

# Faces of the Grassroots Video Contest Flagship

## Update - FY2010 – 4<sup>th</sup> Quarter



### Description of Flagship Project

- The Faces of the Grassroots project falls under the “Expanding the Environmental Conversation with Communities” Flagship Theme
- We sponsored a video contest challenging participants to capture stories and successes from grass roots environmental justice movements
- This contest allowed the public to voice concerns and issues and to share success stories
- The goal was to create an online forum to house environmental justice videos, for the purpose of outreach and education
- Additional information can be found at: <http://www.epa.gov/environmentaljustice/events/video-contest.html>

### Stakeholders

- Public
- Other Federal Agencies
- State, Tribal and Local Governments
- Indigenous groups
- Community-based organizations
- Students

### Milestones/Status

- Winners were chosen on 5/28/2010

### Highlights of Progress this Quarter

- Videos shown at Office of Environmental Justice Youth Summit on Intergenerational Engagement (April 2010)
- Videos shown at Montgomery County Schools

### Planned Activity for Next Quarter

- Continued use in training and other events

### Metrics

- Web Page hits from 4/30/2010-5/26/2010: 145
- YouTube views: 3,250 (199 new views)
- Video contest entries: 93