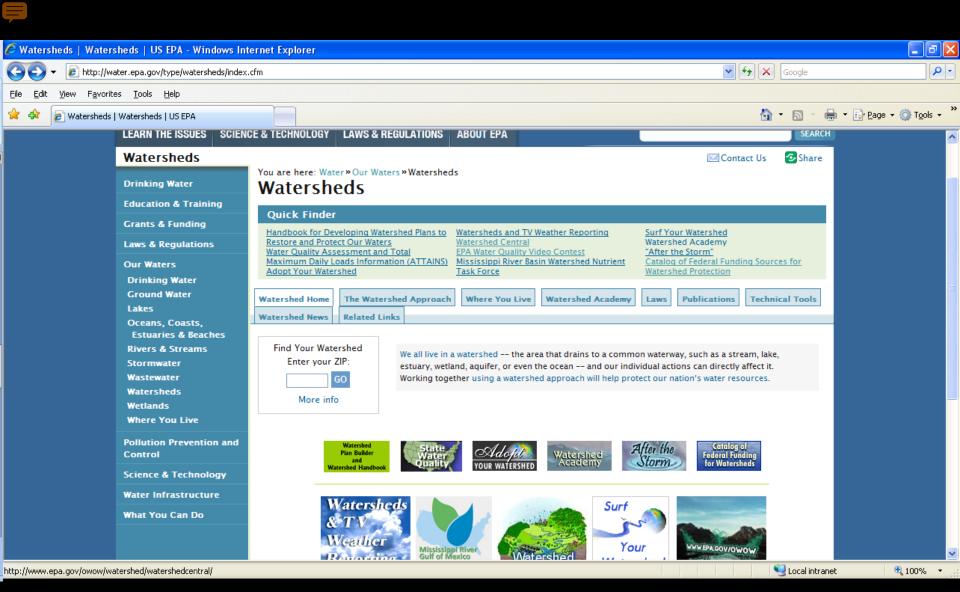


Key Internet Tools

- Watershed Central
 - Wiki
 - Watershed Plan Builder
- Surf & Adopt Your Watershed
- Nonpoint Source Outreach Toolbox
- Watershed Academy
- Catalog of Federal Funding



http://www.epa.gov/watershed



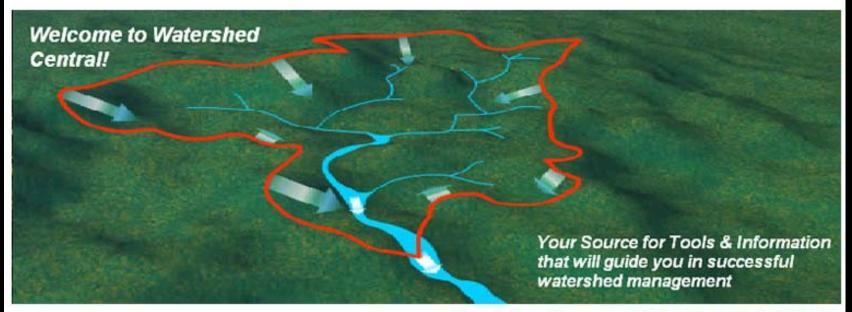
Watershed Central

Watershed Central

Quick Finder

Handbook for Developing Watershed Plans to Restore and Protect Our Waters Water Quality Assessment and Total Maximum Daily Loads Information (ATTAINS) Adopt Your Watershed Healthy Watersheds

Watersheds and TV Weather Reporting Watershed Central EPA Water Quality Video Contest Mississippi River Basin Watershed Nutrient Task Force Watershed News Polluted Runoff Surf Your Watershed Watershed Academy "After the Storm" Catalog of the Federal Funding Sources for Watershed Protection NPS Calendar



Watershed graphic courtesy of Michigan Technological University

Home

Develop a Plan

Collaborate

Resources

Funding

Training

NPS Calendar

Welcome to Watershed Central

Watershed Central provides state, local, and voluntary

Watershed Central Wiki

The Watershed Central Wiki is where you can share tools,



Links to WS handbook and resources

Watershed Management Process

Quick Finder

Watershed Central Basic Information Frequent Questions Calendars of Events Healthy Watersheds Collaborative Tools Watershed Management Process Models, Tools & Databases Funding Sources Training Outreach & Communication Guidance, Rules & Regulations Interactive Wiki Site Map

This section of the Watershed Management website is designed to walk you through each step of the watershed planning and implementation process. You may wish to use this information after you have used the Watershed Plan Builder to create a ensumized watershed plan outline.

Steps

- Build Partnerships
- Characterize the Watershed
- Set Goals and Identify Solutions
- Design an Implementation Program
- Develop Watershed Plan Outline
- Implement the Watershed Plan
- Measure Progress and Make Adjustments

and implementation components.

ep in the process, the plan must
The watershed management
laracterize existing conditions,
ectives, and develop and
sary. To get more information on
ook for Developing Watershed

rocess by clicking on the steps ic is divided into subjections that the right hand topics box. The ently working in.

