Federal Green Purchasing for Electronics: EPEAT, ENERGY STAR and FEMP

FEC Partner Webinar

December 2012 (Revised March 2013)

Federal Green Purchasing Requirements for Electronics

- Federal Acquisition Regulation (FAR) Part 23
  - Requires acquisition of EPEAT, ENERGY STAR, FEMP and "environmentally preferable" products and services

- Executive Order 13514
  - Requires "sustainable acquisition" including EPEAT, ENERGY STAR and FEMP

- Executive Order 13221
  - Requires acquisition of electronics with low standby power

- EPAct 2005, EISA 2007
  - Requires acquisition of ENERGY STAR and FEMP

WHAT IS EPEAT®?

- The Electronic Product Environmental Assessment Tool (EPEAT)

- A system to help purchasers evaluate, compare and select electronic products based on their environmental attributes

- A system to enable manufacturers to obtain market recognition through achievement of specific performance criteria in electronic product design and sales

WHAT IS EPEAT?

- Set of voluntary performance criteria that define required and optional environmental attributes for electronic products
  - Currently specified in the IEEE 1680 family of standards
- System for listing products that meet the performance criteria
  - EPEAT Registry
- Method for verifying that listed products have achieved specified performance criteria
  - Product verification

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IEEE 1680 FAMILY OF STANDARDS

- IEEE 1680: how the product registration and verification systems work

- IEEE 1680.1: criteria for computer desktops, laptops and monitors

- IEEE 1680.2: criteria for imaging equipment

- IEEE 1680.3: criteria for televisions

EPEAT Environmental Criteria

- <u>Required criteria and optional criteria</u> in many categories:
  - Reduction/elimination of environmentally sensitive materials
  - Materials selection
  - Design for end-of-life
  - Product longevity/lifecycle extension
  - Energy conservation
  - End-of-life management
  - Corporate performance
  - Packaging
  - Consumables (IE only)
  - Indoor air quality (IE only)
- Products must meet required criteria in all categories

EPEAT TIERS

EPEAT Bronze
- Meets all required criteria

EPEAT Silver
- Meets all required criteria and at least 50% of the optional criteria

EPEAT Gold
- Meets all required criteria and at least 75% of the optional criteria

EPEAT VERIFICATION

- Manufacturers self-declare registered products
  - Must be prepared to provide verification documentation for any declared criteria at any time after product registration
- EPEAT performs registry surveillance and ongoing verification investigations

FINDING EPEAT REGISTERED PRODUCTS

- Utilize an existing contract vehicle that requires the delivery of EPEAT registered products
  - May need to specify EPEAT registered products in delivery or task orders
- Find EPEAT registered products through GSA Advantage!
- Find an EPEAT registered product on the registry and acquire through a vendor

ACTIVE AND ARCHIVED PRODUCTS

- For the purposes of reporting to your agency, the Office of Management and Budget, or the Federal Electronics Challenge:

  - Products count as EPEAT registered if they had an active registration at the time of acquisition
  - Check Registration Date and Product Status

Choosing Non-EPEAT Registered

- Federal requirements are to buy EPEAT
  - Specialized equipment is registered, including ruggedized laptops, 3D and touch-screen displays, and multi-processor computers
  - Check the registry before assuming there are no EPEAT registered products!
- Any non-EPEAT registered acquisitions must fall within the 5% allowance, no further exceptions are allowed

The Future of EPEAT

- Addition of imaging equipment and televisions to the registry is expected in January 2013 and April 2013, respectively

- Standard development for servers and mobile devices is planned

- Revision of the computer standard and umbrella standard is starting

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When Do Feds Need to Start Buying EPEAT-Registered IE and TVs?

