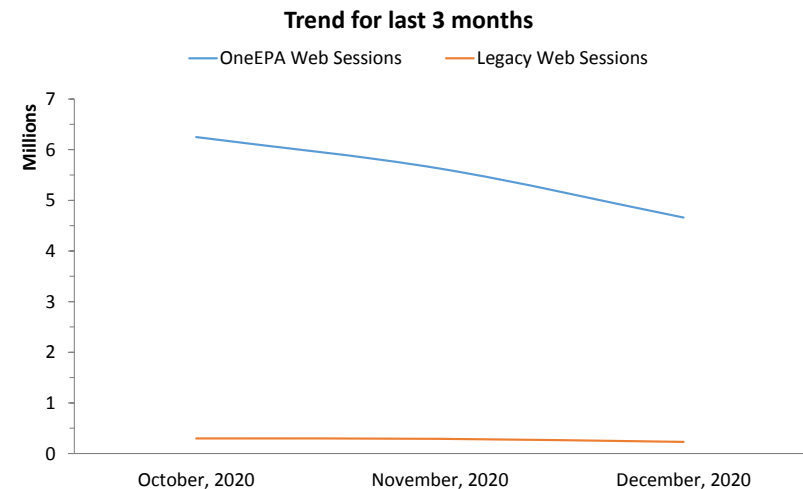
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,522,112	-402,416	▼	-13.8%	7,045,449	-1,063,260	▼	-13.1%	551,054	-10,741	▼	-1.9%
Desktop	4,142,624	-926,063	▼	-18.3%	10,891,260	-2,013,382	▼	-15.6%	760,446	262,966	▲	52.9%
Tablet	134,067	-26,312	▼	-16.4%	293,047	-59,529	▼	-16.9%	16,831	4,169	▲	32.9%
Mobile	2,077,575	-263,070	▼	-11.2%	3,358,680	-488,485	▼	-100.0%	79,797	19,743	▲	32.9%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	December 2020	change from prior month		
Sessions	4,659,669	-967,110	▼	-17.2%
Pageviews	11,060,714	-2,269,271	▼	-17.0%
Legacy Web www3.epa.gov	December 2020	change from prior month		
Sessions	229,704	-60,445	▼	-20.8%
Pageviews	733,914	-151,399	▼	-17.1%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	December 2020	change from prior month		
Home Page Views	184,201	-25,986	▼	-12.4%
Home Page Banner Clicks	1,684	-835	▼	-33.1%
Press Release Pageviews	163,330	-27,690	▼	-14.5%
Widget Pageviews	280,880	-77,640	▼	-21.7%



## Agency Web Traffic: Content Consumption Report

### Top 20 News Releases for December, 2020

by pageviews December, 2020

La EPA publica lista de desinfectantes para usar contra el COVID-19   U.S. EPA News Releases   US EPA	7336
EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus   U.S. EPA News Releases   US EPA	6569
EPA's List of Approved SARS-CoV-2 Surface Disinfectant Products Passes 500   U.S. EPA News Releases   US EPA	5938
La EPA y CBP actúan para proteger al público contra el producto "Virus Shut Out" no registrado importado a California   U.S. EPA News Releases   US EPA	5200
EPA Releases List of Disinfectants to Use Against COVID-19   U.S. EPA News Releases   US EPA	4361
New Interim Strategy Will Address PFAS Through Certain EPA-Issued Wastewater Permits   U.S. EPA News Releases   US EPA	3095
EPA takes action to help Americans disinfect indoor spaces efficiently and effectively   U.S. EPA News Releases   US EPA	2896
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam   U.S. EPA News Releases   US EPA	2414
EPA Announces Historic Approval of Florida's Request to Administer the Clean Water Act Section 404 Program   U.S. EPA News Releases   US EPA	2266
EPA Expands COVID-19 Disinfectant List   U.S. EPA News Releases   US EPA	2027
Page Not Found   US EPA	1933
Home Depot To Pay \$20,750,000 Penalty for Nationwide Failure to Follow Rules for Conducting Renovations Involving Lead Paint   U.S. EPA News Releases   US EPA	1762
EPA Releases Interim Guidance on Destroying and Disposing of Certain PFAS and PFAS-Containing Materials   U.S. EPA News Releases   US EPA	1751
EPA Approves 13 Products from List N as Effective Against SARS-CoV-2   U.S. EPA News Releases   US EPA	1742
La lista de la EPA de productos desinfectantes aprobados contra el SARS-CoV-2 supera los 500   U.S. EPA News Releases   US EPA	1678
EPA Celebrates 50 Year of Progress, Dedicates Conference Center to First Administrator   U.S. EPA News Releases   US EPA	1299
EPA Strengthens Regulation of Asbestos to Close Loophole and Protect Consumers   U.S. EPA News Releases   US EPA	1281
EPA Finalizes NAAQS for Particulate Matter   U.S. EPA News Releases   US EPA	1277
EPA Awards Grants to 32 Student Teams for Innovative Technology Projects   U.S. EPA News Releases   US EPA	1219
EPA Issues Draft Guidance Clarifying Wastewater Permit Requirements Under Maui Decision   U.S. EPA News Releases   US EPA	1116