Steps

- Build Partnerships
- Characterize the Watershed
- Set Goals and Identify Solutions
- Design an Implementation Program
- Develop Watershed Plan Outline
- Implement the Watershed Plan
- Measure Progress and Make Adjustments

Fact Sheet

 Fact sheet on EPA resources to facilitate watershed management (PDF) (4 pp, 3.4MB, About PDF)

ne Watershed Management site as often as you need to as you progress in



Search

Watershed Central Wiki

Page

discussion

edit

history

move

unprotect

watch

Main Page

The watershed management resource website that you can edit

How can I participate in the Watershed Central Wiki?

- Share your best practices, case studies and lessons learned:
- See what other watershed organizations are up to & learn from them;
- New to the Wiki? Check out the "Getting Started" page
- New to Watershed
 Management?
 Check out the EPA's Watershed
 Management Framework
- Identify partners in your watershed area;
- Evaluate and comment on watershed management tools or report on new tools;
- View a map with water monitoring stations, high-resolution aerial photography, and more for your watershed;
- Provide a link to your watershed management plan for others to learn from;
- · Create a page about your organization, add a map, and share it among members of your group

Thanks for helping us build this community knowledge base for more effective watershed management ar implementation! You can contact us at watershedcentral@epa.gov.

Please note: This is an informational website of the US Environmental Protection Agency (EPA or Agency). The views expressed on this site do not reflect Agency policy or action or the official views of EPA or the federal government. (Click for additional information regarding this site.)

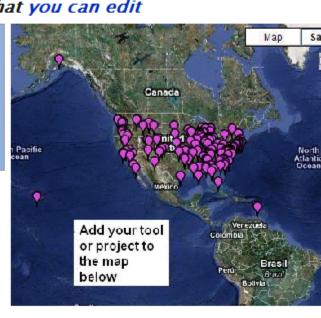
Navigation
Wiki Home

Search

- EPA's Watershed Central Website
- About the Watershed Central Wiki

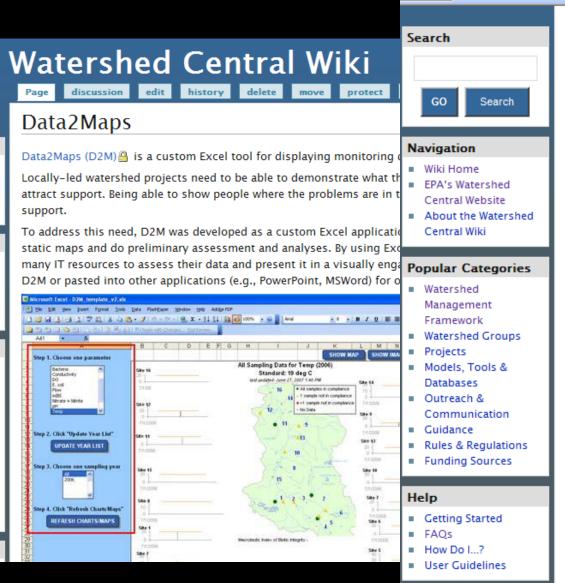
Popular Categories

- Watershed Management Framework
- Watershed Groups
- Projects
- Models, Tools & Databases
- Outreach & Communication
- Guidance
- Rules & Regulations
- Funding Sources





Write your own wiki articles



Spa Creek Conservancy



Spa Creek watershed group in Annapolis, MD - monitoring wate local organizations to protect and clean up the Creek. (Contact:

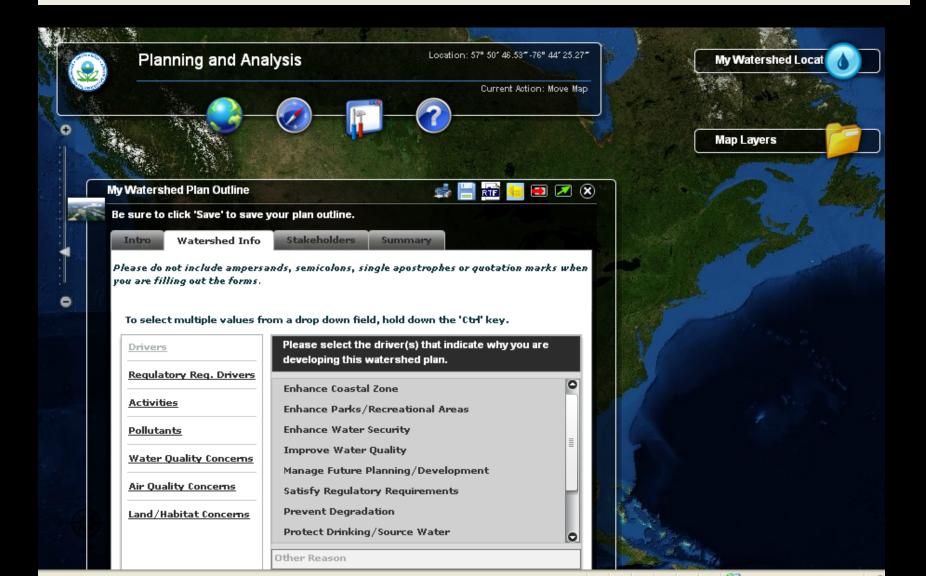
Spa Creek Conservancy(SCC) & is a nonprofit watershed organize management and protecting critical habitats. SCC believes that a SCC started in 2004 and has monitored the creek and improved 80 members, the Chesapeake Bay Trust, and the National Fish a Annapolis and private landowners to install a rain garden on Lin organizations, including St. Mary's Church/School, to improve s stulehman@comcast.net