- The new standards for imaging equipment and televisions are already referenced in the FAR via reference to the IEEE 1680 standard

- Federal purchasers are expected to procure products meeting these standards as soon as products are listed on the EPEAT Product Registry
  - IE: January 2013
  - TV: April 2013

- Agencies' OMB Sustainability and Energy Scorecards will be impacted by their progress towards meeting this requirement as of July 2013

NEW EPEAT PRODUCTS COVERED*

- Imaging Equipment (IE)
  - Printers
  - Copiers
  - Scanners
  - Facsimile Machines
  - Multifunction devices
  - Digital duplicators
  - Mailing machines

- Televisions (TVs)
  - Any display sold primarily as a "television" (size 15 inches and up)
  - Includes CRT, LCD, and plasma televisions

Product coverage is harmonized with ENERGY STAR® categories

FINDING EPEAT REGISTERED IE AND TV PRODUCTS AFTER JANUARY 1, 2013

- Find on the EPEAT Registry
  - Just like finding computers and monitors!
- Find registered products elsewhere
  - NASA SEWP – must specify in all task orders
  - GSA offers printers and televisions through:
    - Several multiple award schedules (36, 58, 67, and 70)
    - The Federal Strategic Sourcing Initiative (FSSI) Office Supplies 2 BPA
    - The FSSI Print Management Services BPA
    - These will be updated when there are products on the EPEAT registry
  - Ask your Agency IT department or FESWG liaison if your Agency IT hardware contract offers EPEAT registered IE and TVs

USING EXISTING CONTRACTS

- If your contract includes language on purchasing EPEAT registered IE and TVs when they become available
  - You should be able to buy EPEAT registered
  - May need to specify EPEAT registered in task or delivery orders

- If your contract does not include language on purchasing EPEAT registered IE and TVs
  - You may still be able to buy EPEAT registered
  - Check if you can specify EPEAT registered products in task or delivery orders
  - Check if you can add EPEAT registration requirements in upcoming technology refreshes or contract modifications

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BUY IE WITH THE DUPLEXING FUNCTION SET AS DEFAULT

- Look to see if a product is shipped with the duplexing function set as the default as specified in the EPEAT registry

- Discuss with your IT operations staff the need to retain the duplexing function during installation of new equipment

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WHAT IS ENERGY STAR?

- Voluntary labeling program managed the U.S. Environmental Protection Agency (EPA)

- Strategic approach to energy management, promoting energy efficient products and practices

- Tools and resources to help save money and protect the environment

- Influential brand recognized by over 80 percent of Americans

WHAT IS ENERGY STAR?

- The ENERGY STAR label was established to:

  - Reduce greenhouse gas emissions and other pollutants caused by the inefficient use of energy

  AND

  - Make it easy to identify energy-efficient products that offer savings on energy bills without sacrificing performance, features, and comfort

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ENERGY STAR SPECIFICATIONS

- For office equipment:
  - Audio/Video Equipment
  - Battery Chargers
  - Computers
  - Cordless Phones
  - Displays
  - Enterprise Servers
  - Imaging Equipment
  - Televisions and Set-top/Cable Boxes
  - Uninterruptable Power Supplies

ENERGY STAR ENVIRONMENTAL CRITERIA

- Different criteria are set for different products and may cover:
  - Active energy use
  - Off, idle and sleep energy use
  - Total energy use
  - Power management ability
  - Duplexing ability (imaging equipment)
  - Efficiency of external power supplies and adaptors

ENERGY STAR Verification

- Products must be tested and certified by a third party prior to being listed as qualified

- Product performance is verified through post-qualification testing to demonstrate that they continue to meet specifications

- Ten percent of ENERGY STAR certified products in each category are subject to verification testing every year

- Qualification and verification testing must be performed by a laboratory recognized by ENERGY STAR

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FINDING ENERGY STAR PRODUCTS

- Utilize an existing contract vehicle that requires the delivery of ENERGY STAR qualified products
  - May need to specify ENERGY STAR qualified products in delivery or task orders
- Find ENERGY STAR qualified products through GSA Advantage!
- Find an ENERGY STAR qualified product on the qualified product list and acquire through a vendor

SPECIFICATION VERSIONS

- ENERGY STAR revises specifications when:
  - Qualified products have more than 50% market share
  - Federal minimum efficiency standards change
  - Technological advances in energy efficiency
  - Product availability changes
  - Significant issues with consumers realizing expected energy savings arise
  - Performance or quality issues arise
  - Issues with test procedures arise
- Only products that qualify under the current specification meet ENERGY STAR acquisition requirements

The Future of ENERGY STAR

- New Product Specifications under development
  - Data Center Storage
  - Large and Small Network Equipment

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WHAT IS FEMP?

