

## **EPEAT PRINCIPLES**

- Promote continuous improvement in the environmental performance without stifling, and while encouraging, innovation;
- Address the lifecycle of electronic products, including but not limited to design, procurement, use and end-of-life;
- Inform purchasing decisions by institutional purchasers regarding the environmental attributes of electronic products;
- Offer market advantage for companies that provide products and services that achieve improved environmental performance;
- Be low cost, user friendly and cause minimal delay in time to market;
- Produce credible, verifiable outcomes that are accepted by relevant stakeholders and;
- Provide sufficient value in the marketplace to sustain itself.