

EPA & the Supermarket Industry: Partners in Ozone Layer Protection

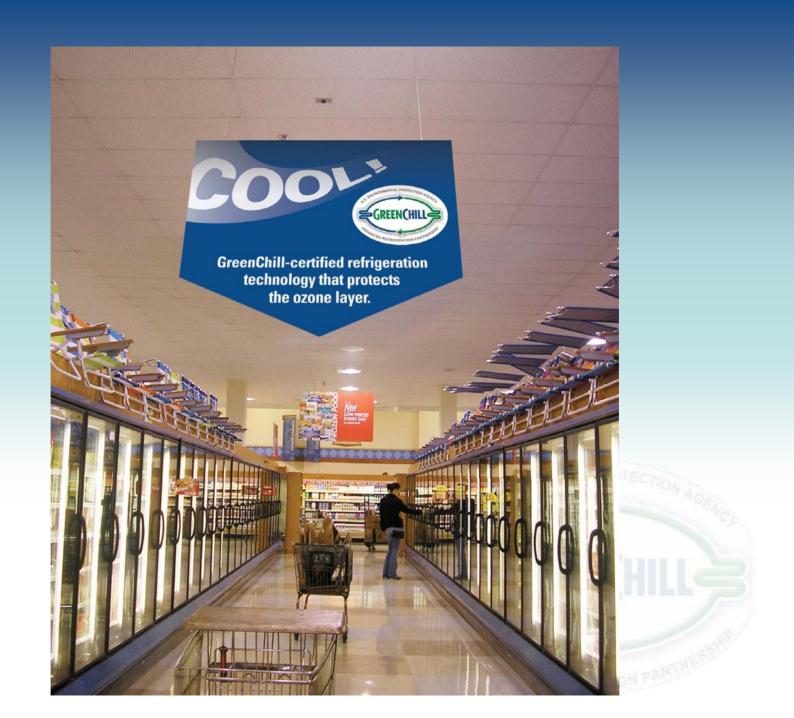
GreenChill's 2008 Strategic Plan

- ► GreenChill's priorities for 2008 lie in 4 areas:
- 1). Achieving Partners' 2008 Goals
- 2). Research
- 3). GreenChill and Partner Marketing
- 4). Recruiting new supermarket partners

In-Store Marketing Tools

- Make the most of your commitment to GreenChill
- ► Says "This store is special!"
- ► Tells consumers that you care about the environment
- ► Tells consumers that you are working with the EPA
- Consumer education





GreenChill Zone Dangler



GreenChill Zone Dangler



Floor Display





Shelf Talker



refrigeration technology that protects the ozone layer.



Store Cooler / Freezer Sticker



Store Cooler/Freezer Sticker



Tote Bag



Member Plaque



Manufacturer Sticker



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