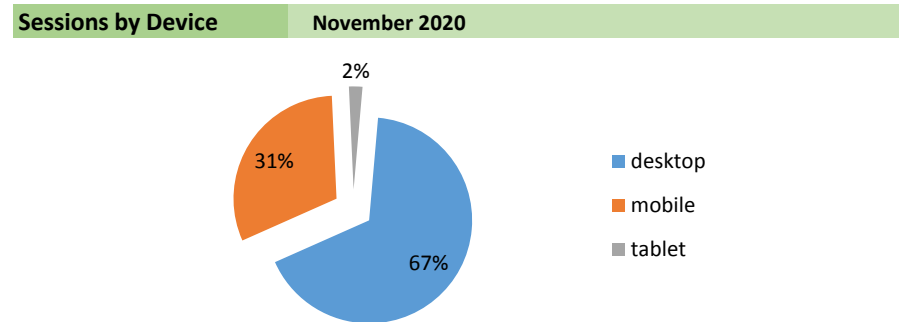


Agency Web Traffic: Content Consumption Report

All Traffic	November 2020	change from prior month		
Sessions	7,569,711	-2,946,724	▼	-28.0%
Unique Users	5,218,247	-1,367,367	▼	-20.8%
Pageviews	17,104,383	-4,730,170	▼	-21.7%
Unique Pageviews	12,817,539	-3,783,339	▼	-22.8%
Downloads	875,806	-215,743	▼	-19.8%
Unique Downloads	564,304	-86,804	▼	-13.3%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

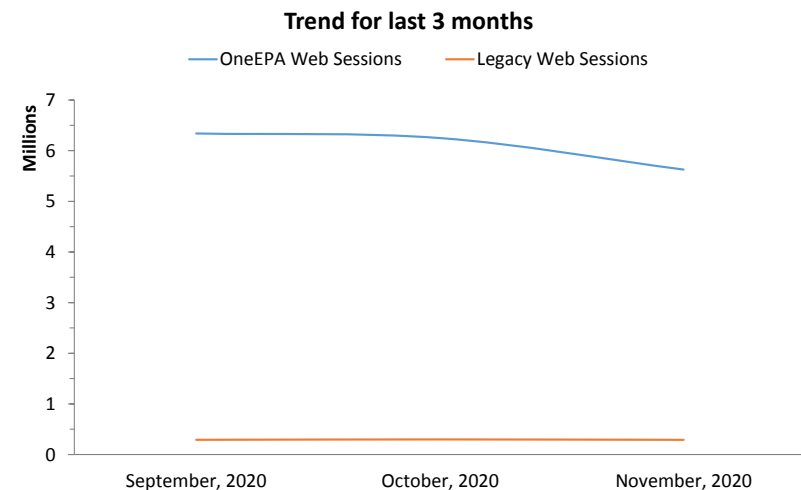
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,924,528	-1,869,126	▼	-39.0%	8,108,709	-2,999,554	▼	-27.0%	561,795	-104,181	▼	-15.6%
Desktop	5,068,687	-1,162,814	▼	-18.7%	12,904,642	-2,194,577	▼	-14.5%	778,037	232,203	▲	42.5%
Tablet	160,379	-103,000	▼	-39.1%	352,576	-171,250	▼	-32.7%	19,840	4,116	▲	26.2%
Mobile	2,340,645	-1,680,910	▼	-41.8%	3,847,165	-2,364,343	▼	-100.0%	76,354	2,530	▲	3.4%
Universities & Colleges	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!
EPA Employees	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!	0	0	↑↑	#DIV/0!

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	November 2020	change from prior month		
Sessions	5,626,779	-622,707	▼	-10.0%
Pageviews	13,329,985	-1,589,592	▼	-10.7%
Legacy Web www3.epa.gov	November 2020	change from prior month		
Sessions	290,149	-8,003	▼	-2.7%
Pageviews	885,313	-36,199	▼	-3.9%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	November 2020	change from prior month		
Home Page Views	210,187	-26,031	▼	-11.0%
Home Page Banner Clicks	2,519	559	▲	28.5%
Press Release Pageviews	191,020	-117,186	▼	-38.0%
Widget Pageviews	358,520	-13,656	▼	-3.7%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for November, 2020

by pageviews November, 2020

EPA approves first surface disinfectant products tested on the SARS-CoV-2 virus U.S. EPA News Releases US EPA	10511
EPA's List of Approved SARS-CoV-2 Surface Disinfectant Products Passes 500 U.S. EPA News Releases US EPA	8379
EPA Releases List of Disinfectants to Use Against COVID-19 U.S. EPA News Releases US EPA	7273
La EPA publica lista de desinfectantes para usar contra el COVID-19 U.S. EPA News Releases US EPA	7240
EPA Expands COVID-19 Disinfectant List U.S. EPA News Releases US EPA	3648
La EPA y CBP actúan para proteger al público contra el producto "Virus Shut Out" no registrado importado a California U.S. EPA News Releases US EPA	3576
EPA Approves 13 Products from List N as Effective Against SARS-CoV-2 U.S. EPA News Releases US EPA	3521
Page Not Found US EPA	3347
EPA takes action to help Americans disinfect indoor spaces efficiently and effectively U.S. EPA News Releases US EPA	3281
ICYMI: The Trump Administration has removed environmental regulations that hamstringing American businesses U.S. EPA News Releases US EPA	2633
U.S. EPA Acts to Protect the Public from Unregistered "Virus Shut Out" Product Imported into Honolulu and Guam U.S. EPA News Releases US EPA	2486
La lista de la EPA de productos desinfectantes aprobados contra el SARS-CoV-2 supera los 500 U.S. EPA News Releases US EPA	2329
Latest Inventory of U.S. Greenhouse Gas Emissions and Sinks Shows Long-Term Reductions, with Annual Variation U.S. EPA News Releases US EPA	1902
EPA Announces 2020 Dicamba Registration Decision U.S. EPA News Releases US EPA	1784
President Trump Delivering on Promise to Protect Our Nation's Air U.S. EPA News Releases US EPA	1648
EPA Administrator Andrew Wheeler Announces Expedited Pathway for Companies to Claim "Long-Lasting" Efficacy for Antiviral Products U.S. EPA News Releases US EPA	1557
Greenhouse Gas Emissions Continue to Decline as the American Economy Flourishes Under the Trump Administration U.S. EPA News Releases US EPA	1397
La EPA aprueba los primeros productos desinfectantes de superficies probados contra el virus SARS-CoV-2 U.S. EPA News Releases US EPA	1058
EPA Finalizes Affordable Clean Energy Rule, Ensuring Reliable, Diversified Energy Resources while Protecting our Environment U.S. EPA News Releases US EPA	1000
Trump EPA Approves First-Ever Long-Lasting Antiviral Product for Use Against COVID-19 U.S. EPA News Releases US EPA	997