Map of Spa Creek area showing SCC Projects [map link @]}}

Categories: Mapped | Watershed Group | Projects for Maryland

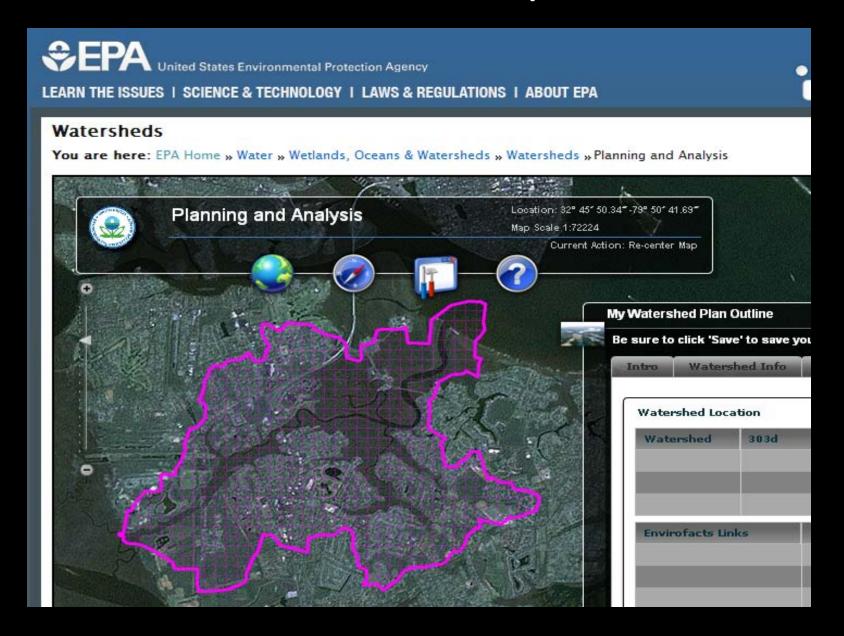


New Plan Builder Tool http://java.epa.gov/wsplanner/



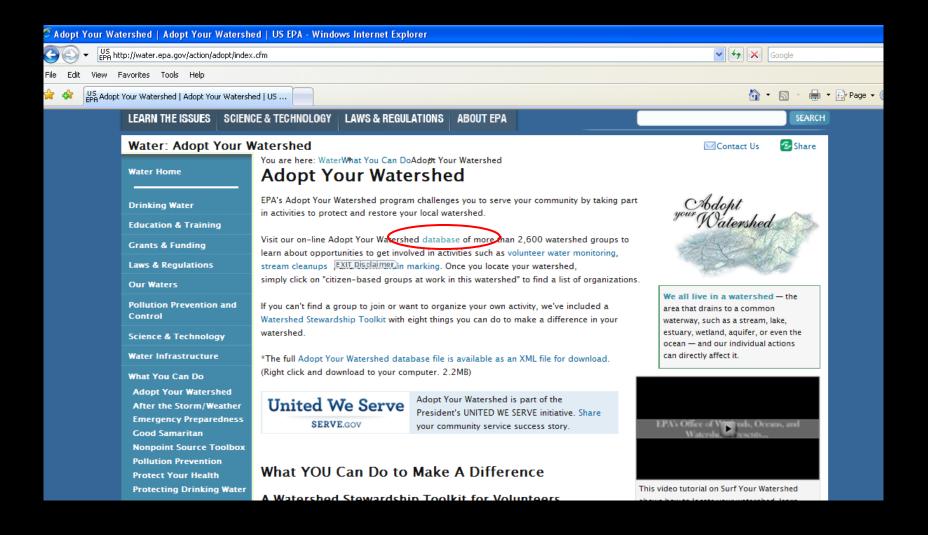


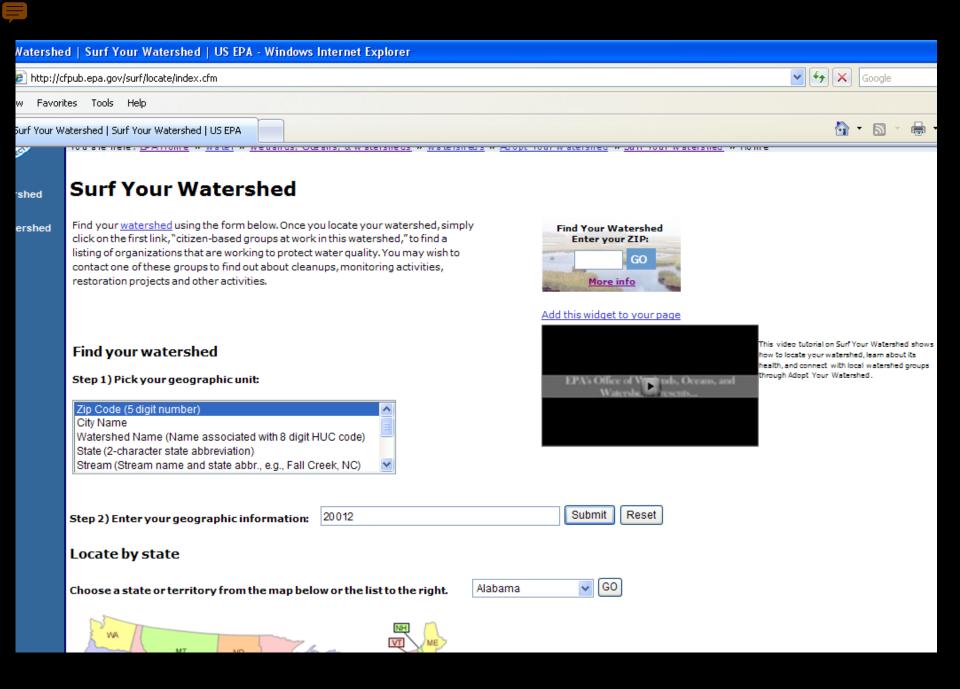
Watershed Plan Outline / WS delineator





Surf & Adopt Your Watershed







nacostia-Occoquan Watershed -- 02070010 | Surf Your Watershed | US EPA - Windows Internet Explorer

//cfpub.epa.gov/surf/huc.cfm?huc_code=02070010 orites Tools Help tomac-Anacostia-Occoquan Watershed -- 02...

U.S. ENVIRONMENTAL PROTECTION AGENC

Surf Your Watershed

Go Search: O All EPA O This Area

You are here: EPA Home » Water » Wetlands, Oceans, & Watersheds » Watersheds » Adopt Your Watershed » Surf Your Watershed — Middle Potomac-Anacostia-Occoquan Watershed -" 02070010

Contact Us

Middle Potomac-Anacostia-Occoquan Watershed -- 02070010

Middle Potomac-Anacostia-Occoquan

Watershed Profile

Watershed Name: Middle Potomac-Anacostia-Occoquan

USGS Cataloging Unit: 02070010 VA 1st Congressional District MD 4th Congressional District MD 5th Congressional District MD 8th Congressional District

VA 8th Congressional District VA 10th Congressional District VA 11th Congressional District DC 98th Congressional District

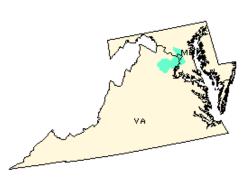
Citizen-based Groups at work in this watershed Provided by Adopt your Watershed)

Water quality monitoring data from this watershed (Provided by STORET)

