Anchor elements:

EPA Logo with Signature: The EPA logo with signature is an acceptable identifier. The official EPA logo does not entail the signature (ie. The full Agency name). The logo is available on the Internet at: http://www.epa.gov/ productreview/guide/seal_logo/index.html

An additional identifier/logo can be included on the front cover for products jointly authored by EPA, such as an assistance recipient or another federal agency, when identifiers of all authoring entities should be included. All identifiers should be the same size; external identifiers should never overshadow EPA's identifier.

EPA strongly discourages the creation of identifiers for programs, offices, initiatives, etc., because EPA should be the primary organizational reference for all EPA efforts, rather than a lower-level organization. Before beginning to design an identifier, consult with your appropriate Product Review Officer.

EPA publication number: This number is assigned by the National Service Center for Environmental Publications (NSCEP) or through your organization's Technical Information Manager's tracking system.

Date: Always include the month and year of publication/ending date of research results.

EPA portal address: Always include EPA's portal Internet address on the cover, not the publishing office's Internet site address. The Office's Internet site can be included on the back cover or last page if desired. Example EPA portal address: www.epa.gov

"Official business penalty" statement

United States Environmental Protection

RECYCLED INFORMATION

When applicable, the recycling logo and the following text should be displayed on a document's back cover.

"Printed on 100% recycled/recyclable paper with a minimum 50% post-consumer waste using vegetable-based inks."

If you are printing in-house a document that uses another postconsumer percentage (higher than 30%), or if the document is processed chlorine free, this should be included.

EPA LOGO:

The EPA logo should be placed equal distance from the bottom and left side of the page.

INFO:

Trade Gothic Light

OPTIONAL PROGRAM INFO:

Trade Gothic Light Align: Left and bottom margins

RULE:

1/2" from each edge, 1 pt. thickness

ELEMENTS:

Office, Program or Region **Publication Number**

Date



Printed on 100% recycled/recyclable paper with a minimum of 50% post-consumer fiber using vegetable-based ink



