

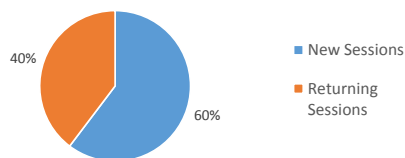
Engaged Segments

Return Sessions	December, 2020	change from prior month		
Return Sessions	2,522,112	-402,416	▼	-13.8%
Pages per Session	2.79	0.02	▲	0.8%
compare to All Sessions	6,354,266	-1,215,445	▼	-16.1%
Pages per Session	2.29	-2.77	▼	-17.5%

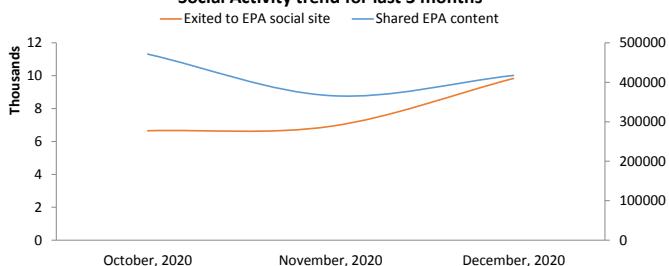
User Actions on EPA site

Contact	December, 2020	change from prior month		
Clicked to Email EPA	5,642	113	▲	2.0%
Viewed Contact Us Page	84,764	-3,190	▼	-3.6%
Social Media	December, 2020	change from prior month		
Shared EPA content	8,115	-1,084	▼	-11.8%
Total links shared	2,974	-307	▼	-9.4%
Exited to EPA social site	9,834	2,911	▲	42.0%
Other Actions	December, 2020	change from prior month		
Accessed External Link	417,352	51,229	▲	14.0%
Shares by Social Network	December, 2020	change from prior month		
Facebook	1,895	-184	▼	-8.9%
Google+	7	7	►	0.0%
Twitter	1,329	-57	▼	-4.1%
Pinterest	2	1	▼	-50.0%

Return Sessions vs. New Session December, 2020



Social Activity trend for last 3 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	December, 2020	Top 10 Pages for Email Contact	by email clicks	December, 2020
Contact EPA U.S. Environmental Protection Agency		19,200	Magic School Bus Diesel Emissions Reduction Act (DERA) Fundir		620
Contact Us About Coronavirus (COVID-19) Coronaviru		7,154	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		268
Contact Us		2,859	State Asbestos Contacts Asbestos US EPA		188
State Asbestos Contacts Asbestos US EPA		1,815	Pesticide Establishment Registration and Reporting Contacts Co		120
Contact Us about Pesticide Registration Pesticide Reg		1,515	Contacts in the Office of Pesticide Programs, Antimicrobials Divis		115
Pesticide Establishment Registration and Reporting Co		1,208	Contacts in the Office of Pesticide Programs, Registration Divisio		91
Contacts in the Office of Pesticide Programs, Antimicro		1,193	Contact Us about Pesticide Registration Pesticide Registration		82
Contact Us about Lead Lead US EPA		1,143	EPA Hotlines U.S. Environmental Protection Agency US EPA		58
Contacts in the Office of Pesticide Programs, Registrati		1,111	Contacting EPA about Regulating Pesticides Issues Pesticide Cor		56
Enforcement: Contact Us Enforcement US EPA		1,008	Grantee Research Project Results Search Research Project Data		56
Top 20 Shared URLs				by number of shares	December, 2020
epa.gov/ghgemissions/overview-greenhouse-gases					4
epa.gov/pesticide-registration/list-n-advanced-search-page-disinfectants-coronavirus-covid-19					4
epa.gov/lead/lead-renovationabatement-firm-certification-application-or-update					3
epa.gov/coronavirus/i-need-disinfect-public-space-store-or-school-what-do-i-need-know					3
epa.gov/coronavirus					3
epa.gov/grants/air-grants-and-funding					3
epa.gov/sdwa/secondary-drinking-water-standards-guidance-nuisance-chemicals					3
epa.gov/heatislands/learn-about-heat-islands					3
epa.gov/pollinator-protection/colony-collapse-disorder					3
epa.gov/statelocalenergy/local-renewable-energy-benefits-and-resources					3
epa.gov/energy/about-us-electricity-system-and-its-impact-environment					3
epa.gov/environmental-topics/water-topics					3
epa.gov/newsreleases/epa-announces-historic-approval-floridas-request-administer-clean-water-act-section-404					3
epa.gov/pesticide-worker-safety/paraquat-dichloride-one-sip-can-kill					3
epa.gov/environmental-topics/greener-living					3
epa.gov/newsreleases/search					3
epa.gov/sdwa					3
epa.gov/sustainability/sustainable-manufacturing					3
epa.gov/radon/find-information-about-local-radon-zones-and-state-contact-information					3
epa.gov/watersense/how-we-use-water					3
Top 10 External Links				by link clicks	December, 2020
https://youtu.be/mrp7xscz4la					15,281
https://foiaonline.gov/foiaonline/action/public/login					14,705
https://foiaonline.gov/foiaonline/action/public/home/mycases					14,535
https://foiaonline.gov/foiaonline/action/public/request					10,780
https://foiaonline.gov/foiaonline/action/public/home/mycases#					8,035
https://www.usajobs.gov/search/results?a=ep00					7,578
https://foiaonline.gov/foiaonline/action/public/search					7,222
https://www.foiaonline.gov/foiaonline/action/public/login					6,062
https://foiaonline.gov/foiaonline/action/public/search/quicksearch					5,601
https://foiaonline.gov/foiaonline/action/public/search/advancedsearch					5,507