

Top Town Conservation Challenge



Creating local efficiencies in energy, water, and waste.

Purpose:

- To increase the overall efficiency of municipalities.
- To help municipalities reduce costs associated with energy, water, and waste.
- To create networks to help communities sustain long-term results.
- To position towns to meet the environmental, economic, and social challenges of the future.

How the Program Works:

Join the Challenge as either a Participant or Mentor community.

Participants will:

- Identify a Top Town Conservation Challenge champion within the community.
- Commit to take part in one of EPA's voluntary partnership programs in the area of energy, water, waste, or an alternative activity specially designed to meet community needs.
- Develop an implementation plan to achieve goals.
- Report results.
- Create an institutional change that will anchor program efforts for the long-term.

Mentors will:

- Identify a Top Town Conservation Challenge champion within the community.
- Share expertise in the area of energy, water, or waste with a Participant community.

EPA will:

- Partner Participant communities with a Mentor.
- Provide assistance in program development.
- Partner Participant communities with a university to assist with implementation.

Join the Challenge today and Receive Recognition for your Efforts!

To join the *Top Town* Conservation Challenge,

Fill out the *registration form* on our
website at:

www.epa.gov/region8

Contact

Abby L. Fulton at:
fulton.abby@epa.gov
(303) 312-6563
for more information.

Space is Limited!

Participant and Mentor communities will
be selected on a **first come first serve basis**.

Participant Opportunities

With the support of universities and other key partners, EPA will work with municipalities to design an initiative, program, or activity to meet community goals, provide technical assistance for implementation, and offer opportunities for recognition and to market success.

Below are just a few of the many EPA partnership opportunities available to municipalities. These programs and initiatives are all voluntary and participation is free!

Choices **are not limited** to only these options!

We encourage creative alternative projects designed to meet municipal goals.

Energy

ENERGY STAR®

ENERGY STAR® offers municipalities a proven energy management strategy and no-cost tools to save energy and money while demonstrating environmental leadership. Check out the available tools and resources at: www.energystar.gov/index.cfm?c=government.bus_government.

Green Power Partnership

By partnering with EPA, municipalities can receive assistance in identifying green power products that meet municipal needs and goals, and promote the purchase of green power by individuals, businesses, and institutions. For more about available tools and resources, visit: www.epa.gov/greenpower.

Sustainable Water Infrastructure

This Initiative offers water utilities a roadmap for implementing sustainable practices through a Four Pillars approach which includes best management practices, efficient water use, and full cost pricing of services. Find out more about the Initiative and the Four Pillars at: www.water.epa.gov/infrastructure/sustain/index.cfm.

Urban Heat Island Reduction Initiative

EPA's Heat Island Reduction Initiative (HIRI) provides outreach materials, tools, and guidance to help communities develop urban heat island projects, programs, and policies. Key HIRI resources and activities can be found at: www.epa.gov/heatisland/mitigation/epa_activities.htm.

Water

WaterSense

WaterSense is an EPA partnership program that seeks to protect the future of our nation's water supply by promoting water efficiency and enhancing the market for water-efficient products, programs, and practices. To learn more about WaterSense, visit: www.epa.gov/WaterSense.

Waste

WasteWise

The WasteWise Program fosters partnerships with communities and businesses in an effort to reduce municipal waste. Check out the tools and resources available through this Partnership at: www.epa.gov/epawaste/partnerships/wastewise.

Recycle on the Go

This EPA initiative encourages recycling in public places such as parks, stadiums, and transportation hubs. Find out how communities can get involved at: www.epa.gov/wastes/conserve/rrr/rogo/.

More Options

There are many opportunities for local governments to meet conservation goals while improving sustainability and reducing costs. Just a few of these options include:

- Completing a Greenhouse Gas Inventory
- Establishing a Climate Action Plan
- Designing and Implementing Programs
- Passing Beneficial Codes or Ordinances

**Demonstrate your environmental leadership
and make your town a Top Town!**