Top 10 Home Page Banner Clicks for November, 2020

by clicks November, 2020

0	967
111020_50thoeca_learnmore	554
111020_50thoeca_readrelease	448
081120-epaat50-store	189
100520-childrenat50-readbooklet	73
	0

Top 10 Widgets for November, 2020

by pageviews November, 2020

Greenhouse Gas Equivalencies Calculator US EPA	98,651
EF UV Index Widget US EPA	87,853
Individual WASTE Reduction Model (iWARM) Widget US EPA	32,446
EJScreen Widget US EPA	14,321
ECHO Quick Search Widget Enforcement & Compliance H	13,416
EF Brownfields Widget US EPA	11,992
EF Cleanups Widget US EPA	8,549
Widget Watersense US EPA	7,549
EF Multisystem Widget US EPA	7,163
EF TRI Widget US EPA	6,791

Top 1-25 Page Titles for November, 2020

by pageviews **November, 2020**

List N: Disinfectants for Coronavirus (COVID-19) Pesticide Registration US EPA	662,858
Document Display NEPIS US EPA	502,890
United States Environmental Protection Agency US EPA	263,479
List N Tool: COVID-19 Disinfectants US EPA	254,473
US EPA Search	208,848
Page Not Found US EPA	176,752
AirNow Interactive Map	153,910
FOIAonline Home	149,207
System of Registries US EPA	122,592
List N Advanced Search Page: Disinfectants for Coronavirus (COVID-19) Pesticide Registration US EPA	119,658
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA	116,289
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA	104,458
Basic EPA Fusion Search Results	86,933
Air Cleaners, HVAC Filters, and Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA	77,850
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA	73,555
Actions You Can Take to Reduce Air Pollution Ground-level Ozone New England US EPA	67,298
Six Steps for Safe & Effective Disinfectant Use Pesticide Registration US EPA	66,828
CompTox Chemicals Dashboard	63,888
Facility Search Results ECHO US EPA	62,453
How does EPA know that the products on List N work on SARS-CoV-2? Coronavirus (COVID-19) US EPA	62,403
Recycling Basics Reduce, Reuse, Recycle US EPA	60,313
Environmental Topics US EPA	58,796
What is Acid Rain? Acid Rain US EPA	57,212
Pesticide Product and Label System US EPA	55,904
Detailed Facility Report ECHO US EPA	52,839

Top 26-50 Page Titles for November, 2020

by pageviews

November, 2020

Spreadsheet of RIN Generation and Renewable Fuel Volume Production by Fuel Type for the Renewable Fuel Standard Fuels Registration, Reporting, and Compliance Help US	52,640
Spreadsheet of RIN Generation Data for the Renewable Fuel Standard Fuels Registration, Reporting, and Compliance Help US EPA	51,874
Laws & Regulations US EPA	50,668
Greenhouse Gas Equivalencies Calculator Energy and the Environment US EPA	47,840
Facility Search – Enforcement and Compliance Data ECHO US EPA	47,508
Carbon Footprint Calculator Climate Change US EPA	44,653
Main Map Recycle City U.S. EPA	42,860
Indoor Air and Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA	42,576
Fuel Waivers Enforcement US EPA	40,942
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA	40,183
Sakit sa Coronavirus 2019 (COVID-19) Information for Individuals with Limited English Proficiency US EPA	39,393
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA	39,160
FRS Facility Detail Report Envirofacts US EPA	39,128
I can't tell if the product I'm interested in is on the list or not. Can you help me? Coronavirus (COVID-19) US EPA	38,528
FOIAonline Search	38,311
Should You Have the Air Ducts in Your Home Cleaned? Indoor Air Quality (IAQ) US EPA	37,154
Indoor Air in Homes and Coronavirus (COVID-19) Coronavirus (COVID-19) US EPA	36,562
Home Envirofacts US EPA	36,089
(COVID-19) Information for Individuals with Limited English Proficiency US EPA 2019 مرض فيروس كورونا	35,215
Effects of Acid Rain Acid Rain US EPA	34,889
About EPA US EPA	34,438
Enforcement Case Search ECHO US EPA	34,434
National Overview: Facts and Figures on Materials, Wastes and Recycling Facts and Figures about Materials, Waste and Recycling US EPA	33,901
Envirofacts Search Results Envirofacts US EPA	33,603
Radon US EPA	33,190