- The Federal Energy Management Program (FEMP) is a DOE program that develops purchasing specifications to help Federal buyers comply with energy efficiency and low standby power procurement requirements

- FEMP <u>does not</u> identify products that meet their energy efficiency requirements

- FEMP <u>does</u> identify products that meet their low standby requirements

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ENERGY EFFICIENCY PERFORMANCE REQUIREMENTS FOR FEDERAL PURCHASES

- For office equipment:
  - Audio/Video Equipment
  - Battery Chargers
  - Computers
  - Cordless Phones
  - Displays
  - Enterprise Servers
  - Imaging Equipment
  - Televisions and Set-top/Cable Boxes
- Buy ENERGY STAR qualified to meet FEMP energy efficiency requirements for office equipment

Low Standby Power Performance Requirements for Federal Purchases

- Buy ENERGY STAR to meet FEMP low standby power requirements, **except** for the following office equipment:

  - Computer Desktops and Workstations
  - Fax/Printer machines
  - Cordless phones

- For these products, you must also ensure they meet FEMP low standby power requirements

FEMP Environmental Criteria

- Different criteria are set for different products and may cover:
  - Active energy use
  - Off, idle and sleep energy use
  - Duplexing ability (imaging equipment)
  - Low standby power energy use

FEMP VERIFICATION

- FEMP does not identify or endorse specific products as meeting the energy efficiency requirements

- FEMP collects data on products that meet low standby power requirements
  - Obtains data from ENERGY STAR
  - Obtains data directly from manufacturers

FINDING FEMP PRODUCTS

- Meeting energy efficiency requirements
  - Office products that are ENERGY STAR qualified meet FEMP energy efficiency requirements
  - Follow instructions for finding ENERGY STAR qualified products

- Meeting low standby power requirements
  - Some, but not all, ENERGY STAR qualified products meet low standby power requirements
  - Federal purchasers must ensure that both requirements are met for:
    - Computer Desktops and Workstations
    - Fax/Printer machines
    - Cordless phones

FINDING FEMP PRODUCTS

- Utilize an existing contract vehicle that requires the delivery of products meeting FEMP requirements

  - May need to specify products that meet FEMP requirements in delivery or task orders

- Find a product meeting low standby power requirements in the FEMP Standby Power Data Center and acquire through a vendor

  - Only available for products meeting low standby power requirements

CHANGES IN REQUIREMENTS

- FEMP prioritizes revision of purchasing specifications based on:
  - Time elapsed since the last revision
  - Significance of the likely energy/cost savings
  - Changes in performance requirements or test procedures made by other organizations
  - Requests for specific information from the FEMP Interagency Product Procurement Working Group
  - Changes in technology applicable to a given application
  - Market data availability
- Only products that meet the current specification meet FEMP acquisition requirements

EPEAT, ENERGY STAR AND FEMP

- EPEAT registered products
  - Must meet the current ENERGY STAR technical specification for the product
  - Must meet FEMP low standby power requirements
    - Required for imaging equipment
    - Optional for televisions, but all registered televisions will meet it due to having to meet ENERGY STAR requirements
- ENERGY STAR qualified products
  - <u>Must</u> meet FEMP energy efficiency requirements
  - <u>May</u> meet FEMP low standby power requirements

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OTHER GREEN PURCHASING CONSIDERATIONS