Environmental Websites Involving this Watershed

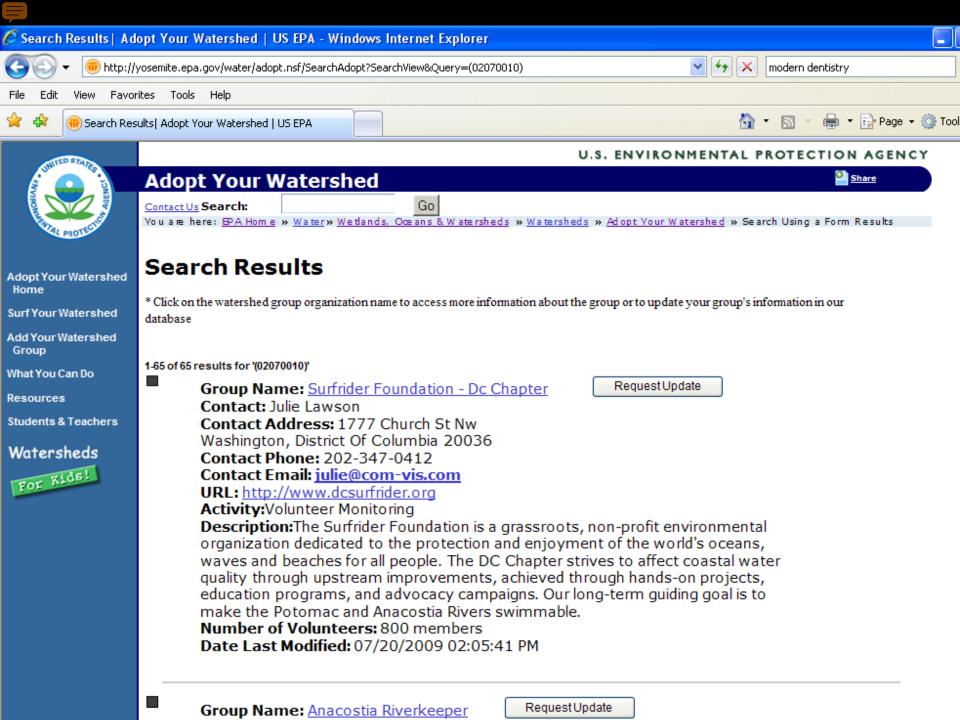
Assessments of Watershed Health

Impaired Water for this watershed



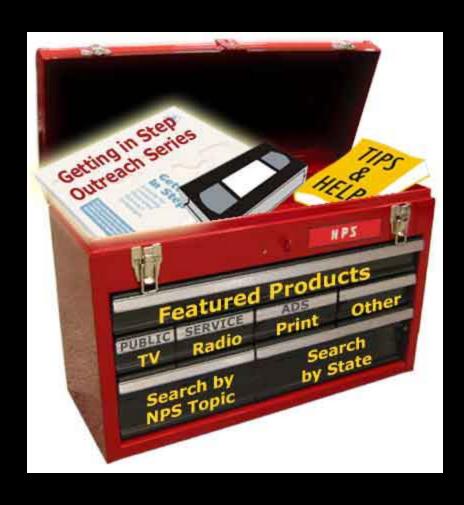
Share







Nonpoint Source Outreach Toolbox



United States Environmental Protection Agency

LEARN THE ISSUES | SCIENCE & TECHNOLOGY | LAWS & REGULATIONS | ABOUT EPA

Nonpoint Source (NPS) Outreach Toolbox

Contact Us



SEARCH

Polluted Runoff (NPS) Home

Nonpoint Source Outreach Toolbox Home

Where You Live

Getting In Step Outreach Series

Featured Products

Catalog Search

Logos, Slogans & Mascots

Surveys & Evaluations

Other NPS Outreach Collections

Media Campaigns

A to Z Subject Index

Frequent Questions

You are here: EPA Home » Water » Wetlands, Oceans, & Watersheds » Polluted Runoff (Nonpoint Source Pollution)
» NPS Outreach Toolbox

The Nonpoint Source (NPS) Outreach Toolbox is intended for use by state and local agencies and other organizations interested in educating the public on nonpoint source pollution or stormwater runoff. The Toolbox contains a variety of resources to help develop an effective and targeted outreach campaign.

Quick Links

- Search the Toolbox
- Toolbox Features
- Interactive Toolbox Graphic

Features of the NPS Outreach Toolbox:

EPA's Getting in Step Outreach Series: A great place to get started and learn how to develop effective outreach. The series includes EPA's flagship publication, **Getting in Step:** A **Guide for Conducting Watershed Outreach Campaigns**, which presents the outreach development process as a logical, easy-to-apply sequence of steps. Information is also provided on related resources, including a free video companion guide and training workshop opportunities.

Featured Products: Exemplary outreach examples culled from the catalog for increasing awareness and changing behaviors across each of the six targeted topics (general stormwater and storm drain awareness, lawn and garden care, pet care, septic system care, motor vehicle care, and household chemicals and waste) and organized by media type.

Searchable Toolbox Catalog, by NPS topic or Keyword: Contains more than 700 viewable and/or audible TV, radio, and print ads and other outreach products to increase awareness and/or change behaviors across six common topics (see "Featured Products"). Search by NPS topic or keyword. Permissions for using the cataloged products are disclosed (and in most cases, granted) by the product owners, and contact information, campaign websites, and other pertinent details are provided.

Search by State ("Where You Live") Catalog Search Option: Allows products to be searched by state.



Nonpoint Source Outreach Toolbox





Polluted Runoff (NPS) Home

Nonpoint Source Outreach Toolbox Home

Where You Live

Getting In Step Outreach Series

Featured Products

Catalog Search

Logos, Slogans & Mascots

Surveys & Evaluations

Other NPS Outreach Collections

Media Campaigns

A to Z Subject Index

Frequent Questions

Search the NPS Outreach Toolbox