### Top 10 Home Page Banner Clicks for December, 2020

by clicks December, 2020

120220_50th_learnmore	546
120220_50th_learnrelease	375
081120-epaat50-store	188
120220_50th_administratorsvideo	171
111020_50thoeca_readrelease	20
	0

### Top 10 Widgets for December, 2020

by pageviews December, 2020

Greenhouse Gas Equivalencies Calculator   US EPA	81,311
EF UV Index Widget   US EPA	79,175
Individual WASTE Reduction Model (iWARM) Widget   US EPA	18,855
ECHO Quick Search Widget   Enforcement & Compliance H	11,563
EJScreen Widget   US EPA	11,140
EF Brownfields Widget   US EPA	8,052
EF Cleanups Widget   US EPA	7,806
Widget   Watersense   US EPA	6,743
EF Multisystem Widget   US EPA	5,574
EF TRI Widget   US EPA	4,398

Top 1-25 Page Titles for December, 2020	by pageviews	December, 2020
Document Display   NEPIS   US EPA		592,924
List N: Disinfectants for Coronavirus (COVID-19)   Pesticide Registration   US EPA		487,706
United States Environmental Protection Agency   US EPA		226,911
List N Tool: COVID-19 Disinfectants   US EPA		208,084
US EPA Search		200,020
FOIAonline Home		185,302
AirNow Interactive Map		118,845
Page Not Found   US EPA		117,359
System of Registries   US EPA		96,675
Sources of Greenhouse Gas Emissions   Greenhouse Gas (GHG) Emissions   US EPA		86,506
Overview of Greenhouse Gases   Greenhouse Gas (GHG) Emissions   US EPA		84,222
Basic EPA Fusion Search Results		83,759
List N Advanced Search Page: Disinfectants for Coronavirus (COVID-19)   Pesticide Registration   US EPA		66,092
Actions You Can Take to Reduce Air Pollution   Ground-level Ozone   New England   US EPA		59,441
Spreadsheet of RIN Generation Data for the Renewable Fuel Standard   Fuels Registration, Reporting, and Compliance Help   US EPA		58,756
Spreadsheet of RIN Generation and Renewable Fuel Volume Production by Fuel Type for the Renewable Fuel Standard   Fuels Registration, Reporting, and Compliance Help   US		57,249
Global Greenhouse Gas Emissions Data   Greenhouse Gas (GHG) Emissions   US EPA		56,674
Detailed Facility Report   ECHO   US EPA		54,875
CompTox Chemicals Dashboard		52,433
What is Acid Rain?   Acid Rain   US EPA		47,513
Pesticide Product and Label System   US EPA		47,278
FOIAonline Search		45,341
Air Cleaners, HVAC Filters, and Coronavirus (COVID-19)   Coronavirus (COVID-19)   US EPA		45,282
Environmental Topics   US EPA		44,928
How's My Waterway - Community		44,776

### Top 26-50 Page Titles for December, 2020

	by pageviews	December, 2020
Main Map   Recycle City   U.S. EPA		43,018
Recycling Basics   Reduce, Reuse, Recycle   US EPA		41,400
Laws & Regulations   US EPA		41,331
Six Steps for Safe & Effective Disinfectant Use   Pesticide Registration   US EPA		40,147
Greenhouse Gas Equivalencies Calculator   Energy and the Environment   US EPA		39,545
FRS Facility Detail Report   Envirofacts   US EPA		39,004
Enforcement and Compliance History Online   US EPA		36,851
Facility Search Results   ECHO   US EPA		36,447
Log In		35,005
Should You Have the Air Ducts in Your Home Cleaned?   Indoor Air Quality (IAQ)   US EPA		34,867
How does EPA know that the products on List N work on SARS-CoV-2?   Coronavirus (COVID-19)   US EPA		34,418
10 consejos útiles para eliminar las chinches de cama   EPA en español   US EPA		34,317
Carbon Footprint Calculator   Climate Change   US EPA		33,507
Woodstove Database   Burnwise   US EPA		32,680
Staff Directory   About EPA   US EPA		31,641
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		31,338
Indoor Air and Coronavirus (COVID-19)   Coronavirus (COVID-19)   US EPA		30,580
Indoor Air in Homes and Coronavirus (COVID-19)   Coronavirus (COVID-19)   US EPA		30,471
(COVID-19)   Information for Individuals with Limited English Proficiency   US EPA 2019 مرض فيروس كورونا		29,999
Make a FOIA Request		29,946
Effects of Acid Rain   Acid Rain   US EPA		29,658
Spreadsheet of RIN Generation and Renewable Fuel Volume Production by Month for the Renewable Fuel Standard   Fuels Registration, Reporting, and Compliance Help   US EP		29,373
About EPA   US EPA		28,289
Spreadsheet of Available RINs to Date for the Renewable Fuel Standard   Fuels Registration, Reporting, and Compliance Help   US EPA		27,939
Home   Envirofacts   US EPA		27,780