- Look for products with other eco-labels:
  - Understanding Eco-labels for Electronics
- Attributes to look for:
  - Key Environmental Attributes for Electronics Acquisition
- Checking or collecting information on products:
  - Product Environmental Information Sheet for Electronics

WRITING CONTRACT LANGUAGE

- Required contract language is included in the FAR Part 52

- EPEAT Contract language

  - Model Contract Language for Federal Acquisition of EPEAT-Registered Electronics

  - Guidance for Federal Agencies Preparing to Acquire Imaging Equipment and Televisions

- ENERGY STAR contract language

- FEMP contract language

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FEMP Update

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FEMP
Federal Energy Management Program

- Updates and improvements to standby power requirements and data center

- Recently launched Commit to Efficiency Campaign

Standby Power Requirements

U.S. DEPARTMENT OF **ENERGY** | Energy Efficiency & Renewable Energy

www.femp.energy.gov/standby

Table 1. Energy Efficiency Requirements for Low Standby Power Product Categories	
Product Category	**Purchasing Requirements**
Cordless phones	Buy products rated 1 watt or less in the Standby Power Data Center
Desktop computers and workstations	
Fax/printer machines	
All other product types	Buy products rated 1 watt or less
Microwave ovens[a]	Buy products rated 2 watts or less in the Standby Power Data Center
Audio/video	Buy ENERGY STAR®–qualified products[b]
Copiers	
Displays (including monitors and televisions)	
Notebooks and integrated computers	
Multifunction imaging devices	
Printers	
Scanners	

Standby Power Data Center

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Find Products

Enter a company or brand name, model number, product type, or other features to search the Standby Power Data Center. Leave the box blank to return all products within a product category.

Search Text: [   ] [Search]

Product Category: [All ▾]

Search Results

Below are 4225 product results based on your search criteria. Click on 'Export to Excel' to save the results to your computer.

[Export to Excel]

Mandatory FEMP Standby Power Requirement ▶	Declared Standby Power ▶	Product Type ▶	Company Name - Brand Name ▶	Model Number ▶	Other Features ▶
Non-compliant	3.1 W or greater	Desktop computer/Workstation	Acer Incorporated- Acer	Veriton L67G	
Compliant	0 to 1 W	Fax/Printer Machine	Shandong New Beiyang Information Technology Co., Ltd- SNBC	BTP-R990	Wireless - 802.11, USB 2.x
Compliant	0 to 1 W	Fax/Printer Machine	Shandong New Beiyang Information Technology Co., Ltd- SNBC	BTP-R580II	Wireless - 802.11, USB 2.x
Compliant	0 to 1 W	Fax/Printer Machine	Shandong New Beiyang Information Technology Co., Ltd- SNBC	BTP-R580III	Wireless - 802.11, USB 2.x
Compliant	0 to 1 W	Fax/Printer Machine	Shandong New Beiyang	BTP-R980	Wireless - 802.11, USB 2.x

U.S. DEPARTMENT OF ENERGY | Energy Efficiency & Renewable Energy

Commit to Efficiency campaign participants join a community of their peers who are committed to saving energy and money

- Campaign materials are designed to make buying energy-efficiency products easier for Federal agencies

- The campaign creates new methods for FEMP Energy-Efficiency Product Procurement audience outreach

Long-term goals:

- Achieve 7 trillion Btu in energy savings or $130 million in energy costs

- Create a community network

- Expand FEMP outreach

Participants in the campaign:

- Sign a pledge form

- Create a record of their commitments in the following categories

  – Purchasing and contracting

  – Training

  – Recognition and responsibility

  – Specifying and selecting

  – Recruiting

Resource Kit

Participants agree to buy, choose, and specify energy-efficient products through these three steps:

1. Commit to efficiency

2. Push for efficiency

3. Spread the word

Upcoming Training

- Comprehensive advanced training *(December 2012)*

- Product-specific training *(FY13 Q2)*

- FEMP "Office Hours" *(FY13 Q2)*

Thank you!

ASK ME About **The Pledge**

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