There are several ways to search the NPS Outreach Toolbox. Use the keyword search or the topic and media search below, or use the links to the right to view print materials, radio and TV ads, and other products or search for outreach materials by state.

Note: The EPA search box in the upper right corner of this page will not search the contents of the toolbox. Choosing "This Area" results in a search of all Web pages with "epa.gov/nps" in the URL but will not find specific items within the toolbox.

Keyword Search Search the material available within the toolbox by entering one or more keywords in the search box. Click the "Search" button to view the results of your search. Show help for Keyword Search

Additional Searches

- View All Logos, Slogans and Mascots
- View All Other Products
- View All Print Materials
- View All Radio Public Service Ads.
- View All Surveys and Evaluations
- View All TV Public Service Ads

Select a state from the dropdown menu to view outreach materials by state:

Not State-Specific	
--------------------	--

:	v	

_					
- 0		ь.	-		
- 0	u	υ		и,	

Topic and Media Search

To search for specific topics or media types, you must specify at least one NPS topic in **Step 1** and at least one media format in **Step 2**. For example, to see all Print Ads on Lawn and Garden Care, check the "Lawn and Garden Care" box under **Step 1**: **Select an NPS Topic(s)** and check the "Print Materials" box under **Step 2**: **Media Format(s)**, then click the "Search" button. To see the entire catalog select "Show All Categories" and "Show All Media Formats".

Step 1: Select an NPS Topic(s) - You must select at least one for the search to execute properly.

bw All Categories
Ineral Stormwater and Storm Drain Awareness
Usehold Chemicals and Waste

vn and Garden Care

Step 2: Select a Media Format(s) - You must select at least one for the search to execute properly.

www.All Media Formats

her Products

nt Materials

dio Public Service Ads

Nonpoint Source Outreach Toolbox





Polluted Runoff (NPS) Home

Nonpoint Source Outreach Toolbox Home

Where You Live

Getting In Step Outreach Series

Featured Products

Catalog Search

Logos, Slogans & Mascots

Surveys & Evaluations

Other NPS Outreach Collections

Media Campaigns

A to Z Subject Index

Frequent Questions

You are here: EPA Home » Water » Wetlands, Oceans, & Watersheds » Polluted Runoff (Nonpoint Source Pollution) » NPS Outreach Toolbox » NPS Outreach Featured Products

NPS Outreach Featured Products

In this section you will find a selection of television, radio, and print products on nonpoint source pollution that have been developed by various agencies and organizations around the country. While also listed in the catalog, we have drawn attention to them as featured products because they are good examples of outreach in the mass media. Many have been evaluated well after being aired or used in campaigns, and all have offered users some level of permission to use their material. Browse the featured items to view or listen to exemplary outreach messages in each of the six topic areas.

