

# Community Engagement Flagship Summary

FY2010 – 3<sup>rd</sup> Quarter



## Progress on Projects/Efforts within our Flagship Initiative

### Approach

- ✓ Our Flagship projects and efforts are in varying stages of progress, from planning to completed
- ✓ A brief update is provided here, with a link to a fact sheet for each project
- ✓ Lesson Learned: Being collected and will be posted to share what we learn throughout the Agency

Enhances/updates Section V of the Plan V1.0

### Flagship Theme: Expanding the Environmental Conversation with Communities

- ✓ **Urban Waters (Ongoing)**
  - Designed to help communities access, restore and benefit from their surrounding waters
  - Conducted workshops/sessions, poster contest, and Summer Camp
- ✓ **Improve Communication of Sampling and Testing Results (Initiated)**
  - Methodology used to report results to residents impacted by the BP Oil Spill, during the National Liberty RadEx exercise, and presented in communication training to Region 10 staff
- ✓ **Improve Delivery of Information to At-Risk and Remote Communities (In Progress)**
  - Established National work group to capture experiences, tools and successes to date
  - Partnered with National Enforcement Training Institute to leverage new technologies
- ✓ **Faces of the Grassroots Video Contest (Complete)**
  - 93 entries (music videos to documentary-style) on grassroots environmental projects
  - Videos used for training internally (EPA) and externally (Boeing)

### Flagship Theme: Expanding Public Awareness & Involvement in Developing Rules and Regulations

- ✓ **Chesapeake Bay TMDL Webinar Series (Ongoing)**
  - Series to inform and hear from the public on progress putting the Bay on a “pollution diet”
  - Since February we conducted 7 webinars averaging 300 people per session
- ✓ **NPDES Pre-proposal Involvement (Ongoing)**
  - Selected web 2.0 tools to provide stakeholders background information in advance of formal rulemaking, with a discussion forum for updated questions and topics
- ✓ **Rulemaking Gateway (Ongoing)**
  - Overall visits per month average over 6,500; top groups Children’s Health and Env. Justice
  - Reviewing public comments for improvements to Gateway

### Flagship Theme: EPA Mobile Apps to Empower Citizen’s Environmental Decisions

- ✓ **Human Health Advisories and Green Product Information (Ongoing)**
  - These two Flagship efforts are in the early stages and are inter-related
  - EPA identified Web 2.0 technologies for use: Webinars, Discussion threads on Exchange Network, Greenversations Blog, Facebook, Wikis, YouTube, Twitter, Flickr, Mobile apps
  - SunWise, EPA’s first mobile app, was released in June 2010  
<http://www.epa.gov/enviro/mobile/>