



## **Vision for a Sustainable CNMI**


June 24, 2009

**Est. 2005**

# **MINA's Mission:**

To conserve and restore the array  
of habitats that sustains our  
natural biodiversity and heritage  
for today and tomorrow

# Who is MINA?

- ▶ 9-Member Board
  - ▶ Over 100 members and organizations dedicated to the conservation of the diverse natural and cultural resources of the CNMI
  - ▶ Over 60 years experience in resource management combined
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# 2008-2011 Strategic Plan

Issue	Goals	Objectives	Projects
<i>Meeting the Micronesia Challenge</i>	<b>Educate the public on existing land use and marine practices, promoting better community stewardship.</b>	<ul style="list-style-type: none"> <li>-Conduct and develop a “More fish, less pollution” campaign</li> <li>-Increase by 50% the general public’s knowledge and understanding of the CNMI’s rules and regulations used to manage the marine resources.</li> </ul>	<ul style="list-style-type: none"> <li><b>-Identify and target significant stakeholder marine resources user groups for a “more fish, less pollution” outreach and education program.</b></li> <li><b>-Conduct in 2008 a teacher training camp and a kids summer camps.</b></li> </ul>
<i>Solid Waste</i>	Clean beaches and reduction of solid waste.	Coordinate (via MINA staff & volunteers) with Beautify CNMI! coalition “leads” on solid waste reduction activities.	<p>Identify beaches for adoption; solicit community members, businesses and legislators to donate trash removal for area beaches; provide educational signage at beaches.</p> <p>-Marine Debris Project</p>

# Obyan Beach

## GOALS

- Restore Obyan Beach for turtle nesting
- Diminish upland run off to prevent sedimentation
- Improve water visibility





# Teacher Camps

## GOALS

- Introduce teachers to basic coral reef ecology principles
- Explore the benefits of reefs
- Understand human impacts on reefs
- Raise awareness of how individuals can mitigate their impact on our reefs



# Teacher Camps

## GOALS

- Share lesson plans
- Conduct Field trips
- Revegetate watersheds
- Promote environmental stewardship





# Teacher Camp and Field trips





# Take the Right Route

## GOAL:

- Use extensive Public Outreach and incentives to reduce our carbon footprint



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<i>Solid Waste</i>	<b>Clean beaches and reduction of solid waste.</b>	Coordinate (via MINA staff & volunteers) with Beautify CNMI! coalition “leads” on solid waste reduction activities.	<ul style="list-style-type: none"> <li>Identify beaches for adoption; solicit community members, businesses and legislators to donate trash removal for area beaches; provide educational signage at beaches.</li> <li>-Marine Debris Project</li> </ul>

# Wing Beach

## GOALS

- Reduce littering and marine debris
- Change behavior by educating and removing barriers
- Provide regular trash removal



# 2008-2011 Strategic Plan

Issue	Goals	Objectives	Projects
Building MINA's capacity	<ul style="list-style-type: none"> <li>• <b>Improve financial stability</b></li> <li>• Improve Evaluations and Reporting of MINA's Strategic Plan progress to membership.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a strategy to market MINA. Increase MINA's public awareness and public involvement.</li> <li>• Increase MINA general membership to 200 individuals by the end of strategic planning session in 2010.</li> <li>• Develop and implement a fundraising strategy.</li> <li>• Communicate to MINA's membership a better understanding of membership fees and activities</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct membership events for recruiting at least 25 new members per year, obtain corporate-business membership and to retain 80% of current members.</li> <li>• <b>Seek 2 grants / year. (funding in the \$10 to \$50K range.)</b></li> <li>• Conduct 2 fundraising events / year.</li> <li>• Establish 5 new business partnerships within 2 years.</li> <li>• <b>Quarterly communicate progress via an expanded web site.</b></li> <li>• In November 2009 conduct MINA's 3<sup>rd</sup> strategic planning meeting, Ex. Dir. will report progress on 2008 - 2010 strategic plan and BOD along with general membership will create a 2010 – 2012 strategic plan.</li> </ul>



# MINA will continue to:

- ▶ Identify threats and create strategies to meet the Micronesia Challenge by 2020
- ▶ Raise community awareness and lead change through example
- ▶ ADAPT to reduce your



# Purchase Carbon Offsets!



## 26th Pacific Islands Environment Conference

June 22-25, 2009  
Saipan, CNMI



- ▶ Proceeds will go towards a revegetation effort in the Laolao Bay Watershed as part of our field trips
- ▶ Memberships available here or visit:

**[www.minapacific.org](http://www.minapacific.org)**

# Thank You