Motor Vehicle Care



Septic System Care



Household Chemicals and Waste



Pet Care



General Stormwater and Storm Drain Awareness

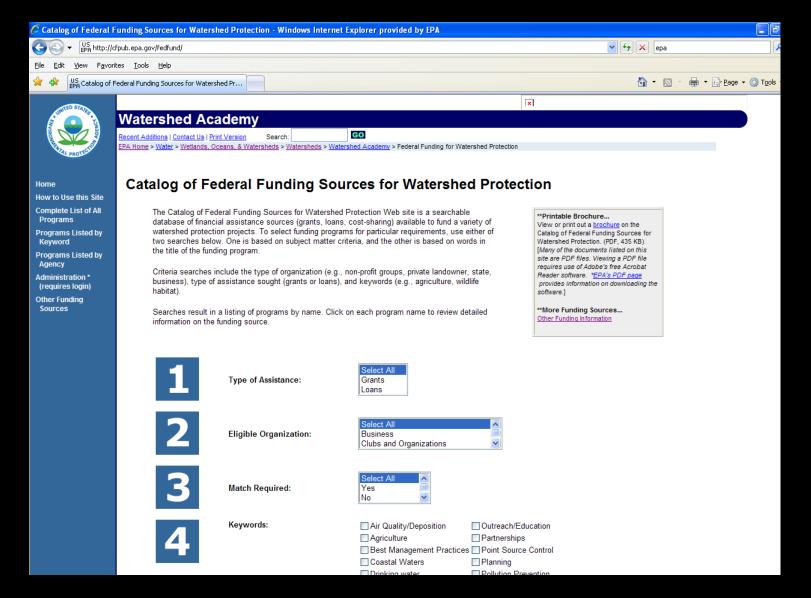


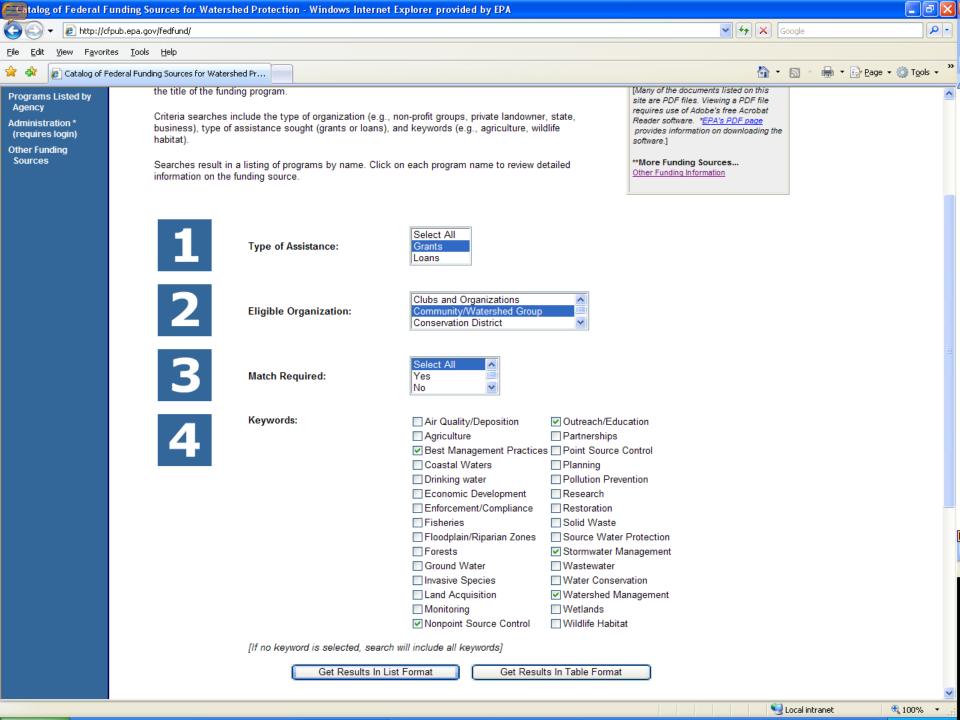


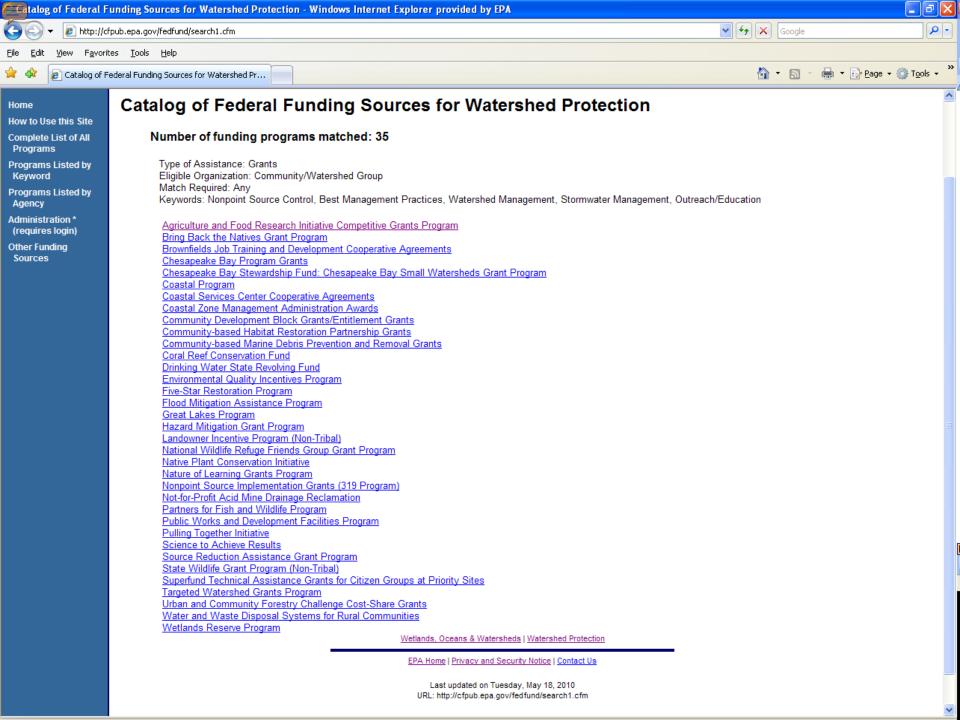


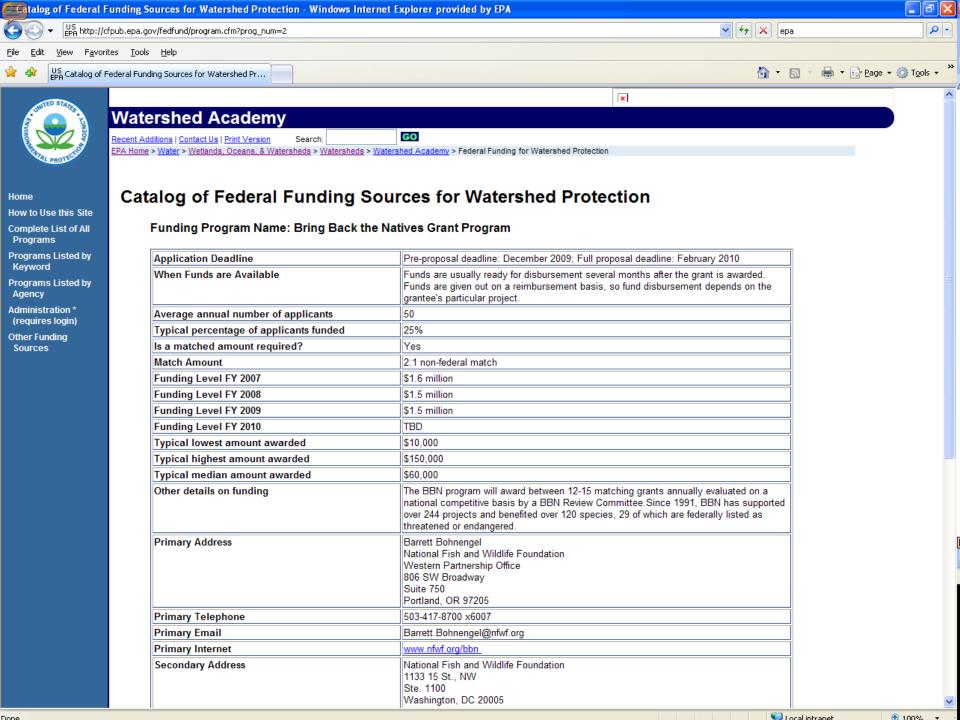


Catalog of Federal Funding











Watershed Academy



US Watershed Academy | Watershed Academy | US EPA









Contact Us









Advanced Search

A-Z Index

A–Z Index

Share

LEARN THE ISSUES

SCIENCE & TECHNOLOGY

ABOUT EPA LAWS & REGULATIONS

SEARCH

Water: Watershed Academy

You are here: Water » Education & Training » Training Programs » Watershed Academy

Watershed Academy

Water Home

Drinking Water

Education & Training

Conferences & Workshops

Educator Resources Kids

Training Programs

Grants & Funding

Laws & Regulations

Our Waters

Pollution Prevention and Control

Science & Technology

Water Infrastructure

What You Can Do

Watershed Academy Quick Finder

Academy Archives Academy Highlights Course Calendar

Live Training Courses Publications

Recent Additions Related Links Site Map

Web-based Training Webcast Seminars

The Watershed Academy is a focal point in EPA's Office of Water for providing training and information on implementing watershed approaches. The Academy's self-paced training modules, webcast seminars and live training courses provide current information from national experts across a broad range of watershed topics.



