

Webinar Presentation



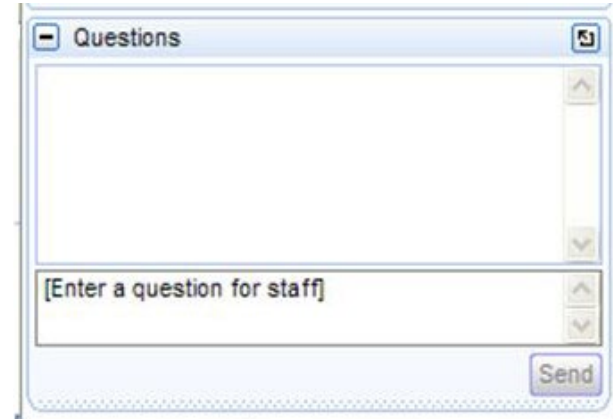
Introduction to the 2021 Truck Tool

Joshua Silverblatt
US Environmental Protection Agency
January 21, 2021



Webinar Housekeeping

- Submit a question via the Questions box on your GoTo control panel.
- After the presentation, as time permits, our EPA presenter will answer questions submitted via the Questions box.
- Please complete the survey at the end of today's webinar. Your feedback is important to us!



Webinar Housekeeping



The presentation slides and recording will be available at:

<http://www.epa.gov/smartway/smartway-webinars-events>
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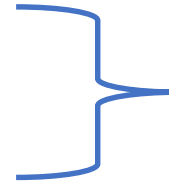
Joshua Silverblatt

Josh joined the EPA Office of Transportation and Air Quality in 2016 and has been with the SmartWay Partnership throughout that time. During his time at SmartWay, Josh has served as an International Coordinator where many of his responsibilities focus around providing technical assistance for freight shippers, carriers and logistics companies attempting to mitigate their environmental impact, conserve energy and reduce harmful air pollutants. He also works closely with other countries and organizations that want to develop their own Green Freight program, modeled under SmartWay.

Covered Today



-  An introductory understanding of the 2021 Truck Carrier Tool
-  Updates made to the 2021 Tool
-  Live Tool Demonstration
 - (1) Data collection requirements
 - (2) Data entry & Tool submission to EPA
 - (3) How to view results & summary reports
-  Key points to remember when filling out your Tool




Steps 1, 2, and 3 in
Quick Start Guide

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Happy New Year!

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- Participants must pre-register.
- Registration closes at 12:00pm on the day of the webinar.
- Click the event name for a description and registration links.


SmartWay Basics: What and Why?





 EPA started SmartWay in 2004 as a voluntary market-based program with the following goals:

- Improve U.S. freight efficiency and reduce costs
- Highlight industry best practices to reduce emissions
- Provide a standardized benchmarking and emissions reporting system



 SmartWay is an integrated system: Covers all domestic modes including truck, rail, air, barge, multimodal, logistic and shippers

 SmartWay has been adopted by Canada and replicated by other countries around the globe

 Currently over 3,700 companies and organizations participate in SmartWay

 Saved **\$41.8 billion** in fuel costs; **312 million** barrels of oil; and **150 million tons** of emissions

What's New This Year?



- ☁ There are now separate user inputs to enter fuel used for engine power and fuel used for reefer units.
- ☁ Reefer fuel use has been added to the Activity Information report. The separate Reefer Fuel report is no longer available.
- ☁ The calculation for vehicle efficiency (MPG) is now only based on fuel used for engine power (and no longer includes reefer fuel).
- ☁ See the link below for a complete list of updates made to the 2021 Truck Tool
 - <https://www.epa.gov/sites/production/files/2021-01/documents/420f21001.pdf>

Truck Tool Demonstration



The **2021 Truck Tool** is available for download at:

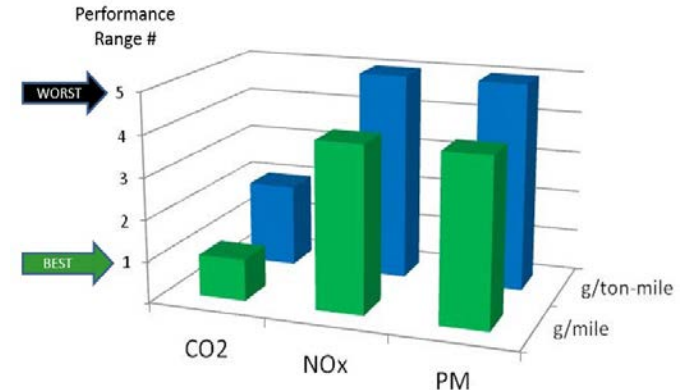
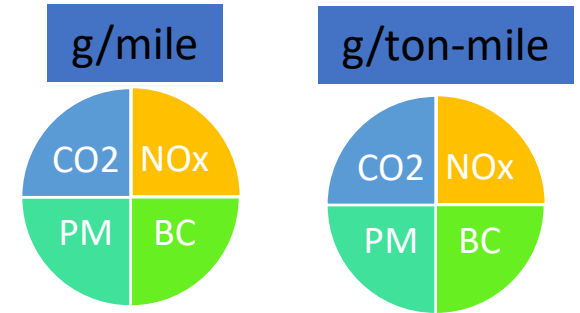
<https://www.epa.gov/smartway/smartway-truck-carrier-partner-resources>

A screenshot of the 2021 SmartWay TRUCK Tool interface. The header is green with the SmartWay logo on the left, and text in the center: "Data Year 2020", "OMB 2060-0663 Expiration Date 04/30/2021 (Revised 2018)", and "United States Version: 2.0.20a Released on: 01/13/2021". The word "Truck" is on the right. The main content area is light blue with the heading "Welcome to the 2021 SmartWay TRUCK Tool". Below this is a paragraph: "Since 2004, companies have been participating in the SmartWay Program to reduce their fuel usage, reduce emissions, and save money." followed by another paragraph: "Developed in cooperation with the freight transportation industry, the SmartWay Transport Partnership helps you to improve your efficiency by tracking and benchmarking performance." At the bottom left, there is a section titled "FILING FORMS WITH THE FEDERAL GOVERNMENT AND ESTIMATED REPORTING BURDEN:" followed by a block of small text. At the bottom, there are three buttons: "ZOOM IN", "PRINT SCREEN", and "QUIT", and a "NEXT" button with a right arrow. The page number "Page T-1" is at the bottom right.

SmartWay Performance Rankings



- SmartWay provides **standardized emission results** and relative rankings for all SmartWay carriers at the fleet level
- Carriers are **categorized by type** (such as truckload dry van, flatbed, or tanker) to insure an apples-to-apples comparison.
- Emissions:** CO₂, NO_x, PM, and Black Carbon
- Metrics:** grams/mile and grams/ton-mile
- Within categories/emissions & metrics carriers are **ranked on a 1-5 scale** (1 being best)



How Can Carriers Use SmartWay to Reduce their Emissions?



- 🌱 Use your SmartWay Carrier tool reports to analyze your emissions
- 🌱 Compare your fleets with each other to spot best practices or find deficiencies
- 🌱 Distinguish yourself to attract and retain new shippers
- 🌱 Engage in peer-to-peer learning








Efficiency Strategies






Please Remember



-  Make sure to enter your company name **exactly** as you want it to appear so that the Shippers you work with can easily search and find your company
-  SmartWay is a partnership – we rely on our SmartWay contacts
 - Have a backup contact to ensure continuity for temporary absences
 - Have a succession plan so someone is ready if your job changes
-  Keeping all SmartWay tools in the same folder makes year over year comparisons easy
-  SmartWay offers business intelligence – it's there for you to use for company benchmarking and improvement
-  We're here for you – An experienced Partner Account Manager (PAM) is assigned to your company to offer assistance and answer your questions. **Do you know yours!?**

Upcoming Webinar



-  The SmartWay Truck Carrier Tool Advanced Class: Getting the Most out of Your SmartWay Participation
-  When: **Thursday, February 4, 2021 from 2:00PM (ET) – 3:00PM (ET)**
-  In this webinar, SmartWay will dive deep into the Truck Carrier Tool to help truck carriers get the most out of their Truck Carrier Tool and reports, including:
 - How specific data entry choices yield more useful results
 - How to read and understand SmartWay data reports
 - SmartWay rankings: how we do it and why it's important
 - How shippers use SmartWay data and rankings
 - A more detailed understanding of the Truck Carrier Tool

2021 SmartWay Tool Schedule



Questions?



SmartWay website: <https://www.epa.gov/smartway>

SmartWay Hotline: 734-214-4767

Contact your PAM!

Available Resource: [Quick Start Guide](#)

SmartWay email: smartway_transport@epa.gov