Watershed Academy Web

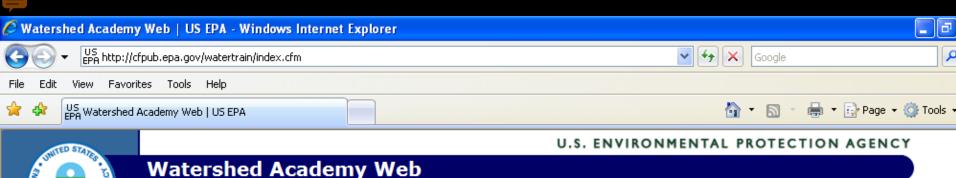


Watershed Academy Web offers more than 50 self-paced training modules that provide a broad introduction to the watershed management field.

A Watershed Management Training Certificate is available to trainees who complete 15 modules and pass the module self-tests. More than 2.500 trainees have received certificates to date.

Recent Additions

Audio Version of "Re-Visioning Landscapes with LID: The Houston Experience" Webcast is now available!



Go



Watershed Academy Web Home

Basic Information

Certificate Program

Best PC Settings to Use

Special Message for Trainers

Contributing Authors

PDF Print-Friendly Versions

Online Training in Watershed Management

You are here: EPA Home » Water » Wetlands, Oceans, & Watersheds » Watersheds » Watershed Academy

All EPA This Area

This is the Watershed Academy's Distance Learning Program—Watershed Academy Web. The Web site offers a variety of self-paced training modules that represent a basic and broad introduction to the watershed management field. The modules are organized by the six themes listed above. Modules vary in the time they take to complete, from ½ hour to 2 hours. Fifteen of them (marked with asterisks * below) are the core modules for the Watershed Academy Certificate Program.

Module Themes

Contact Us

Home

Introductory/Overview Modules
Watershed Ecology Modules
Watershed Change Modules
Analysis and Planning Modules
Management Practices Modules
Community/Social/Water Law Modules

Search:



Introductory/Overview Modules

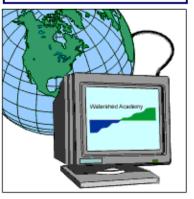
These modules introduce the principles of the watershed approach and the value of working at a watershed level.

- * <u>Principles of Watershed Management</u> | <u>Printable Version (PDF)</u> (25 pp, 2.1MB) <u>Sustaining Healthy Aquatic Ecosystems</u> | <u>Printable Version (PDF)</u> (18 pp, 278K)
- * Ecosystem Services: Benefits to Human Societies | Printable Version (PDF) (18 pp,

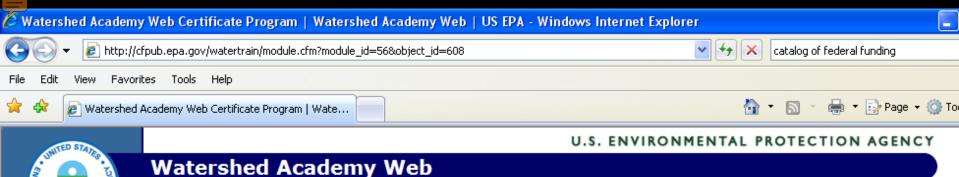
Watershed Academy Web is on CD

Watershed Academy Web

Use this link to order your copy of the Watershed Academy Web on CD



You will need Adobe Reader to view some of the files on this page. See <u>EPA's PDF page</u> to learn more."





Watershed Academy Web Home

Basic Information

Certificate Program

Best PC Settings to Use

Special Message for Trainers

Contributing Authors

PDF Print-Friendly Versions

Certificate Program

» Watershed Academy Web Certificate Program

Search:

Contact Us

You can document your learning by meeting the requirements for Watershed Academy Web's **Watershed Management Training Certificate.** This certificate program recognizes trainees who complete 15 modules and pass their self-tests.

All FPA This Area

People from throughout the US and several foreign countries have completed the certificate program. They include scientists and non-scientists, local, state and federal agency staff, community leaders, consultants, college students and teachers, active citizens, and others.

The Certificate Program Rules are:

- No registration, admission, or tuition is necessary; this program is open to everyone worldwide, at any time, and is completely Internet- or CD-based;
- . Trainees must complete a minimum of 15 modules, a minimum of 12 of which must be from the core modules list;

You are here: EPA Home » Water » Wetlands, Oceans, & Watersheds » Watersheds » Watershed Academy » Watershed Academy Web

 We recommend completing all 15 modules from the <u>core modules list</u>, but trainees may substitute alternate choices for up to 3 core modules in which their training is already sufficient;

Go

- All core modules have self-tests which trainees must pass with a grade of 70% or higher (retesting is permitted).
 Copies of self-tests or test grades do not have to be mailed to the Watershed Academy -- this is an honor-system-based program.
- We do not have an arrangement for offering academic credit to all certificate earners, but obtaining academic credit is
 often possible through individual arrangements with college professors as part of an independent study,
 undergraduate, or graduate program.
- After completing all certificate requirements, provide your full name and mailing address to wacademy@epa.gov. We
 will mail you a signed certificate.



Questions?

Stuart Lehman lehman.stuart@epa.gov 202-566-1205

Alli Gold gold.allison@epa.gov 202-566-1010

www.epa.gov/owow www.twitter.com/epaowow